

MONDAY
MORNING
INTEL

CONNER SMITH

CREEK **WILL RISE**



MMI
PROFILE
CONNER SMITH

Country Edition

NASHVILLE
APPROVED

APRIL 10, 2023

FEATURED IN THIS WEEK'S

CONNER SMITH

CREEK

WILL RISE

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57 FIRST WEEK
STATIONS



Country

MMI-PRO-FILE



MONDAY MORNING INTEL

APRIL 10, 2023

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MMI – A MODERN DAY MUSIC RESEARCH SYSTEM

MONDAY
MORNING
INTEL

#1

SONGS THIS WEEK
BY MMI COMPOSITE CATEGORIES **4.10.23**

COMPOSITE

BAILEY ZIMMERMAN "Rock And A Hard Place"

AIRPLAY

BAILEY ZIMMERMAN "Rock And A Hard Place"

AIRSCORE

BAILEY ZIMMERMAN "Rock And A Hard Place"

CALLOUT

BAILEY ZIMMERMAN "Rock And A Hard Place"

AUDIO

MORGAN WALLEN "Last Night"

VIDEO

MORGAN WALLEN "Last Night"

SALES

MORGAN WALLEN "Last Night"

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JELLY ROLL

THE BIGGEST WINNER AT THE 2023 ^{CMT} MUSIC AWARDS WITH 3 WINS!

MALE VIDEO OF THE YEAR
"SON OF A SINNER"

CMT DIGITAL-FIRST PERFORMANCE OF THE YEAR
"SON OF A SINNER"

BREAKTHROUGH MALE VIDEO OF THE YEAR
"SON OF A SINNER"

PERFORMED "NEED A FAVOR"



LAINIEY WILSON

2023 ^{CMT} MUSIC AWARDS WINS

FEMALE VIDEO OF THE YEAR
"HEART LIKE A TRUCK"

COLLABORATIVE VIDEO OF THE YEAR
"WAIT IN THE TRUCK"

