

**MONDAY**  
**MORNING**  
**INTEL**

Everything  
I Love



BIG LOUD  republic

**MMI**  
**PROFILE**  
**JOHNNY CHIANG**

*Country Edition*

**NASHVILLE**  
**APPROVED**

JUNE 19, 2023



# MORGAN WALLLEN

*Everything  
I Love*



**IMPACTING 6/26**

BIG LOUD



republic



# **MONDAY MORNING INTEL**

JUNE 19, 2023

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***MMI – A MODERN DAY MUSIC RESEARCH SYSTEM***



**MONDAY  
MORNING  
INTEL**

# **#1 SONGS THIS WEEK**

BY MMI COMPOSITE CATEGORIES

**6.19.23**

**COMPOSITE**

MORGAN WALLEN "Last Night"

**AIRPLAY**

MORGAN WALLEN "Last Night"

**AIRSCORE**

MORGAN WALLEN "Last Night"

**CALLOUT**

MORGAN WALLEN "Last Night"

**AUDIO**

MORGAN WALLEN "Last Night"

**VIDEO**

MORGAN WALLEN "Last Night"

**SALES**

LUKE COMBS "Fast Car"

**MONDAY  
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CLICK HERE to E-MAIL Monday Morning Intel with your thoughts, suggestions, or ideas.



TWRK AIRPLAY	TWRK AIRScore	TWRK CALLOUT	TWRK AUDIO	TWRK VIDEO	TWRK SALES	TWRK COMP RANK	ARTIST	TITLE	LABEL
1	1	1	1	1	2	1	MORGAN WALLEN	Last Night	Big Loud/Mercury/Republic
6	4	4	2	3	1	2	LUKE COMBS	Fast Car	River House/Columbia Nash
2	2	6	9	7	9	3	JORDAN DAVIS	Next Thing You Know	MCA Nashville
4	3	3	10	11	6	4	TYLER HUBBARD	Dancin' In The Country	EMI Nashville
11	7	10	5	6	3	5	JELLY ROLL	NEED A FAVOR	Stoney Creek/BMG
3	5	14	11	8	12	6	MEGAN MORONEY	Tennessee Orange	Columbia/Columbia Nash
12	9	7	12	9	8	7	LUKE COMBS	Love You Anyway	River House/Columbia Nash
5	6	8	8	20	16	8	OLD DOMINION	Memory Lane	Columbia Nashville
8	11	33	6	10	11	9	MORGAN WALLEN	One Thing At A Time	Big Loud/Mercury/Republic
7	8	5	13	26	22	10	SCOTTY MCCREERY	It Matters To Her	Triple Tigers
21	13	9	17	13	18	11	CODY JOHNSON	Human	CoJo/Warner/WMN
9	10	16	16	19	25	12	JUSTIN MOORE & PRISCILLA BLOCK	You, Me, And Whiskey	Valory/InDent/Mercury
27	23	42	3	4	5	13	ZACH BRYAN	Something In The Orange	Belting Bronco/Warner/WAR
10	12	25	18	18	23	14	JON PARDI	Your Heart Or Mine	Capitol Nashville
16	16	37	15	17	7	15	KANE BROWN	Bury Me In Georgia	RCA Nashville
23	19	40	7	12	10	16	BAILEY ZIMMERMAN	Religiously	Warner/WEA/Elektra
49	29	x	4	5	4	17	MORGAN WALLEN	Thinkin' Bout Me	Big Loud/Mercury/Republic
17	14	24	21	23	31	18	HAILEY WHITTERS	Everything She Ain't	Pigasus/S&D/Big Loud
14	17	31	24	29	17	19	COLE SWINDELL	Drinkaby	Warner/WMN
26	18	12	23	28	33	20	DYLAN SCOTT	Can't Have Mine (Find You A..)	Curb
30	24	11	40	22	14	21	JASON ALDEAN	Try That In A Small Town	Macon Music/Broken Bow
35	31	17	22	25	15	22	LAINIEY WILSON	Watermelon Moonshine	Broken Bow
13	15	18	36	35	27	23	THOMAS RHETT	Angels	Valory Music Co.
18	21	36	33	21	20	24	TIM MCGRAW	Standing Room Only	Big Machine
25	25	27	26	24	26	25	KELSEA BALLERINI	If You Go Down (I'm Going...)	Black River Entertainment
15	20	30	25	45	30	26	PARMALEE	Girl In Mine	Stoney Creek
24	26	28	37	34	21	27	LUKE BRYAN	But I Got A Beer In My Hand	Capitol Nashville
45	36	39	14	15	19	28	HARDY	TRUCK BED	Big Loud Rock/Big Loud
48	49	x	20	2	13	29	JELLY ROLL	Save Me (with Lainey Wilson)	Stoney Creek/BMG
22	22	22	30	41	38	30	CHRIS YOUNG	Looking For You	RCA Nashville
19	47	2	44	31	34	31	DAN + SHAY	You	Warner/WAR
40	28	x	19	44	29	32	CARRIE UNDERWOOD	Out Of That Truck	Capitol Nashville
39	39	23	28	16	48	33	KYLIE MORGAN	If He Wanted To He Would	EMI Nashville
32	32	20	35	40	46	34	DUSTIN LYNCH	Stars Like Confetti	Broken Bow
29	34	32	42	43	28	35	ASHLEY MCBRYDE	Light On In The Kitchen	Warner/WMN
34	37	38	32	32	36	36	MITCHELL TENPENNY	We Got History	Riser House/Columbia Nash
44	30	15	39	38	43	37	KEITH URBAN	Brown Eyes Baby	Capitol Nashville
31	35	13	43	49	40	38	RUSSELL DICKERSON	God Gave Me A Girl	Triple Tigers
20	27	29	49	39	41	39	SHANE PROFITT	How It Oughta Be	BMLG
42	38	21	38	37	49	40	RILEY GREEN	Different Round Here f/L.Combs	BMLG
43	50	41	29	14	37	41	CHAYCE BECKHAM	23	Wheelhouse
28	33	26	46	47	44	42	CHRIS JANSON	All I Need Is You	BMLG
33	40	45	41	46	32	43	BROTHERS OSBORNE	Nobody's Nobody	EMI Nashville
36	41	34	47	30	47	44	BRANTLEY GILBERT/BLAKE SHELTON	Heaven By Then f/Vince Gill	Valory Music Co.
37	44	44	45	36	35	45	JACKSON DEAN	Fearless	Big Machine
41	42	35	48	48	24	46	BRIAN KELLEY	See You Next Summer	Big Machine
46	45	43	27	42	42	47	MORGAN EVANS	Over For You	Warner Nashville/WEA
47	48	x	31	33	39	48	NATE SMITH	World On Fire	RCA Nashville
50	46	x	34	27	45	49	CHASE MATTHEW	Love You Again	Warner/WAR
38	43	19	50	50	50	50	GEORGE BIRGE	Mind On You	RECORDS Nashville



