


MONDAY
MORNING
INTEL

CURB
RECORDS

A photograph of three people sitting on a couch against a dark, textured wall. On the left, a man with long dark hair and a beard, wearing a white shirt, has his hand on his forehead. In the center, a woman with dark hair, wearing a green sleeveless top and a red skirt, sits with her arms crossed. On the right, a man with long curly hair, wearing a green jacket over an orange shirt, sits with his hands clasped.

FOR KING + COUNTRY

LOVE ME LIKE I AM (WITH JORDIN SPARKS)

A photograph of Wyn Starks sitting on the floor in a living room. He is wearing a black and white striped polo shirt and dark pants. He is looking off to the side with a thoughtful expression. In the background, there is a brick fireplace, a television, and a lamp.

Wyn Starks

WHO I AM

TOP 40 *EDITION*

MAY 8, 2023

MONDAY MORNING INTEL

MAY 8, 2023

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MMI - A MODERN DAY MUSIC RESEARCH SYSTEM

**MONDAY
MORNING
INTEL**

#1 SONGS THIS WEEK

BY MMI COMPOSITE CATEGORIES

5.8.23

COMPOSITE

MILEY CYRUS "FLOWERS"

AIRPLAY

REMA & SELENA GOMEZ "CALM DOWN"

AIRSCORE

MILEY CYRUS "FLOWERS"

CALLOUT

METRO BOOMIN F/THE WEEKND, 21 SAV "CREEPIN"

AUDIO

MORGAN WALLEN "LAST NIGHT"

VIDEO

PINKPANTHERESS "BOY'S A LIAR"

SALES

KIM PETRAS F/ NICKI MINAJ "ALONE"

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between **hitting the target** and
HITTING THE BULLSEYE.

