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YOUR
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YOUR
RESEARCH

YOUR
MUSIC

BY THE NUMBERS

TOP 40 *EDITION*

MAY 15, 2023

MONDAY
MORNING
INTEL

MAY 15, 2023

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MMI - A MODERN DAY MUSIC RESEARCH SYSTEM

**MONDAY
MORNING
INTEL**

#1 SONGS THIS WEEK

BY MMI COMPOSITE CATEGORIES 5.15.23

COMPOSITE

MILEY CYRUS "FLOWERS"

AIRPLAY

REMA & SELENA GOMEZ "CALM DOWN"

AIRSCORE

MILEY CYRUS "FLOWERS"

CALLOUT

METRO BOOMIN F/THE WEEKND, 21 SAV "CREEPIN"

AUDIO

MORGAN WALLEN "LAST NIGHT"

VIDEO

FIFTY FIFTY "CUPID"

SALES

MORGAN WALLEN "LAST NIGHT"

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R DUB

Director of Programming
XHTZ, San Diego for Local Media of America
Creator/Host - Sunday Night Slow Jams

TWRK AIRPLAY	TWRK AIRScore	TWRK CALLOUT	TWRK AUDIO	TWRK VIDEO	TWRK SALES	TW COMP RANK	ARTIST	TITLE	LABEL
2	1	2	7	5	3	1	MILEY CYRUS	Flowers	Columbia
1	2	7	10	3	4	2	REMA & SELENA GOMEZ	Calm Down	Mavin/Virgin/Interscope
4	3	5	2	10	14	3	SZA	Kill Bill	Top Dawg/RCA
12	7	8	1	11	1	4	MORGAN WALLEN	Last Night	Big Loud/Mercury/Republic
5	4	3	15	8	13	5	MIGUEL	Sure Thing	By Storm/RCA
11	8	6	18	12	5	6	COI LERAY	Players	Uptown/Republic
17	9	18	6	7	6	7	TOOSII	Favorite Song	SCMG/Capitol
3	5	1	12	25	28	8	METRO BOOMIN	Creepin' f/The Weeknd, 21 Sav.	Boominati/Epic-Republic
6	6	4	9	16	33	9	THE WEEKND	Die For You	XO/Republic
7	x	16	8	4	30	10	PINKPANTHERESS & ICE SPICE	Boy's A Liar	300 Ent./Capitol-3EE
13	12	12	24	28	8	11	KANE BROWN & KATELYN BROWN	Thank God	RCA Nashville/RCA
14	11	13	23	19	26	12	RAYE	Escapism f/070 Shake	HR/The Orchard-Def Jam
36	28	10	5	30	2	13	LUKE COMBS	Fast Car	River House/Columbia Nash
34	24	36	4	1	12	14	FIFTY FIFTY	Cupid	Warner
15	16	14	21	33	18	15	TAYLOR SWIFT	Karma	Republic
9	13	19	28	37	10	16	ED SHEERAN	Eyes Closed	Atlantic
8	14	32	19	35	9	17	POST MALONE	Chemical	Mercury/Republic