PERFORMED "HEART LIKE A TRUCK"
& "YOU OUGHTA KNOW" WITH ALANIS MORISSETTE



Weighted Airplay, AIRscore, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TWRK AIRPLAY	TWRK AIRscore	TWRK CALLOUT	TWRK AUDIO	TWRK VIDEO	TWRK SALES	TWCOMP RANK	ARTIST	TITLE	LABEL
1	1	1	6	3	4	1	BAILEY ZIMMERMAN	Rock And A Hard Place	Warner/WEA/Elektra
2	2	7	8	5	2	2	LAINIEY WILSON	Heart Like A Truck	Broken Bow
5	3	8	9	2	3	3	HARDY	wait in the truck f/La. Wilson	Broken Bow/Big Loud
21	11	5	1	1	1	4	MORGAN WALLEN	Last Night	Big Loud/Mercury/Republic
7	4	2	11	10	8	5	LUKE COMBS	Going, Going, Gone	River House/Columbia Nash
13	8	6	10	12	9	6	CARLY PEARCE	What He Didn't Do	Big Machine
6	5	10	14	9	15	7	COREY KENT	Wild As Her	Combustion/RCA Nashville
8	7	4	15	19	10	8	TYLER HUBBARD	Dancin' In The Country	EMI Nashville
3	6	15	13	15	13	9	PARKER MCCOLLUM	Handle On You	MCA Nashville
12	9	12	18	13	14	10	CODY JOHNSON	Human	CoJo/Warner/WMN
23	17	14	7	6	16	11	JORDAN DAVIS	Next Thing You Know	MCA Nashville
18	13	26	12	11	12	12	MEGAN MORONEY	Tennessee Orange	Columbia/Columbia Nash
14	15	39	5	8	11	13	MORGAN WALLEN	One Thing At A Time	Big Loud/Mercury/Republic
9	10	9	26	18	23	14	BRETT YOUNG	You Didn't	BMLG
4	12	16	33	24	17	15	DIERKS BENTLEY	Gold	Capitol Nashville
30	23	42	3	4	5	16	ZACH BRYAN	Something in the Orange	Belting Bronco/Warner/WAR
29	19	27	19	14	6	17	JELLY ROLL	NEED A FAVOR	Stoney Creek/BMG
10	14	13	24	34	22	18	SCOTTY MCCREERY	It Matters To Her	Triple Tigers
17	16	22	17	22	21	19	OLD DOMINION	Memory Lane	Columbia Nashville
33	27	11	20	23	25	20	JUSTIN MOORE & PRISCILLA BLOCK	You, Me, And Whiskey	Valory/InDent/Mercury
26	21	23	21	25	37	21	JON PARDI	Your Heart Or Mine	Capitol Nashville
15	18	21	32	32	36	22	SAM HUNT	Water Under The Bridge	MCA Nashville
16	20	x	35	37	29	23	KEITH URBAN	Brown Eyes Baby	Capitol Nashville
27	22	25	23	33	33	24	HAILEY WHITTERS	Everything She Ain't	Pigasus/S&D/Big Loud
48	49	x	4	16	7	25	LUKE COMBS	5 Leaf Clover	River House/Columbia Nash
11	47	3	45	30	35	26	DAN + SHAY	You	Warner/WAR
31	28	19	34	40	32	27	THOMAS RHETT	Angels	Valory Music Co.
50	50	x	2	7	19	28	LUKE COMBS	Love You Anyway	River House/Columbia Nash
28	30	43	40	26	20	29	TIM MCGRAW	Standing Room Only	Big Machine
45	38	17	29	20	48	30	KYLIE MORGAN	If He Wanted To He Would	EMI Nashville
40	41	33	30	29	26	31	KELSEA BALLERINI	If You Go Down (I'm Going...)	Black River Entertainment
25	29	31	27	47	40	32	PARMALEE	Girl In Mine	Stoney Creek
24	31	41	39	41	24	33	COLE SWINDELL	Drinkaby	Warner/WMN
22	24	24	44	38	46	34	CARRIE UNDERWOOD	Hate My Heart	Capitol Nashville
34	33	34	36	39	30	35	CHRIS YOUNG	Looking For You	RCA Nashville
49	42	x	16	21	27	36	BAILEY ZIMMERMAN	Religiously	Warner/WEA/Elektra
42	40	44	22	28	31	37	MITCHELL TENPENNY	We Got History	Riser House/Columbia Nash
35	36	30	31	35	45	38	DYLAN SCOTT	Can't Have Mine (Find You A..)	Curb
19	26	32	48	44	39	39	SHANE PROFITT	How It Oughta Be	BMLG
32	34	35	47	27	38	40	DILLON CARMICHAEL	Son Of A	Riser House
47	46	x	25	31	34	41	MORGAN EVANS	Over For You	Warner/WEA
20	25	20	49	48	44	42	JOE NICHOLS	Good Day For Living	Quartz Hill
46	48	x	28	17	42	43	CHAYCE BECKHAM	23	Wheelhouse
38	39	38	x	x	x	44	DARIUS RUCKER	Fires Don't Start Themselves	Capitol Nashville
37	32	40	43	46	28	45	ASHLEY MCBRYDE	Light On In The Kitchen	Warner/WMN
43	35	18	37	45	49	46	DUSTIN LYNCH	Stars Like Confetti	Broken Bow
39	37	29	41	42	43	47	RANDY HOUSER	Note To Self	Magnolia Music
44	45	36	46	36	18	48	DRAKE MILLIGAN	Sounds Like Something I'd Do	Stoney Creek
36	43	37	42	43	47	49	ELLE KING	Worth A Shot f/Dierks Bentley	RCA/Columbia Nashville
41	44	28	38	49	41	50	RUSSELL DICKERSON	God Gave Me A Girl	Triple Tigers

Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

TW RANK	TW RK AIRPLAY	TW MMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
1	48	25	23	LUKE COMBS	5 Leaf Clover	River House/Columbia Nash
2	50	28	22	LUKE COMBS	Love You Anyway	River House/Columbia Nash
3	21	4	17	MORGAN WALLEN	Last Night	Big Loud/Mercury/Republic
4	45	30	15	KYLIE MORGAN	If He Wanted To He Would	EMI Nashville
5	30	16	14	ZACH BRYAN	Something in the Orange	Belting Bronco/Warner/WAR
6	33	20	13	JUSTIN MOORE & PRISCILLA BLOCK	You, Me, And Whiskey	Valory/InDent/Mercury
7	49	36	13	BAILEY ZIMMERMAN	Religiously	Warner/WEA/Elektra
8	23	11	12	JORDAN DAVIS	Next Thing You Know	MCA Nashville
9	29	17	12	JELLY ROLL	NEED A FAVOR	Stoney Creek/BMG
10	40	31	9	KELSEA BALLERINI	If You Go Down (I'm Going...)	Black River Entertainment

Songs that have significantly downtrended on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