CAT THOMAS

Brand/Content Director
KQMV
Hubbard Broadcasting

YOUR STATION | YOUR MUSIC | YOUR RESEARCH | BY THE NUMBERS

TWRK AIRPLAY	TWRK AIRScore	TWRK CALLOUT	TWRK AUDIO	TWRK VIDEO	TWRK SALES	TW COMP RANK	ARTIST	TITLE	LABEL
2	1	2	6	6	4	1	MILEY CYRUS	Flowers	Columbia
1	2	7	11	3	6	2	REMA & SELENA GOMEZ	Calm Down	Mavin/Virgin/Interscope
3	3	5	2	9	14	3	SZA	Kill Bill	Top Dawg/RCA
13	7	8	1	13	2	4	MORGAN WALLEN	Last Night	Big Loud/Mercury/Republic
5	4	3	15	10	18	5	MIGUEL	Sure Thing	By Storm/RCA
8	9	6	18	14	7	6	COI LERAY	Players	Uptown/Republic
16	11	15	7	8	11	7	TOOSII	Favorite Song	SCMG/Capitol
7	8	21	5	1	29	8	PINKPANTHERESS	Boy's A Liar	300 Ent./3EE
4	5	1	12	24	24	9	METRO BOOMIN	Creepin' f/The Weeknd, 21 Sav.	Boominati/Epic-Republic
6	6	4	8	16	36	10	THE WEEKND	Die For You	XO/Republic
11	10	13	20	15	20	11	RAYE	Escapism f/070 Shake	HR/The Orchard-Def Jam
20	17	19	9	20	8	12	THE WEEKND	Double Fantasy f/Future	XO/Epic-Republic
14	13	11	22	28	13	13	KANE BROWN & KATELYN BROWN	Thank God	RCA Nashville/RCA
9	15	32	16	31	9	14	POST MALONE	Chemical	Mercury/Republic
36	21	18	4	33	3	15	LUKE COMBS	Fast Car	River House/Columbia Nash
17	16	22	32	4	30	16	LADY GAGA	Bloody Mary	Stream/Konlive/Interscope
12	12	14	29	23	33	17	SABRINA CARPENTER	Nonsense	Island/Republic
10	14	23	30	38	16	18	ED SHEERAN	Eyes Closed	Atlantic
43	35	x	10	2	23	19	FIFTY FIFTY	Cupid	Warner
48	x	x	13	11	10	20	ICE SPICE & NICKI MINAJ	Princess Diana	10K Projects/Capitol
22	18	16	23	29	34	21	TAYLOR SWIFT	Karma	Republic
45	x	x	3	22	19	22	DRAKE	Search & Rescue	OVO/Republic
26	19	17	25	18	43	23	LIZZY MCALPINE	Ceilings	Harbour Artists/AWAL
18	20	33	42	5	31	24	MEGHAN TRAINOR	Mother	Epic
34	29	x	34	19	12	25	LEWIS CAPALDI	Wish You The Best	Capitol
24	28	20	41	40	15	26	P!NK	TRUSTFALL	RCA
33	42	41	24	36	1	27	KIM PETRAS	Alone f/Nicki Minaj	Republic
21	27	34	45	27	22	28	JAX	Cinderella Snapped	Atlantic
25	23	10	38	50	28	29	D. GUETTA/ANNE-MARIE/C. LERAY	Baby Don't Hurt Me	Parlophone UK/Warner
19	25	39	28	32	37	30	NF	HAPPY	NF Real Music/Virgin
47	x	x	27	30	5	31	JIMIN	Like Crazy	BIGHIT/Geffen
15	22	38	33	46	25	32	JONAS BROTHERS	Waffle House	Republic
40	34	40	14	17	39	33	SZA	Snooze	Top Dawg/RCA
50	x	x	17	7	38	34	METRO BOOMIN	Superhero (Heroes & Villains)	Boominati/RCA-Republic
27	24	24	35	34	45	35	THE KID LAROI	Love Again	Columbia
46	x	9	43	26	26	36	BIG BOSS VETTE	Pretty Girls Walk	Republic
30	30	35	36	44	17	37	NIALL HORAN	Heaven	Capitol
49	x	x	19	12	41	38	KAROL G & SHAKIRA	TQG	UMLatino/UMLE
37	32	28	26	39	40	39	TAYLOR SWIFT	All Of The Girls You Loved ...	Republic
35	40	25	21	35	47	40	LABRINTH	Never Felt So Alone	Columbia
29	36	27	44	43	27	41	LIZZO	Special f/SZA	Nice Life/Atlantic
23	31	31	40	41	42	42	MILEY CYRUS	Jaded	Columbia
31	41	29	47	42	21	43	LATTO	Lottery f/LU KALA	Streamcut/RCA
44	x	x	39	21	35	44	DOECHII & KODAK BLACK	What It Is (Block Boy)	TDE/Capitol
38	33	12	46	47	46	45	HALSEY	Die 4 Me	Capitol
32	39	36	37	45	44	46	CHARLIE PUTH F/DAN+SHAY	That's Not How This Works	Atlantic
28	37	30	48	37	49	47	XG	Left Right	XGALX
42	26	26	49	48	48	48	FALL OUT BOY	Love From The Other Side	FueledByRamen/Elektra/3EE
41	43	42	31	25	50	49	MELANIE MARTINEZ	Void	Atlantic
39	38	37	50	49	32	50	MACKLEMORE	NO BAD DAYS f/Collett	Bendo/Warner

TW RANK	TWRK AIRPLAY	TWMMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
1	48	20	28	ICE SPICE & NICKI MINAJ	Princess Diana	10K Projects/Capitol
2	43	19	24	FIFTY FIFTY	Cupid	Warner
3	45	22	23	DRAKE	Search & Rescue	OVO/Republic
4	36	15	21	LUKE COMBS	Fast Car	River House/Columbia Nash
5	50	34	16	METRO BOOMIN	Superhero (Heroes & Villains)	Boominati/RCA-Republic
6	47	31	16	JIMIN	Like Crazy	BIGHIT/Geffen
7	49	38	11	KAROL G & SHAKIRA	TQG	UMLatino/UMLE
8	46	36	10	BIG BOSS VETTE	Pretty Girls Walk	Republic
9	16	7	9	TOOSII	Favorite Song	SCMG/Capitol
10	13	4	9	MORGAN WALLEN	Last Night	Big Loud/Mercury/Republic
11	34	25	9	LEWIS CAPALDI	Wish You The Best	Capitol