*Hannah Ellis*

# WINE COUNTRY

THE NEW SINGLE & VIDEO

**WATCH**



**IMPACTING NOW**

**CURB**  
RECORDS



TW RANK	TW RK AIRPLAY	TWMMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
1	49	17	<b>32</b>	MORGAN WALLEN	Thinkin' Bout Me	Big Loud/Mercury/Republic
2	48	29	<b>19</b>	JELLY ROLL	Save Me (with Lainey Wilson)	Stoney Creek/BMG
3	45	28	<b>17</b>	HARDY	TRUCK BED	Big Loud Rock/Big Loud
4	27	13	<b>14</b>	ZACH BRYAN	Something In The Orange	Belting Bronco/Warner/WAR
5	35	22	<b>13</b>	LAINEY WILSON	Watermelon Moonshine	Broken Bow
6	21	11	<b>10</b>	CODY JOHNSON	Human	CoJo/Warner/WMN
7	30	21	<b>9</b>	JASON ALDEAN	Try That In A Small Town	Macon Music/Broken Bow
8	40	32	<b>8</b>	CARRIE UNDERWOOD	Out Of That Truck	Capitol Nashville
9	44	37	<b>7</b>	KEITH URBAN	Brown Eyes Baby	Capitol Nashville
10	23	16	<b>7</b>	BAILEY ZIMMERMAN	Religiously	Warner/WEA/Elektra