RANK TW	ARTIST	TITLE	LABEL/IMPRINT
1	MORGAN WALLEN	Thought You Should Know	Big Loud/Mercury/Republic
2	COLE SWINDELL	She Had Me At Heads Carolina	Warner/WMN
3	JORDAN DAVIS	What My World Spins Around	MCA Nashville
4	KANE BROWN & KATELYN BROWN	Thank God	RCA Nashville/RCA
5	MORGAN WALLEN	You Proof	Big Loud/Mercury/Republic
6	LUKE COMBS	The Kind Of Love We Make	River House/Columbia Nash
7	TYLER HUBBARD	5 Foot 9	EMI Nashville
8	NATE SMITH	Whiskey On You	Arista Nashville
9	JELLY ROLL	Son Of A Sinner	Stoney Creek/BMG
10	CODY JOHNSON	Til You Can't	CoJo/Warner/WMN
11	DUSTIN LYNCH	Thinking 'Bout You f/M. Porter	Broken Bow
12	PARMALEE	Take My Name	Stoney Creek/BMG
13	THOMAS RHETT	Half Of Me f/Riley Green	Valory Music Co./BMLG
14	JASON ALDEAN/CARRIE UNDERWOOD	If I Didn't Love You	BMG/Capitol
15	MORGAN WALLEN	Wasted On You	Big Loud/Republic
16	JASON ALDEAN	Trouble With A Heartbreak	Macon Music/Broken Bow
17	MITCHELL TENPENNY	Truth About You	Riser House/Columbia
18	CHRIS YOUNG & KANE BROWN	Famous Friends	RCA Nashville
19	JUSTIN MOORE	With A Woman You Love	Valory Music Co.
20	JON PARDI	Last Night Lonely	Capitol Nashville
21	ZAC BROWN BAND	Same Boat	Home Grown/Warner/WAR
22	INGRID ANDRESS	Wishful Drinking w/Sam Hunt	Atlantic/Warner/WEA
23	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA/Columbia Nashville
24	BAILEY ZIMMERMAN	Fall In Love	Warner/WEA/Elektra
25	JORDAN DAVIS	Buy Dirt f/Luke Bryan	MCA Nashville
26	JIMMIE ALLEN	down home	Stoney Creek
27	LUKE COMBS	Forever After All	River House/Columbia Nash
28	WALKER HAYES	Fancy Like	Monument/RCA
29	CHRIS STAPLETON	You Should Probably Leave	Mercury Nashville
30	LUKE COMBS	Cold As You	River House/Columbia Nash

HARDY wait in the truck feat. lainey wilson



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Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

	ARTIST	TITLE	LABEL/IMPRINT
<i>HOTZONE</i>	MORGAN WALLEN	One Thing At A Time	Big Loud/Mercury/Republic
<i>HOTZONE</i>	MORGAN WALLEN	Last Night	Big Loud/Mercury/Republic
<i>HOTZONE</i>	JORDAN DAVIS	Next Thing You Know	MCA Nashville
<i>HOTZONE</i>	PARMALEE	Girl In Mine	Stoney Creek
<i>HOTZONE</i>	JON PARDI	Your Heart Or Mine	Capitol Nashville
<i>HOTZONE</i>	TIM MCGRAW	Standing Room Only	Big Machine
<i>HOTZONE</i>	CHRIS YOUNG	Looking For You	RCA Nashville
<i>HOTZONE</i>	DYLAN SCOTT	Can't Have Mine (Find You A..)	Curb
<i>HOTZONE</i>	ASHLEY MCBRYDE	Light On In The Kitchen	Warner/WMN
<i>HOTZONE</i>	CHRIS JANSON	All I Need Is You	BMLG
<i>HOTZONE</i>	DARIUS RUCKER	Fires Don't Start Themselves	Capitol Nashville
<i>HOTZONE</i>	DUSTIN LYNCH	Stars Like Confetti	Broken Bow