RANK TW	ARTIST	TITLE	LABEL/IMPRINT
1	HARRY STYLES	As It Was	Columbia
2	DAVID GUETTA & BEBE REXHA	I'm Good (Blue)	Parlophone UK/Warner
3	SAM SMITH & KIM PETRAS	Unholy	Capitol
4	TAYLOR SWIFT	Lavender Haze	Republic
5	TAYLOR SWIFT	Anti-Hero	Republic
6	POST MALONE	I Like You .. f/Doja Cat	Mercury/RCA-Republic
7	GLASS ANIMALS	Heat Waves	Republic
8	THE KID LAROI & JUSTIN BIEBER	Stay	Columbia
9	NICKY YOU'RE	Sunroof f/Dazy	Columbia
10	JUSTIN BIEBER	Ghost	Def Jam
11	HARRY STYLES	Late Night Talking	Columbia
12	STEVE LACY	Bad Habit	L-M/RCA
13	CHRIS BROWN	Under The Influence	Chris Brown Ent./RCA
14	LIZZO	About Damn Time	Nice Life/Atlantic
15	STEPHEN SANCHEZ	Until I Found You	Mercury/Republic
16	DUA LIPA	Levitating	Interscope-Warner
17	ED SHEERAN	Bad Habits	Atlantic
18	DOJA CAT	Vegas	Kemosabe/RCA
19	LIL NAS X	Thats What I Want	Columbia
20	OLIVIA RODRIGO	good 4 u	Geffen/Interscope
21	LIL NAS X & JACK HARLOW	INDUSTRY BABY	Columbia
22	NICKI MINAJ	Super Freaky Girl	Republic
23	LATTO	Big Energy	Streamcut/RCA
24	DOJA CAT	Need To Know	Kemosabe/RCA
25	JACK HARLOW	First Class	Generation Now/Atlantic
26	ONEREPUBLIC	I Ain't Worried	Mosley/Interscope
27	ED SHEERAN	Shivers	Atlantic
28	THE WEEKND	Save Your Tears	XO/Republic
29	THE KID LAROI	Without You with Miley Cyrus	Columbia
30	DOJA CAT	Woman	Kemosabe/RCA

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RANK	ARTIST	TITLE	NEAST	MIDWEST	SOUTH	WEST
1	METRO BOOMIN FEAT. THE WEEKND, 21 SAVAGE	Creepin'	1	1	1	1
2	CYRUS, MILEY	Flowers	2	4	2	2
3	MIGUEL	Sure Thing	3	2	3	5
4	THE WEEKND	Die For You	8	3	4	3
5	SZA	Kill Bill	11	9	7	4
6	LERAY, COI	Players	10	7	9	6
7	REMA & SELENA GOMEZ	Calm Down	5	10	10	7
8	WALLEN, MORGAN	Last Night	6	6	5	23
9	BIG BOSS VETTE	Pretty Girls Walk	28	8	6	12
10	GUETTA, DAVID, ANNE-MARIE, COI LERAY	Baby Don't Hurt Me	4	16	15	17
11	CAPALDI, LEWIS	Wish You The Best	9	13	12	16
12	BROWN, KANE FEAT. KATELYN BROWN	Thank God	21	5	17	18
13	HALSEY	Die 4 Me	26	12	16	11
14	RAYE FEAT. 070 SHAKE	Escapism	19	15	23	8
15	CARPENTER, SABRINA	Nonsense	18	14	19	14
16	TOOSII	Favorite Song	23	11	8	25
17	SWIFT, TAYLOR	Karma	13	17	13	20
18	MCALPINE, LIZZY	Ceilings	20	19	20	9
19	COMBS, LUKE	Fast Car	17	27	11	21
20	THE WEEKND FEAT. FUTURE	Double Fantasy	37	18	22	10
21	PINK	Trustfall	12	21	24	24
22	PINKPANTHERESS	Boy's A Liar	30	24	18	15
23	LADY GAGA	Bloody Mary	15	32	28	13
24	SHEERAN, ED	Eyes Closed	7	31	21	29
25	THE KID LAROI	Love Again	14	23	32	22
26	LABRINTH FEAT. BILLIE EILISH	Never Felt So Alone	27	25	26	19
27	FALL OUT BOY	Love From The Other Side	29	20	14	35
28	LIZZO FEAT. SZA	Special (Remix)	16	26	27	34
29	PITBULL & LIL JON	Jumpin	25	22	25	27
30	SWIFT, TAYLOR	All Of The Girls You Loved Before	22	30	31	26