RANK TW	ARTIST	TITLE	LABEL/IMPRINT
1	BAILEY ZIMMERMAN	Rock And A Hard Place	Warner/WEA/Elektra
2	COLE SWINDELL	She Had Me At Heads Carolina	Warner/WMN
3	MORGAN WALLEN	Thought You Should Know	Big Loud/Mercury/Republic
4	KANE BROWN & KATELYN BROWN	Thank God	RCA Nashville/RCA
5	JORDAN DAVIS	What My World Spins Around	MCA Nashville
6	LUKE COMBS	The Kind Of Love We Make	River House/Columbia Nash
7	LAINEY WILSON	Heart Like A Truck	Broken Bow
8	CODY JOHNSON	Til You Can't	CoJo/Warner/WMN
9	DIERKS BENTLEY	Gold	Capitol Nashville
10	NATE SMITH	Whiskey On You	Arista Nashville
11	PARKER MCCOLLUM	Handle On You	MCA Nashville
12	MORGAN WALLEN	You Proof	Big Loud/Mercury/Republic
13	COREY KENT	Wild As Her	Combustion/RCA Nashville
14	DUSTIN LYNCH	Thinking 'Bout You f/M. Porter	Broken Bow
15	TYLER HUBBARD	5 Foot 9	EMI Nashville
16	LUKE COMBS	Going, Going, Gone	River House/Columbia Nash
17	PARMALEE	Take My Name	Stoney Creek/BMG
18	JELLY ROLL	Son Of A Sinner	Stoney Creek/BMG
19	JASON ALDEAN	Trouble With A Heartbreak	Macon Music/Broken Bow
20	THOMAS RHETT	Half Of Me f/Riley Green	Valory Music Co./BMLG
21	MITCHELL TENPENNY	Truth About You	Riser House/Columbia
22	CHRIS YOUNG & KANE BROWN	Famous Friends	RCA Nashville
23	JASON ALDEAN/CARRIE UNDERWOOD	If I Didn't Love You	BMG/Capitol
24	MORGAN WALLEN	Wasted On You	Big Loud/Republic
25	BAILEY ZIMMERMAN	Fall In Love	Warner/WEA/Elektra
26	JON PARDI	Last Night Lonely	Capitol Nashville
27	HARDY	wait in the truck f/La. Wilson	Broken Bow/Big Loud
28	JUSTIN MOORE	With A Woman You Love	Valory Music Co.
29	ZAC BROWN BAND	Same Boat	Home Grown/Warner/WAR
30	WALKER HAYES	Fancy Like	Monument/RCA





	ARTIST	TITLE	LABEL/IMPRINT
HOTZONE	COLE SWINDELL	Drinkaby	Warner/WMN
HOTZONE	PARMALEE	Girl In Mine	Stoney Creek
HOTZONE	KANE BROWN	Bury Me In Georgia	RCA Nashville
HOTZONE	HAILEY WHITTERS	Everything She Ain't	Pegasus/S&D/Big Loud
HOTZONE	BAILEY ZIMMERMAN	Religiously	Warner/WEA/Elektra
HOTZONE	LUKE BRYAN	But I Got A Beer In My Hand	Capitol Nashville
HOTZONE	JASON ALDEAN	Try That In A Small Town	Macon Music/Broken Bow
HOTZONE	DUSTIN LYNCH	Stars Like Confetti	Broken Bow
HOTZONE	BROTHERS OSBORNE	Nobody's Nobody	EMI Nashville
HOTZONE	LAINIE WILSON	Watermelon Moonshine	Broken Bow
HOTZONE	CONNER SMITH	Creek Will Rise	Valory Music Co.
HOTZONE	CARRIE UNDERWOOD	Out Of That Truck	Capitol Nashville
HOTZONE	RILEY GREEN	Different Round Here f/L.Combs	BMLG
HOTZONE	GABBY BARRETT	Glory Days	Warner/WAR

	ARTIST	TITLE	LABEL/IMPRINT
DEVELOPING	JELLY ROLL	NEED A FAVOR	Stoney Creek/BMG
DEVELOPING	LUKE COMBS	Love You Anyway	River House/Columbia Nash
DEVELOPING	THOMAS RHETT	Angels	Valory Music Co.
DEVELOPING	TIM MCGRAW	Standing Room Only	Big Machine
DEVELOPING	CHRIS YOUNG	Looking For You	RCA Nashville
DEVELOPING	KELSEA BALLERINI	If You Go Down (I'm Going...)	Black River Entertainment
DEVELOPING	DYLAN SCOTT	Can't Have Mine (Find You A..)	Curb
DEVELOPING	ASHLEY MCBRYDE	Light On In The Kitchen	Warner/WMN
DEVELOPING	RUSSELL DICKERSON	God Gave Me A Girl	Triple Tigers
DEVELOPING	JACKSON DEAN	Fearless	Big Machine
DEVELOPING	GEORGE BIRGE	Mind On You	RECORDS Nashville
DEVELOPING	KYLIE MORGAN	If He Wanted To He Would	EMI Nashville
DEVELOPING	BRIAN KELLEY	See You Next Summer	Big Machine
DEVELOPING	CHAYCE BECKHAM	23	Wheelhouse
DEVELOPING	HARDY	TRUCK BED	Big Loud Rock/Big Loud





# **MMI** **WEEK AT A** **GLANCE**

**JOHN SHOMBY**

Owner/CEO  
Country's Radio Coach, