

MONDAY
MORNING
INTEL

RED STREET
RECORDS

Heart to Break

RYAN GRIFFIN

MMI
PROFILE
KATIE NEAL

Country Edition

NASHVILLE
APPROVED

APRIL 24, 2023

Heart to Break

RYAN GRIFFIN

IMPACTING 5/1

1.5M VIEWS OVER ALL SOCIAL MEDIA PLATFORMS

MONDAY MORNING INTEL

APRIL 24, 2023

TABLE OF CONTENTS

<i>5</i>	<i>#1 SONGS THIS WEEK</i>
<i>6</i>	<i>POWERS</i>
<i>8</i>	<i>ACTION/RECURRENTS</i>
<i>10</i>	<i>HOTZONE/DEVELOPING</i>
<i>12</i>	<i>WEEK AT A GLANCE</i>
<i>13</i>	<i>VIDEO STREAMING</i>
<i>15</i>	<i>COUNTRY CALLOUT</i>
<i>18</i>	<i>PROFILE</i>
<i>21</i>	<i>INTELESCOPE</i>
<i>23</i>	<i>INTELEVISION</i>
<i>25</i>	<i>METHODOLOGY</i>
<i>27</i>	<i>THE BACK PAGE</i>

MMI - A MODERN DAY MUSIC RESEARCH SYSTEM

FOR YOUR ACM CONSIDERATION

Lainey Wilson

— THE MOST NOMINATED FEMALE —



FEMALE ARTIST OF THE YEAR

ALBUM OF THE YEAR *BELL BOTTOM COUNTRY*

SINGLE OF THE YEAR "HEART LIKE A TRUCK"

SONG OF THE YEAR "WAIT IN THE TRUCK"

VISUAL MEDIA OF THE YEAR "WAIT IN THE TRUCK"

MUSIC EVENT OF THE YEAR "WAIT IN THE TRUCK"



MONDAY
MORNING
INTEL

#1 **SONGS THIS WEEK**
BY MMI COMPOSITE CATEGORIES **4.24.23**

COMPOSITE

BAILEY ZIMMERMAN "Rock And A Hard Place"

AIRPLAY

BAILEY ZIMMERMAN "Rock And A Hard Place"

AIRSCORE

BAILEY ZIMMERMAN "Rock And A Hard Place"

CALLOUT

BAILEY ZIMMERMAN "Rock And A Hard Place"

AUDIO

MORGAN WALLEN "Last Night"

VIDEO

MORGAN WALLEN "Last Night"

SALES

MORGAN WALLEN "Last Night"

Introducing OMT Lite

THE ONLINE MUSIC TEST

When a full-sized OMT is a strain on time or budget, get answers from 100 screened respondents on 400 titles for under \$10,000.