This is an abbreviated report.
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MMI WEEK AT A GLANCE

JOHN SHOMBY

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Sr. Chart/Data Analyst MMI Publications

The Weekend has the unique distinction this week of being the first artist to have two songs on the top 20 Powers chart and the same two in the top 20 of the Mediabase chart. After 36 weeks, "Die For You" is still alive ranked 10th overall, 8th in audio streams and 4th in callout. His newest, with help from Future, "Double Fantasy" is racing upward going from 28th to 12th on the Powers chart after only two weeks! It's a sales monster already ranking 8th and impressively at #9 in audio streams while making the top 20 (19th) in callout. The panel is noticing this even more as the airplay rank rises from 32 all the way to 20. This looks like one to consider sooner rather than later with one of the hottest artists in the format right now.

Toosi's melodic "Favorite Song" has the definite earmark of a hit, 5 weeks in, moving up to 7th from #10 last week. It's a top 10 streamer and top 15 in callout and sales this quickly. Airplay rank is also up 19 to 16 so the panel is starting to really get behind this one early.

Two "newbies" entering the chart from opposites sides of the CHR music spectrum. Ice Spice and Nicki Minaj's rap "duet" "Princess Diane" debuts at #20 overall this week carrying with it top 10 sales and top 15 streaming this early. With an airplay rank of 48, it's way early for the panel to jump in. Meanwhile, K-Pop group sensation Fifty Fifty enters at 19 with the very poppy (as it should be) "Cupid". Being the visual group that they are, the song is ranked 2nd in video streams and 10th in audio streams. Their airplay rank of 43 indicates some early believers but let's see what happens the next few weeks.

Luke Combs is one of two country artists in the top 20 at 15th from 16 last week with the remake of the 80's Tracy Chapman smash "Fast Car". With the airplay rank rising 5 spots to 36, the panel is showing more belief in this one. The "other" artist, Morgan Wallen, has definitely crossed over to pop with the #4 song "Last Night". More panel believers as airplay rank goes 14 to 13.

You can't argue with the fact that it's the #2 seller, 8th in callout and number one in audio streams. This is one the panel must handle now if it hasn't already and/or play more often.

The rest of the top 5 is the same except for two songs exchanging positions. Miguel's "Sure Thing" looks like a big hit 11 years, after its original release, staying at #5 ranking 3rd in callout and top 15 in streaming. SZA and Rema and Selena Gomez change spots. "Kill Bill" goes 2 to 3 for SZA but is still the 2nd most audio streamed song and 5th in callout. "Calm Down", meanwhile, goes 3rd to 2nd with top 10 ranks in sales and callout and 3rd in video streams. Spending another week at #1 is Miley Cyrus' "Flowers" hitting top 5 in sales and callout and top 10 streaming. Do note that the callout is starting to show some reasonable burn with the song so this may be the time to consider slowing it down a tad.

