



MONDAY
MORNING
INTEL

CARRIE

MMI
PROFILE
MACIE BANKS

Country Edition

NASHVILLE
APPROVED

MAY 29, 2023



CARRIE UNDERWOOD

*Out of
that Truck*

Already
Out-Streaming
Nearly 60% of
The Songs On The
Billboard Chart!

On Your Desk Now!
Impacting 6/5

Capitol
RECORDS NASHVILLE

A UNIVERSAL MUSIC COMPANY

MONDAY MORNING INTEL

MAY 29, 2023

TABLE OF CONTENTS

- 4 #1 SONGS THIS WEEK***
- 6 POWERS***
- 7 ACTION/RECURRENTS***
- 9 HOTZONE/DEVELOPING***
- 10 WEEK AT A GLANCE***
- 12 VIDEO STREAMING***
- 13 COUNTRY CALLOUT***
- 14 PROFILE***
- 17 INTELESCOPE***
- 18 INTELEVISION***
- 19 METHODOLOGY***
- 20 THE BACK PAGE***

MMI - A MODERN DAY MUSIC RESEARCH SYSTEM

**MONDAY
MORNING
INTEL**

#1 SONGS THIS WEEK

BY MMI COMPOSITE CATEGORIES

5.29.23

COMPOSITE

MORGAN WALLEN "Last Night"

AIRPLAY

TYLER HUBBARD "Dancin' In The Country"

AIRSCORE

MORGAN WALLEN "Last Night"

CALLOUT

MORGAN WALLEN "Last Night"

AUDIO

MORGAN WALLEN "Last Night"

VIDEO

MORGAN WALLEN "Last Night"

SALES

MORGAN WALLEN "Last Night"

**MONDAY
MORNING
INTEL**

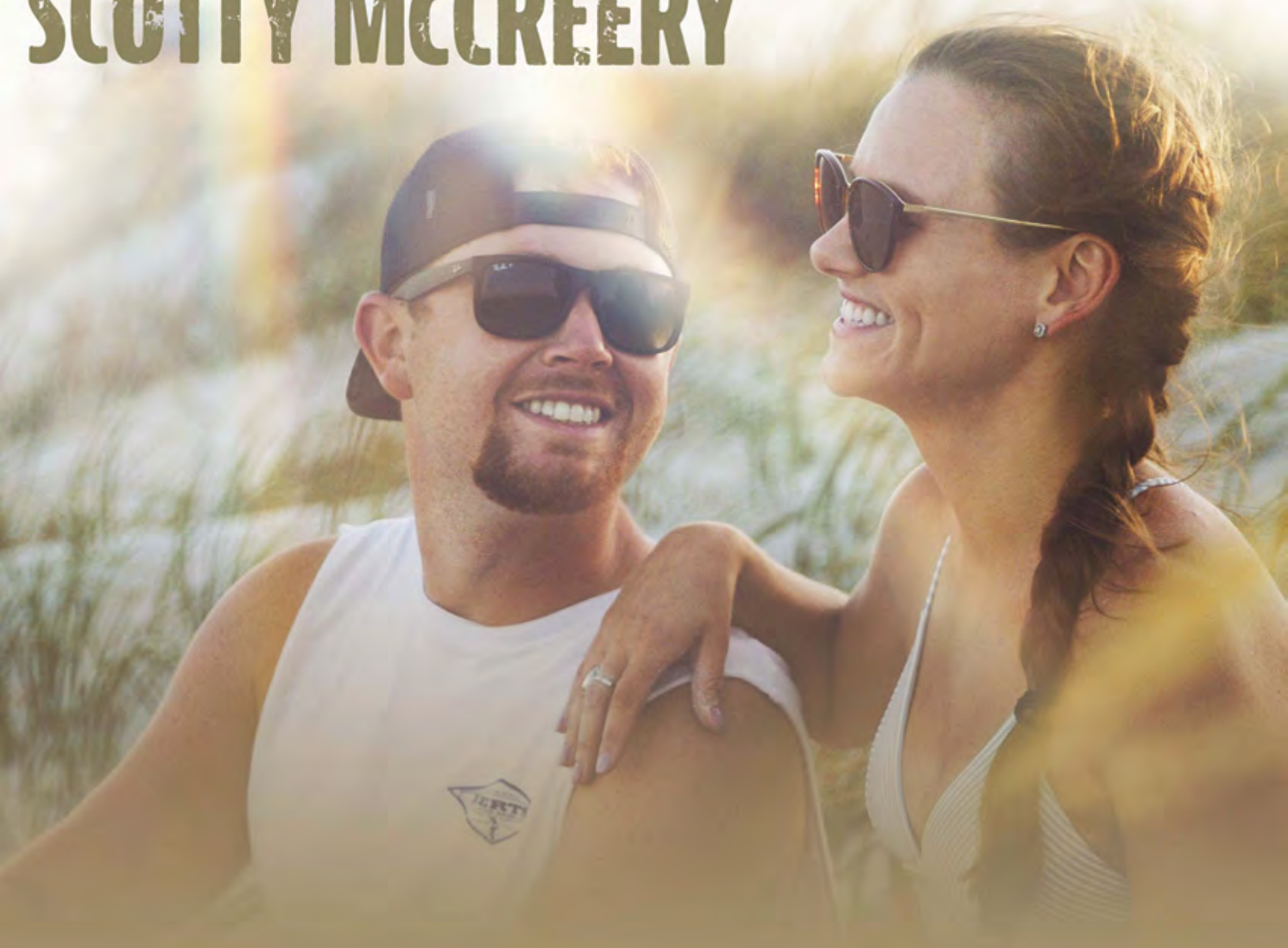
MondayMorningIntel.com



CLICK HERE to E-MAIL Monday Morning Intel with your thoughts, suggestions, or ideas.