ACTIONABLE



SPEEDY



AFFORDABLE



MUSIC RESEARCH

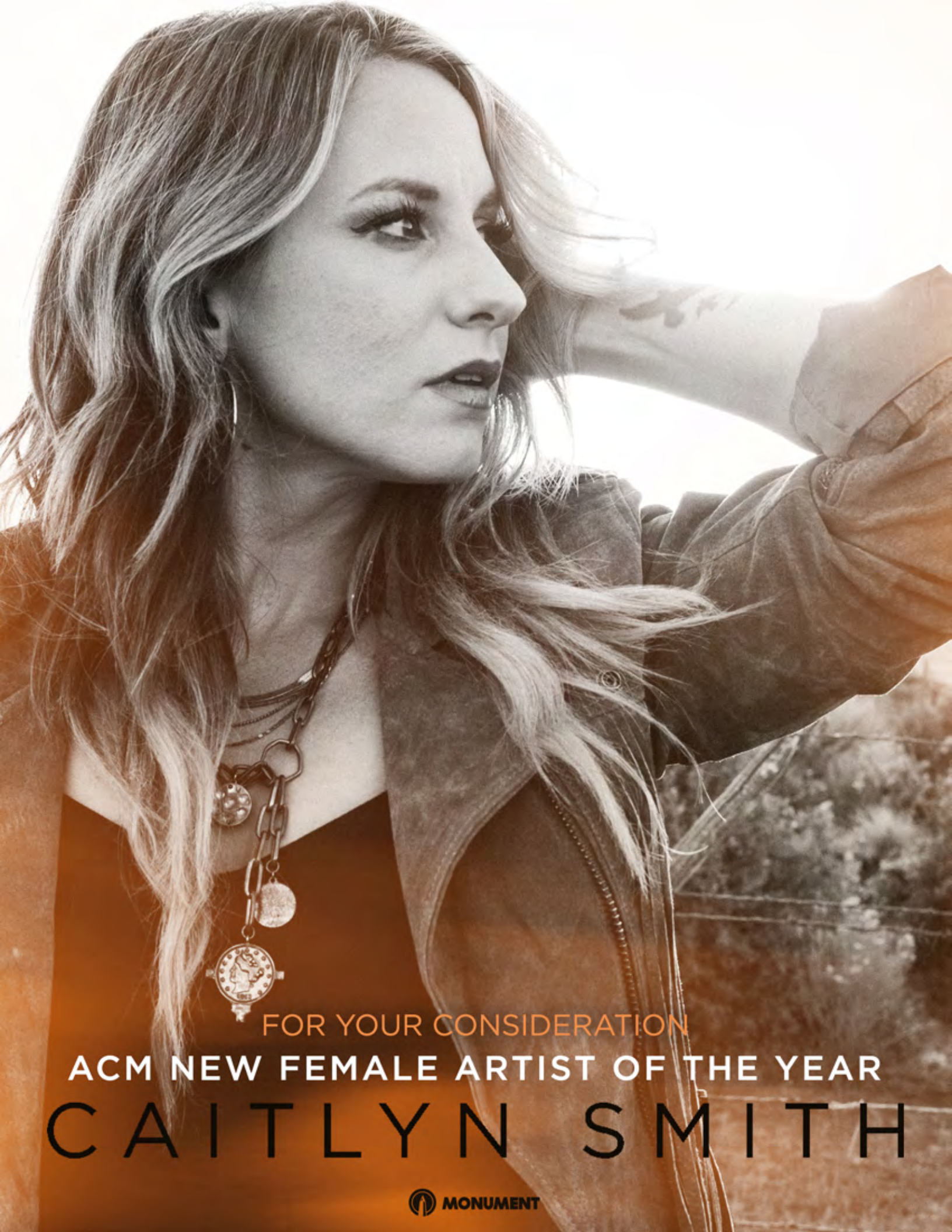
nuvoodoo



nuvoodoo.com | 888.986.6366 | tellmemore@nuvoodoo.com

Weighted Airplay, AIRscore, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TWRK AIRPLAY	TWRK AIRscore	TWRK CALLOUT	TWRK AUDIO	TWRK VIDEO	TWRK SALES	TWCOMP RANK	ARTIST	TITLE	LABEL
1	1	1	3	3	5	1	BAILEY ZIMMERMAN	Rock And A Hard Place	Warner/WEA/Elektra
13	7	3	1	1	1	2	MORGAN WALLEN	Last Night	Big Loud/Mercury/Republic
3	2	7	11	4	4	3	HARDY	wait in the truck f/La. Wilson	Broken Bow/Big Loud
7	5	5	8	5	3	4	LAINIE WILSON	Heart Like A Truck	Broken Bow
6	3	2	9	15	7	5	TYLER HUBBARD	Dancin' In The Country	EMI Nashville
2	4	11	10	13	12	6	PARKER MCCOLLUM	Handle On You	MCA Nashville
24	16	8	14	6	2	7	JELLY ROLL	NEED A FAVOR	Stoney Creek/BMG
9	8	12	18	12	11	8	CODY JOHNSON	Human	CoJo/Warner/WMN
20	14	9	6	7	18	9	JORDAN DAVIS	Next Thing You Know	MCA Nashville
5	6	20	13	10	20	10	COREY KENT	Wild As Her	Combustion/RCA Nashville
14	12	30	12	11	8	11	MEGAN MORONEY	Tennessee Orange	Columbia/Columbia Nash
11	13	40	4	9	10	12	MORGAN WALLEN	One Thing At A Time	Big Loud/Mercury/Republic
29	22	38	2	2	6	13	ZACH BRYAN	Something In The Orange	Belting Bronco/Warner/WAR
12	10	10	29	16	24	14	BRETT YOUNG	You Didn't	BMLG
15	15	16	15	24	19	15	OLD DOMINION	Memory Lane	Columbia Nashville
4	9	24	32	21	14	16	DIERKS BENTLEY	Gold	Capitol Nashville
8	11	17	24	32	22	17	SCOTTY MCCREERY	It Matters To Her	Triple Tigers
30	21	6	17	22	30	18	JUSTIN MOORE & PRISCILLA BLOCK	You, Me, And Whiskey	Valory/InDent/Mercury
17	17	13	33	30	23	19	KEITH URBAN	Brown Eyes Baby	Capitol Nashville
46	37	x	5	8	13	20	LUKE COMBS	Love You Anyway	River House/Columbia Nash
21	19	29	20	23	28	21	JON PARDI	Your Heart Or Mine	Capitol Nashville
39	36	x	7	17	17	22	LUKE COMBS	5 Leaf Clover	River House/Columbia Nash
35	31	28	26	19	15	23	KELSEA BALLERINI	If You Go Down (I'm Going...)	Black River Entertainment
26	20	23	21	28	38	24	HAILEY WHITTERS	Everything She Ain't	Pigasus/S&D/Big Loud
16	18	26	35	29	34	25	SAM HUNT	Water Under The Bridge	MCA Nashville
25	26	15	23	47	33	26	PARMALEE	Girl In Mine	Stoney Creek
40	32	37	19	27	16	27	KANE BROWN	Bury Me In Georgia	RCA Nashville
32	28	14	31	34	41	28	DYLAN SCOTT	Can't Have Mine (Find You A..)	Curb
22	23	21	48	25	40	29	CARRIE UNDERWOOD	Hate My Heart	Capitol Nashville
10	48	4	44	31	36	30	DAN + SHAY	You	Warner/WAR
28	27	25	36	40	31	31	THOMAS RHETT	Angels	Valory Music Co.
23	30	42	34	37	21	32	COLE SWINDELL	Drinkaby	Warner/WMN
36	35	39	22	26	29	33	MITCHELL TENPENNY	We Got History	Riser House/Columbia Nash
31	29	34	30	41	32	34	CHRIS YOUNG	Looking For You	RCA Nashville
50	46	x	16	20	27	35	BAILEY ZIMMERMAN	Religiously	Warner/WEA/Elektra
27	33	41	46	35	26	36	TIM MCGRAW	Standing Room Only	Big Machine
44	42	27	28	18	50	37	KYLIE MORGAN	If He Wanted To He Would	EMI Nashville
18	24	32	49	42	43	38	SHANE PROFITT	How It Oughta Be	BMLG
34	34	43	40	43	25	39	ASHLEY MCBRYDE	Light On In The Kitchen	Warner/WMN
19	25	19	50	49	47	40	JOE NICHOLS	Good Day For Living	Quartz Hill
47	49	x	37	39	9	41	BROTHERS OSBORNE	Nobody's Nobody	EMI Nashville
37	39	18	39	50	44	42	RUSSELL DICKERSON	God Gave Me A Girl	Triple Tigers
49	45	x	27	33	35	43	MORGAN EVANS	Over For You	Warner/WEA
48	50	x	25	14	45	44	CHAYCE BECKHAM	23	Wheelhouse
41	38	22	38	46	49	45	DUSTIN LYNCH	Stars Like Confetti	Broken Bow
33	41	33	41	44	48	46	ELLE KING	Worth A Shot f/Dierks Bentley	RCA/Columbia Nashville
42	40	31	42	48	37	47	DARIUS RUCKER	Fires Don't Start Themselves	Capitol Nashville
45	43	35	47	36	39	48	DRAKE MILLIGAN	Sounds Like Something I'd Do	Stoney Creek
38	44	36	45	45	46	49	BRANTLEY GILBERT/BLAKE SHELTON	Heaven By Then f/Vince Gill	Valory Music Co.
43	47	44	43	38	42	50	JACKSON DEAN	Fearless	Big Machine