	ARTIST	TITLE	LABEL/IMPRINT
HOTZONE	KANE BROWN & KATELYN BROWN	Thank God	RCA Nashville/RCA
HOTZONE	JONAS BROTHERS	Waffle House	Republic
HOTZONE	TOOSII	Favorite Song	SCMG/Capitol
HOTZONE	NF	HAPPY	NF Real Music/Virgin
HOTZONE	THE WEEKND	Double Fantasy f/Future	XO/Epic-Republic
HOTZONE	TAYLOR SWIFT	Karma	Republic
HOTZONE	MILEY CYRUS	Jaded	Columbia
HOTZONE	P!NK	TRUSTFALL	RCA
HOTZONE	D. GUETTA/ANNE-MARIE/C. LERAY	Baby Don't Hurt Me	Parlophone UK/Warner
HOTZONE	KIM PETRAS	Alone f/Nicki Minaj	Republic
HOTZONE	LEWIS CAPALDI	Wish You The Best	Capitol
HOTZONE	RITA ORA	Praising You f/Fatboy Slim	BMG
HOTZONE	LABRINTH	Never Felt So Alone	Columbia
HOTZONE	LUKE COMBS	Fast Car	River House/Columbia Nash
HOTZONE	SZA	Snooze	Top Dawg/RCA
HOTZONE	MELANIE MARTINEZ	Void	Atlantic
HOTZONE	GRACIE ABRAMS	I Know It Won't Work	Interscope
HOTZONE	PITBULL & LIL JON	Jumpin	Mr. 305
HOTZONE	FIFTY FIFTY	Cupid	Warner

	ARTIST	TITLE	LABEL/IMPRINT
DEVELOPING	SABRINA CARPENTER	Nonsense	Island/Republic
DEVELOPING	MORGAN WALLEN	Last Night	Big Loud/Mercury/Republic
DEVELOPING	MEGHAN TRAINOR	Mother	Epic
DEVELOPING	JAX	Cinderella Snapped	Atlantic
DEVELOPING	LIZZY MCALPINE	Ceilings	Harbour Artists/AWAL
DEVELOPING	XG	Left Right	XGALX
DEVELOPING	CHARLIE PUTH F/DAN+SHAY	That's Not How This Works	Atlantic

RANK	ARTIST	TITLE	N'EAST	MIDWEST	SOUTH	WEST
1	METRO BOOMIN FEAT. THE WEEKND, 21 SAVAGE	CREEPIN'	10	1	1	3
2	SIA	UNSTOPPABLE	3	4	9	4
3	GUETTA, DAVID & BEBE REXHA	I'M GOOD (BLUE)	1	6	12	1
4	GLASS ANIMALS	HEAT WAVES	9	5	4	5
5	THE KID LAROI & JUSTIN BIEBER	STAY	2	16	7	2
6	CYRUS, MILEY	FLOWERS	6	3	14	6
7	SMITH, SAM FEAT. KIM PETRAS	UNHOLY	4	13	3	8
8	BIEBER, JUSTIN	GHOST	5	7	6	10
9	PARMALEE	TAKE MY NAME	12	2	5	11
10	SHEERAN, ED	BAD HABITS	7	9	13	7
11	Youre, Nicky	Sunroof	14	8	2	21
12	Capaldi, Lewis	Forget Me	8	11	15	13
13	Leray, Coi	Players	11	19	8	9
14	Wallen, Morgan	Last Night	17	12	11	16
15	Brown, Kane Feat. Katelyn Brown	Thank God	13	14	10	25
16	Lipa, Dua	Levitating	16	10	16	18
17	Trainor, Meghan	Made You Look	18	15	18	15
18	The Weeknd	Die For You	21	20	17	23
19	Rema & Selena Gomez	Calm Down	15	25	20	12
20	Swift, Taylor	Anti-Hero	20	18	21	19
21	Lewis, Dean	How Do I Say Goodbye	19	17	24	17
22	Styles, Harry	As It Was	22	22	23	14
23	Styles, Harry	Late Night Talking	36	21	19	20
24	Sheeran, Ed	Eyes Closed	23	24	28	29
25	SZA	Kill Bill	25	33	26	26
26	Lizzo	About Damn Time	28	27	31	24
27	Capaldi, Lewis	Wish You The Best	29	23	27	45
28	Swift, Taylor	Lavender Haze	26	29	33	28
29	Lizzo Feat. SZA	Special (Remix)	35	31	25	30
30	The Kid Laroi	Love Again	24	37	30	27

This is an abbreviated report.
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THE CALLOUT DIAGNOSIS HOTAC

MIKE McVAY

President
McVay Media Consulting

There hasn't been much movement at the top of the research pack. The strength of some of the songs leading in the Positive column this week continue to show that familiarity breeds comfort. We are seeing some erosion, though. Last week the top six songs all had 70+ Total Positive scores and only two of them had double digit burn. This week only one song is showing 70+ for Total Positive and six of the top seven songs have double digit burn. The burn scores aren't at a critical level where you have to think about running for the "fire extinguisher", but it is something to be aware of and warrants a move to Recurrent for several of those at the top of this week's results.