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

	ARTIST	TITLE	LABEL/IMPRINT
<i>DEVELOPING</i>	DAN + SHAY	You	Warner/WAR
<i>DEVELOPING</i>	CODY JOHNSON	Human	CoJo/Warner/WMN
<i>DEVELOPING</i>	SAM HUNT	Water Under The Bridge	MCA Nashville
<i>DEVELOPING</i>	OLD DOMINION	Memory Lane	Columbia Nashville
<i>DEVELOPING</i>	MEGAN MORONEY	Tennessee Orange	Columbia/Columbia Nash
<i>DEVELOPING</i>	JOE NICHOLS	Good Day For Living	Quartz Hill
<i>DEVELOPING</i>	CARRIE UNDERWOOD	Hate My Heart	Capitol Nashville
<i>DEVELOPING</i>	COLE SWINDELL	Drinkaby	Warner/WMN
<i>DEVELOPING</i>	HAILEY WHITTERS	Everything She Ain't	Pigasus/S&D/Big Loud
<i>DEVELOPING</i>	JELLY ROLL	NEED A FAVOR	Stoney Creek/BMG
<i>DEVELOPING</i>	THOMAS RHETT	Angels	Valory Music Co.
<i>DEVELOPING</i>	JUSTIN MOORE & PRISCILLA BLOCK	You, Me, And Whiskey	Valory/InDent/Mercury
<i>DEVELOPING</i>	ELLE KING	Worth A Shot f/Dierks Bentley	RCA/Columbia Nashville
<i>DEVELOPING</i>	BRANTLEY GILBERT/BLAKE SHELTON	Heaven By Then f/Vince Gill	Valory Music Co.
<i>DEVELOPING</i>	KELSEA BALLERINI	If You Go Down (I'm Going...)	Black River Entertainment
<i>DEVELOPING</i>	RUSSELL DICKERSON	God Gave Me A Girl	Triple Tigers
<i>DEVELOPING</i>	JACKSON DEAN	Fearless	Big Machine
<i>DEVELOPING</i>	KYLIE MORGAN	If He Wanted To He Would	EMI Nashville



MMI **WEEK AT A** **GLANCE**

JOHN SHOMBY

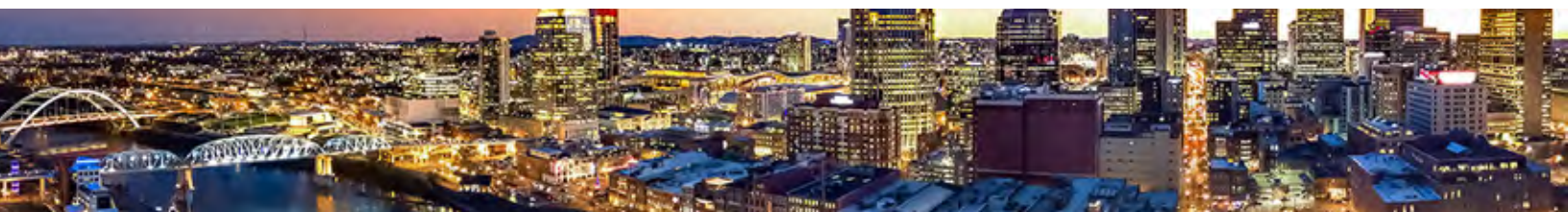
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Country's Radio Coach, Inc.

Not a lot of big movers this week but there are some tunes showing that they are here to stay and some, as the Brothers Osborne once sang, to "stay a little longer". Morgan Wallen has a double again this week with the title cut from the album and single, "One Thing at A Time", moving up one spot to 13th overall. Sales and streaming is behind it ranking 8th in video and 5th in audio streams and 11th in sales. The "non-single", "Last Night", solidifies its top 5 ranking rising one position to 4th. It's the top seller, top streamer, and 5th in callout. "Thing" leads the airplay race up to 14th this week while last night increases its position to 21st. More and more of the panel are deciding to play both. Do it!!!

Luke Combs boasts having 3 cuts on the chart. "Going Going Gone" stays in the top 5 at 5th. It's top 10 in sales and video streaming and 2nd in callout. Still strong enough to be in heavy. Meanwhile, two other cuts from the just released "Gettin' Old" album are getting some attention. "Love You Anyway" is 7th in video streaming and 2nd in audio streams but dead last in airplay rank while "5-Leaf Clover" is 7th in sales and 4th in audio streaming and 48th in airplay. Some of the panel featured cuts in its release week last week and have, since, backed off. Waiting to see what the new single will be.

Jordan Davis' "Next Thing You Know" is starting to pick up adds rising to 23rd from #28 in airplay this week. Streaming is the song's strength ranking 6th in video and 7th in audio streams. Corey Kent's "Wild As Her" gets to its highest power chart position this week going from 9th to 7th. Top 10 ranks in video streaming and callout are the story here and the airplay position at #9 shows the panel is behind it. Then there's Carly Pearce's "What He Didn't Do". Two weeks after reaching number one and then dropping out of the top 10 on the Mediabase chart, this song is still doing the job remaining at #6 on the power chart based on top 10 numbers in sales, audio streams and callout. Too bad some of the panel plays the chart game as the song drops all the way to 13th from #3 in airplay. If it's me, I'm keeping this in heavy for a little while longer.