FOR YOUR CONSIDERATION

ACM NEW FEMALE ARTIST OF THE YEAR

CAITLYN SMITH



Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

TWRK RANK	TWRK AIRPLAY	TWMMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
1	46	20	26	LUKE COMBS	Love You Anyway	River House/Columbia Nash
2	39	22	17	LUKE COMBS	5 Leaf Clover	River House/Columbia Nash
3	24	7	17	JELLY ROLL	NEED A FAVOR	Stoney Creek/BMG
4	29	13	16	ZACH BRYAN	Something In The Orange	Belting Bronco/Warner/WAR
5	50	35	15	BAILEY ZIMMERMAN	Religiously	Warner/WEA/Elektra
6	40	27	13	KANE BROWN	Bury Me In Georgia	RCA Nashville
7	35	23	12	KELSEA BALLERINI	If You Go Down (I'm Going...)	Black River Entertainment
8	30	18	12	JUSTIN MOORE & PRISCILLA BLOCK	You, Me, And Whiskey	Valory/InDent/Mercury
9	13	2	11	MORGAN WALLLEN	Last Night	Big Loud/Mercury/Republic
10	20	9	11	JORDAN DAVIS	Next Thing You Know	MCA Nashville

Songs that have significantly downtrended on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

RANK TW	ARTIST	TITLE	LABEL/IMPRINT
1	LUKE COMBS	Going, Going, Gone	River House/Columbia Nash
2	MORGAN WALLLEN	Thought You Should Know	Big Loud/Mercury/Republic
3	COLE SWINDELL	She Had Me At Heads Carolina	Warner/WMN
4	KANE BROWN & KATELYN BROWN	Thank God	RCA Nashville/RCA
5	JORDAN DAVIS	What My World Spins Around	MCA Nashville
6	LUKE COMBS	The Kind Of Love We Make	River House/Columbia Nash
7	MORGAN WALLLEN	You Proof	Big Loud/Mercury/Republic
8	CARLY PEARCE	What He Didn't Do	Big Machine
9	NATE SMITH	Whiskey On You	Arista Nashville
10	TYLER HUBBARD	5 Foot 9	EMI Nashville
11	DUSTIN LYNCH	Thinking 'Bout You f/M. Porter	Broken Bow
12	JELLY ROLL	Son Of A Sinner	Stoney Creek/BMG
13	CODY JOHNSON	Til You Can't	CoJo/Warner/WMN
14	THOMAS RHETT	Half Of Me f/Riley Green	Valory Music Co./BMLG
15	PARMALEE	Take My Name	Stoney Creek/BMG
16	JASON ALDEAN	Trouble With A Heartbreak	Macon Music/Broken Bow
17	CHRIS YOUNG & KANE BROWN	Famous Friends	RCA Nashville
18	JASON ALDEAN/CARRIE UNDERWOOD	If I Didn't Love You	BMG/Capitol
19	MORGAN WALLLEN	Wasted On You	Big Loud/Republic
20	MITCHELL TENPENNY	Truth About You	Riser House/Columbia
21	JUSTIN MOORE	With A Woman You Love	Valory Music Co.
22	ZAC BROWN BAND	Same Boat	Home Grown/Warner/WAR
23	JON PARDI	Last Night Lonely	Capitol Nashville
24	JORDAN DAVIS	Buy Dirt f/Luke Bryan	MCA Nashville
25	BAILEY ZIMMERMAN	Fall In Love	Warner/WEA/Elektra
26	INGRID ANDRESS	Wishful Drinking w/Sam Hunt	Atlantic/Warner/WEA
27	LUKE COMBS	Forever After All	River House/Columbia Nash
28	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA/Columbia Nashville
29	JIMMIE ALLEN	down home	Stoney Creek
30	WALKER HAYES	Fancy Like	Monument/RCA

**THE LONGEST RUNNING TOP 10 SINGLE
IN BILLBOARD COUNTRY AIRPLAY CHART HISTORY**



FOR YOUR ACM CONSIDERATION
DUSTIN LYNCH

MUSIC EVENT OF THE YEAR
"THINKING 'BOUT YOU" (FEAT. MACKENZIE PORTER)

MOST PLAYED SONG OF 2022
6 WEEK #1
OVER 465 MILLION GLOBAL ON-DEMAND STREAMS



BMG



Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

	ARTIST	TITLE	LABEL/IMPRINT
HOTZONE	MORGAN WALLEN	Last Night	Big Loud/Mercury/Republic
HOTZONE	MEGAN MORONEY	Tennessee Orange	Columbia/Columbia Nash
HOTZONE	JON PARDI	Your Heart Or Mine	Capitol Nashville
HOTZONE	JELLY ROLL	NEED A FAVOR	Stoney Creek/BMG
HOTZONE	KELSEA BALLERINI	If You Go Down (I'm Going...)	Black River Entertainment
HOTZONE	MITCHELL TENPENNY	We Got History	Riser House/Columbia Nash
HOTZONE	RUSSELL DICKERSON	God Gave Me A Girl	Triple Tigers
HOTZONE	LUKE COMBS	5 Leaf Clover	River House/Columbia Nash
HOTZONE	KANE BROWN	Bury Me In Georgia	RCA Nashville
HOTZONE	CONNER SMITH	Creek Will Rise	Valory Music Co.
HOTZONE	LUKE COMBS	Love You Anyway	River House/Columbia Nash

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

	ARTIST	TITLE	LABEL/IMPRINT
DEVELOPING	MORGAN WALLEN	One Thing At A Time	Big Loud/Mercury/Republic
DEVELOPING	OLD DOMINION	Memory Lane	Columbia Nashville
DEVELOPING	SHANE PROFITT	How It Oughta Be	BMLG
DEVELOPING	JOE NICHOLS	Good Day For Living	Quartz Hill
DEVELOPING	JORDAN DAVIS	Next Thing You Know	MCA Nashville
DEVELOPING	CARRIE UNDERWOOD	Hate My Heart	Capitol Nashville
DEVELOPING	COLE SWINDELL	Drinkaby	Warner/WMN
DEVELOPING	PARMALEE	Girl In Mine	Stoney Creek
DEVELOPING	HAILEY WHITTERS	Everything She Ain't	Pegasus/S&D/Big Loud
DEVELOPING	TIM MCGRAW	Standing Room Only	Big Machine
DEVELOPING	THOMAS RHETT	Angels	Valory Music Co.
DEVELOPING	ZACH BRYAN	Something In The Orange	Belting Bronco/Warner/WAR
DEVELOPING	JUSTIN MOORE & PRISCILLA BLOCK	You, Me, And Whiskey	Valory/InDent/Mercury
DEVELOPING	CHRIS YOUNG	Looking For You	RCA Nashville
DEVELOPING	DYLAN SCOTT	Can't Have Mine (Find You A..)	Curb
DEVELOPING	ELLE KING	Worth A Shot f/Dierks Bentley	RCA/Columbia Nashville
DEVELOPING	ASHLEY MCBRYDE	Light On In The Kitchen	Warner/WMN
DEVELOPING	CHRIS JANSON	All I Need Is You	BMLG
DEVELOPING	BRANTLEY GILBERT/BLAKE SHELTON	Heaven By Then f/Vince Gill	Valory Music Co.
DEVELOPING	KOLBY COOPER	Excuses	Combustion/Wheelhouse
DEVELOPING	DUSTIN LYNCH	Stars Like Confetti	Broken Bow
DEVELOPING	JACKSON DEAN	Fearless	Big Machine
DEVELOPING	KYLIE MORGAN	If He Wanted To He Would	EMI Nashville
DEVELOPING	DRAKE MILLIGAN	Sounds Like Something I'd Do	Stoney Creek

A full-page portrait of country music artist Jason Aldean. He is wearing a black cowboy hat, a black leather jacket over a black t-shirt, and a gold chain with a cross pendant. He has a goatee and is looking directly at the camera with a serious expression. The background is a bright, hazy outdoor setting.

JASON ALDEAN

FOR YOUR
ACM CONSIDERATION

Entertainer of the Year

ACM Triple Crown Winner
and Artist of the Decade

27 Career #1 Hits

Over 20 BILLION
Global Streams

Over 20 Million Albums Sold



MMI **WEEK AT A** **GLANCE**

JOHN SHOMBY

Owner/CEO
Country's Radio Coach, Inc.

Jellyroll has a second big week! Although snubbed by the ACM's, the storytelling singer appears to be on his way with another big hit in "Need A Favor". In three weeks' time, the song has gone from 17th to 12th to 8th this week. Its story is no doubt an integral reason for being the #2 seller, 6th in video streaming and 8th in callout. More of the panel are jumping in as the airplay rank rises from 28 to 24. Still a lot of the panel left. This is a reaction song that should be considered sooner rather than later.

Luke Combs is now matching Morgan Wallen with multiple songs on the Power chart. The new single "Love You Anyway" makes its way into the top 20 right at #20 from 25 last week. It's too early for any callout info but the song is streaming strong – 8th with video and 5th with audio. Luke's fans chose this as the new single, but the panel is still running a bit behind with an airplay rank down at 46. The other big cut from Luke's new album "Gettin' Old", "5 Leaf Cover" rolls back one spot to 22 this week but it is streaming well also at #7 in audio streams. The panel slightly has favored this one with the airplay rank at 39. Seeing the adds on both this week, it should be interesting to see what song wins the actual airplay battle.

With Morgan Wallen, it is clearly "Last Night" now the #2 song on the overall power chart. It's number one in sales and streaming and 3rd in callout. Total smash here. Meanwhile, the single and album title cut "One Thing At A Time" moves up one position to 12th overall. It's still in decent shape at #10 in sales, 9th with video streams and 4th in audio streams. Ranking 40th in callout does show which one is the listeners' choice. The panel slightly favors "Last" which is 13th (from 19) in airplay while "One Thing" is right behind at 14. If it's me, I'm playing the two Morgan cuts and the two Luke tunes.