Tunes of interest include Morgan Wallen's song "Last Night." The crossover from Country is performing best in the South and the West. Which is to be expected given that Country radio in those regions have warmed-up the song for Top-40 and Hot AC. Rema & Selena Gomez are getting some early notice with "Calm Down." "Die for You" by Weeknd is starting to show growth, too. Familiarity is at 90.6 and Total Positive is as at a 59.9 score. Not near Power, but is a good secondary.

The same way Monday Morning Intel projected "Flowers" by Miley Cyrus as a future hit, Dean Lewis is showing real promise with "How Do I Say Goodbye." The airplay on this song has preceded the research, but the familiarity of the song is growing and the Total Positive is following that metric. It's a safe bet that this one, especially given its' message, will hit the top of the research panel in future weeks. It's showing a National score of 59.5 Total Positive with good familiarity at a strong 86.8 score. The song tests higher with the upper end of the female demo. That is ages 33-39.

This is the time of year when Program Directors start looking for up-tempo songs that can give energy to their stations and sound like summer. The best season of our lives. "I'm Good (Blue)" by David Guetta & Bebe Rexha, along with Ms. Rexha's song "Heart Want's What It wants" are two with that "feel Good" feel. The former continues to research very well. The latter is still new and slowly building familiarity. The song "Jaded" by Miley Cyrus isn't an up-tempo thumping song, but it has a nice feel to the chorus and it carries with it a score showing promise with the younger end of the research panel. That would be ages 25-32. My new favorite is Jax "Cinderella Snapped." She's this generations Alanis Morissette with messages that resonate with women. That and energy.



