MONDAY MORNING INTEL YOUR STATION

YOUR
MARKET

RESEARCH

YOUR

BY THE NUMBERS

TOPUDE EDITION

MAY 22, 2023

MONDAY MORNING INTEL

MAY 22, 2023

INTEL TABLE OF CONTENTS

- = #1 SONGS THIS WEEK
- **5** POWERS
- 7 ACTION/RECURRENTS
- S TOP 40 CALLOUT
- 10 MMI WEEK AT A GLANCE
- 11 HOTZONE/DEVELOPIONG
- 12 HOTAC CALLOUT
- 13 CALLOUT DIAGNOSIS
- 14 VIDEO STREAMING
- 15 INTELESCOPE
- 15 INTELEVISION
- 17 METHODOLOGY
- 18 THE BACK PAGE



COMPOSITE

MILEY CYRUS "FLOWERS"

AIRPLAY

REMA & SELENA GOMEZ "CALM DOWN"

AIRSCORE MILEY CYRUS "FLOWERS"

CALLOLT METRO BOOMIN F/THE WEEKND, 21 SAV "CREEPIN"

ALIZIO MORGAN WALLEN "LAST NIGHT"

VIDEO FIFTY FIFTY "CUPID"

SALES ED SHEERAN "EYES CLOSED"



AIRTEL 3.0

HUNDREDS OF IN-DEPTH STATION PLAYLISTS WITH SUGGESTED PLAY ANALYSES

IN-DEPTH WEEKLY CALLOUT RESEARCH RESPONDENTS FROM DOZENS OF KEY MARKETS

AIRPLAY, STREAMING, AIRSCORE, & MORE

ARM YOUR RADIO STATION
WITH THE MOST POWERFUL
RESEARCH IN THE INDUSTRY





Airplay Intel 3.0 has become an INTEGRAL TOOL each week in my music discussions. It really gives me a frame of to decide if I'm missing anything, or if I need to increase spins. It's truly helped give another on where a song may be going.