30	25	9	36	17	7	18	LEWIS CAPALDI	Wish You The Best	Capitol
19	15	23	17	38	20	19	THE WEEKND	Double Fantasy f/Future	XO/Epic-Republic
10	10	17	29	26	41	20	SABRINA CARPENTER	Nonsense	Island/Republic
25	18	21	35	2	35	21	LADY GAGA	Bloody Mary	Stream/Konlive/Interscope
43	x	x	11	13	17	22	ICE SPICE & NICKI MINAJ	Princess Diana	10K Projects/Capitol
26	17	15	26	21	42	23	LIZZY MCALPINE	Ceilings	Harbour Artists/AWAL
20	19	31	44	9	31	24	MEGHAN TRAINOR	Mother	Epic
31	30	30	13	18	36	25	SZA	Snooze	Top Dawg/RCA
45	38	x	3	23	19	26	DRAKE	Search & Rescue	OVO/Republic
16	22	37	33	42	16	27	JONAS BROTHERS	Waffle House	Republic
23	23	25	43	43	15	28	P!NK	TRUSTFALL	RCA
18	20	39	30	36	34	29	NF	HAPPY	NF Real Music/Virgin
29	35	38	31	31	11	30	KIM PETRAS	Alone f/Nicki Minaj	Republic
24	26	11	37	50	27	31	D. GUETTA/ANNE-MARIE/C. LERAY	Baby Don't Hurt Me	Parlophone UK/Warner
21	27	34	46	34	22	32	JAX	Cinderella Snapped	Atlantic
49	x	x	16	6	39	33	METRO BOOMIN	Superhero (Heroes & Villains)	Boominati/RCA-Republic
41	43	x	14	27	24	34	DAVID KUSHNER	Daylight	Virgin
48	x	x	20	14	40	35	KAROL G & SHAKIRA	TQG	UMLatino/UMLE
35	31	20	25	41	46	36	LABRINTH	Never Felt So Alone	Columbia
22	29	22	40	44	38	37	MILEY CYRUS	Jaded	Columbia
37	21	24	38	39	45	38	THE KID LAROI	Love Again	Columbia
39	32	33	39	45	21	39	NIALL HORAN	Heaven	Capitol
42	42	x	34	20	29	40	DOECHII & KODAK BLACK	What It Is (Block Boy)	TDE/Capitol
33	36	26	47	47	37	41	LIZZO	Special f/SZA	Nice Life/Atlantic
46	x	x	27	32	43	42	JIMIN	Like Crazy	BIGHIT/Geffen
47	x	x	45	29	25	43	BIG BOSS VETTE	Pretty Girls Walk	Republic
28	33	35	41	48	44	44	CHARLIE PUTH F/DAN+SHAY	That's Not How This Works	Atlantic
32	40	40	32	22	49	45	MELANIE MARTINEZ	Void	Atlantic
38	37	28	48	46	32	46	LATTO	Lottery f/LU KALA	Streamcut/RCA
27	34	29	49	40	50	47	XG	Left Right	XGALX
40	39	27	50	49	23	48	PITBULL & LIL JON	Jumpin	Mr. 305
50	x	x	22	24	48	49	DRAKE & 21 SAVAGE	Spin Bout U	OVO/Epic-Republic
44	41	x	42	15	47	50	TAYLOR SWIFT	I Knew You Were ... (Taylor's	Republic