Making a surprise two position move up to 13 is our old friend Zach Bryan and "Something In The Orange". In its 27th week, the song is still a big seller ranked 6th and an all-star streamer at 2nd in both. Callout (38) and airplay (29) ranks are still stalled so I have to say the panel continues to miss this one.

The top 5 has the same songs but a couple in different spots. Tyler Hubbard's "Dancin' In The Country" stays at #5. Top 10 in sales and streams, the song is a callout giant ranking 2nd. Lainey Wilson and Morgan Wallen trade spots. "Heart Like A Truck" moves back to 4th but hangs in as a top 5 seller, video streamer and callout and 8th in audio streams. With 47 weeks under its belt, the song still has plenty of juice. Lainey's collab with Hardy "Wait In The Truck" remains at #3 driven by that powerful video ranking 4th and sales at #4 plus 7th in callout. This one's been around for 33 weeks.

Earlier we mentioned Morgan Wallen's "Last Night" at #2 and, once again, for week #5, "Rock and a Hard Place" from Bailey Zimmerman is number one. 3rd in streaming, 5th in sales and #1 in callout. Keep hammering away at this one and the rest of the top 5.



Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV RANK	ARTIST	TITLE	LABEL/IMPRINT	LISTEN! LINKS
1	MORGAN WALLEN	Last Night	Big Loud/Mercury/Republic	PLAY VIDEO ▶
2	ZACH BRYAN	Something In The Orange	Belting Bronco/Warner/WAR	PLAY VIDEO ▶
3	BAILEY ZIMMERMAN	Rock And A Hard Place	Warner/WEA/Elektra	PLAY VIDEO ▶
4	HARDY	wait in the truck f/La. Wilson	Broken Bow/Big Loud	PLAY VIDEO ▶
5	LAINÉY WILSON	Heart Like A Truck	Broken Bow	PLAY VIDEO ▶
6	JELLY ROLL	NEED A FAVOR	Stoney Creek/BMG	PLAY VIDEO ▶
7	JORDAN DAVIS	Next Thing You Know	MCA Nashville	PLAY VIDEO ▶
8	LUKE COMBS	Love You Anyway	River House/Columbia Nash	PLAY VIDEO ▶
9	MORGAN WALLEN	One Thing At A Time	Big Loud/Mercury/Republic	PLAY VIDEO ▶
10	COREY KENT	Wild As Her	Combustion/RCA Nashville	PLAY VIDEO ▶
11	MEGAN MORONEY	Tennessee Orange	Columbia/Columbia Nash	PLAY VIDEO ▶
12	CODY JOHNSON	Human	CoJo/Warner/WMN	PLAY VIDEO ▶
13	PARKER MCCOLLUM	Handle On You	MCA Nashville	PLAY VIDEO ▶
14	CHAYCE BECKHAM	23	Wheelhouse	PLAY VIDEO ▶
15	TYLER HUBBARD	Dancin' In The Country	EMI Nashville	PLAY VIDEO ▶
16	BRETT YOUNG	You Didn't	BMLG	PLAY VIDEO ▶
17	LUKE COMBS	5 Leaf Clover	River House/Columbia Nash	PLAY VIDEO ▶
18	KYLIE MORGAN	If He Wanted To He Would	EMI Nashville	PLAY VIDEO ▶
19	KELSEA BALLERINI	If You Go Down (I'm Going...)	Black River Entertainment	PLAY VIDEO ▶
20	BAILEY ZIMMERMAN	Religiously	Warner/WEA/Elektra	PLAY VIDEO ▶
21	DIERKS BENTLEY	Gold	Capitol Nashville	PLAY VIDEO ▶
22	JUSTIN MOORE & PRISCILLA BLOCK	You, Me, And Whiskey	Valory/InDent/Mercury	PLAY VIDEO ▶
23	JON PARDI	Your Heart Or Mine	Capitol Nashville	PLAY VIDEO ▶
24	OLD DOMINION	Memory Lane	Columbia Nashville	PLAY VIDEO ▶
25	CARRIE UNDERWOOD	Hate My Heart	Capitol Nashville	PLAY VIDEO ▶
26	MITCHELL TENPENNY	We Got History	Riser House/Columbia Nash	PLAY VIDEO ▶
27	KANE BROWN	Bury Me In Georgia	RCA Nashville	PLAY VIDEO ▶
28	HAILEY WHITTERS	Everything She Ain't	Pigasus/S&D/Big Loud	PLAY VIDEO ▶
29	SAM HUNT	Water Under The Bridge	MCA Nashville	PLAY VIDEO ▶
30	KEITH URBAN	Brown Eyes Baby	Capitol Nashville	PLAY VIDEO ▶
31	DAN + SHAY	You	Warner/WAR	PLAY VIDEO ▶
32	SCOTTY MCCREERY	It Matters To Her	Triple Tigers	PLAY VIDEO ▶
33	MORGAN EVANS	Over For You	Warner/WEA	PLAY VIDEO ▶
34	DYLAN SCOTT	Can't Have Mine (Find You A..)	Curb	PLAY VIDEO ▶
35	TIM MCGRAW	Standing Room Only	Big Machine	PLAY VIDEO ▶
36	DRAKE MILLIGAN	Sounds Like Something I'd Do	Stoney Creek	PLAY VIDEO ▶
37	COLE SWINDELL	Drinkaby	Warner/WMN	PLAY VIDEO ▶
38	JACKSON DEAN	Fearless	Big Machine	PLAY VIDEO ▶
39	BROTHERS OSBORNE	Nobody's Nobody	EMI Nashville	PLAY VIDEO ▶
40	THOMAS RHETT	Angels	Valory Music Co.	PLAY VIDEO ▶
41	CHRIS YOUNG	Looking For You	RCA Nashville	PLAY VIDEO ▶
42	SHANE PROFITT	How It Oughta Be	BMLG	PLAY VIDEO ▶
43	ASHLEY MCBRYDE	Light On In The Kitchen	Warner/WMN	PLAY VIDEO ▶
44	ELLE KING	Worth A Shot f/Dierks Bentley	RCA/Columbia Nashville	PLAY VIDEO ▶
45	BRANTLEY GILBERT/BLAKE SHELTON	Heaven By Then f/Vince Gill	Valory Music Co.	PLAY VIDEO ▶
46	DUSTIN LYNCH	Stars Like Confetti	Broken Bow	PLAY VIDEO ▶
47	PARMALEE	Girl In Mine	Stoney Creek	PLAY VIDEO ▶
48	DARIUS RUCKER	Fires Don't Start Themselves	Capitol Nashville	PLAY VIDEO ▶
49	JOE NICHOLS	Good Day For Living	Quartz Hill	PLAY VIDEO ▶
50	RUSSELL DICKERSON	God Gave Me A Girl	Triple Tigers	PLAY VIDEO ▶