STEVE MARSHALL

Program Director/Afternoon Air Talent KIMN Denver (Mix 100) - KSE Media

TWRK AIRPLAY	TW RK AIRscore	TWRK Callout	TW RK AUDIO	TW RK VIDEO	TW RK SALES	TW COMP RANK	ARTIST	TITLE	LABEL
2	1	4	7	4	4	1	MILEY CYRUS	Flowers	Columbia
1	2	8	10	2	5	2	REMA & SELENA GOMEZ	Calm Down	Mavin/Virgin/Interscope
11	7	6	1	9	2	3	MORGAN WALLEN	Last Night	Big Loud/Mercury/Republic
3	3	3	14	6	13	4	MIGUEL	Sure Thing	By Storm/RCA
5	4	5	2	8	19	5	SZA	Kill Bill	Top Dawg/RCA
16	10	17	5	5	8	6	TOOSII	Favorite Song	SCMG/Capitol
		2		7	36	7	THE WEEKND	Die For You	
6	5		9						XO/Republic
13	9	7	17	10	9	8	COILERAY	Players	Uptown/Republic
4	6	1	11	23	27	9	METRO BOOMIN	Creepin' f/The Weeknd, 21 Sav.	Boominati/Epic-Republc
8	8	15	8	3	30	10	PINKPANTHERESS & ICE SPICE	Boy's A Liar	300 Ent./Capitol-3EE
9	11	19	18	34	1	11	ED SHEERAN	Eyes Closed	Atlantic
34	19	9	4	26	3	12	LUKE COMBS	Fast Car	River House/Columbia Nash
29	21	32	3	1	7	13	FIFTY FIFTY	Cupid	Warner
14	14	13	24	24	10	14	KANE BROWN & KATELYN BROWN	Thank God	RCA Nashville/RCA
7	13	28	16	33	6	15	POST MALONE	Chemical	Mercury/Republic
12	15	12	20	35	15	16	TAYLOR SWIFT	Karma	Republic
17	16	10	23	17	34	17	RAYE	Escapism f/070 Shake	HR/The Orchard-Def Jam
10	12	16	28	27	39	18	SABRINA CARPENTER	Nonsense	Island/Republic
25	18	14	26	15	40	19	LIZZY MCALPINE	Ceilings	Harbour Artists/AWAL
31	20	25	13	16	35	20	SZA	Snooze	Top Dawg/RCA
43	32	Χ	6	19	21	21	DRAKE	Search & Rescue	OVO/Republic
19	17	24	22	39	28	22	THE WEEKND	Double Fantasy f/Future	XO/Epic-Republic
42	X	χ.	12	12	33	23	ICE SPICE & NICKI MINAJ	Princess Diana	10K Projects/Capitol
40	43	18	15	21	22	24	DAVID KUSHNER	Daylight	Virgin
20	22	29	43	11	31	25	MEGHAN TRAINOR	Mother	Epic
33	28	X	37	25	14	26	LEWIS CAPALDI	Wish You The Best	Capitol
24	25	11	34	45	20	27	D. GUETTA/ANNE-MARIE/C. LERAY	Baby Don't Hurt Me	Parlophone UK/Warner
15	23	33	35	41	18	28	JONAS BROTHERS	Waffle House	Republic
47			30	22	12	29	ICANDY		RECORDS/Columbia
	х 33	х 31	30 32	31	24			Keep Dat	
27						30	KIM PETRAS	Alone f/Nicki Minaj	Republic
18	24	36	31	36	32	31	NF	HAPPY	NF Real Music/Virgin
23	27	23	42	43	16	32	P!NK	TRUSTFALL	RCA
41	40	21	33	18	29	33	DOECHII & KODAK BLACK	What It Is (Block Boy)	TDE/Capitol
46	Х	Х	29	32	11	34	JIMIN	Like Crazy	BIGHIT/Geffen
21	29	34	46	29	25	35	JAX	Cinderella Snapped	Atlantic
22	26	22	39	44	37	36	MILEY CYRUS	Jaded	Columbia
49	Χ	Χ	19	13	38	37	KAROL G & SHAKIRA	TQG	UMLatino/UMLE
35	37	20	25	40	50	38	LABRINTH	Never Felt So Alone	Columbia
28	36	37	40	47	23	39	CHARLIE PUTH F/DAN+SHAY	That's Not How This Works	Atlantic
26	35	30	47	38	41	40	XG	Left Right	XGALX
37	42	26	49	48	17	41	PITBULL & LIL JON	Jumpin	Mr. 305
32	39	38	36	28	49	42	MELANIE MARTINEZ	Void	Atlantic
36	34	35	38	37	48	43	HARRY STYLES	Satellite	Columbia
50	Χ	Χ	21	20	46	44	DRAKE & 21 SAVAGE	Spin Bout U	OVO/Epic-Republic
48	Χ	Χ	44	30	26	45	BIG BOSS VETTE	Pretty Girls Walk	Republic
44	44	Χ	41	14	45	46	TAYLOR SWIFT	I Knew You Were (Taylor's	Republic
38	41	39	27	42	47	47	BAKAR	Hell N Back	Black Butter/Epic
39	31	27	48	49	44	48	FALL OUT BOY	Love From The Other Side	FueledByRamen/Elektra/3EE
45	30	Χ	45	46	42	49	PARMALEE	Take My Name	Stoney Creek/BMG
30	38	40	50	50	43	50	RITA ORA	Praising You f/Fatboy Slim	BMG
								- ,	

TW Rank	TW RK AIRPLAY	TWMMI COMPOSITE	ACTION FACTOR	ARTIST	ППЕ	LABEL/IMPRINT
1	34	12	22	LUKE COMBS	Fast Car	River House/Columbia Nash
2	43	21	22	DRAKE	Search & Rescue	OVO/Republic
3	42	23	19	ICE SPICE & NICKI MINAJ	Princess Diana	10K Projects/Capitol
4	47	29	18	ICANDY	Keep Dat	RECORDS/Columbia
5	29	13	16	FIFTY FIFTY	Cupid	Warner
6	40	24	16	DAVID KUSHNER	Daylight	Virgin
7	49	37	12	KAROL G & SHAKIRA	TQG	UMLatino/UMLE
8	46	34	12	JIMIN	Like Crazy	BIGHIT/Geffen
9	31	20	11	SZA	Snooze	Top Dawg/RCA
10	16	6	10	TOOSII	Favorite Song	SCMG/Capitol