TW RANK	TWRK AIRPLAY	TWMMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
1	36	13	23	LUKE COMBS	Fast Car	River House/Columbia Nash
2	43	22	21	ICE SPICE & NICKI MINAJ	Princess Diana	10K Projects/Capitol
3	34	14	20	FIFTY FIFTY	Cupid	Warner
4	45	26	19	DRAKE	Search & Rescue	OVO/Republic
5	49	33	16	METRO BOOMIN	Superhero (Heroes & Villains)	Boominati/RCA-Republic
6	48	35	13	KAROL G & SHAKIRA	TQG	UMLatino/UMLE
7	30	18	12	LEWIS CAPALDI	Wish You The Best	Capitol
8	17	7	10	TOOSII	Favorite Song	SCMG/Capitol
9	12	4	8	MORGAN WALLEN	Last Night	Big Loud/Mercury/Republic
10	41	34	7	DAVID KUSHNER	Daylight	Virgin

RANK TW	ARTIST	TITLE	LABEL/IMPRINT
1	HARRY STYLES	As It Was	Columbia
2	DAVID GUETTA & BEBE REXHA	I'm Good (Blue)	Parlophone UK/Warner
3	TAYLOR SWIFT	Anti-Hero	Republic
4	SAM SMITH & KIM PETRAS	Unholy	Capitol
5	POST MALONE	I Like You .. f/Doja Cat	Mercury/RCA-Republic
6	THE KID LAROI & JUSTIN BIEBER	Stay	Columbia
7	GLASS ANIMALS	Heat Waves	Republic
8	TAYLOR SWIFT	Lavender Haze	Republic
9	NICKY YOU'RE	Sunroof f/Dazy	Columbia
10	STEVE LACY	Bad Habit	L-M/RCA
11	JUSTIN BIEBER	Ghost	Def Jam
12	HARRY STYLES	Late Night Talking	Columbia
13	CHRIS BROWN	Under The Influence	Chris Brown Ent./RCA
14	LIZZO	About Damn Time	Nice Life/Atlantic
15	DUA LIPA	Levitating	Interscope-Warner
16	STEPHEN SANCHEZ	Until I Found You	Mercury/Republic
17	ED SHEERAN	Bad Habits	Atlantic
18	LIL NAS X	Thats What I Want	Columbia
19	OLIVIA RODRIGO	good 4 u	Geffen/Interscope
20	DOJA CAT	Vegas	Kemosabe/RCA
21	LATTO	Big Energy	Streamcut/RCA
22	DOJA CAT	Need To Know	Kemosabe/RCA
23	LIL NAS X & JACK HARLOW	INDUSTRY BABY	Columbia
24	ONEREPUBLIC	I Ain't Worried	Mosley/Interscope
25	NICKI MINAJ	Super Freaky Girl	Republic
26	JACK HARLOW	First Class	Generation Now/Atlantic
27	ED SHEERAN	Shivers	Atlantic
28	THE WEEKND	Save Your Tears	XO/Republic
29	THE KID LAROI	Without You with Miley Cyrus	Columbia
30	DOJA CAT	Woman	Kemosabe/RCA

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RANK	ARTIST	TITLE	NEAST	MIDWEST	SOUTH	WEST
1	METRO BOOMIN FEAT. THE WEEKND, 21 SAVAGE	Creepin'	2	1	1	1
2	CYRUS, MILEY	Flowers	1	4	4	2
3	MIGUEL	Sure Thing	3	3	2	4
4	THE WEEKND	Die For You	6	2	3	3
5	SZA	Kill Bill	5	6	8	5
6	LERAY, COI	Players	8	5	7	7
7	REMA & SELENA GOMEZ	Calm Down	4	11	14	6
8	WALLEN, MORGAN	Last Night	11	7	5	19
9	CAPALDI, LEWIS	Wish You The Best	10	12	11	10
10	COMBS, LUKE	Fast Car	18	20	6	13
11	GUETTA, DAVID, ANNE-MARIE, COI LERAY	Baby Don't Hurt Me	12	13	15	8
12	BROWN, KANE FEAT. KATELYN BROWN	Thank God	20	8	12	21
13	RAYE FEAT. 070 SHAKE	Escapism	15	9	16	17
14	SWIFT, TAYLOR	Karma	7	14	23	12
15	MCALPINE, LIZZY	Ceilings	9	18	20	9
16	HALSEY	Die 4 Me	32	10	10	20
17	PINKPANTHERESS	Boy's A Liar	22	22	17	11
18	CARPENTER, SABRINA	Nonsense	17	17	19	14
19	TOOSII	Favorite Song	23	16	9	32
20	SHEERAN, ED	Eyes Closed	16	21	13	28
21	LABRINTH FEAT. BILLIE EILISH	Never Felt So Alone	25	24	18	18
22	LADY GAGA	Bloody Mary	14	27	29	15
23	CYRUS, MILEY	Jaded	13	15	28	25
24	THE WEEKND FEAT. FUTURE	Double Fantasy	35	19	22	16
25	THE KID LAROI	Love Again	21	25	26	26
26	PINK	Trustfall	19	23	27	30
27	LIZZO FEAT. SZA	Special (Remix)	27	28	25	29
28	PITBULL FEAT. LIL' JON	Jumpin	29	33	21	27
29	FALL OUT BOY	Love From The Other Side	24	26	24	35
30	SWIFT, TAYLOR	All Of The Girls You Loved Before	28	29	31	23