IT MATTERS TO HER

SCOTTY MCCREERY



POWER UP NOW
THROUGH JUNE 5!

TWRK AIRPLAY	TWRK AIRScore	TWRK CALLOUT	TWRK AUDIO	TWRK VIDEO	TWRK SALES	TW COMP RANK	ARTIST	TITLE	LABEL
2	1	1	1	1	1	1	MORGAN WALLEN	Last Night	Big Loud/Mercury/Republic
1	2	3	7	11	7	2	TYLER HUBBARD	Dancin' In The Country	EMI Nashville
6	3	8	10	4	6	3	JORDAN DAVIS	Next Thing You Know	MCA Nashville
20	14	5	2	3	2	4	LUKE COMBS	Fast Car	River House/Columbia Nash
16	10	9	9	7	8	5	LUKE COMBS	Love You Anyway	River House/Columbia Nash
15	12	13	12	5	3	6	JELLY ROLL	NEED A FAVOR	Stoney Creek/BMG
7	6	24	8	6	10	7	MEGAN MORONEY	Tennessee Orange	Columbia/Columbia Nash
8	5	11	16	12	13	8	CODY JOHNSON	Human	CoJo/Warner/WMN
10	7	12	13	9	17	9	COREY KENT	Wild As Her	Combustion/RCA Nashville
14	8	4	11	13	22	10	PARKER MCCOLLUM	Handle On You	MCA Nashville
5	11	36	5	8	12	11	MORGAN WALLEN	One Thing At A Time	Big Loud/Mercury/Republic
3	4	7	22	27	19	12	SCOTTY MCCREERY	It Matters To Her	Triple Tigers
9	9	15	15	22	15	13	OLD DOMINION	Memory Lane	Columbia Nashville
27	22	42	3	2	5	14	ZACH BRYAN	Something In The Orange	Belting Bronco/Warner/WAR
12	13	10	19	25	26	15	JUSTIN MOORE & PRISCILLA BLOCK	You, Me, And Whiskey	Valory/InDent/Mercury
11	15	25	20	18	25	16	JON PARDI	Your Heart Or Mine	Capitol Nashville
24	18	22	18	26	20	17	HAILEY WHITTERS	Everything She Ain't	Pigasus/S&D/Big Loud
49	29	x	4	10	4	18	MORGAN WALLEN	Thinkin' Bout Me	Big Loud/Mercury/Republic
26	27	38	14	20	9	19	KANE BROWN	Bury Me In Georgia	RCA Nashville
29	26	20	23	23	14	20	KELSEA BALLERINI	If You Go Down (I'm Going...)	Black River Entertainment
13	16	14	34	36	35	21	KEITH URBAN	Brown Eyes Baby	Capitol Nashville
35	35	44	6	15	11	22	BAILEY ZIMMERMAN	Religiously	Warner/WEA/Elektra
18	17	19	30	35	30	23	THOMAS RHETT	Angels	Valory Music Co.
19	19	31	33	29	16	24	COLE SWINDELL	Drinkaby	Warner/WMN
22	23	41	37	19	18	25	TIM MCGRAW	Standing Room Only	Big Machine
4	47	2	43	31	33	26	DAN + SHAY	You	Warner/WAR
32	25	18	27	33	39	27	DYLAN SCOTT	Can't Have Mine (Find You A..)	Curb
21	20	30	26	44	36	28	PARMALEE	Girl In Mine	Stoney Creek
48	43	x	17	16	24	29	HARDY	TRUCK BED	Big Loud Rock/Big Loud
25	24	21	35	42	42	30	CHRIS YOUNG	Looking For You	RCA Nashville
34	28	x	25	40	34	31	LUKE BRYAN	But I Got A Beer In My Hand	Capitol Nashville
33	37	35	32	32	27	32	MITCHELL TENPENNY	We Got History	Riser House/Columbia Nash
41	38	26	29	17	48	33	KYLIE MORGAN	If He Wanted To He Would	EMI Nashville
45	46	x	21	30	23	34	RILEY GREEN	Different Round Here f/L.Combs	BMLG
17	21	28	49	37	41	35	SHANE PROFITT	How It Oughta Be	BMLG
43	49	37	24	14	31	36	CHAYCE BECKHAM	23	Wheelhouse
36	36	6	39	47	43	37	RUSSELL DICKERSON	God Gave Me A Girl	Triple Tigers
37	33	17	36	41	46	38	DUSTIN LYNCH	Stars Like Confetti	Broken Bow
30	32	39	41	43	28	39	ASHLEY MCBRYDE	Light On In The Kitchen	Warner/WMN
28	31	16	48	39	47	40	CARRIE UNDERWOOD	Hate My Heart	Capitol Nashville
46	45	33	31	38	21	41	MORGAN EVANS	Over For You	Warner/WEA
38	42	34	47	21	40	42	BRANTLEY GILBERT/BLAKE SHELTON	Heaven By Then f/Vince Gill	Valory Music Co.
31	34	29	46	45	49	43	CHRIS JANSON	All I Need Is You	BMLG
40	44	40	42	34	37	44	JACKSON DEAN	Fearless	Big Machine
47	48	x	44	24	32	45	KIMBERLY PERRY	If I Die Young (Pt. 2)	RECORDS Nashville
39	40	43	40	46	38	46	BROTHERS OSBORNE	Nobody's Nobody	EMI Nashville
23	30	27	50	50	45	47	JOE NICHOLS	Good Day For Living	Quartz Hill
50	50	x	28	28	29	48	LAINIE WILSON	Watermelon Moonshine	Broken Bow
44	41	23	38	48	50	49	DALTON DOVER	Giving Up On That	Mercury Nashville
42	39	32	45	49	44	50	DARIUS RUCKER	Fires Don't Start Themselves	Capitol Nashville