TOP 40

MMI-RECURRENTS

5.22.23

RANK TW	ARTIST	TITLE	LABEL/IMPRINT
1	HARRY STYLES	As It Was	Columbia
2	DAVID GUETTA & BEBE REXHA	I'm Good (Blue)	Parlophone UK/Warner
3	TAYLOR SWIFT	Anti-Hero	Republic
4	POST MALONE	l Like You f/Doja Cat	Mercury/RCA-Republic
5	SAM SMITH & KIM PETRAS	Unholy	Capitol
6	THE KID LAROI & JUSTIN BIEBER	Stay	Columbia
7	GLASS ANIMALS	Heat Waves	Republic
8	NICKY YOURE	Sunroof f/Dazy	Columbia
9	TAYLOR SWIFT	Lavender Haze	Republic
10	STEVE LACY	Bad Habit	L-M/RCA
11	JUSTIN BIEBER	Ghost	Def Jam
12	HARRY STYLES	Late Night Talking	Columbia
13	LIZZO	About Damn Time	Nice Life/Atlantic
14	CHRIS BROWN	Under The Influence	Chris Brown Ent./RCA
15	STEPHEN SANCHEZ	Until I Found You	Mercury/Republic
16	ED SHEERAN	Bad Habits	Atlantic
17	DUA LIPA	Levitating	Interscope-Warner
18	LIL NAS X	Thats What I Want	Columbia
19	LATTO	Big Energy	Streamcut/RCA
20	OLIVIA RODRIGO	good 4 u	Geffen/Interscope
21	LIL NAS X & JACK HARLOW	INDUSTRY BABY	Columbia
22	ONEREPUBLIC	I Ain't Worried	Mosley/Interscope
23	DOJA CAT	Need To Know	Kemosabe/RCA
24	NICKI MINAJ	Super Freaky Girl	Republic
25	DOJA CAT	Vegas	Kemosabe/RCA
26	LADY GAGA	Bloody Mary	Stream/Konlive/Interscope
27	JACK HARLOW	First Class	Generation Now/Atlantic
28	THE WEEKND	Save Your Tears	XO/Republic
29	ED SHEERAN	Shivers	Atlantic
30	THE KID LAROI	Without You with Miley Cyrus	Columbia

Upgrade to elector



With upgrade incentives and enrollment discounts into RCS Academy, NOW is the time to reach out to our Music Scheduling Team! sales@rcsworks.com

Join the thousands of current programmers who have made the switch to GSelector.

- Dedicated onboarding team who will convert your existing Selector database
- RCS Academy enrollment incentives
- Convert your current contract with no upcharge
- Enterprise Solutions

Experience the latest GSelector scheduling innovations.

- Goal & Rule Based Scheduling
- Multi-Attribute Timed Segue Bans
- No Restriction Scheduling
- Flex Clocks
- Selector2GO Mobile Creativity

Faster Programming Intel From NuVoo

The ASAP Study from NuVoodoo:

300 respondents, 10-minute interview and answers in large markets in just 4 weeks for under \$10,000.



ACTIONABLE



SPEEDY



§ AFFORDABLE



PERCEPTUAL STUDY

nuvoodo

nuvoodoo.com 888.986.6366 tellmemore@nuvoodoo.com

TOP 40 MMI-TOP 40 CALLOLT 5.22.23

RANK	ARTIST	TITLE	N'EAST	MIDWEST	SOUTH	WEST
1	METRO BOOMIN FEAT. THE WEEKND, 21 SAVAGE	Creepin'	1	1	1	1
2	THE WEEKND	Die For You	5	2	2	3
3	MIGUEL	Sure Thing	2	3	3	4
4	CYRUS, MILEY	Flowers	3	4	5	2
5	SZA	Kill Bill	4	9	7	5
6	WALLEN, MORGAN	Last Night	7	8	4	9
7	LERAY, COI	Players	6	5	11	6
8	REMA & SELENA GOMEZ	Calm Down	9	11	10	7
9	COMBS, LUKE	Fast Car	13	17	6	16
10	CAPALDI, LEWIS	Wish You The Best	10	13	9	15
11	RAYE FEAT. 070 SHAKE	Escapism	12	7	16	20
12	GUETTA, DAVID, ANNE-MARIE, COI LERAY	Baby Don't Hurt Me	17	12	13	11
13	SWIFT, TAYLOR	Karma	8	19	22	10
14	Brown, Kane Feat. Katelyn Brown	Thank God	19	6	15	22
15	MCALPINE, LIZZY	Ceilings	11	20	18	18
16	PINKPANTHERESS	Boy's A Liar	21	14	17	17
17	CARPENTER, SABRINA	Nonsense	23	18	14	14
18	TOOSII	Favorite Song	18	15	12	26
19	KUSHNER, DAVID	Daylight	32	27	8	8
20	SHEERAN, ED	Eyes Closed	14	16	21	25
21	LABRINTH FEAT. BILLIE EILISH	Never Felt So Alone	22	24	20	12
22	DOECHII & KODAK BLACK	What It Is (Block Boy)	29	10	19	36
23	CYRUS, MILEY	Jaded	16	25	23	28
24	LIZZO FEAT. SZA	Special (Remix)	27	21	24	23
25	LADY GAGA	Bloody Mary	20	31	29	19
26	PINK	Trustfall	15	23	27	29
27	THE WEEKND FEAT. FUTURE	Double Fantasy	30	28	25	21
28	SZA	Snooze	35	29	28	13
29	PITBULL FEAT. LIL' JON	Jumpin	24	22	26	33
30	FALL OUT BOY	Love From The Other Side	25	26	30	32