This is an abbreviated report.
For greatly expanded research
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MMI WEEK AT A GLANCE

JOHN SHOMBY

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Sr. Chart/Data Analyst MMI Publications

Several big movers this week all coming from the pure pop side. Lewis Capaldi's "Wish You The Best", after just three weeks, moves into the top 20 up 7 places to #18. Sales and callout lead the way ranking 9th and 7th respectively. With the airplay rank inching up from 34 to 30, more of the panel are believing even this early.

With her "Eras" tour setting records everywhere, Taylor Swift appears to have another hit from her smash "Midnights" album. "Karma" moves up into the top 15 at #15 from 21 last week. A streaming story is just beginning ranking 21st in audio streams but sales and callout are decent at 18th and 14th, respectively. Already up to 15th from 22nd in airplay, the panel has no qualms about playing this superstar now and often.

K-Pop female group sensation, Fifty Fifty, is out to prove they are no flash in the pan rising 5 spots to 14th this week. Looking good in sales at 12th but very impressive with streaming sitting at #1 with video and 4th in audio. Increased spins and stations adding this week also takes it up to 34th in airplay. One to keep a very close eye on.

Three country crossovers on the chart again this week led by Morgan Wallen's "Last Night" – voice or not, he's the #1 seller and audio streamer and a solid 8th in callout. With the airplay rank at 12th, the panel is getting behind this one. Meanwhile, Kane and Katelyn Brown's "Thank God" is up two from 13 to 11 overall behind sales (8th), callout (12th) and increased airplay (13th). Yet another getting lots of panel love. Finally, the most unlikely of country crossovers, Luke Combs' "Fast Car", moves up two places to 13th overall. Streaming, sales, and callout are driving this one ranking 5th, 2nd, and 10th in that order. Still at 36 on the airplay side means the panel is taking more time with this one. For some, it just may not fit.

The most impressive song on this chart is one that's been around for 37 weeks. The Weekend's "Die For You" is up one to 9th overall this week still strong with audio streams (9th) and callout (4th). Ranked at #6 in airplay, the song also remains a panel favorite after all this time.

The Top 5 once again does not change with Miley Cyrus "Flowers" on top for the 4th consecutive week. #2 callout, 3rd in sales, 5th in video streams and 7th in audio streams, it still has some life but proceed with caution because of the high burn (14.2) on the song.

Rema and Selena Gomez stay at #2 with "Calm Down" sporting impressive numbers in all categories even after 26 weeks. "Kill Bill" from SZA remains 3rd behind the strength of callout (5th) and audio streams (2nd). As mentioned earlier, Morgan Wallen is 4th and hanging in at #5 is Miguel's "Sure Thing" back after eleven years and a lot bigger.

One more to watch in the coming weeks is "Kill Bill" follow-up for SZA "Snooze". This week it cracks the top 25 at #25 moving up 8 spots with audio (13th) and video (18th) streams taking hold. She's got a track record so the panel needs to stay close to this one.

