

**MONDAY**  
**MORNING**  
**INTEL**

# MORGAN WALLEN

ONE THING AT A TIME

**BIG LUD**



**republic**  
RECORDS

**MMI**  
**PROFILE**  
**CHARLIE MAXX**

*Country Edition*

**NASHVILLE**  
**APPROVED**

**JUNE 5, 2023**



# MORGAN WALLEN

ONE THING AT A TIME

MAX SPINS  
NOW



BIG LOU

republic

republic

# **MONDAY MORNING INTEL**

JUNE 5, 2023

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***MMI – A MODERN DAY MUSIC RESEARCH SYSTEM***



**MONDAY  
MORNING  
INTEL**

# **#1 SONGS THIS WEEK**

*BY MMI COMPOSITE CATEGORIES*

**6.5.23**

**COMPOSITE**

**MORGAN WALLEN “Last Night”**

**AIRPLAY**

**MORGAN WALLEN “Last Night”**

**AIRSCORE**

**MORGAN WALLEN “Last Night”**

**CALLOUT**

**MORGAN WALLEN “Last Night”**

**AUDIO**

**MORGAN WALLEN “Last Night”**

**VIDEO**

**MORGAN WALLEN “Last Night”**

**SALES**

**MORGAN WALLEN “Last Night”**

**MONDAY  
MORNING  
INTEL**

**MondayMorningIntel.com**



CLICK HERE to E-MAIL Monday Morning Intel with your thoughts, suggestions, or ideas.





CARRIE UNDERWOOD

# *Out of that Truck*

Already  
Out-Streaming  
Nearly 60% of  
The Songs On The  
Billboard Chart!

Impacting  
Now!