This is an abbreviated report.
For greatly expanded research contact:

Cheryl Broz 615.293.9867 cheryl@airplayintel.com



3.0



MMI WEEK AT A GLANCE

JOHN SHOMBY

Partner, Radio's Fresh Eyes, LLC | EVP/GM Studio2Bee Entertainment Sr. Chart/Data Analyst MMI Publications

A new album and growing new single get Ed Sheeran back in the thick of the summer hit race. His latest "Eyes Closed" from the new album "Subtract" is the biggest riser of the week moving up five spots to #11. The song is the number one seller and has broken into the top 20 in audio streams and callout. The panel is all over this with a top 10 (#9) rank in airplay. Lots of multi-media exposure over the past several weeks for the star is paying off.

Luke Combs' cover of the 80's hit "Fast Car" continues its upward pace to join Morgan Wallen as a country crossover artist. It moves up one to #12 on a Powers chart that doesn't have a lot of big moves. 3rd in sales, 4th in audio streams and 9th in callout, the airplay rank picked up a bit over last week rising two places to 34. The panel is still being cautious with the rotation of this one. Meanwhile, female K-Pop group sensation, Fifty Fifty, is showing some staying power remaining in the top 15 after three weeks with their single "Cupid". It's a streaming giant ranking 3rd with video and number one with audio and a big seller sitting at #7. It still must pick up more familiarity in callout but, with the airplay rank moving up five spots to 29, the panel is starting to give this one a shot.

Two songs enter the top 20 for the first time this week. Bedroom pop specialist, Lizzy McAlpine, goes from 23 to 19 overall with "Ceilings" based on top 15 numbers in video streams and callout. With an airplay rank at 25, there are enough spins with the panel to gauge this one in the next few weeks. Still with her massive hit "Kill Bill", SZA is the only artist to now have two tunes in the Power top 20 with her newest "Snooze". Streaming is the story with this song ranking 16th in video and 13th in audio. With so much of the panel still spinning "Bill", the airplay rank sticks at 31. Long way to go yet.

Two songs closing in on the top 20 after only a couple of weeks are Drake's "Search and Rescue" up 5 to #21 and Singer/Songwriter David Kushner rising ten spots to #24 with the ballad "Daylight". Drake is there with a strong audio stream story sitting at #6. The airplay rank of 43 lets us know that the panel is hanging back, for the most part. "Daylight" is top 15 in audio streams and in the top 20 in its first week of callout. This is another where the panel is in "wait and see" mode although first indications are good.

The one song that just won't die is The Weekend's "Die For You" moving BACK up two spots to 7th overall after 38 weeks on the chart. 2nd in callout and top 10, still, in streaming, the panel won't quit on it either with an airplay rank at #6. Callout has shown some growing burn with the song, so we'll see how that affects rotations in the next couple of weeks.

The top 5 makeup has not changed although some of the places have. Miley Cyrus' "Flowers" and Rema and Selena Gomez' "Calm Down" are still 1-2 overall. Morgan Wallen's "Last Night" can now be known as a country crossover hit up to 3rd from 4th last week. The panel is still taking it somewhat slow considering the streaming, sales and callout numbers moving up only one place to 11th in airplay. Miguel's "Sure Thing" has become the phenomenon of the year becoming a big hit 13 years after its original release. The song moves from 5 to 4 ranking 6th in video streams, of course, and 3rd in callout. Finally, SZA's "Kill Bill" may have peaked as it drops two spots to #5 but it remains a streaming success and strong at callout.