carly pearce

FOR YOUR ACM CONSIDERATION

female artist of the year

single of the year

"NEVER WANTED TO BE THAT GIRL"

CARLY PEARCE & ASHLEY MCBRYDE

visual media of the year

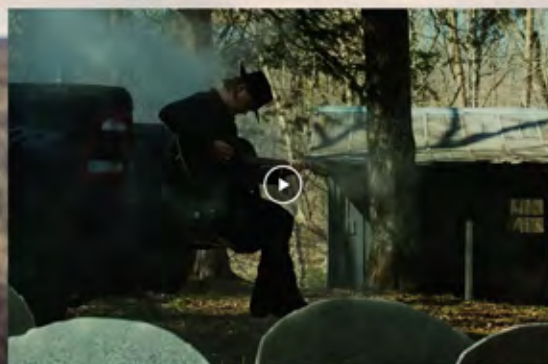
"WHAT HE DIDN'T DO"



JACKSON DEAN

FOR YOUR ACM CONSIDERATION

**NEW MALE ARTIST
OF THE YEAR**



**WATCH THE NEW MUSIC VIDEO FOR
FEARLESS (THE ECHO) NOW!**



Country is tested every week for Popularity, Familiarity and Burn in myriad key demographics.
Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	ARTIST	TITLE	N/EAST	MIDWEST	SOUTH	WEST
1	ZIMMERMAN, BAILEY	ROCK AND A HARD PLACE	31	1	1	1
2	HUBBARD, TYLER	DANCIN' IN THE COUNTRY	5	3	2	2
3	WALLEN, MORGAN	LAST NIGHT	2	7	3	6
4	DAN + SHAY	YOU	1	2	12	27
5	WILSON, LAINEY	HEART LIKE A TRUCK	7	9	5	15
6	MOORE, JUSTIN FEAT. PRISCILLA BLOCK	YOU, ME, & WHISKEY	4	5	8	31
7	HARDY FEAT. LAINEY WILSON	WAIT IN THE TRUCK	3	15	4	35
8	JELLY ROLL	NEED A FAVOR	18	17	11	8
9	DAVIS, JORDAN	NEXT THING YOU KNOW	6	10	30	13
10	YOUNG, BRETT	YOU DIDN'T	27	11	17	5
11	MCCOLLUM, PARKER	HANDLE ON YOU	8	28	7	32
12	JOHNSON, CODY	HUMAN	29	8	9	43
13	URBAN, KEITH	BROWN EYES BABY	25	6	29	23
14	SCOTT, DYLAN	CAN'T HAVE MINE	17	33	6	21
15	PARMALEE	GIRL IN MINE	16	4	42	28
16	OLD DOMINION	MEMORY LANE	14	20	22	19
17	MCCREERY, SCOTTY	IT MATTERS TO HER	15	13	13	38
18	DICKERSON, RUSSELL	GOD GAVE ME A GIRL	9	21	23	26
19	NICHOLS, JOE	GOOD DAY FOR LIVING	20	14	34	11
20	KENT, COREY	WILD AS HER	13	27	21	18
21	UNDERWOOD, CARRIE	HATE MY HEART	19	25	26	12
22	LYNCH, DUSTIN	STARS LIKE CONFETTI	24	12	18	34
23	HAILEY WHITTERS	EVERYTHING SHE AIN'T	26	19	31	9
24	BENTLEY, DIERKS	GOLD	11	16	27	30
25	JANSON, CHRIS	ALL I NEED IS YOU	10	31	16	37
26	RHETT, THOMAS	ANGELS	23	23	19	25
27	HUNT, SAM	WATER UNDER THE BRIDGE	32	22	41	4
28	MORGAN, KYLIE	IF HE WANTED TO HE WOULD	43	30	24	10
29	BALLERINI, KELSEA	IF YOU GO DOWN (I'M GOIN' DOWN TOO)	38	36	20	7
30	PARDI, JON	YOUR HEART OR MINE	28	24	45	16

This is an abbreviated report.
For greatly expanded research
contact:

Cheryl Broz
615.293.9867
cheryl@airplayintel.com

AIRPLAY
INTEL
3.0

**MONDAY
MORNING
INTEL**

**YES,
I
GET
IT**



Seeing what is “Developing”
and in the “Hotzone” is
**CRUCIAL TO THE
SUCCESS**
of featuring New songs.
I’m constantly looking for
new music and this
**TOOL HELPS
SHOWCASE**
how these songs are performing.