*Capitol*  
RECORDS NASHVILLE

A UNIVERSAL MUSIC COMPANY

TWRK AIRPLAY	TWRK AIRScore	TWRK CALLOUT	TWRK AUDIO	TWRK VIDEO	TWRK SALES	TW COMP RANK	ARTIST	TITLE	LABEL
1	1	1	1	1	1	1	MORGAN WALLEN	Last Night	Big Loud/Mercury/Republic
2	2	2	6	12	7	2	TYLER HUBBARD	Dancin' In The Country	EMI Nashville
14	10	4	2	4	2	3	LUKE COMBS	Fast Car	River House/Columbia Nash
5	3	7	9	7	12	4	JORDAN DAVIS	Next Thing You Know	MCA Nashville
13	9	6	8	6	3	5	JELLY ROLL	NEED A FAVOR	Stoney Creek/BMG
12	7	8	11	9	8	6	LUKE COMBS	Love You Anyway	River House/Columbia Nash
6	5	10	14	13	16	7	CODY JOHNSON	Human	CoJo/Warner/WMN
7	6	23	10	8	14	8	MEGAN MORONEY	Tennessee Orange	Columbia/Columbia Nash
9	8	12	13	23	18	9	OLD DOMINION	Memory Lane	Columbia Nashville
3	4	9	20	27	20	10	SCOTTY MCCREERY	It Matters To Her	Triple Tigers
8	11	37	5	11	13	11	MORGAN WALLEN	One Thing At A Time	Big Loud/Mercury/Republic
19	13	16	12	10	24	12	COREY KENT	Wild As Her	Combustion/RCA Nashville
25	20	40	3	2	6	13	ZACH BRYAN	Something In The Orange	Belting Bronco/Warner/WAR
10	12	13	17	22	26	14	JUSTIN MOORE & PRISCILLA BLOCK	You, Me, And Whiskey	Valory/InDent/Mercury
11	14	25	18	19	21	15	JON PARDI	Your Heart Or Mine	Capitol Nashville
22	17	19	19	24	23	16	HAILEY WHITTERS	Everything She Ain't	Pigasus/S&D/Big Loud
34	34	5	36	16	4	17	JASON ALDEAN	Try That In A Small Town	Macon Music/Broken Bow
24	25	34	15	20	9	18	KANE BROWN	Bury Me In Georgia	RCA Nashville
48	36	x	4	3	5	19	MORGAN WALLEN	Thinkin' Bout Me	Big Loud/Mercury/Republic
30	28	43	7	15	15	20	BAILEY ZIMMERMAN	Religiously	Warner/WEA/Elektra
18	18	31	31	32	17	21	COLE SWINDELL	Drinkaby	Warner/WMN
26	26	21	30	26	22	22	KELSEA BALLERINI	If You Go Down (I'm Going...)	Black River Entertainment
15	16	22	38	36	27	23	THOMAS RHETT	Angels	Valory Music Co.
16	15	14	37	40	33	24	KEITH URBAN	Brown Eyes Baby	Capitol Nashville
31	27	26	34	37	10	25	LUKE BRYAN	But I Got A Beer In My Hand	Capitol Nashville
21	21	42	39	21	19	26	TIM MCGRAW	Standing Room Only	Big Machine
28	24	15	26	34	39	27	DYLAN SCOTT	Can't Have Mine (Find You A..)	Curb
4	47	3	45	33	31	28	DAN + SHAY	You	Warner/WAR
20	19	32	25	47	35	29	PARMALEE	Girl In Mine	Stoney Creek
23	23	20	33	44	38	30	CHRIS YOUNG	Looking For You	RCA Nashville
44	38	x	16	17	30	31	HARDY	TRUCK BED	Big Loud Rock/Big Loud
32	35	36	29	29	29	32	MITCHELL TENPENNY	We Got History	Riser House/Columbia Nash
50	50	x	22	5	11	33	JELLY ROLL	Save Me (with Lainey Wilson)	Stoney Creek/BMG
33	31	11	40	49	40	34	RUSSELL DICKERSON	God Gave Me A Girl	Triple Tigers
39	37	28	32	18	47	35	KYLIE MORGAN	If He Wanted To He Would	EMI Nashville
36	30	17	35	43	45	36	DUSTIN LYNCH	Stars Like Confetti	Broken Bow
17	22	30	50	41	43	37	SHANE PROFITT	How It Oughta Be	BMLG
29	32	35	43	46	28	38	ASHLEY MCBRYDE	Light On In The Kitchen	Warner/WMN
41	49	38	27	14	36	39	CHAYCE BECKHAM	23	Wheelhouse
27	29	29	46	35	48	40	CHRIS JANSON	All I Need Is You	BMLG
47	45	x	23	31	25	41	LAINIE WILSON	Watermelon Moonshine	Broken Bow
42	40	24	24	39	44	42	RILEY GREEN	Different Round Here f/L.Combs	BMLG
35	39	33	48	25	42	43	BRANTLEY GILBERT/BLAKE SHELTON	Heaven By Then f/Vince Gill	Valory Music Co.
37	42	41	44	38	32	44	JACKSON DEAN	Fearless	Big Machine
40	33	18	49	45	49	45	CARRIE UNDERWOOD	Hate My Heart	Capitol Nashville
49	48	x	21	30	41	46	CHASE MATTHEW	Love You Again	Warner/WAR
38	43	44	42	48	37	47	BROTHERS OSBORNE	Nobody's Nobody	EMI Nashville
45	46	x	47	28	34	48	KIMBERLY PERRY	If I Die Young (Pt. 2)	RECORDS Nashville
46	44	39	28	42	46	49	MORGAN EVANS	Over For You	Warner Nashville/WEA
43	41	27	41	50	50	50	DALTON DOVER	Giving Up On That	Mercury Nashville

TW RANK	TW RK AIRPLAY	TWMMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
1	48	19	<b>29</b>	MORGAN WALLEN	Thinkin' Bout Me	Big Loud/Mercury/Republic
2	50	33	<b>17</b>	JELLY ROLL	Save Me (with Lainey Wilson)	Stoney Creek/BMG
3	34	17	<b>17</b>	JASON ALDEAN	Try That In A Small Town	Macon Music/Broken Bow
4	44	31	<b>13</b>	HARDY	TRUCK BED	Big Loud Rock/Big Loud
5	25	13	<b>12</b>	ZACH BRYAN	Something In The Orange	Belting Bronco/Warner/WAR
6	14	3	<b>11</b>	LUKE COMBS	Fast Car	River House/Columbia Nash
7	30	20	<b>10</b>	BAILEY ZIMMERMAN	Religiously	Warner/WEA/Elektra
8	13	5	<b>8</b>	JELLY ROLL	NEED A FAVOR	Stoney Creek/BMG
9	19	12	<b>7</b>	COREY KENT	Wild As Her	Combustion/RCA Nashville
10	12	6	<b>6</b>	LUKE COMBS	Love You Anyway	River House/Columbia Nash
11	31	25	<b>6</b>	LUKE BRYAN	But I Got A Beer In My Hand	Capitol Nashville
12	47	41	<b>6</b>	LAINY WILSON	Watermelon Moonshine	Broken Bow
13	24	18	<b>6</b>	KANE BROWN	Bury Me In Georgia	RCA Nashville
14	22	16	<b>6</b>	HAILEY WHITTERS	Everything She Ain't	Pegasus/S&D/Big Loud