	ARTIST	TITLE	LABEL/IMPRINT
<i>HOTZONE</i>	TAYLOR SWIFT	Karma	Republic
<i>HOTZONE</i>	NF	HAPPY	NF Real Music/Virgin
<i>HOTZONE</i>	THE WEEKND	Double Fantasy f/Future	XO/Epic-Republic
<i>HOTZONE</i>	MILEY CYRUS	Jaded	Columbia
<i>HOTZONE</i>	D. GUETTA/ANNE-MARIE/C. LERAY	Baby Don't Hurt Me	Parlophone UK/Warner
<i>HOTZONE</i>	CHARLIE PUTH F/DAN+SHAY	That's Not How This Works	Atlantic
<i>HOTZONE</i>	KIM PETRAS	Alone f/Nicki Minaj	Republic
<i>HOTZONE</i>	RITA ORA	Praising You f/Fatboy Slim	BMG
<i>HOTZONE</i>	LEWIS CAPALDI	Wish You The Best	Capitol
<i>HOTZONE</i>	SZA	Snooze	Top Dawg/RCA
<i>HOTZONE</i>	MELANIE MARTINEZ	Void	Atlantic
<i>HOTZONE</i>	FIFTY FIFTY	Cupid	Warner
<i>HOTZONE</i>	LABRINTH	Never Felt So Alone	Columbia
<i>HOTZONE</i>	LUKE COMBS	Fast Car	River House/Columbia Nash
<i>HOTZONE</i>	PITBULL & LIL JON	Jumpin	Mr. 305
<i>HOTZONE</i>	GRACIE ABRAMS	I Know It Won't Work	Interscope
<i>HOTZONE</i>	FLO RIDA	What A Night	Artist Partner Group/IMG
<i>HOTZONE</i>	HARRY STYLES	Satellite	Columbia
<i>HOTZONE</i>	BAKAR	Hell N Back	Black Butter/Epic
<i>HOTZONE</i>	DAVID KUSHNER	Daylight	Virgin

	ARTIST	TITLE	LABEL/IMPRINT
<i>DEVELOPING</i>	MORGAN WALLEN	Last Night	Big Loud/Mercury/Republic
<i>DEVELOPING</i>	KANE BROWN & KATELYN BROWN	Thank God	RCA Nashville/RCA
<i>DEVELOPING</i>	JONAS BROTHERS	Waffle House	Republic
<i>DEVELOPING</i>	TOOSII	Favorite Song	SCMG/Capitol
<i>DEVELOPING</i>	MEGHAN TRAINOR	Mother	Epic
<i>DEVELOPING</i>	JAX	Cinderella Snapped	Atlantic
<i>DEVELOPING</i>	P!NK	TRUSTFALL	RCA
<i>DEVELOPING</i>	LIZZY MCALPINE	Ceilings	Harbour Artists/AWAL
<i>DEVELOPING</i>	XG	Left Right	XGALX
<i>DEVELOPING</i>	MENUDO	Mi Amore	Mistar Ent./The Orchard

RANK	ARTIST	TITLE	N/EAST	MIDWEST	SOUTH	WEST
1	METRO BOOMIN FEAT. THE WEEKND, 21 SAVAGE	CREEPIN'	9	1	1	3
2	THE KID LAROI & JUSTIN BIEBER	STAY	1	2	8	5
3	SHEERAN, ED	BAD HABITS	2	10	5	1
4	GLASS ANIMALS	HEAT WAVES	6	3	6	4
5	GUETTA, DAVID & BEBE REXHA	I'M GOOD (BLUE)	3	5	13	6
6	BIEBER, JUSTIN	GHOST	7	7	4	12
7	CYRUS, MILEY	FLOWERS	11	8	9	2
8	SIA	UNSTOPPABLE	4	4	12	9
9	SMITH, SAM FEAT. KIM PETRAS	UNHOLY	5	14	3	8
10	CAPALDI, LEWIS	FORGET ME	8	16	15	10
11	Parmalee	Take My Name	17	6	7	17
12	Youre, Nicky	Sunroof	13	11	2	19
13	Lipa, Dua	Levitating	12	9	14	14
14	Leray, Coi	Players	15	12	11	11
15	Wallen, Morgan	Last Night	14	13	16	20
16	Brown, Kane Feat. Katelyn Brown	Thank God	10	18	10	25
17	The Weeknd	Die For You	20	17	17	16
18	Trainor, Meghan	Made You Look	22	19	18	18
19	Lewis, Dean	How Do I Say Goodbye	18	15	23	21
20	Swift, Taylor	Anti-Hero	16	23	19	22
21	Styles, Harry	As It Was	27	21	22	7
22	Rema & Selena Gomez	Calm Down	19	25	21	15
23	Styles, Harry	Late Night Talking	33	20	20	24
24	Sheeran, Ed	Eyes Closed	21	24	29	31
25	Lizzo	About Damn Time	24	28	28	26
26	SZA	Kill Bill	30	35	26	13
27	Guetta, David Feat. Anne-Marie & Coi Leray	Baby Don't Hurt Me	26	22	25	50
28	The Kid Laroi	Love Again	23	29	34	33
29	Swift, Taylor	Lavender Haze	31	32	31	28
30	RAYE Feat. 070 Shake	Escapism	38	26	30	32