	ARTIST	TITLE	LABEL/IMPRINT
HOTZONE	TAYLOR SWIFT	Karma	Republic
HOTZONE	KIM PETRAS	Alone f/Nicki Minaj	Republic
HOTZONE	CHARLIE PUTH F/DAN+SHAY	That's Not How This Works	Atlantic
HOTZONE	FIFTY FIFTY	Cupid	Warner
HOTZONE	RITA ORA	Praising You f/Fatboy Slim	BMG
HOTZONE	SZA	Snooze	Top Dawg/RCA
HOTZONE	MELANIE MARTINEZ	Void	Atlantic
HOTZONE	LUKE COMBS	Fast Car	River House/Columbia Nash
HOTZONE	HARRY STYLES	Satellite	Columbia
HOTZONE	PITBULL & LIL JON	Jumpin	Mr. 305
HOTZONE	GRACIE ABRAMS	I Know It Won't Work	Interscope
HOTZONE	FLO RIDA	What A Night	Artist Partner Group/IMG
HOTZONE	BAKAR	Hell N Back	Black Butter/Epic
HOTZONE	MENUDO	Mi Amore	Mistar Ent./The Orchard
HOTZONE	DAVID KUSHNER	Daylight	Virgin
HOTZONE	DOECHII & KODAK BLACK	What It Is (Block Boy)	TDE/Capitol
HOTZONE	PATRICK MARTIN	Dandelion Eyes	Glassnote
HOTZONE	JACKSON WANG & CIARA	Slow	TEAM WANG/88rising/Warner
HOTZONE	OLIVIA LUNNY	Timezone	Infinity & Recordings
HOTZONE	ICE SPICE & NICKI MINAJ	Princess Diana	10K Projects/Capitol

TOP 40

MMI-DEVELOPING

5.22.23

	ARTIST	TITLE	LABEL/IMPRINT
DEVELOPING	MORGAN WALLEN	Last Night	Big Loud/Mercury/Republic
DEVELOPING	KANE BROWN & KATELYN BROWN	Thank God	RCA Nashville/RCA
DEVELOPING	JONAS BROTHERS	Waffle House	Republic
DEVELOPING	TOOSII	Favorite Song	SCMG/Capitol
DEVELOPING	NF	HAPPY	NF Real Music/Virgin
DEVELOPING	THE WEEKND	Double Fantasy f/Future	XO/Epic-Republic
DEVELOPING	JAX	Cinderella Snapped	Atlantic
DEVELOPING	MILEY CYRUS	Jaded	Columbia
DEVELOPING	P!NK	TRUSTFALL	RCA
DEVELOPING	D. GUETTA/ANNE-MARIE/C. LERAY	Baby Don't Hurt Me	Parlophone UK/Warner
DEVELOPING	LIZZY MCALPINE	Ceilings	Harbour Artists/AWAL
DEVELOPING	XG	Left Right	XGALX
DEVELOPING	LEWIS CAPALDI	Wish You The Best	Capitol
DEVELOPING	LABRINTH	Never Felt So Alone	Columbia
DEVELOPING	FALL OUT BOY	Love From The Other Side	FueledByRamen/Elektra/3EE

TOP 40 MMI-HOTAC CALLOLT 5.22.23

RANK	ARTIST	TITLE	N'EAST	MIDWEST	SOUTH	WEST
1	METRO BOOMIN FEAT. THE WEEKND, 21 SAVAGE	CREEPIN'	6	1	1	1
2	SHEERAN, ED	BAD HABITS	4	7	3	2
3	CYRUS, MILEY	FLOWERS	9	6	5	3
4	THE KID LAROI & JUSTIN BIEBER	STAY	2	3	13	5
5	GLASS ANIMALS	HEAT WAVES	3	10	10	4
6	SIA	UNSTOPPABLE	8	2	4	8
7	BIEBER, JUSTIN	GHOST	1	8	6	14
8	GUETTA, DAVID & BEBE REXHA	I'M GOOD (BLUE)	5	5	12	9
9	SMITH, SAM FEAT. KIM PETRAS	UNHOLY	12	13	2	13
10	YOURE, NICKY	SUNROOF	11	12	7	11
11	Lipa, Dua	Levitating	18	11	15	7
12	Parmalee	Take My Name	20	9	11	16
13	Leray, Coi	Players	16	18	9	10
14	Sheeran, Ed	Shivers	13	15	21	6
15	Wallen, Morgan	Last Night	14	16	8	20
16	Capaldi, Lewis	Forget Me	7	19	18	17
17	Miguel	Sure Thing	33	4	16	12
18	Brown, Kane Feat. Katelyn Brown	Thank God	10	14	19	28
19	The Weeknd	Die For You	23	22	20	19
20	Trainor, Meghan	Made You Look	22	20	17	23
21	Combs, Luke	Fast Car	21	24	22	18
22	Rema & Selena Gomez	Calm Down	15	29	23	15
23	Swift, Taylor	Anti-Hero	17	23	26	26
24	Lewis, Dean	How Do I Say Goodbye	19	21	27	24
25	Styles, Harry	As It Was	30	17	29	21
26	Sheeran, Ed	Eyes Closed	26	25	31	22
27	Styles, Harry	Late Night Talking	31	28	24	27
28	Guetta, David Feat. Anne-Marie & Coi Leray	Baby Don't Hurt Me	24	26	28	37
29	Lizzo	About Damn Time	32	31	25	25
30	Capaldi, Lewis	Wish You The Best	29	27	32	34

This is an abbreviated report.
For greatly expanded research contact:

Cheryl Broz 615.293.9867 cheryl@airplayintel.com AIRPLAY

3.0



THE CALLOUT DIAGNOSIS HOTAC

MIKE McVAY
President
McVay Media Consulting

Memorial Day Weekend is ahead and the songs for the summer are starting to show some growth in positive test scores. Jonas Brothers "Waffle House" has energy. Kelly Clarkson's song "Mine" possesses some good rhythm that fits the spirit of summer. "Boys a Liar" by Pinkpantheress is another to consider when thinking of songs that sound like summer. Those titles are all very new and don't have the familiarity or positive test scores to warrant high rotation ... yet. It is worth thinking of spiking them over the holiday weekend.

Songs that are continuing to test well, and have that Memorial Day to Labor Day feel include Glass Animals song "Heat Waves." Total Positive is at 65.1% with burn only at 11.9%. "Unstoppable" by Sia is showing a 64.9% Positive score. "I'm Good" by David Guetta and Bebe Rexha keeps hanging on with a Total Positive score of 63.9% and only 13.8% burn. My personal pick for "The Song of Summer" is "Cinderella Snapped" by Jax. It's only 42.7% positive to date, but is showing a 73.8% familiarity. That means it's getting a lot of exposure. Familiarity should start to show bigger positives.

"Creepin'" by Metro Boomin' continues to lead as the best researching song Nationally. It drops to #9 in the Northeast and to #3 in the West. The song is #1 in the Midwest and South. "Stay" by The Kid Laroi is #1 in the Northeast and "Bad Habits" by Ed Sheeran pulls the #1 spot in the West. "Heat Waves" by Glass Animals is a highly familiar song that shows only 11.1 in Total Burn using the National panel. The region with the most burn on that song is at 15.3 in the South.

Miley Cyrus song "Flowers" stands out as a very strong tune. She has a 65.4% positive score nationally. It's testing stronger with women 33-39 showing a 67.7% Total Positive, but the younger female cell 25-32 is at 62.9% Total positive. The song is Top-10 or better in every region, but the West has the tune ranked as the #3 best testing song this week.

Crispy Critters ... songs showing burn at a concerning level ... is really NO ONE. Until a song hits 20% burn, it's arguable that it's hurting your station. Although, slowing down a song at 15.0% and above makes sense. Harry Styles "As It Was" is showing the highest Tired Of score at 15.8%. Right behind that one is "Levitating" by Dua Lipa at 15.7%. "Sunroof" by Nicky Youre has a Burn score of 14.2% and Lizzo "About Damn Time" comes in at 14.1% burn. Miley's song "Flowers" is also at 14.1% Burn.