RANK TW	ARTIST	TITLE	LABEL/IMPRINT
1	BAILEY ZIMMERMAN	Rock And A Hard Place	Warner/WEA/Elektra
2	COLE SWINDELL	She Had Me At Heads Carolina	Warner/WMN
3	MORGAN WALLEN	Thought You Should Know	Big Loud/Mercury/Republic
4	DIERKS BENTLEY	Gold	Capitol Nashville
5	KANE BROWN & KATELYN BROWN	Thank God	RCA Nashville/RCA
6	PARKER MCCOLLUM	Handle On You	MCA Nashville
7	JORDAN DAVIS	What My World Spins Around	MCA Nashville
8	LAINY WILSON	Heart Like A Truck	Broken Bow
9	LUKE COMBS	The Kind Of Love We Make	River House/Columbia Nash
10	LUKE COMBS	Going, Going, Gone	River House/Columbia Nash
11	CODY JOHNSON	Til You Can't	CoJo/Warner/WMN
12	NATE SMITH	Whiskey On You	Arista Nashville
13	MORGAN WALLEN	You Proof	Big Loud/Mercury/Republic
14	DUSTIN LYNCH	Thinking 'Bout You f/M. Porter	Broken Bow
15	TYLER HUBBARD	5 Foot 9	EMI Nashville
16	PARMALEE	Take My Name	Stoney Creek/BMG
17	JASON ALDEAN/CARRIE UNDERWOOD	If I Didn't Love You	BMG/Capitol
18	JELLY ROLL	Son Of A Sinner	Stoney Creek/BMG
19	JASON ALDEAN	Trouble With A Heartbreak	Macon Music/Broken Bow
20	THOMAS RHETT	Half Of Me f/Riley Green	Valory Music Co./BMLG
21	HARDY	wait in the truck f/La. Wilson	Broken Bow/Big Loud
22	CHRIS YOUNG & KANE BROWN	Famous Friends	RCA Nashville
23	MITCHELL TENPENNY	Truth About You	Riser House/Columbia
24	JUSTIN MOORE	With A Woman You Love	Valory Music Co.
25	MORGAN WALLEN	Wasted On You	Big Loud/Republic
26	BAILEY ZIMMERMAN	Fall In Love	Warner/WEA/Elektra
27	JON PARDI	Last Night Lonely	Capitol Nashville
28	CARLY PEARCE	What He Didn't Do	Big Machine
29	INGRID ANDRESS	Wishful Drinking w/Sam Hunt	Atlantic/Warner/WEA
30	ZAC BROWN BAND	Same Boat	Home Grown/Warner/WAR





	ARTIST	TITLE	LABEL/IMPRINT
HOTZONE	LUKE COMBS	Love You Anyway	River House/Columbia Nash
HOTZONE	JELLY ROLL	NEED A FAVOR	Stoney Creek/BMG
HOTZONE	LUKE COMBS	Fast Car	River House/Columbia Nash
HOTZONE	THOMAS RHETT	Angels	Valory Music Co.
HOTZONE	TIM MCGRAW	Standing Room Only	Big Machine
HOTZONE	ZACH BRYAN	Something In The Orange	Belting Bronco/Warner/WAR
HOTZONE	KELSEA BALLERINI	If You Go Down (I'm Going...)	Black River Entertainment
HOTZONE	CHRIS JANSON	All I Need Is You	BMLG
HOTZONE	BAILEY ZIMMERMAN	Religiously	Warner/WEA/Elektra
HOTZONE	LUKE BRYAN	But I Got A Beer In My Hand	Capitol Nashville
HOTZONE	JASON ALDEAN	Try That In A Small Town	Macon Music/Broken Bow
HOTZONE	BROTHERS OSBORNE	Nobody's Nobody	EMI Nashville
HOTZONE	GEORGE BIRGE	Mind On You	RECORDS Nashville
HOTZONE	BRIAN KELLEY	See You Next Summer	Big Machine
HOTZONE	FRANK RAY	Somebody Else's Whiskey	Stoney Creek