KRIS DANIELS
Executive Network Producer
On Air Talent at Audacy

**MMI AND THE AIRPLAY INTEL
FAMILY OF PUBLICATIONS**

F O R Y O U R



C O N S I D E R A T I O N

NEW MALE ARTIST OF THE YEAR

DYLAN SCOTT



OVER 2 BILLION CAREER STREAMS

THREE #1 SINGLES

10 RIAA CERTIFICATIONS



**KATIE****NEAL****INTEL****CURRENT POSITION:****HOST OF KATIE & COMPANY
AUDACY | COUNTRY**

First and biggest question – How the heck did you get from tracking overnights in Bloomington, Illinois to middays in New York City to being the syndicated midday country air personality on 20-plus (I know I got this wrong!) stations? And what's it like working for all those PD's now?

Well, long story short. I was tracking overnights at WBNQ after college when Cumulus made the decision to syndicate Perez Hilton & Adam Bomb. I was out of gig but the local Market Manager, Red Pitcher, really wanted to help me get a job. I was 22 and broke with a mountain of student loans headed my way so I decided the smart thing to do would be to change gears and pursue a job in Radio Sales. I applied for an AE position in New York City with 95.5 WPLJ and, with Red's help, got the job! The production director at Cumulus New York knew I had been on the air previously and would have me cut spots for PLJ when they needed a female voice. Which is how John Foxx found me. He heard those spots and came down to my cubicle in the sales department, we've been pals ever since. It took a few years but eventually Foxx got me a weekend shift on WNSH. I was working six, sometimes seven days a week for a year. Monday - Friday in the sales pit. Weekends in the studio. Until 2016 when I got the chance to audition for the full time Midday Job. Which would later lead to syndication within the Audacy Network and now with USRN. When I say it was a wild few years, I mean it. Ha!

As for answering to all those PDs, at first it was a lot to get used to. But over the last three years I've been able to spend time with everyone, get to know them, get to know the markets. I love working with all of them and I hope they say the same!

Word is you are a legend at Illinois State University now down as an Outstanding Alum. You also got your start at the campus station, WZND. What, in heaven's name, gave you the idea to go headfirst into this business?

Ha! I don't know about legend but they have been very gracious to honor me with a spot in their Broadcast Hall of Fame. I say, without a doubt I never would have found my way to radio without ISU and ZND. I was originally a TV Production major who needed one radio class to graduate. I remember being so terrified of having to listen to my own voice my goal was to make it through the entire semester without having to spend a single second on the mic. That didn't happen. I fell in love with it and by my senior year was hosting the student morning show and introductory radio course.

Your syndicated show has suddenly been picked up by an international major market. If you were to make a wish as to what that city would be, tell us where and why?

London! I have very English roots and also spent a semester abroad in the UK. I know that my British friends would get such a kick out of that.

It's always apparent that you enjoy every minute of what you do. What about this job do you like the most?

Connecting with people. I really enjoy writing the show everyday and coming up with content that I think will speak to listeners, I always have fun putting my own spin on things. The interviews are a close second, I really see that as an art form and I'm always trying to get better.

The show is titled Katie and Company. Can you give us the lowdown on the "and Company"?

The "and Company" would be country artists who we feature daily on the Superstar Power Hour and, of course, the listeners. I've always wanted listening to the show to feel as comfortable and casual as hanging out in someone's living room, like when you have company over. I'm also hopeful that one day as the show grows we'll cast some more characters in this rodeo.

What on-air personalities have been an influence on your career?

Oh my gosh, Kidd Kraddick was my favorite radio personality growing up. I loved listening to that show on my way to school. I remember being out with friends at a bar when he passed, I had to leave and go home. That wrecked me!

Bonus question: We hear that you and your fiancé are ordained ministers. Any plans to officiate your own wedding? Have you officiated any others?

Yes we both are! I officiated my best friend's wedding in June of 2021 and Shane just did his friends wedding a few weeks ago. We won't be marrying ourselves, I feel enough pressure just writing my own vows, lol. We've recruited Shane's best friend for that job.

**MONDAY
MORNING
INTEL**

MondayMorningIntel.com



CLICK HERE to E-MAIL Monday Morning Intel with your thoughts, suggestions, or ideas.

jealous of myself

THE DUET WITH
TENILLE ARTS & LEANN RIMES



AVAILABLE EVERYWHERE NOW FOR
IMMEDIATE AIRPLAY

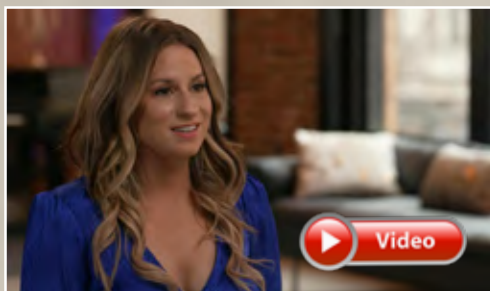


[CLICK TO LISTEN TO THE DUET NOW](#)

CAITLYN SMITH'S

MORNING TELEVISION MOMENT!

Caitlyn Smith has been building an industry-based, critic's choice, and loyal fan base for years. People who know... know. She's a songwriting bad-ass deluxe. This year, Smith is nominated for the ACM New Female award and the competition is (as always) way tough. And Caitlyn keeps on doing it..... writing, performing, singing and stunning audiences. She has the town's full attention... and now with a National platform on CBS Mornings many more will know what the insiders know. Click here:



A photograph of a man and a woman sitting in the front seats of a truck. The man, on the right, is wearing a dark baseball cap, safety glasses, and a plaid shirt. The woman, on the left, has long brown hair and is wearing a white tank top. They are both looking towards the camera. The background is dark, suggesting it's nighttime or inside a dimly lit truck.