TOP 40 MM-VIDEO STREAMING 5.22.23

AV Rank	ARTIST	TITLE	LABEL/IMPRINT	LISTENLINKS
1	FIFTY FIFTY	Cupid	Warner	PLAY VIDEO ▶
2	REMA & SELENA GOMEZ	Calm Down	Mavin/Virgin/Interscope	PLAY VIDEO ▶
3	PINKPANTHERESS & ICE SPICE	Boy's A Liar	300 Ent./Capitol-3EE	PLAY VIDEO ▶
4	MILEY CYRUS	Flowers	Columbia	PLAY VIDEO ▶
5	TOOSII	Favorite Song	SCMG/Capitol	PLAY VIDEO ▶
6	MIGUEL	Sure Thing	By Storm/RCA	PLAY VIDEO ▶
7	THE WEEKND	Die For You	XO/Republic	PLAY VIDEO ▶
8	SZA	Kill Bill	Top Dawg/RCA	PLAY VIDEO ▶
9	MORGAN WALLEN	Last Night	Big Loud/Mercury/Republic	PLAY VIDEO ▶
10	COI LERAY	Players	Uptown/Republic	PLAY VIDEO ▶
11	MEGHAN TRAINOR	Mother	Epic	PLAY VIDEO ▶
12	ICE SPICE & NICKI MINAJ	Princess Diana	10K Projects/Capitol	PLAY VIDEO ▶
13	KAROL G & SHAKIRA	TQG	UMLatino/UMLE	PLAY VIDEO ▶
14	TAYLOR SWIFT	I Knew You Were (Taylor's	Republic	PLAY VIDEO ▶
15	LIZZY MCALPINE	Ceilings	Harbour Artists/AWAL	PLAY VIDEO ▶
16	SZA	Snooze	Top Dawg/RCA	PLAY VIDEO ▶
17	RAYE	Escapism f/070 Shake	HR/The Orchard-Def Jam	PLAY VIDEO ▶
18	DOECHII & KODAK BLACK	What It Is (Block Boy)	TDE/Capitol	PLAY VIDEO ▶
19	DRAKE	Search & Rescue	OVO/Republic	PLAY VIDEO ▶
20	DRAKE & 21 SAVAGE	Spin Bout U	OVO/Epic-Republic	PLAY VIDEO ▶
21	DAVID KUSHNER	Daylight	Virgin	PLAY VIDEO ▶
22	ICANDY	Keep Dat	RECORDS/Columbia	PLAY VIDEO ▶
23	METRO BOOMIN	Creepin' f/The Weeknd, 21 Sav.	Boominati/Epic-Republc	PLAY VIDEO ▶
24	KANE BROWN & KATELYN BROWN	Thank God	RCA Nashville/RCA	PLAY VIDEO ▶
25	LEWIS CAPALDI	Wish You The Best	Capitol	PLAY VIDEO ▶
26	LUKE COMBS	Fast Car	River House/Columbia Nash	PLAY VIDEO ▶
27	SABRINA CARPENTER	Nonsense	Island/Republic	PLAY VIDEO ▶
28	MELANIE MARTINEZ	Void	Atlantic	PLAY VIDEO ▶
29	JAX	Cinderella Snapped	Atlantic	PLAY VIDEO ▶
30	BIG BOSS VETTE	Pretty Girls Walk	Republic	PLAY VIDEO ►
31	KIM PETRAS	Alone f/Nicki Minaj	Republic	PLAY VIDEO ►
32	JIMIN POST MALONE	Like Crazy	BIGHIT/Geffen	PLAY VIDEO ►
33	POST MALONE	Chemical Fire Classed	Mercury/Republic	PLAY VIDEO ►
34 35	ED SHEERAN TAYLOR SWIFT	Eyes Closed	Atlantic	PLAY VIDEO ►
36	NF	Karma HAPPY	Republic NF Real Music/Virgin	PLAY VIDEO ►
30 37	HARRY STYLES	Satellite	Columbia	PLAY VIDEO ►
38	XG	Left Right	XGALX	PLAY VIDEO ► PLAY VIDEO ►
39	THE WEEKND	Double Fantasy f/Future	XO/Epic-Republic	PLAY VIDEO >
40	LABRINTH	Never Felt So Alone	Columbia	PLAY VIDEO >
41	JONAS BROTHERS	Waffle House	Republic	PLAY VIDEO >
42	BAKAR	Hell N Back	Black Butter/Epic	PLAY VIDEO ►
43	P!NK	TRUSTFALL	RCA	PLAY VIDEO ►
44	MILEY CYRUS	Jaded	Columbia	PLAY VIDEO ►
45	D. GUETTA/ANNE-MARIE/C. LERAY	Baby Don't Hurt Me	Parlophone UK/Warner	PLAY VIDEO ►
46	PARMALEE	Take My Name	Stoney Creek/BMG	PLAY VIDEO ►
47	CHARLIE PUTH F/DAN+SHAY	That's Not How This Works	Atlantic	PLAY VIDEO ►
48	PITBULL & LIL JON	Jumpin	Mr. 305	PLAY VIDEO ►
49	FALL OUT BOY	Love From The Other Side	FueledByRamen/Elektra/3EE	PLAY VIDEO ▶
50	RITA ORA	Praising You f/Fatboy Slim	BMG	PLAY VIDEO ►

KAROL G NPR TINY DESK CONCERT

NPR hit a bullseye when they rolled out the series Tiny Desk Concert. And this recent Latin-flavored gathering may be one of their finest moments. MMI has been following and touting Karol G for quite a while and now as Latin Music has engulfed the globe, we were quite tickled pink to see Ms. G on the 'big" tiny stage. Sporting a ball cap, books, and an all-female cast of performers, click here:





Check out these videos hand-picked by our staff!