TW RANK	TW RK AIRPLAY	TW/MMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
1	49	18	31	MORGAN WALLEN	Thinkin' Bout Me	Big Loud/Mercury/Republic
2	48	29	19	HARDY	TRUCK BED	Big Loud Rock/Big Loud
3	20	4	16	LUKE COMBS	Fast Car	River House/Columbia Nash
4	27	14	13	ZACH BRYAN	Something In The Orange	Belting Bronco/Warner/WAR
5	35	22	13	BAILEY ZIMMERMAN	Religiously	Warner/WEA/Elektra
6	45	34	11	RILEY GREEN	Different Round Here f/L.Combs	BMLG
7	16	5	11	LUKE COMBS	Love You Anyway	River House/Columbia Nash
8	29	20	9	KELSEA BALLERINI	If You Go Down (I'm Going...)	Black River Entertainment
9	15	6	9	JELLY ROLL	NEED A FAVOR	Stoney Creek/BMG
10	41	33	8	KYLIE MORGAN	If He Wanted To He Would	EMI Nashville

RANK TW	ARTIST	TITLE	LABEL/IMPRINT
1	BAILEY ZIMMERMAN	Rock And A Hard Place	Warner/WEA/Elektra
2	DIERKS BENTLEY	Gold	Capitol Nashville
3	COLE SWINDELL	She Had Me At Heads Carolina	Warner/WMN
4	MORGAN WALLEN	Thought You Should Know	Big Loud/Mercury/Republic
5	KANE BROWN & KATELYN BROWN	Thank God	RCA Nashville/RCA
6	JORDAN DAVIS	What My World Spins Around	MCA Nashville
7	LAINEY WILSON	Heart Like A Truck	Broken Bow
8	LUKE COMBS	The Kind Of Love We Make	River House/Columbia Nash
9	MORGAN WALLEN	You Proof	Big Loud/Mercury/Republic
10	LUKE COMBS	Going, Going, Gone	River House/Columbia Nash
11	NATE SMITH	Whiskey On You	Arista Nashville
12	CODY JOHNSON	Til You Can't	CoJo/Warner/WMN
13	DUSTIN LYNCH	Thinking 'Bout You f/M. Porter	Broken Bow
14	TYLER HUBBARD	5 Foot 9	EMI Nashville
15	JELLY ROLL	Son Of A Sinner	Stoney Creek/BMG
16	HARDY	wait in the truck f/La. Wilson	Broken Bow/Big Loud
17	JASON ALDEAN	Trouble With A Heartbreak	Macon Music/Broken Bow
18	THOMAS RHETT	Half Of Me f/Riley Green	Valory Music Co./BMLG
19	PARMALEE	Take My Name	Stoney Creek/BMG
20	CHRIS YOUNG & KANE BROWN	Famous Friends	RCA Nashville
21	MITCHELL TENPENNY	Truth About You	Riser House/Columbia
22	JASON ALDEAN/CARRIE UNDERWOOD	If I Didn't Love You	BMG/Capitol
23	CARLY PEARCE	What He Didn't Do	Big Machine
24	MORGAN WALLEN	Wasted On You	Big Loud/Republic
25	BAILEY ZIMMERMAN	Fall In Love	Warner/WEA/Elektra
26	JON PARDI	Last Night Lonely	Capitol Nashville
27	JUSTIN MOORE	With A Woman You Love	Valory Music Co.
28	WALKER HAYES	Fancy Like	Monument/RCA
29	LUKE COMBS	Forever After All	River House/Columbia Nash
30	INGRID ANDRESS	Wishful Drinking w/Sam Hunt	Atlantic/Warner/WEA

2 GO GETTER
4 ON THE BOAT AGAIN
6 WHEN IT ALL SHAKES OUT
8 IT DON'T HE WONT AND YOU DO
10 BOY IN THE CHEVROLET
12 THE ENDING
14 THE ENDING
16 LOOSE CANNON

JAKE OWEN



AS LONG AS YOU'RE MY WHEELS FALL OFF WITH ALL BE YOUR MY RECKLESS ABANDON AS LONG AS LAREDSIDE AS LONG AS YOU'RE MY SUNDAY CROSS ILL BE ANCHOR BABY TIL YOUR BE SATURDAY NIGHT YOUR...