AV RANK	ARTIST	TITLE	LABEL/IMPRINT	LISTEN LINKS
1	PINKPANTHERESS	Boy's A Liar	300 Ent./3EE	PLAY VIDEO ▶
2	FIFTY FIFTY	Cupid	Warner	PLAY VIDEO ▶
3	REMA & SELENA GOMEZ	Calm Down	Mavin/Virgin/Interscope	PLAY VIDEO ▶
4	LADY GAGA	Bloody Mary	Stream/Konlive/Interscope	PLAY VIDEO ▶
5	MEGHAN TRAINOR	Mother	Epic	PLAY VIDEO ▶
6	MILEY CYRUS	Flowers	Columbia	PLAY VIDEO ▶
7	METRO BOOMIN	Superhero (Heroes & Villains)	Boominati/RCA-Republic	PLAY VIDEO ▶
8	TOOSII	Favorite Song	SCMG/Capitol	PLAY VIDEO ▶
9	SZA	Kill Bill	Top Dawg/RCA	PLAY VIDEO ▶
10	MIGUEL	Sure Thing	By Storm/RCA	PLAY VIDEO ▶
11	ICE SPICE & NICKI MINAJ	Princess Diana	10K Projects/Capitol	PLAY VIDEO ▶
12	KAROL G & SHAKIRA	TQG	UMLatino/UMLE	PLAY VIDEO ▶
13	MORGAN WALLEN	Last Night	Big Loud/Mercury/Republic	PLAY VIDEO ▶
14	COI LERAY	Players	Uptown/Republic	PLAY VIDEO ▶
15	RAYE	Escapism f/070 Shake	HR/The Orchard-Def Jam	PLAY VIDEO ▶
16	THE WEEKND	Die For You	XO/Republic	PLAY VIDEO ▶
17	SZA	Snooze	Top Dawg/RCA	PLAY VIDEO ▶
18	LIZZY MCALPINE	Ceilings	Harbour Artists/AWAL	PLAY VIDEO ▶
19	LEWIS CAPALDI	Wish You The Best	Capitol	PLAY VIDEO ▶
20	THE WEEKND	Double Fantasy f/Future	XO/Epic-Republic	PLAY VIDEO ▶
21	DOECHII & KODAK BLACK	What It Is (Block Boy)	TDE/Capitol	PLAY VIDEO ▶
22	DRAKE	Search & Rescue	OVO/Republic	PLAY VIDEO ▶
23	SABRINA CARPENTER	Nonsense	Island/Republic	PLAY VIDEO ▶
24	METRO BOOMIN	Creepin' f/The Weeknd, 21 Sav.	Boominati/Epic-Republic	PLAY VIDEO ▶
25	MELANIE MARTINEZ	Void	Atlantic	PLAY VIDEO ▶
26	BIG BOSS VETTE	Pretty Girls Walk	Republic	PLAY VIDEO ▶
27	JAX	Cinderella Snapped	Atlantic	PLAY VIDEO ▶
28	KANE BROWN & KATELYN BROWN	Thank God	RCA Nashville/RCA	PLAY VIDEO ▶
29	TAYLOR SWIFT	Karma	Republic	PLAY VIDEO ▶
30	JIMIN	Like Crazy	BIGHIT/Geffen	PLAY VIDEO ▶
31	POST MALONE	Chemical	Mercury/Republic	PLAY VIDEO ▶
32	NF	HAPPY	NF Real Music/Virgin	PLAY VIDEO ▶
33	LUKE COMBS	Fast Car	River House/Columbia Nash	PLAY VIDEO ▶
34	THE KID LAROI	Love Again	Columbia	PLAY VIDEO ▶
35	LABRINTH	Never Felt So Alone	Columbia	PLAY VIDEO ▶
36	KIM PETRAS	Alone f/Nicki Minaj	Republic	PLAY VIDEO ▶
37	XG	Left Right	XGALX	PLAY VIDEO ▶
38	ED SHEERAN	Eyes Closed	Atlantic	PLAY VIDEO ▶
39	TAYLOR SWIFT	All Of The Girls You Loved ...	Republic	PLAY VIDEO ▶
40	P!NK	TRUSTFALL	RCA	PLAY VIDEO ▶
41	MILEY CYRUS	Jaded	Columbia	PLAY VIDEO ▶
42	LATTO	Lottery f/LU KALA	Streamcut/RCA	PLAY VIDEO ▶
43	LIZZO	Special f/SZA	Nice Life/Atlantic	PLAY VIDEO ▶
44	NIAL HORAN	Heaven	Capitol	PLAY VIDEO ▶
45	CHARLIE PUTH F/DAN+SHAY	That's Not How This Works	Atlantic	PLAY VIDEO ▶
46	JONAS BROTHERS	Waffle House	Republic	PLAY VIDEO ▶
47	HALSEY	Die 4 Me	Capitol	PLAY VIDEO ▶
48	FALL OUT BOY	Love From The Other Side	FueledByRamen/Elektra/3EE	PLAY VIDEO ▶
49	MACKLEMORE	NO BAD DAYS f/Collett	Bendo/Warner	PLAY VIDEO ▶
50	D. GUETTA/ANNE-MARIE/C. LERAY	Baby Don't Hurt Me	Parlophone UK/Warner	PLAY VIDEO ▶

KIMBERLY PERRY

IF I DIE YOUNG PT. 2

MMI Precise Data Alert: Our parent company AirPlay Intel, Inc. teamed up with The Mayo Clinic, Gallop and McVay Media for an in-depth far reaching study. The results are here:

The percentage of P1 music consumers who have made a digital playlist of their "favorite songs". 189%

The percentage of those playlists that included The Band Perry's 2010 Monster Smash "If I Die Young". 277.9%

The percentage of those playlists that contained both the original version and the Pop mix. 347.3%

Participants were asked: "If you cover your own song and creatively update the lyric to coincide with the story line both fictionally and literally, is it a cover?"

Responses: 211.8% replied "what"? 433% replied "huh"?

Beautifully expecting a child, Kimberly Perry comes sweeping back with a magnificent new chapter to the epic, musical and mysterious story for the ages. "If I Die Young, Part 2" is an artistic and creative, southern surprise reminiscent of Harper Lee's "Go Set a Watchman". Click on video.

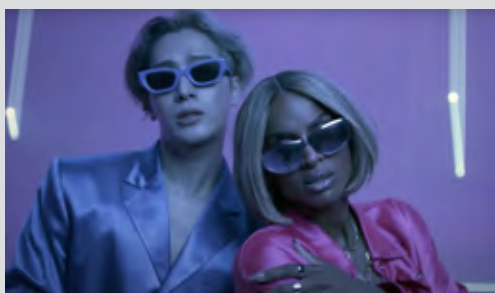


Check out these videos hand-picked by our staff!



THE WEEKND FT. FUTURE - "DOUBLE FANTASY"

MMI Gall-Dang Cigarette Alert: Johnny Depp's 23-year-old daughter Lily Rose is SMOKIN'! No, like really the child is smoking a cig in this video from The Weeknd and she needs to put it out! Now, there's also some sex, language, and other things going down, too but let's put things in perspective. From the upcoming HBO Series 'The Idol', The Weeknd summons The Future to assist on "Double Fantasy". Put that darn thing out... right now... and click here:



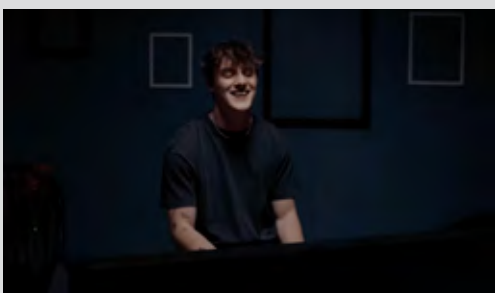
JACKSON WANG & CIARA - "SLOW"

Easy now, tap the brakes. What's your hurry, Furry? No need at all to rush through this blurb, like cool your jets. You're acting like you have somewhere to be or not to be. What was the question? Ciara dances close with South Korean heartthrob Jackson Wang in this stellar and super well choreographed mid temp monster call ...wait for it....."Slow". Click here:



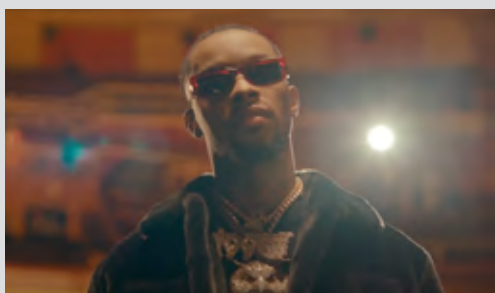
KIM PETRAS AND NICKI MINAJ - "ALONE"

MMI New Word Alert: It's kinda fun to say "Kim 'n Nicki". Try it. It kinda comes out Kimminicky. Anyway, the clarinet section in our marching band didn't look or behave at all like this. Ms. Petras and Ms. Minaj spin a tale or two about landing TV boy for the night but the fool seems more interested in the remote. Feels like a summertime chart galloper to us. Click here:



THOMAS DAY - "VICIOUS"

Nashville boy Thomas Day is having a bad night. Looks like his Tennessee high school sweetie went a flew the coop like hot chicken on a grill. The 19-year-old singer/songwriter knows how to turn a broken heart into a broken act strategy. The kid got his start on TikTok (like, duh) and has been getting traction ever since. Click here:



TOOSII - "FAVORITE SONG"

Born in New York...migrates to North Carolina...shortens his name to Toosii and starts spinning crafty cool hits up on the TikTok thingy till Wham... .."Favorite Song" does that viral thing and so the cat has left the bag. Miss Lonely has a table full of bills and a sack of hard luck but Dr. Toosii prescribes a dose of his love to make it all better. This is one you'll find yourself singing. Click here:



CHARTS/POWERS:

1 AIRPLAY is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

2 AIRSCORE: THE AIRPLAY INTEL 3.0 RETENTION SCORE predicts listener tune-in/tune-out on song play by contemplating the trend over time relationship between local and national airplay, local/regional callout, and audio and video streaming.

3 NATIONAL CALLOUT contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

4 STREAMING, AUDIO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

5 STREAMING, VIDEO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

6 SALES is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.

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MONDAY MORNING INTEL

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