O.N.E. THE DUO - "FEELS GOOD"

It's a modern-day "We Are Family" as O.N.E. The Duo delivers a neighborhood filled with more hooks than a tackle box. Simply, "Feels Good" feels good on many levels. The infectious groove is fueled by pure DNA as Daughter Prana (one half of O.N.E.) is the child of Wu-Tang Founder RZA and Momma Tekitha (O.N.E.'s other half) is a singer-songwriting artist with a long resume in multiple genres. Add it all up and O.N.E. is 2 amazing to pass up. Grab your family and friends and head on down to Click Here Street:



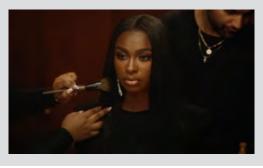
RAYE. 070 SHAKE - "ESCAPISM"

We're not quite sure but we think this song is about a hangover. The one that won't stop. Oh come on, you've been there. You have a broken heart and a plan to soften the blow with a bar full of bad late night decisions. London's own singer-songwriter Raye is an interesting animal. A chain of online to on-air duets propelled her to UK chart stardom and is a "devout Rock' n Roll" Christian who openly credits her faith to overcoming demons in the music biz. Click here:



JONAS BROTHERS - "SUMMER BABY"LIVE AT SIRIUSXM

We thought this was some good old new music insider fun. The Jonas Bros brought an entire back wall's worth of BGVs to the big glass studio at SiriusXM and proceeded to deliver an acoustic showboat of Summertime fun. These harmonies are so sweet and tight that you can't slide a piece of spiral notebook paper tween 'em. Click here:



COCO JONES - "ICU"

Geographically speaking, Coco is from Lebanon. That is not a small country in the Middle East. t's a town right outside of Nashville in Tennessee and they speak English. Coco has been gigging around Music City since she was a short-cake, ended up with some sweet Disney exposure, and is now making super slow-dance sexy singles that will make you check into the emergency room and then transfer to the ICU. Which just happens to be the name of this song. Click here:



ED SHEERAN - "CURTAINS"

It's springtime and the weather is allowing a few trips outside. But Ed's staying behind the "Curtains" and running amok with a bunch of foggy zombie-ish folks. It's probably best that he stays out of the sun with that fair skin and red hair, yo. With this song and some sunscreen, all is well. Click here:









CHARTS/POWERS:

- **1 AIRPLAY** is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.
- **2 AIRSCORE: THE AIRPLAY INTEL 3.0 RETENTION SCORE** predicts listener tune-in/tune-out on song play by contemplating the trend over time relationship between local and national airplay, local/regional callout, and audio and video streaming.
- **3 NATIONAL CALLOUT** contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.
- **4 STREAMING, AUDIO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.
- **5 STREAMING, VIDEO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.
- **6 SALES** is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.

CALL US at 818-699-6400 or EMAIL contact@mmi2020.com

MONDAY MORNING INTEL

© AIRPLAY INTELLIGENCE, LLC, 2021, No part of the materials available through the MONDAY MORNING INTEL presentation may be copied, photocopied, reproduced, translated or reduced to any electronic medium or machine-readable form, in whole or in part, without prior written consent of AIRPLAY INTELLIGENCE, LLC. Any other reproduction in any form without permission of AIRPLAY INTELLIGENCE, LLC is prohibited. All materials contained on this presentation are protected by United States copyright law and may not be reproduced, distributed, transmitted, displayed, published or broadcast without the prior written permission of AIRPLAY INTELLIGENCE, LLC. 2021.

PRIVACY POLICY
Click Here



THANK YOU

from the entire staff:

PUBLISHERS:

ZEN CZAR
Rich Meyer
CHIEF WRANGLER
Steve Lehman

MARKETING, PROMOTION & Magic Fueled by Studio2Bee

MASTERS OF THE SUN
Skip Bishop
Butch Waugh
Kylee Laynee Higgins
HEAD INTELLICOMMENTATOR
John Shomby

RESEARCH TEAM

PEOPLE WHO ACTUALLY
DO THE WORK
Richard R. Deitemeyer
Kate Collins
Brittany Whitney
Brenda Manney
Todd Morris

GRAPHIC DESIGNEGO Design

PYTHON POWER RANGER Trent Trento

OPERATIONSKylee Laynee Higgins

PAW POWER NOT IN MY BOWL Hailey Dogg Monkey Dog Cooper