This is an abbreviated report.
For greatly expanded research
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THE CALLOUT DIAGNOSIS HOTAC

MIKE McVAY

President
McVay Media Consulting

"Creepin'" by Metro Boomin' continues to lead as the best researching song Nationally. It drops to #9 in the Northeast and to #3 in the West. The song is #1 in the Midwest and South. "Stay" by The Kid Laroï is #1 in the Northeast and "Bad Habits" by Ed Sheeran pulls the #1 spot in the West. "Heat Waves" by Glass Animals is a highly familiar song that shows only 11.1 in Total Burn using the National panel. The region with the most burn on that song is at 15.3 in the South. Beyond that Dua Lipa's song "Levitating" is fairly crispy. It has a Total Burn of 16.3 Nationally. The region where it is most fried, with an 18.6, is in the South.

"Unstoppable" by Sia is a career-making song for a newer artist. In her case it's a magnifier. She had early success in her career, slowed down nationally over the last few years despite continuing as an artist with big hits worldwide. This one puts her firmly back on the radio in North America and it doesn't look like it's going away anytime soon. Nationally it's the 8th best testing song. Burn is at 14.4% which calls for a slowdown on spins, but not resting the title. It's 4th in the Northeast and Midwest.

The songs that are showing potential for strong growth include Morgan Wallen's song "Last Night." Rema & Selena Gomez "Calm Down." "Die for You" Weeknd. "Thank God" from Kane Brown f/Katelyn Brown. Dean Lewis "How Do I Say Goodbye." Bebe Rexha "Heart Want's What It wants." "Jaded" by Miley Cyrus. Jax "Cinderella Snapped." The song "Victoria's Secret" put her on the radar of many, but she's been delivering creative songs for a while. "Cinderella Snapped" will continue to grow positives as it becomes more familiar with the audience.

Taylor Swift is touring America and taking over the charts. She has three songs in the test group this week. "Anti-Hero" is testing the best of the three. It's showing the best rank in the Northeast at #16. The song is basically even with both 25-32 females and 33-39 females. "Lavender Haze" comes in at #29 on the National panel. The song is low in Total Positives at this point, due in large part to a low Familiar score. Interestingly, her song "Karma" scores better than "Lavender Haze" in the South. If you've been to a show on her tour this year, you've heard the screams of the fans. She is The Beatles to the Swifties.