	ARTIST	TITLE	LABEL/IMPRINT
DEVELOPING	JON PARDI	Your Heart Or Mine	Capitol Nashville
DEVELOPING	COLE SWINDELL	Drinkaby	Warner/WMN
DEVELOPING	PARMALEE	Girl In Mine	Stoney Creek
DEVELOPING	HAILEY WHITTERS	Everything She Ain't	Pegasus/S&D/Big Loud
DEVELOPING	CHRIS YOUNG	Looking For You	RCA Nashville
DEVELOPING	KANE BROWN	Bury Me In Georgia	RCA Nashville
DEVELOPING	DYLAN SCOTT	Can't Have Mine (Find You A..)	Curb
DEVELOPING	ASHLEY MCBRYDE	Light On In The Kitchen	Warner/WMN
DEVELOPING	MITCHELL TENPENNY	We Got History	Riser House/Columbia Nash
DEVELOPING	RUSSELL DICKERSON	God Gave Me A Girl	Triple Tigers
DEVELOPING	BRANTLEY GILBERT/BLAKE SHELTON	Heaven By Then f/Vince Gill	Valory Music Co.
DEVELOPING	DUSTIN LYNCH	Stars Like Confetti	Broken Bow
DEVELOPING	JACKSON DEAN	Fearless	Big Machine
DEVELOPING	KYLIE MORGAN	If He Wanted To He Would	EMI Nashville
DEVELOPING	DARIUS RUCKER	Fires Don't Start Themselves	Capitol Nashville
DEVELOPING	CHAYCE BECKHAM	23	Wheelhouse
DEVELOPING	RILEY GREEN	Different Round Here f/L.Combs	BMLG
DEVELOPING	DALTON DOVER	Giving Up On That	Mercury Nashville





# MMI WEEK AT A GLANCE

**JOHN SHOMBY**

Owner/CEO

Country's Radio Coach, Inc.

Luke Combs and Morgan Wallen continue to dominate the top 25 again with five songs between them. Morgan Wallen has snuck another album cut into the mix in "Thinkin' 'Bout Me" dropping from 18 to 19 this week but still a sales and streaming power ranking 5th in sales, 3rd with video streams and 4th in audio streaming. Just a handful of stations are dealing with it at this point with an airplay rank sitting at 48. Morgan's "One Thing at a Time" single stays at 11 again this week with callout (#38) holding it back more than anything since it's still ranked 7th in audio streams and top 15 in sales. His red-hot album cut "Last Night" holds on to the number one overall position this week ranking first in every category including airplay. THEE hit of the three.

Luke Combs, meanwhile, has two of his in the top 10. The single "Love You Anyway" falls one spot to 6th but is still top 10 in sales, streaming and callout and airplay has gone from 16 to 12. Following in Morgan W's footsteps with an equally hot album cut, "Fast Car" as it moves up one position to 3rd overall and is top 5 in all four categories plus airplay has now cracked the top 15 going from 20th to 14th.

Luke Bryan enters the top 25 jumping 6 spots with "But I Got a Beer in My Hand". Sales is driving this one right now ranking 10th while the panel is slowly getting behind it as airplay hangs in at 31. Jason Aldean's "Try That in a Small Town" debuts at 17 this week bringing with it strong sales ranking 4th and callout at 5th. With an airplay rank at 34, the panel is getting an early jump on this one in its second week.

Biggest move of the week honors goes to Old Dominion and "Memory Lane" reaching #9 up from 13. Top 15 audio streams and callout and top 10 airplay is behind the success of this one so far. A decent medium at this point. Scotty McCreery and "It Matters to Her" in its 35th week moves back into the top 10 up two spots to number 10. Callout and airplay are behind it ranking 9th and 3rd respectively.

Jellyroll's "Need a Favor" makes its way into the top 5 getting to #5 from 6 last week. Top 5 sales along with top 10 streaming and callout plus up to 13th in airplay. Another possible medium for the panel. Let's see how this week of amazing exposure works in his favor, too.

Dropping one spot to 4th but still a force is "Next Thing You Know" from Jordan Davis. Top 10 in streaming and callout and top 15 in sales, stations are into it as the airplay rank enters the top 5 for the first time. Tyler Hubbard's solo career is off to a rousing start with his second smash hit "Dancin' in the Country" still at #2 this week with impressive sales numbers (7th), audio streaming (6th) and callout (2nd). Keep playing the heck out of this one.

Still chugging along is our friend, Zach Bryan, with "Something in the Orange" moving up to its highest spot yet at #13. We've already established that this is not a callout song with tons of hooks but it's good story from an exceptional singer-songwriter. The song ranks 6th in sales and remains a streaming giant at #2 with video and 3rd with audio streams. Airplay rank is also at its highest at 25 proving there is still some life in that orange.