Handwritten signature: JOWEN



ON THE BOAT AGAIN

FOR IMMEDIATE AIRPLAY

BIG LOUD

1 HOT TRUCK BEER
3 SOLD SOLO
5 HEARTS AND HABITS
7 HOPE LESS
9 FRIENDS DON'T LET FRIENDS
11 SHIRAZ
13 SOMEWHERE SOUTH WITH RUM
15 HEY CAN I BUY YOU A BEER





	ARTIST	TITLE	LABEL/IMPRINT
HOTZONE	JON PARDI	Your Heart Or Mine	Capitol Nashville
HOTZONE	LUKE COMBS	Love You Anyway	River House/Columbia Nash
HOTZONE	LUKE COMBS	Fast Car	River House/Columbia Nash
HOTZONE	TIM MCGRAW	Standing Room Only	Big Machine
HOTZONE	KANE BROWN	Bury Me In Georgia	RCA Nashville
HOTZONE	JASON ALDEAN	Try That In A Small Town	Macon Music/Broken Bow
HOTZONE	MITCHELL TENPENNY	We Got History	Riser House/Columbia Nash
HOTZONE	LUKE BRYAN	But I Got A Beer In My Hand	Capitol Nashville
HOTZONE	BAILEY ZIMMERMAN	Religiously	Warner/WEA/Elektra
HOTZONE	KASSI ASHTON	Drive You Out Of My Mind	MCA Nashville/Interscope

	ARTIST	TITLE	LABEL/IMPRINT
DEVELOPING	JUSTIN MOORE & PRISCILLA BLOCK	You, Me, And Whiskey	Valory/InDent/Mercury
DEVELOPING	KEITH URBAN	Brown Eyes Baby	Capitol Nashville
DEVELOPING	JELLY ROLL	NEED A FAVOR	Stoney Creek/BMG
DEVELOPING	THOMAS RHETT	Angels	Valory Music Co.
DEVELOPING	COLE SWINDELL	Drinkaby	Warner/WMN
DEVELOPING	PARMALEE	Girl In Mine	Stoney Creek
DEVELOPING	HAILEY WHITTERS	Everything She Ain't	Pigasus/S&D/Big Loud
DEVELOPING	CHRIS YOUNG	Looking For You	RCA Nashville
DEVELOPING	ZACH BRYAN	Something In The Orange	Belting Bronco/Warner/WAR
DEVELOPING	KELSEA BALLERINI	If You Go Down (I'm Going...)	Black River Entertainment
DEVELOPING	CHRIS JANSON	All I Need Is You	BMLG
DEVELOPING	DUSTIN LYNCH	Stars Like Confetti	Broken Bow
DEVELOPING	BRANTLEY GILBERT/BLAKE SHELTON	Heaven By Then f/Vince Gill	Valory Music Co.
DEVELOPING	CONNER SMITH	Creek Will Rise	Valory Music Co.
DEVELOPING	BROTHERS OSBORNE	Nobody's Nobody	EMI Nashville
DEVELOPING	KYLIE MORGAN	If He Wanted To He Would	EMI Nashville
DEVELOPING	DARIUS RUCKER	Fires Don't Start Themselves	Capitol Nashville
DEVELOPING	GEORGE BIRGE	Mind On You	RECORDS Nashville
DEVELOPING	CHAYCE BECKHAM	23	Wheelhouse
DEVELOPING	DALTON DOVER	Giving Up On That	Mercury Nashville



MMI **WEEK AT A** **GLANCE**

JOHN SHOMBY

Owner/CEO
Country's Radio Coach, Inc.

A few weeks back the top 10 belonged to Morgan Wallen but now Luke Combs is staking his claim going even one better with two in the top 5 this week! The single "Love You Anyway" moves up four spots to number 5 this week with across the board top 10 numbers in all categories plus airplay is working its way up from 20 to 16. Meanwhile, the cover of "Fast Car" – the album cut – looks like the bigger of the two, barely, rising one place to number 4 this week. This one, though, is top 5 in every category. Airplay makes its biggest jump so far making it up to 20 from 28 so both songs are just about neck and neck with the panel. Most, it appears, are playing both.

Morgan Wallen, this week though, regains the distinction of having three songs in the top 20 as "Thinkin' 'Bout Me", after a couple of weeks off, re-enters the chart at number 18 ranking 4th in sales and audio streams and 10th in video streams. The panel is just becoming aware but not much with airplay at 49th. The single "One Thing at a Time" has been stuck at 11th for several weeks now sitting at 12th in sales, 8th in video streams and 5th in audio streaming. Callout is not even close to anything big at 36th although airplay now hits the top 5 at number 5. The other album cut, acting like a single, is "Last Night" still at the top of the Powers chart and number one in every category except airplay where it's second. This is the hit – no question.

If you take a look at the recurrent airplay, Morgan and Luke take up five of the top 10 spots. Most stations are breaking the conventional artist separation rules for these two and you're hearing them about every 20 minutes for the most part. If you're still in a longer separation mode, I'd change it. These two are the hottest the format has had in a long time.

Two big moves in the top 25 as Thomas Rhett's "Angels" glides to number 23 from 29 bolstered by top 20 callout (top 5 in two regions, by the way) and a rank of 18 in airplay. This one has been very quiet but it's now starting to make some noise. The panel should take note. Bailey Zimmerman's title cut from his first full-length album, "Religiously", goes from 27 to 22 with top 15 sales and video streams and top 10 audio streams. Callout is not showing well so far but the panel is paying more attention as airplay ranks moves from 44 to 35 and most are still spinning "Rock and a Hard Place" heavily as it's the number one recurrent.