AV RANK	ARTIST	TITLE	LABEL/IMPRINT	LISTENLINKS
1	FIFTY FIFTY	Cupid	Warner	PLAY VIDEO ▶
2	LADY GAGA	Bloody Mary	Stream/Konlive/Interscope	PLAY VIDEO ▶
3	REMA & SELENA GOMEZ	Calm Down	Mavin/Virgin/Interscope	PLAY VIDEO ▶
4	PINKPANTHERESS & ICE SPICE	Boy's A Liar	300 Ent./Capitol-3EE	PLAY VIDEO ▶
5	MILEY CYRUS	Flowers	Columbia	PLAY VIDEO ▶
6	METRO BOOMIN	Superhero (Heroes & Villains)	Boominati/RCA-Republic	PLAY VIDEO ▶
7	TOOSII	Favorite Song	SCMG/Capitol	PLAY VIDEO ▶
8	MIGUEL	Sure Thing	By Storm/RCA	PLAY VIDEO ▶
9	MEGHAN TRAINOR	Mother	Epic	PLAY VIDEO ▶
10	SZA	Kill Bill	Top Dawg/RCA	PLAY VIDEO ▶
11	MORGAN WALLEN	Last Night	Big Loud/Mercury/Republic	PLAY VIDEO ▶
12	COI LERAY	Players	Uptown/Republic	PLAY VIDEO ▶
13	ICE SPICE & NICKI MINAJ	Princess Diana	10K Projects/Capitol	PLAY VIDEO ▶
14	KAROL G & SHAKIRA	TQG	UMLatino/UMLE	PLAY VIDEO ▶
15	TAYLOR SWIFT	I Knew You Were ... (Taylor's	Republic	PLAY VIDEO ▶
16	THE WEEKND	Die For You	XO/Republic	PLAY VIDEO ▶
17	LEWIS CAPALDI	Wish You The Best	Capitol	PLAY VIDEO ▶
18	SZA	Snooze	Top Dawg/RCA	PLAY VIDEO ▶
19	RAYE	Escapism f/070 Shake	HR/The Orchard-Def Jam	PLAY VIDEO ▶
20	DOECHII & KODAK BLACK	What It Is (Block Boy)	TDE/Capitol	PLAY VIDEO ▶
21	LIZZY MCALPINE	Ceilings	Harbour Artists/AWAL	PLAY VIDEO ▶
22	MELANIE MARTINEZ	Void	Atlantic	PLAY VIDEO ▶
23	DRAKE	Search & Rescue	OVO/Republic	PLAY VIDEO ▶
24	DRAKE & 21 SAVAGE	Spin Bout U	OVO/Epic-Republic	PLAY VIDEO ▶
25	METRO BOOMIN	Creepin' f/The Weeknd, 21 Sav.	Boominati/Epic-Republic	PLAY VIDEO ▶
26	SABRINA CARPENTER	Nonsense	Island/Republic	PLAY VIDEO ▶
27	DAVID KUSHNER	Daylight	Virgin	PLAY VIDEO ▶
28	KANE BROWN & KATELYN BROWN	Thank God	RCA Nashville/RCA	PLAY VIDEO ▶
29	BIG BOSS VETTE	Pretty Girls Walk	Republic	PLAY VIDEO ▶
30	LUKE COMBS	Fast Car	River House/Columbia Nash	PLAY VIDEO ▶
31	KIM PETRAS	Alone f/Nicki Minaj	Republic	PLAY VIDEO ▶
32	JIMIN	Like Crazy	BIGHIT/Geffen	PLAY VIDEO ▶
33	TAYLOR SWIFT	Karma	Republic	PLAY VIDEO ▶
34	JAX	Cinderella Snapped	Atlantic	PLAY VIDEO ▶
35	POST MALONE	Chemical	Mercury/Republic	PLAY VIDEO ▶
36	NF	HAPPY	NF Real Music/Virgin	PLAY VIDEO ▶
37	ED SHEERAN	Eyes Closed	Atlantic	PLAY VIDEO ▶
38	THE WEEKND	Double Fantasy f/Future	XO/Epic-Republic	PLAY VIDEO ▶
39	THE KID LAROI	Love Again	Columbia	PLAY VIDEO ▶
40	XG	Left Right	XGALX	PLAY VIDEO ▶
41	LABRINTH	Never Felt So Alone	Columbia	PLAY VIDEO ▶
42	JONAS BROTHERS	Waffle House	Republic	PLAY VIDEO ▶
43	P!NK	TRUSTFALL	RCA	PLAY VIDEO ▶
44	MILEY CYRUS	Jaded	Columbia	PLAY VIDEO ▶
45	NIALL HORAN	Heaven	Capitol	PLAY VIDEO ▶
46	LATTO	Lottery f/LU KALA	Streamcut/RCA	PLAY VIDEO ▶
47	LIZZO	Special f/SZA	Nice Life/Atlantic	PLAY VIDEO ▶
48	CHARLIE PUTH F/DAN+SHAY	That's Not How This Works	Atlantic	PLAY VIDEO ▶
49	PITBULL & LIL JON	Jumpin	Mr. 305	PLAY VIDEO ▶
50	D. GUETTA/ANNE-MARIE/C. LERAY	Baby Don't Hurt Me	Parlophone UK/Warner	PLAY VIDEO ▶