The top 5 is relatively the same except for some position changes. I've already mentioned #5 (Luke Combs) and #4 (Morgan Wallen). Rising one spot to 3rd is Hardy and Lainey Wilson's "wait in the truck", a clear hit ranking 3rd in sales, 2nd with the powerful CMT Award-winning video and top 10 in audio streams and callout. With another one in the top 5 this week, CMT and CMA award winning Lainey Wilson stays at #2 with "Heart Like a Truck". It's the #2 seller, 5th in video streaming (an award winner), 8th in audio streams and 7th in callout. The only thing keeping her from heading back to #1 is Bailey Zimmerman's "Rock and a Hard Place" now #1 for the 3rd straight week. #4 in sales, 3rd in video streams, 6th in audio streams and the #1 callout tune, this one looks as if it will be up here for a bit longer. Getting ready to jump in as the next one for Bailey is the title cut from his forthcoming album (May 12th), "Religiously". The song debuts at 36 on the Power chart. It's already top 20 (16th) in audio streams so the panel should be ready.



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Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV RANK	ARTIST	TITLE	LABEL/IMPRINT	LISTEN! LINKS
1	MORGAN WALLEN	Last Night	Big Loud/Mercury/Republic	PLAY VIDEO ▶
2	HARDY	wait in the truck f/La. Wilson	Broken Bow/Big Loud	PLAY VIDEO ▶
3	BAILEY ZIMMERMAN	Rock And A Hard Place	Warner/WEA/Elektra	PLAY VIDEO ▶
4	ZACH BRYAN	Something in the Orange	Belting Bronco/Warner/WAR	PLAY VIDEO ▶
5	LAINEY WILSON	Heart Like A Truck	Broken Bow	PLAY VIDEO ▶
6	JORDAN DAVIS	Next Thing You Know	MCA Nashville	PLAY VIDEO ▶
7	LUKE COMBS	Love You Anyway	River House/Columbia Nash	PLAY VIDEO ▶
8	MORGAN WALLEN	One Thing At A Time	Big Loud/Mercury/Republic	PLAY VIDEO ▶
9	COREY KENT	Wild As Her	Combustion/RCA Nashville	PLAY VIDEO ▶
10	LUKE COMBS	Going, Going, Gone	River House/Columbia Nash	PLAY VIDEO ▶
11	MEGAN MORONEY	Tennessee Orange	Columbia/Columbia Nash	PLAY VIDEO ▶
12	CARLY PEARCE	What He Didn't Do	Big Machine	PLAY VIDEO ▶
13	CODY JOHNSON	Human	CoJo/Warner/WMN	PLAY VIDEO ▶
14	JELLY ROLL	NEED A FAVOR	Stoney Creek/BMG	PLAY VIDEO ▶
15	PARKER MCCOLLUM	Handle On You	MCA Nashville	PLAY VIDEO ▶
16	LUKE COMBS	5 Leaf Clover	River House/Columbia Nash	PLAY VIDEO ▶
17	CHAYCE BECKHAM	23	Wheelhouse	PLAY VIDEO ▶
18	BRETT YOUNG	You Didn't	BMLG	PLAY VIDEO ▶
19	TYLER HUBBARD	Dancin' In The Country	EMI Nashville	PLAY VIDEO ▶
20	KYLIE MORGAN	If He Wanted To He Would	EMI Nashville	PLAY VIDEO ▶
21	BAILEY ZIMMERMAN	Religiously	Warner/WEA/Elektra	PLAY VIDEO ▶
22	OLD DOMINION	Memory Lane	Columbia Nashville	PLAY VIDEO ▶
23	JUSTIN MOORE & PRISCILLA BLOCK	You, Me, And Whiskey	Valory/InDent/Mercury	PLAY VIDEO ▶
24	DIERKS BENTLEY	Gold	Capitol Nashville	PLAY VIDEO ▶
25	JON PARDI	Your Heart Or Mine	Capitol Nashville	PLAY VIDEO ▶
26	TIM MCGRAW	Standing Room Only	Big Machine	PLAY VIDEO ▶
27	DILLON CARMICHAEL	Son Of A	Riser House	PLAY VIDEO ▶
28	MITCHELL TENPENNY	We Got History	Riser House/Columbia Nash	PLAY VIDEO ▶
29	KELSEA BALLERINI	If You Go Down (I'm Going...)	Black River Entertainment	PLAY VIDEO ▶
30	DAN + SHAY	You	Warner/WAR	PLAY VIDEO ▶
31	MORGAN EVANS	Over For You	Warner/WEA	PLAY VIDEO ▶
32	SAM HUNT	Water Under The Bridge	MCA Nashville	PLAY VIDEO ▶
33	HAILEY WHITTERS	Everything She Ain't	Pigasus/S&D/Big Loud	PLAY VIDEO ▶
34	SCOTTY MCCREERY	It Matters To Her	Triple Tigers	PLAY VIDEO ▶
35	DYLAN SCOTT	Can't Have Mine (Find You A..)	Curb	PLAY VIDEO ▶
36	DRAKE MILLIGAN	Sounds Like Something I'd Do	Stoney Creek	PLAY VIDEO ▶
37	KEITH URBAN	Brown Eyes Baby	Capitol Nashville	PLAY VIDEO ▶
38	CARRIE UNDERWOOD	Hate My Heart	Capitol Nashville	PLAY VIDEO ▶
39	CHRIS YOUNG	Looking For You	RCA Nashville	PLAY VIDEO ▶
40	THOMAS RHETT	Angels	Valory Music Co.	PLAY VIDEO ▶
41	COLE SWINDELL	Drinkaby	Warner/WMN	PLAY VIDEO ▶
42	RANDY HOUSER	Note To Self	Magnolia Music	PLAY VIDEO ▶
43	ELLE KING	Worth A Shot f/Dierks Bentley	RCA/Columbia Nashville	PLAY VIDEO ▶
44	SHANE PROFITT	How It Oughta Be	BMLG	PLAY VIDEO ▶
45	DUSTIN LYNCH	Stars Like Confetti	Broken Bow	PLAY VIDEO ▶
46	ASHLEY MCBRYDE	Light On In The Kitchen	Warner/WMN	PLAY VIDEO ▶
47	PARMALEE	Girl In Mine	Stoney Creek	PLAY VIDEO ▶
48	JOE NICHOLS	Good Day For Living	Quartz Hill	PLAY VIDEO ▶
49	RUSSELL DICKERSON	God Gave Me A Girl	Triple Tigers	PLAY VIDEO ▶