Finally, Jellyroll's "Need a Favor" is knocking on the door of the top 5 moving one spot to 6th overall with a solid story (top 5) in sales and video streams and top 15 in audio streaming, callout, and airplay. The panel appears to be solidly behind this one.



**MONDAY
MORNING
INTEL**

**YES,
—
GET
IT**



If you ever needed a
ONE STOP SHOP
for data and research,
MMI IS IT!
MMI is part of
**EVERY MUSIC
DECISION**
we make.

SCOTT DONATO
OM/PD - WGTY York, Pa

**MMI AND THE AIRPLAY INTEL
FAMILY OF PUBLICATIONS**

YOUR STATION | YOUR MUSIC | YOUR RESEARCH | BY THE NUMBERS

AV RANK	ARTIST	TITLE	LABEL/IMPRINT	LISTEN! LINKS
1	MORGAN WALLEN	Last Night	Big Loud/Mercury/Republic	PLAY VIDEO ▶
2	ZACH BRYAN	Something In The Orange	Belting Bronco/Warner/WAR	PLAY VIDEO ▶
3	LUKE COMBS	Fast Car	River House/Columbia Nash	PLAY VIDEO ▶
4	JORDAN DAVIS	Next Thing You Know	MCA Nashville	PLAY VIDEO ▶
5	JELLY ROLL	NEED A FAVOR	Stoney Creek/BMG	PLAY VIDEO ▶
6	MEGAN MORONEY	Tennessee Orange	Columbia/Columbia Nash	PLAY VIDEO ▶
7	LUKE COMBS	Love You Anyway	River House/Columbia Nash	PLAY VIDEO ▶
8	MORGAN WALLEN	One Thing At A Time	Big Loud/Mercury/Republic	PLAY VIDEO ▶
9	COREY KENT	Wild As Her	Combustion/RCA Nashville	PLAY VIDEO ▶
10	MORGAN WALLEN	Thinkin' Bout Me	Big Loud/Mercury/Republic	PLAY VIDEO ▶
11	TYLER HUBBARD	Dancin' In The Country	EMI Nashville	PLAY VIDEO ▶
12	CODY JOHNSON	Human	CoJo/Warner/WMN	PLAY VIDEO ▶
13	PARKER MCCOLLUM	Handle On You	MCA Nashville	PLAY VIDEO ▶
14	CHAYCE BECKHAM	23	Wheelhouse	PLAY VIDEO ▶
15	BAILEY ZIMMERMAN	Religiously	Warner/WEA/Elektra	PLAY VIDEO ▶
16	HARDY	TRUCK BED	Big Loud Rock/Big Loud	PLAY VIDEO ▶
17	KYLIE MORGAN	If He Wanted To He Would	EMI Nashville	PLAY VIDEO ▶
18	JON PARDI	Your Heart Or Mine	Capitol Nashville	PLAY VIDEO ▶
19	TIM MCGRAW	Standing Room Only	Big Machine	PLAY VIDEO ▶
20	KANE BROWN	Bury Me In Georgia	RCA Nashville	PLAY VIDEO ▶
21	BRANTLEY GILBERT/BLAKE SHELTON	Heaven By Then f/Vince Gill	Valory Music Co.	PLAY VIDEO ▶
22	OLD DOMINION	Memory Lane	Columbia Nashville	PLAY VIDEO ▶
23	KELSEA BALLERINI	If You Go Down (I'm Going...)	Black River Entertainment	PLAY VIDEO ▶
24	KIMBERLY PERRY	If I Die Young (Pt. 2)	RECORDS Nashville	PLAY VIDEO ▶
25	JUSTIN MOORE & PRISCILLA BLOCK	You, Me, And Whiskey	Valory/InDent/Mercury	PLAY VIDEO ▶
26	HAILEY WHITTERS	Everything She Ain't	Pigasus/S&D/Big Loud	PLAY VIDEO ▶
27	SCOTTY MCCREERY	It Matters To Her	Triple Tigers	PLAY VIDEO ▶
28	LAINEY WILSON	Watermelon Moonshine	Broken Bow	PLAY VIDEO ▶
29	COLE SWINDELL	Drinkaby	Warner/WMN	PLAY VIDEO ▶
30	RILEY GREEN	Different Round Here f/L.Combs	BMLG	PLAY VIDEO ▶
31	DAN + SHAY	You	Warner/WAR	PLAY VIDEO ▶
32	MITCHELL TENPENNY	We Got History	Riser House/Columbia Nash	PLAY VIDEO ▶
33	DYLAN SCOTT	Can't Have Mine (Find You A..)	Curb	PLAY VIDEO ▶
34	JACKSON DEAN	Fearless	Big Machine	PLAY VIDEO ▶
35	THOMAS RHETT	Angels	Valory Music Co.	PLAY VIDEO ▶
36	KEITH URBAN	Brown Eyes Baby	Capitol Nashville	PLAY VIDEO ▶
37	SHANE PROFITT	How It Oughta Be	BMLG	PLAY VIDEO ▶
38	MORGAN EVANS	Over For You	Warner/WEA	PLAY VIDEO ▶
39	CARRIE UNDERWOOD	Hate My Heart	Capitol Nashville	PLAY VIDEO ▶
40	LUKE BRYAN	But I Got A Beer In My Hand	Capitol Nashville	PLAY VIDEO ▶
41	DUSTIN LYNCH	Stars Like Confetti	Broken Bow	PLAY VIDEO ▶
42	CHRIS YOUNG	Looking For You	RCA Nashville	PLAY VIDEO ▶
43	ASHLEY MCBRYDE	Light On In The Kitchen	Warner/WMN	PLAY VIDEO ▶
44	PARMALEE	Girl In Mine	Stoney Creek	PLAY VIDEO ▶
45	CHRIS JANSON	All I Need Is You	BMLG	PLAY VIDEO ▶
46	BROTHERS OSBORNE	Nobody's Nobody	EMI Nashville	PLAY VIDEO ▶
47	RUSSELL DICKERSON	God Gave Me A Girl	Triple Tigers	PLAY VIDEO ▶
48	DALTON DOVER	Giving Up On That	Mercury Nashville	PLAY VIDEO ▶
49	DARIUS RUCKER	Fires Don't Start Themselves	Capitol Nashville	PLAY VIDEO ▶
50	JOE NICHOLS	Good Day For Living	Quartz Hill	PLAY VIDEO ▶