AV RANK	ARTIST	TITLE	LABEL/IMPRINT	LISTEN! LINKS
1	MORGAN WALLEN	Last Night	Big Loud/Mercury/Republic	<a href="#">PLAY VIDEO ▶</a>
2	ZACH BRYAN	Something In The Orange	Belting Bronco/Warner/WAR	<a href="#">PLAY VIDEO ▶</a>
3	MORGAN WALLEN	Thinkin' Bout Me	Big Loud/Mercury/Republic	<a href="#">PLAY VIDEO ▶</a>
4	LUKE COMBS	Fast Car	River House/Columbia Nash	<a href="#">PLAY VIDEO ▶</a>
5	JELLY ROLL	Save Me (with Lainey Wilson)	Stoney Creek/BMG	<a href="#">PLAY VIDEO ▶</a>
6	JELLY ROLL	NEED A FAVOR	Stoney Creek/BMG	<a href="#">PLAY VIDEO ▶</a>
7	JORDAN DAVIS	Next Thing You Know	MCA Nashville	<a href="#">PLAY VIDEO ▶</a>
8	MEGAN MORONEY	Tennessee Orange	Columbia/Columbia Nash	<a href="#">PLAY VIDEO ▶</a>
9	LUKE COMBS	Love You Anyway	River House/Columbia Nash	<a href="#">PLAY VIDEO ▶</a>
10	COREY KENT	Wild As Her	Combustion/RCA Nashville	<a href="#">PLAY VIDEO ▶</a>
11	MORGAN WALLEN	One Thing At A Time	Big Loud/Mercury/Republic	<a href="#">PLAY VIDEO ▶</a>
12	TYLER HUBBARD	Dancin' In The Country	EMI Nashville	<a href="#">PLAY VIDEO ▶</a>
13	CODY JOHNSON	Human	CoJo/Warner/WMN	<a href="#">PLAY VIDEO ▶</a>
14	CHAYCE BECKHAM	23	Wheelhouse	<a href="#">PLAY VIDEO ▶</a>
15	BAILEY ZIMMERMAN	Religiously	Warner/WEA/Elektra	<a href="#">PLAY VIDEO ▶</a>
16	JASON ALDEAN	Try That In A Small Town	Macon Music/Broken Bow	<a href="#">PLAY VIDEO ▶</a>
17	HARDY	TRUCK BED	Big Loud Rock/Big Loud	<a href="#">PLAY VIDEO ▶</a>
18	KYLIE MORGAN	If He Wanted To He Would	EMI Nashville	<a href="#">PLAY VIDEO ▶</a>
19	JON PARDI	Your Heart Or Mine	Capitol Nashville	<a href="#">PLAY VIDEO ▶</a>
20	KANE BROWN	Bury Me In Georgia	RCA Nashville	<a href="#">PLAY VIDEO ▶</a>
21	TIM MCGRAW	Standing Room Only	Big Machine	<a href="#">PLAY VIDEO ▶</a>
22	JUSTIN MOORE & PRISCILLA BLOCK	You, Me, And Whiskey	Valory/InDent/Mercury	<a href="#">PLAY VIDEO ▶</a>
23	OLD DOMINION	Memory Lane	Columbia Nashville	<a href="#">PLAY VIDEO ▶</a>
24	HAILEY WHITTERS	Everything She Ain't	Pegasus/S&D/Big Loud	<a href="#">PLAY VIDEO ▶</a>
25	BRANTLEY GILBERT/BLAKE SHELTON	Heaven By Then f/Vince Gill	Valory Music Co.	<a href="#">PLAY VIDEO ▶</a>
26	KELSEA BALLERINI	If You Go Down (I'm Going...)	Black River Entertainment	<a href="#">PLAY VIDEO ▶</a>
27	SCOTTY MCCREERY	It Matters To Her	Triple Tigers	<a href="#">PLAY VIDEO ▶</a>
28	KIMBERLY PERRY	If I Die Young (Pt. 2)	RECORDS Nashville	<a href="#">PLAY VIDEO ▶</a>
29	MITCHELL TENPENNY	We Got History	Riser House/Columbia Nash	<a href="#">PLAY VIDEO ▶</a>
30	CHASE MATTHEW	Love You Again	Warner/WAR	<a href="#">PLAY VIDEO ▶</a>
31	LAINEY WILSON	Watermelon Moonshine	Broken Bow	<a href="#">PLAY VIDEO ▶</a>
32	COLE SWINDELL	Drinkaby	Warner/WMN	<a href="#">PLAY VIDEO ▶</a>
33	DAN + SHAY	You	Warner/WAR	<a href="#">PLAY VIDEO ▶</a>
34	DYLAN SCOTT	Can't Have Mine (Find You A..)	Curb	<a href="#">PLAY VIDEO ▶</a>
35	CHRIS JANSON	All I Need Is You	BMLG	<a href="#">PLAY VIDEO ▶</a>
36	THOMAS RHETT	Angels	Valory Music Co.	<a href="#">PLAY VIDEO ▶</a>
37	LUKE BRYAN	But I Got A Beer In My Hand	Capitol Nashville	<a href="#">PLAY VIDEO ▶</a>
38	JACKSON DEAN	Fearless	Big Machine	<a href="#">PLAY VIDEO ▶</a>
39	RILEY GREEN	Different Round Here f/L.Combs	BMLG	<a href="#">PLAY VIDEO ▶</a>
40	KEITH URBAN	Brown Eyes Baby	Capitol Nashville	<a href="#">PLAY VIDEO ▶</a>
41	SHANE PROFITT	How It Oughta Be	BMLG	<a href="#">PLAY VIDEO ▶</a>
42	MORGAN EVANS	Over For You	Warner Nashville/WEA	<a href="#">PLAY VIDEO ▶</a>
43	DUSTIN LYNCH	Stars Like Confetti	Broken Bow	<a href="#">PLAY VIDEO ▶</a>
44	CHRIS YOUNG	Looking For You	RCA Nashville	<a href="#">PLAY VIDEO ▶</a>
45	CARRIE UNDERWOOD	Hate My Heart	Capitol Nashville	<a href="#">PLAY VIDEO ▶</a>
46	ASHLEY MCBRYDE	Light On In The Kitchen	Warner/WMN	<a href="#">PLAY VIDEO ▶</a>
47	PARMALEE	Girl In Mine	Stoney Creek	<a href="#">PLAY VIDEO ▶</a>
48	BROTHERS OSBORNE	Nobody's Nobody	EMI Nashville	<a href="#">PLAY VIDEO ▶</a>
49	RUSSELL DICKERSON	God Gave Me A Girl	Triple Tigers	<a href="#">PLAY VIDEO ▶</a>
50	DALTON DOVER	Giving Up On That	Mercury Nashville	<a href="#">PLAY VIDEO ▶</a>