Country is tested every week for Popularity, Familiarity and Burn in myriad key demographics.
Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	ARTIST	TITLE	N/EAST	MIDWEST	SOUTH	WEST
1	ZIMMERMAN, BAILEY	Rock And A Hard Place	10	1	1	1
2	COMBS, LUKE	Going, Going, Gone	6	4	4	5
3	DAN + SHAY	You	1	2	5	33
4	HUBBARD, TYLER	Dancin' In The Country	3	16	3	6
5	WALLEN, MORGAN	Last Night	5	15	2	13
6	PEARCE, CARLY	What He Didn't Do	8	5	6	22
7	WILSON, LAINEY	Heart Like A Truck	11	3	10	26
8	HARDY FEAT. LAINEY WILSON	Wait In The Truck	20	7	7	16
9	YOUNG, BRETT	You Didn't	13	8	12	11
10	KENT, COREY	Wild As Her	4	21	16	9
11	MOORE, JUSTIN FEAT. PRISCILLA BLOCK	You, Me, & Whiskey	2	34	11	20
12	JOHNSON, CODY	Human	34	11	8	21
13	MCCREERY, SCOTTY	It Matters To Her	12	13	13	38
14	ALDEAN, JASON	That's What Tequila Does	30	12	14	14
15	DAVIS, JORDAN	Next Thing You Know	32	6	19	15
16	MCCOLLUM, PARKER	Handle On You	7	30	9	42
17	BENTLEY, DIERKS	Gold	14	14	29	34
18	MORGAN, KYLIE	If He Wanted To He Would	47	22	15	3
19	URBAN, KEITH	Brown Eyes Baby	35	9	25	27
20	LYNCH, DUSTIN	Stars Like Confetti	19	19	21	31
21	RHETT, THOMAS	Angels	44	26	24	2
22	NICHOLS, JOE	Good Day For Living	31	10	35	8
23	HUNT, SAM	Water Under The Bridge	42	17	31	4
24	OLD DOMINION	Memory Lane	24	28	22	17
25	PARDI, JON	Your Heart Or Mine	16	29	36	7
26	UNDERWOOD, CARRIE	Hate My Heart	26	27	23	19
27	HAILEY WHITTERS	Everything She Ain't	17	31	28	29
28	MORONEY, MEGAN	Tennessee Orange	40	20	20	23
29	JELLY ROLL	Need A Favor	22	24	17	40
30	DICKERSON, RUSSELL	God Gave Me A Girl	18	25	32	25
31	JANSON, CHRIS	All I Need Is You	46	23	30	10
32	HOUSER, RANDY	Note To Self	33	36	18	37
33	SCOTT, DYLAN	Can't Have Mine	38	32	34	18
34	PARMALEE	Girl In Mine	9	33	47	32
35	PROFITT, SHANE	How It Oughta Be	15	18	48	46
36	BALLERINI, KELSEA	If You Go Down (I'm Goin' Down Too)	49	37	26	24
37	YOUNG, CHRIS	Looking For You	23	44	39	28
38	CARMICHAEL, DILLION	Son Of A	37	35	44	41
39	COOPER, KOLBY	Excuses	25	41	37	39
40	MILLIGAN, DRAKE	Sounds Like Something I'd Do	36	39	45	30
41	KING, ELLE FEAT. DIERKS BENTLEY	Worth A Shot	48	42	41	12
42	RUCKER, DARIUS	Fires Don't Start Themselves	27	45	27	50
43	WALLEN, MORGAN	One Thing At A Time	28	46	33	44
44	MCBRYDE, ASHLEY	Light On In The Kitchen	21	50	38	47
45	DEAN, JACKSON	Fearless	45	40	46	35
46	GILBERT, BRANTLEY & B. SHELTON FEAT. V. GILL	Heaven By Then	29	43	43	48
47	SWINDELL, COLE	Drinkaby	39	38	50	45
48	BRYAN, ZACH	Something In The Orange	43	48	42	36
49	MCGRAW, TIM	Standing Room Only	41	47	49	43
50	TENPENNY, MITCHELL	We Got History	50	49	40	49



CONNER SMITH INTEL

CURRENT POSITION:

ARTISTS/SINGER-SONGWRITER
VALORY MUSIC CO.

Tell us a story about, as a Nashville kid, the one day or night that you and your buddies did something cool, crazy which you probably got in trouble. Be bold....we won't tell. Only friends here.

I was 18, I had just graduated high school and my dream was always to have a motorcycle. A couple of my buddies had some, and so the day I had I signed my record deal I drove to the dealership and bought my own. This was my parents biggest nightmare, so I drove it to my friends house and hid it in his garage. A couple days later my Dad found the receipt, and it wasn't a good day in the Smith household.

Last year's EP "Didn't Go Too Far" contained the viral hit "I Hate Alabama". Millions of new fans discovered you when they discovered the song. Even though it had a sweet romantic twist, many saw it as a dig at the Crimson Tide. Did you get flack from the rabid football fans down Tuscaloosa way?

As I write this, the last show we played (5 days ago) was actually in Tuscaloosa. The venue sold out and every single person in there sang "I Hate Alabama" with me. That to me was always the beauty of this song. It is a backhanded compliment to the school. They beat my team in football every year, and they stole my girl, who wouldn't want to be them.

What is the most personal song that you have written that contains a message or lesson that affected you deeply?

I wrote a song at 14 years old called, Jesus and Me. This song was about my great grand parents love story, and the day I played it for my parents my mom told me that one day I would play it at the Grand Ole Opry. When the day came I got to make my Opry debut, without telling my family, I surprised them, and made my moms words come true. It was the most special moment of my career, and one that will forever mean so much to my family.

Many of your songs are co-writes, which is THE Nashville standard. But...what if the state of Tennessee moved to outlaw co-writes. How would 'Conner only' compositions effect your sound, lyrics and style of composing?

This is something I do a lot. On my debut album, I am sure there will be plenty examples of songs written solely by me. It is something I take pride in. I love sitting down with a guitar and challenging myself to write songs with only my words. Those songs usually hold a very honest mirror up to wherever I am in life in that moment.

You have a rare day off in your Hometown of Nashville. Derrick Henry, Tim Roberts and Shakira want you to show them around town including a lunch and dinner stop, some sight-seeing and an off-the-beaten path secret favorite location. What is your itinerary?

First off, that is an incredible crew. For lunch I am taking them to this butchery west of town called Bare Bones Butchery. Best cheeseburger in town. After that we are getting out of town. I would take our crew 40 minutes south to the prettiest place in all of Tennessee, "Liepers Fork." We would sit around the fire outside Puckett's restaurant and have dinner to some country band playing on the same stage that I got my start play at when I was 7 years old.