RANK	ARTIST	TITLE	N'EAST	MIDWEST	SOUTH	WEST
1	WALLEN, MORGAN	LAST NIGHT	3	1	3	7
2	DAN + SHAY	YOU	2	2	5	6
3	HUBBARD, TYLER	DANCIN' IN THE COUNTRY	6	6	1	2
4	ALDEAN, JASON	TRY THAT IN A SMALL TOWN	1	9	34	1
5	MCCOLLUM, PARKER	HANDLE ON YOU	18	5	2	19
6	COMBS, LUKE	FAST CAR	8	3	12	17
7	DICKERSON, RUSSELL	GOD GAVE ME A GIRL	9	11	8	4
8	MCCREERY, SCOTTY	IT MATTERS TO HER	26	10	11	3
9	DAVIS, JORDAN	NEXT THING YOU KNOW	5	8	14	20
10	COMBS, LUKE	LOVE YOU ANYWAY	16	13	10	10
11	MOORE, JUSTIN FEAT. PRISCILLA BLOCK	YOU, ME, & WHISKEY	19	7	19	13
12	JOHNSON, CODY	HUMAN	24	26	7	5
13	KENT, COREY	WILD AS HER	21	17	6	11
14	JELLY ROLL	NEED A FAVOR	25	4	18	23
15	URBAN, KEITH	BROWN EYES BABY	20	15	9	25
16	OLD DOMINION	MEMORY LANE	15	14	15	24
17	BRYAN, LUKE	BUT I GOT A BEER IN MY HAND	7	33	17	29
18	BIRGE, GEORGE	MIND ON YOU	13	16	28	18
19	UNDERWOOD, CARRIE	HATE MY HEART	12	22	27	8
20	LYNCH, DUSTIN	STARS LIKE CONFETTI	40	30	4	22
21	SCOTT, DYLAN	CAN'T HAVE MINE	31	19	13	16
22	RHETT, THOMAS	ANGELS (DON'T ALWAYS HAVE WINGS)	4	35	23	9
23	BALLERINI, KELSEA	IF YOU GO DOWN (I'M GOIN' DOWN TOO)	23	24	20	21
24	YOUNG, CHRIS	LOOKING FOR YOU	30	29	16	34
25	HAILEY WHITTERS	EVERYTHING SHE AIN'T	34	25	21	14
26	DOVER, DALTON	GIVING UP ON THAT	10	31	36	15
27	MORONEY, MEGAN	TENNESSEE ORANGE	11	23	26	36
28	PARDI, JON	YOUR HEART OR MINE	29	12	31	35
29	MORGAN, KYLIE	IF HE WANTED TO HE WOULD	32	28	22	33
30	NICHOLS, JOE	GOOD DAY FOR LIVING	33	20	33	32

This is an abbreviated report.
For greatly expanded research
contact:

Cheryl Broz
615.293.9867
cheryl@airplayintel.com

AIRPLAY
INTEL
3.0



MACIE BANKS INTEL

CURRENT POSITION:

MORNING SHOW HOST
ON THE HIGHWAY
SIRIUSXM

You've done terrestrial radio in Athens and Atlanta, GA and now you're on the satellite side. Have you noticed any differences between the two in audience, formats, etc?

Absolutely! The first obvious difference is the audience size. I started in a small market where our reach was a max of about 200,000 listeners daily... and who knows if we even reached that many! I thought I "made it big" when I headed off to Atlanta (a nice 60 miles down the road), but The Highway reaches all of North America, including Canada. That's a pretty wide range. I've been in the country music format from the beginning of my morning radio career and I've dabbled in Top 40 part-time work. I love both genres, but country is my home. It feels like family... from the entertaining content of our shows, the artists in our format, and the amazing community built from the bond of great music.

Word has it that you have a football player in your immediate family. Who would that be and tell us more about this person? (Of course I know who it is)

My husband is my rock. I know, I know... that phrase gets thrown around a lot. But when I say it, I'm saying we've got through so much together and so much individually, while together, yet he's always the person I can run to and lean on at the end of the day, no matter the situation. Yes, he's a professional football player! His name is Cameron Nizialek, and he's a punter, so I don't have to worry too much about him getting bulldozed over on the field. And if I thought the radio industry was tough as a career... ooof! Football is a whole different ball game (see what I did there?). He's the most determined guy I know, having been on and off NFL teams in the past few years, running around the country to pursue his own personal dream. He doesn't give up and in fact, he's only gotten better at his craft. It's so admirable. We're the other's biggest supporter and we make each other better. I'm such a fan of him, and I know he's my #1 too.