**MONDAY  
MORNING  
INTEL**



**YES,  
WE  
GET  
IT**

If you ever needed a  
**ONE STOP SHOP**  
for data and research,  
**MMI IS IT!**  
MMI is part of  
**EVERY MUSIC  
DECISION**  
we make.

**SCOTT DONATO**

OM/PD - WGTY York, Pa

**MMI AND THE AIRPLAY INTEL  
FAMILY OF PUBLICATIONS**

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RANK	ARTIST	TITLE	N'EAST	MIDWEST	SOUTH	WEST
1	WALLEN, MORGAN	LAST NIGHT	3	1	6	2
2	HUBBARD, TYLER	DANCIN' IN THE COUNTRY	2	3	4	4
3	DAN + SHAY	YOU	1	4	11	3
4	COMBS, LUKE	FAST CAR	6	9	12	1
5	ALDEAN, JASON	TRY THAT IN A SMALL TOWN	7	10	5	8
6	JELLY ROLL	NEED A FAVOR	12	2	10	9
7	DAVIS, JORDAN	NEXT THING YOU KNOW	4	6	13	11
8	COMBS, LUKE	LOVE YOU ANYWAY	8	7	7	12
9	MCCREERY, SCOTTY	IT MATTERS TO HER	13	11	2	7
10	JOHNSON, CODY	HUMAN	23	20	3	6
11	DICKERSON, RUSSELL	GOD GAVE ME A GIRL	18	13	18	5
12	OLD DOMINION	MEMORY LANE	9	19	14	19
13	MOORE, JUSTIN FEAT. PRISCILLA BLOCK	YOU, ME, & WHISKEY	32	8	17	10
14	URBAN, KEITH	BROWN EYES BABY	19	12	9	22
15	SCOTT, DYLAN	CAN'T HAVE MINE	16	17	20	14
16	KENT, COREY	WILD AS HER	24	14	23	18
17	LYNCH, DUSTIN	STARS LIKE CONFETTI	29	29	8	13
18	UNDERWOOD, CARRIE	HATE MY HEART	11	21	27	15
19	HAILEY WHITTERS	EVERYTHING SHE AIN'T	21	16	24	20
20	YOUNG, CHRIS	LOOKING FOR YOU	20	18	21	24
21	BALLERINI, KELSEA	IF YOU GO DOWN (I'M GOIN' DOWN TOO)	27	22	15	21
22	RHETT, THOMAS	ANGELS (DON'T ALWAYS HAVE WINGS)	5	32	26	23
23	MORONEY, MEGAN	TENNESSEE ORANGE	10	25	19	40
24	BIRGE, GEORGE	MIND ON YOU	14	24	32	17
25	GREEN, RILEY FEAT. LUKE COMBS	DIFFERENT ROUND HERE	33	5	34	41
26	PARDI, JON	YOUR HEART OR MINE	31	15	25	28
27	BRYAN, LUKE	BUT I GOT A BEER IN MY HAND	15	30	16	38
28	DOVER, DALTON	GIVING UP ON THAT	26	36	33	16
29	MORGAN, KYLIE	IF HE WANTED TO HE WOULD	25	35	30	26
30	JANSON, CHRIS	ALL I NEED IS YOU	35	28	29	27