HARDY

wait
in the truck
feat. lainey wilson

#1

THANK YOU COUNTRY RADIO!

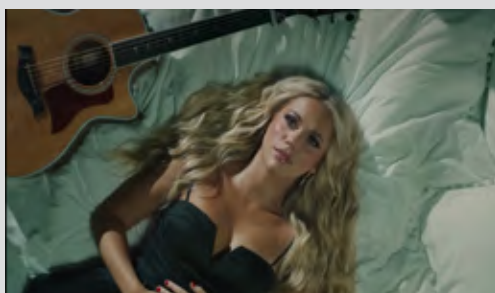
BIG LOUD

Check out these videos hand-picked by our staff!



KIP MOORE - "DAMN LOVE"

Rules are rules. At MMI we are obligated to feature FIRST...videos shot in NY subways, Downtown Manhattan, Chinatown, and Little Italy. This fantastic new Kip track checks all the boxes, therefore landing the top spot. It doesn't hurt that the propeller heads in the MMI Music research dept. are huge Kip fans. And why would they not be....so there. Swipe your MetroCard and click here:



MEGAN MORONEY - "GIRL IN THE MIRROR"

Like a heavenly starburst, Georgia's sweet peach Ms. Moroney has exploded with the success of "Tennessee Orange". And now, in her latest video offering, she shows us a side of traditional Country purity, with simple and beautifully crafted verse and chorus called "Girl In The Mirror". And reflective it is as she gently takes us through a broken heart, love left unsettled, and the loss of one's self. This tiny poem comes to life as the listener wonders if Megan is lamenting the loss of her lover..or herself. Click here:



LUKE COMBS - "LOVE YOU ANYWAY"

Luke's two single double-fisted punch of new music was a textbook study of new creative marketing and promotion. Both tracks are stellar ('5 Leaf Clover' and this one) but "Love you..." received more programmer out-of-the-gate votes! We love it when alternative content (like the acoustic version here) is released to give us all a stripped-down look at greatness. Click here:



JUSTIN MOORE, RILEY GREEN - "EVERYBODY GET ALONG"

From the mouths of Hillbilly Rock Stars come-a-gusher of theological philosophy. Who knew that such pacifist ideology could rise, shimmering in the Shakespearian couplets as we have found here today. Affixed to this missive is a study of the strategic detente of a sense of armistice for all mankind that contains references to choices we have on beers, truck brands, vacation destinations, and Country girls (both Mr. Moore and Mr. Green agree). Click here:



THE WAR & TREATY - "AIN'T NO HARMIN' ME" LIVE

Thank God for naps and good coffee that enabled the MMI musicologist to stay up past our beddie-by time to see one of the hottest, coolest, clearly most soulful, and ah-mazing duos that have ever walked and sang on this green Earth. No secrets here, we're major The War and Treaty fans. The husband and wife powerhouse of vocal acrobatics have been nominated for the upcoming ACM Award in the category of Duo. If you don't know why, you might wanna push this button and get hip quickly:



*Kimberly
Perry*

SONGS &
DAUGHTERS



available everywhere 5/5
IF I DIE YOUNG Pt. 2

CHARTS/POWERS:

1 AIRPLAY is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

2 AIRSCORE: THE AIRPLAY INTEL 3.0 RETENTION SCORE predicts listener tune-in/tune-out on song play by contemplating the trend over time relationship between local and national airplay, local/regional callout, and audio and video streaming.

3 NATIONAL CALLOUT contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

4 STREAMING, AUDIO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

5 STREAMING, VIDEO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

6 SALES is based on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.

CRUCIAL CALLOUT

FRESH CURRENTS, RECURRENTS AND GOLD!
Brought to you by Airplay Intel 3.0 and NuVoodoo!

COUNTRY

Call Cheryl Broz for
FULL ACCESS
to this revolutionary
new service!

615.293.9867

Cheryl@Airplayintel.com



CALL US at
818-699-6400
or EMAIL
contact@mmi2020.com

MONDAY MORNING INTEL

© AIRPLAY INTELLIGENCE, LLC, 2021,
No part of the materials available through the
MONDAY MORNING INTEL presentation
may be copied, photocopied, reproduced,
translated or reduced to any electronic
medium or machine-readable form, in
whole or in part, without prior written
consent of AIRPLAY INTELLIGENCE, LLC.
Any other reproduction in any form without
permission of AIRPLAY INTELLIGENCE, LLC
is prohibited. All materials contained on this
presentation are protected by United States
copyright law and may not be reproduced,
distributed, transmitted, displayed, published or
broadcast without the prior written permission of
AIRPLAY INTELLIGENCE, LLC. 2021.

PRIVACY POLICY
[Click Here](#)



THANK YOU
from the entire staff:

PUBLISHERS:

ZEN CZAR

Rich Meyer

CHIEF WRANGLER

Steve Lehman

**MARKETING, PROMOTION
& Magic Fueled by Studio2Bee**

MASTERS OF THE SUN

Skip Bishop

Butch Waugh

Kylee Laynee Higgins

HEAD INTELLECOMMENTATOR

John Shomby

RESEARCH TEAM

**PEOPLE WHO ACTUALLY
DO THE WORK**

Richard R. Deitemeyer

Kate Collins

Brittany Whitney

Brenda Manney

Todd Morris

GRAPHIC DESIGN

EGO Design

PYTHON POWER RANGER

Trent Trento

OPERATIONS

Kylee Laynee Higgins

**PAW POWER
NOT IN MY BOWL**

Hailey Dogg

Monkey Dog

Cooper