You've risen in the business quite quickly. If you were to plan a "thank you" gathering for those who were instrumental in your growing career path, who would they be?

Wow, there are so many. While I sit here thinking about who I would start with, I keep wondering if each of the names that come to mind are even the "right" person to kick off my "thank yous." Alas,

I will just start with the first person who came to mind, and that's Pete DeGraaf. He was my boss + Program Director at my first job at Cox Media Group. I chose him because he believed in me before I knew I should believe in myself. I went to him during my senior year of college, looking for a part-time on-air gig to get some experience under my belt. After a few training sessions, he said I was ready (listening back, I was not ready... so thank you, Pete, for hearing something no one else in Athens needed to). Months later, and 3 months before graduation, he offered me the morning co-host position on the country station of the cluster. I told him I had to think about it... because I had made up my mind that I wanted to graduate, move to California with no plan, and just "figure it out." What Pete was trying to tell me was that I didn't need to move across the country... I was figuring it out here. There were so many people I met during my time at Cox Media Group who helped me get to the spot I'm in today. I shook every hand I could, got in touch with any person who I thought I wanted to work for one day, and eventually, it all worked.

Jon Anthony used to run The Highway at SiriusXM. When I reached out to him to see if he wanted to meet for coffee, I wasn't even aware of that. I wanted to hear about a position he was looking to fill for Kenny Chesney's tour in connection with his Sirius channel, No Shoes Radio. At the time, he didn't think the position was the right fit for me... but we kept in touch, because he told me he thought very highly of me. And he proved that... 2 years later when he called me out of the blue and told me he dropped my name to Storme Warren as he was looking for a new co-host. I think you know how the rest went... :)

Some more names that come to mind as it runs through the timeline of my career... Brad Nessler, Kristin Klingshirn in Atlanta from The Bert Show, along with Jeff Dauler, and Bert himself. Jerry Arnold, Johnny Chiang, Chris Eagan, Steve Smith, Tim Clarke, Steve Smith, Evan Pedersen, Jill Bernhardt, Mike Moore, JR Schumann, Buzz Brainard, Storme Warren... and many, many, many more. "Thank you" isn't even enough to these people.

As of two months ago, you, now, host your own show on The Highway on SiriusXM. How different has that been after being a part of a two-host show for the past several years? Any others helping you with the show?

Some wild things have even changed since two months ago! I'll start by answering the question at hand, though. I was (and still am) so excited! When I started my morning show career at Cox, I was also the midday host there at the time. In smaller markets like Athens, it was expected that we all wore many hats because there just weren't as many of us in the building and on the air, so it wasn't a shock that we all had multiple shows we worked on. Don't get me wrong, though, it wasn't a burden! I loved it.

I loved it so much, in fact, that when I heard middays was opening up on The Highway this year, I jumped at the chance to take that over. I wanted something that was mine. I loved being Storme's co-host, but steering the ship myself was something I wanted to do again. There isn't a producer for the show, it's actually not a live show (radio secret) so that pressure is off, it's just me and the listeners. And I was pumped about that.

Fast-forward to now, and the Storme Warren Show has come to an end. Storme chose to leave SiriusXM and has posted an update on that on his socials. Since his departure, I've taken over the morning show solo, and actually have been taken off middays so I keep my focus on one show. It's been a huge adjustment and we're still working through what the future of the show will look like, but I'm taking things one day at a time and enjoying the hell out of the ride.

You've got five tickets on the 50-yard line to the Georgia Bulldogs football opener. Counting your husband, if you had the opportunity to invite anyone, what three folks from our industry would you bring and why?

Ohhhh, this is a good question! I've gotta be strategic here... can I bring Jason Aldean? Just kidding :) Yes, he's technically in the industry, but I'm assuming you're not referring to artists?? So therefore, I'd bring along Storme Warren because even though he's an Oklahoma fan (the Pokes), he's a great time wherever he goes and it would just be a blast. I'd also bring Johnny Chiang, my boss, because I'm pretty sure he's not a big football fan/follower and we need to change that ASAP. He does like F1 though... which is cool I guess. And for my last pick, can I just say it?? Ryan Seacrest. He's a Georgia fan! He grew up in Atlanta, just as I did, and I've always looked up to the guy. Now let's make this happen...

Being one of the up-and-coming breed of young radio talent, where do you see the country genre and format heading in the next five years?

It's only growing. The music and artistry of the format is getting better and better. I feel like the genre is in such a good place right now and that will only continue. With the use of all these social media platforms at our hands, like TikTok and Instagram, country music and its artists are gaining exposure unlike anything before and that won't slow down.

You have been given a chance to go back your alma mater and speak to the School of Communications graduating class. What advice would you give them as they prepare for a broadcasting career?

Networking is everything in this business. If you don't know someone that you think you should know, introduce yourself, because the network starts with you. Ask questions. Take feedback and constructive criticism from people you look up to and use it to your advantage. Adjust what needs to be adjusted, and keep going. As long as you believe in yourself, you're going to do just fine. Don't get too comfortable. Always be ready for the unexpected. Say yes to every opportunity you're given, especially while you're starting out in your career. And lastly, the worst thing you can do to yourself is compare yourself to others. Clap for your peers, celebrate their wins, and trust that your time is coming too!