This is an abbreviated report.  
For greatly expanded research  
contact:

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**615.293.9867**  
**cheryl@airplayintel.com**

**AIRPLAY**  
**INTEL**  
**3.0**





CHARLIE

MAXX

INTEL

## CURRENT POSITION:

PROGRAM DIRECTOR  
WXCY FOREVER MEDIA  
AND TOPICPULSE AND  
PREP+ SPECIALIST  
FUTURI MEDIA

**You've got multi-format experience in programming and on-air. You've been in the country format for the past 5 years. What differences/similarities do you see with other formats?**

Right off the bat I can tell you listener loyalty! Country audiences are loyal to their favorite artists, to their favorite stations and personalities! The Country audience lives a lifestyle and radio is a big part of it! In other formats, like Pop and AC, it is more song driven. There is way less artist loyalty beyond the core and listeners are more disengaged. I have never seen the type of listener engagement like I've seen in the country format. Ditto for artist engagement - country artists have a very different relationship with radio than most formats. I love the synergy.

**You're a New York Native but have lived in the Philly area for quite a while. We have a very tough question for you - Eagles or Giants? And why?**

I'll pass! I am NOT a football fan - however, I do love baseball and I will absolutely root for the Phillies, I go to several games a year...the only exception? When they play the Mets. No one knows true heartache more than a NY Mets fan. Last year's Phillies team reminded me a lot of the '86 Mets. It was great to watch the magic come alive and feel the excitement in Philadelphia!

**You've done every daypart as a personality. Do you favor a specific time period?**

I love the opportunity to connect with the audience in morning drive! It's a different kind of energy, but boy those hours are brutal! A big part of my career was spent waking up in the middle of the night. It eventually takes its toll. I don't hate sleeping in until 6 or so these days.

**How is it programming in the shadow of a top 5 market there in Wilmington especially when signals from that market reach you? What's the secret sauce for the success of WXCY?**

The secret is knowing you're in Wilmington! I've seen programmers over the years try and program their station like it's a Philly station. It is not. Wilmington is a strange market in the sense that it doesn't want

to be the big city, even though it really is kind of a suburb to it in its proximity. Community outreach and being present in the market will get you to the top of the ratings. Be where your audience is!

**You were part of a panel at CRS2023 about show prep. As an on-air personality who also coaches talent, how do you show your staff the most effective way to show prep?**

One of the first things talent will say is "it's hard to be creative in :08 seconds." That's very true... if you're unprepared. Whatever the topic is, make it yours, say it in YOUR language and then write it, edit it and write it again. Once you learn to create content in your own language this really becomes easier. You have to filter content: Three questions: Does this matter to my audience? Will it make them feel (Good, bad, mad, laugh - doesn't matter the emotion, just make sure they have a reaction)? Is it authentic to your brand?