From any decade, any writer and any genre...what is the most perfect song ever written?

Just to see you smile will always get me. It's all about the second verse, "I told you that I was happy for you, and given the chance I'd lie again... Just to see you smile."

Or "there goes my life" - Kenny Cheney. Everything that is great about country music.

If your music could send a message to change one thing in this world, what would that be?

Life is short. Focus on what matters

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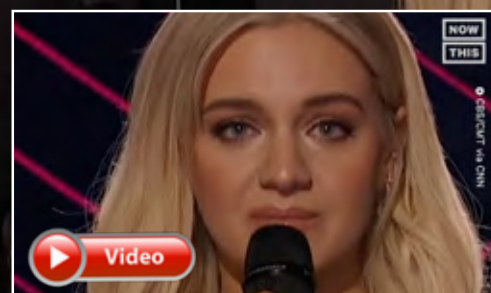


CLICK HERE to E-MAIL Monday Morning Intel with your thoughts, suggestions, or ideas.

KELSEA

CMT AWARDS BOLD AND PASSIONATE COLD OPENING

Much has been said about last week's CMT Awards. From the change of venue (Austin) to the vast diversity of the performances, it was a necessary spectacle to show the world we're not all tractors and trucks. The opening minute and a half set the stage as Kelsea Ballerini looked face and heart first into the camera and pleaded for sanity and change in a world gone gun crazy. Click here:



Check out these videos hand-picked by our staff!



CMT
PRESENTS

THE BLACK CROWES W/ DARIUS RUCKER - "SHE TALKS TO ANGELS" 2023 CMT AWARDS

A hats off to CMT's (ala Crossroads) mixing and matching brilliant performances. Darius Rucker is the poster child for blurring the lines between Country and Rock. Also, this performance; as powerful as it was, felt incomplete without founding Black Crowe God-Father drummer deluxe, Steve Gorman. Click here:



ALANIS MORISSETTE, LAINEY WILSON & MORE - "YOU OUGHTA KNOW" 2023 CMT AWARDS

MMI Hell Hath No Fury Alert: To mark the 10th year of CMT's Next Women of Country initiative, the show unleashed pure fire-power with the recreation of Alanis Morissette's 95 masterpiece "You Oughta Know" with Lainey Wilson, Morgan Wade (!!!), Ingrid Andress, and Madeline Edwards joining Morissette to set the stage on fire...literally. Note: Don't play with matches, or piss off your better half. Click here:



KELSEA BALLERINI - "IF YOU GO DOWN (I'M GOIN' DOWN TOO)" 2023 CMT AWARDS

MMI Bold and Brilliant Alert: Kelsea killed and kicked up some good ol' Kountry Kontroversy with her live performance of "If You're Going Down"! She really took the time to drag some politicians through the mud on the very eve of Tennessee's new eyebrow-raising law about playing dress up with your besties. For a colorful kaleidoscope of "who cares who's who", click here:



CARRIE UNDERWOOD - "HATE MY HEART" 2023 CMT AWARDS

Carrie Underwood is our masterful queen and a constant force of blunt energy like none other. She never wavers. From the day she stepped off the Idol stage, she has delivered hit after hit after hit punctuated by live breath-taking performances. Carrie created her own well-lit lane and owns it with majestic dominance. From the CMT Awards here's "Hate My Heart". Bend the knee and click here:



JELLY ROLL - "NEED A FAVOR" 2023 CMT AWARDS

MMI No Pun Intended Alert: Jelly Roll was this year's big winner. At his CMT Awards Debut, he took all 3 categories for which he was nominated. Boom, boom, and boom! "Need a Favor" is an emotional plea of a desperate man performed with precision and a full dramatic stage of gospel greatness. And that is how Jelly rolls. Click here:



CHARTS/POWERS:

1 AIRPLAY is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

2 AIRSCORE: THE AIRPLAY INTEL 3.0 RETENTION SCORE predicts listener tune-in/tune-out on song play by contemplating the trend over time relationship between local and national airplay, local/regional callout, and audio and video streaming.

3 NATIONAL CALLOUT contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

4 STREAMING, AUDIO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

5 STREAMING, VIDEO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

6 SALES is based on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.

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MONDAY MORNING INTEL

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**PAW POWER
NOT IN MY BOWL**

Hailey Dogg

Monkey Dog

Cooper