BONUS QUESTION:

Speaking of family, is there an "addition" coming soon?

There sure is! Cam and I are so excited to welcome a baby girl this August. We have a lot to be thankful for this year and she's the cherry on top of it all! We're so excited to see the little person she becomes.

THE CADILLAC 3

A HAUNTED HISTORY LESSON



There's so much symbolism here!! The Cadillac Three has released "This Town is a Ghost Now", a haunting, emotional salute to founding member's Jaron Johnston's late father. It's gritty and possibly the most commercially viable track from TC3 in years. In a clever twist, the video is filmed inside the legendary "secret and haunted" olympic sized pool the sleeps underneath Milwaukee's popular music venue The Rave. It's existence is known to some and only accessible to a privileged few The connection: It's said to be haunted by 3 ghosts of youngsters who drowned there and it's claimed their footsteps are clearly audible from time to time, hence the song's title. Click here:



Check out these videos hand-picked by our staff!



CARLY PEARCE - "29" LIVE FROM MUSIC CITY

Even though Music City lives and thrives on the art form of recorded tracks, there will always be something magical about a live performance. CMT has a rich history of capturing these stage-bound moments in their best light. A perfect example is this clip of Carly laying out her anguish with the title track of her masterwork EP "29". The connection to her pain from her real-life divorce is as clear as the grey sky of an early morning summer storm. Click here:



JORDYN SHELLHART - "MAYBE SOMEDAY YOU'LL HAVE A DAUGHTER"

Jordan is not your truck, beer, dog, tailgate kinda Country songwriter. She's soul-stirring and laser emotionally focused. Ms. Shellhart has been at it since she was a kid; Pub deal at 14, label deal at 15, on tour at 16, and writing big tracks for everyone from LBT to Kelsea, Cody, and so many more. Listen to her new album 'Primrose'. These are heavy and beautifully crafted songs that reflect and turbulent past and a bright future. Click here:



LUKE BRYAN WITH COLIN STOUGH - "BUT I GOT A BEER IN MY HAND"

This here's some real dad gone Country TV. As they waited for the big announcement of who rang the bell on the American Idol Finale, Country flavored contestant Colin Stough got to share the stage with Judge Luke Bryan. But ol' Luke ain't waiting on the judgment day and took the chance to perform his track, "But I Got a Beer In My Hand" on the national television. Click here:



TIM MCGRAW - "STANDING ROOM ONLY"

Tim is the master of a good song. He can write 'em, pick 'em, find 'em, and sing them with the most convincing level of conviction. This heartfelt harpoon has a similar message as his monster chart-topper "Live Like You Were Dying". Mr. McGraw's latest "Standing Room Only" was written by Craig Wiseman (along with Tommy Cecil and Patrick Murphy) for you dot connectors out there. Click here:



KANE BROWN - "BURY ME IN GEORGIA" CMT STORYTELLERS

Well, it's good to plan ahead! Kane is leaving his loved ones with strict instructions on what to do after he releases his final single, plays his last show, and clocks in for the dirt nap. Kane hails from the thriving Tri-Cities of Rossville-Ft Oglethorpe-Chattanooga, 2 of which are in Georgia just a smidge of a rock throw from Tennessee. The following performance plots out the path to his plot. Click here:



CHARTS/POWERS:

1 AIRPLAY is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

2 AIRSCORE: THE AIRPLAY INTEL 3.0 RETENTION SCORE predicts listener tune-in/tune-out on song play by contemplating the trend over time relationship between local and national airplay, local/regional callout, and audio and video streaming.

3 NATIONAL CALLOUT contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

4 STREAMING, AUDIO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

5 STREAMING, VIDEO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

6 SALES is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.

CALL US at
818-699-6400
or EMAIL
contact@mmi2020.com

MONDAY MORNING INTEL

© AIRPLAY INTELLIGENCE, LLC, 2021,
No part of the materials available through the
MONDAY MORNING INTEL presentation
may be copied, photocopied, reproduced,
translated or reduced to any electronic
medium or machine-readable form, in
whole or in part, without prior written
consent of AIRPLAY INTELLIGENCE, LLC.
Any other reproduction in any form without
permission of AIRPLAY INTELLIGENCE, LLC
is prohibited. All materials contained on this
presentation are protected by United States
copyright law and may not be reproduced,
distributed, transmitted, displayed, published or
broadcast without the prior written permission of
AIRPLAY INTELLIGENCE, LLC. 2021.

PRIVACY POLICY
[Click Here](#)



THANK YOU
from the entire staff:

PUBLISHERS:

ZEN CZAR

Rich Meyer

CHIEF WRANGLER

Steve Lehman

**MARKETING, PROMOTION
& Magic Fueled by Studio2Bee**

MASTERS OF THE SUN

Skip Bishop

Butch Waugh

Kylee Laynee Higgins

HEAD INTELCOMMENTATOR

John Shomby

RESEARCH TEAM

**PEOPLE WHO ACTUALLY
DO THE WORK**

Richard R. Deitemeyer

Kate Collins

Brittany Whitney

Brenda Manney

Todd Morris

GRAPHIC DESIGN

EGO Design

PYTHON POWER RANGER

Trent Trento

OPERATIONS

Kylee Laynee Higgins

**PAW POWER
NOT IN MY BOWL**

Hailey Dogg

Monkey Dog

Cooper