THE AI EFFECT

RICK BEATO

We've come a long way since the marketing phrase "Is it live or is it Memorex". AI has found its way into politics, religion, advertising, education, and of course, music! Where is it going? Where are we now? And how do you know if this is really me asking the question? Click here:



Check out these videos hand-picked by our staff!



BAKAR - "HELL N BACK"

After watching this video, we think Bakar's dating app profile says "likes to take long walks on the beach". This breezy summertime sway comes from London's Abubakar Baker Shariff-Farr aka..... Bakar. The dude kinda did the DIY thing until this track, "Hell N Back" started growing mojo all over the planet Earth...you know, the one we live on for now. Click here:



KALI UCHIS - "I WISH YOU ROSES"

Kali is way Kool and you know her from her breakthrough single and TikTok-fueled "Telepatia". Virginia-born and fluent in Spanish, Kali already has scored a Grammy for her bedside table and has a A-lister resume of collaborations deluxe. "I Wish You Roses" is a daring video of thorny lyrics, ain't all flowers and kisses. Click here:



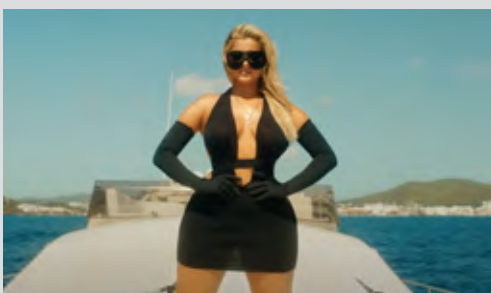
JACK HARLOW - "THEY DON'T LOVE IT"

Young Mr. Harlow is proud of his hometown, Louisville, Kentucky. Louisville, Kentucky is proud of their hometown homie, Jack Harlow. And it works out just fine. As you can see in this video, Homie Harlow salutes his stomping grounds with a hippity-hop travelog of sorts and a round-town tour. This one is as catchy as a Louisville Slugger pop-up fly, yo. Click here:



ALTEGO - "BLING BLING"

If you don't live on planet TikTok, you're scratching your head. For the propeller heads in the MMI research office, these twin Brit bros are as common as Mom's shepherd pie! 23-year-old Michael and Lucas have racked up 4 billion (with a B) followers, take live requests, and do dope mash-ups on the spot for fans. The world of media is changing folks. Cartoons are now called Anime'. Ya want some? Here's some, click here:



DAVID GUETTA & BEBE REXHA - "I'M GOOD (BLUE)"

This is one of those instant dance floor Prozaccy mega hits that simply make your hips shake. David (I'm everywhere always) Guetta goes boat dancing with Bebe Rexha and proclaims "I'm Good". Well, who wouldn't be..just look at 'em. Which makes us ask this one question: Why are we NEVER invited to these parties? Click here:



CHARTS/POWERS:

1 AIRPLAY is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

2 AIRSCORE: THE AIRPLAY INTEL 3.0 RETENTION SCORE predicts listener tune-in/tune-out on song play by contemplating the trend over time relationship between local and national airplay, local/regional callout, and audio and video streaming.

3 NATIONAL CALLOUT contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

4 STREAMING, AUDIO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

5 STREAMING, VIDEO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

6 SALES is based on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.

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MONDAY MORNING INTEL

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