**You've had very successful career in this industry. Who are those who have had the most influence in getting you to where you are today?**

There have been so many people who have influenced me both personally and professionally. It would take days to thank them all here. A few highlights include Valerie Geller, who mentored me and taught me the effectiveness of good storytelling, to Lillian Katz, the first person who ever gave me a shot to program - she believed I could do it before I realized I could. Then there is Mark Razz, who even though I had never worked in the country format, trusted me to be part of his programming team and taught me so much about this format. If you're lucky, in any business, you'll find people who get you and appreciate you - I've had that happen many times! I appreciate all of it! Success is a team effort.

**In the course of your career, you've done some affiliate relations for companies including some current work for Futuri Media. What's it like being on both sides of the desk?**

It's such a unique perspective to have! First, I understand what it's like to juggle all the responsibilities of being an on air talent and programmer so any product that can make that part of life easier is helpful. By the same token I get that not every product is for every station and I respect that. The goal is to find tools that make the day to day of doing radio easier - Futuri provides many of those tools for radio.

**You are planning to spend a week down the shore (this would be the "Beach" for non-Philly area folks) and you have decided to take only your 5 favorite all-time albums on the trip. What would those be and why?**

These questions are so hard! It was the only one I stressed over! It really depends on my mood - so not all of my choices are going to be country. I'm a HUGE Rush and Van Halen fan so Moving Pictures and 5150 (I can only pick 5 so don't come at me that I didn't pick a Dave album - although that one would be Diver Down) I'm vibin' with Lainey Wilson's Bell Bottom Country and the moment, and if we're at the shore I have to take Bruce Springsteen - too many to choose from but I'm gonna say Lucky Town and lastly, Zac Brown Band You Get What You Give



# WHEN HR STANDS FOR HIT RECORD



Who's who? Dang, these folks look familiar. But, when The Hot Country Knight Boyz roll into town every seat in the house is slapped and taken. The HCK team got behind budding Country superstar, Darla McFarland who looks oddly like she might belong in a truck. The lyrical composition of this "touching" ode is everything but poetry. Try to press play without getting your hand slapped.



Check out these videos hand-picked by our staff!



### IAN FLANIGAN - "UNDER A SOUTHERN SKY"

If you are wondering where Ian Flanigan is, here's your answer: Somewhere writing and singing. That's what this pure-hearted, mega-talented troubadour does....writes and sings. Flanigan is a true artist, unaffected by the industry machine. He is as comfortable camping deep in the woods playing for raccoons as he is on stage at Madison Square Garden. This year he will break and he probably won't even notice. He will just humbly continue, revered by his peers, and making amazing art. Click here:



### THE WAR AND TREATY - "DUMB LUCK"

In a recent conversation, we actually heard someone say of The War and Treaty, "Yeah, but I don't know where they fit". We think the best answer is "coming out of your speakers" because this husband and wife duo is already selling out venues, streaming 10s of millions, and causing chill bumps galore. Fit these earbuds on and press play. The feeling that is going through your ears into your brain, down your spine, squeezing your heart, and wiggling your feet is called musical awesomeness. Click here:



### ERNEST - "TAKES AFTER YOU"

If you mix one of the industry's most talented songwriters with family matters, you get inspiration. Ernest is mighty with the pen as well as his singing and performing. In "Takes After You" he simply lays down some truth starting with his son and co-star looking EXACTLY like him. This tune is simple, sweet, and loaded with love. Click here:



### JAKE OWEN - "ON THE BOAT AGAIN"

Ol' Jake reached back into Willie-ville to express his deep desire to go for a float. It's a simple summertime rework of a classic tune that is as familiar as it gets. Grab a cooler and a six-pack and celebrate with us that it's "Jake-on-the-lake-time" and we're glad he grew his hair back. Click here:



### CONNER SMITH - "HOW IT LOOKS FROM HERE"

If you have a couple of bucks and a Southwest "Anytime Fare" to Vegas, put some dough down on Conner Smith. The guy just exudes that "thing" that makes artists pull away from the pack and stand up and out. If you've seen him live, the kids go koo-koo for Conner. A sure sign that the lights are green and the sign says "Career Ahead". Click Here:





## CHARTS/POWERS:

**1 AIRPLAY** is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

**2 AIRSCORE: THE AIRPLAY INTEL 3.0 RETENTION SCORE** predicts listener tune-in/tune-out on song play by contemplating the trend over time relationship between local and national airplay, local/regional callout, and audio and video streaming.

**3 NATIONAL CALLOUT** contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

**4 STREAMING, AUDIO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

**5 STREAMING, VIDEO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

**6 SALES** is based on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

## HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

## RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

## ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

## STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

*NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.*



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# MONDAY MORNING INTEL

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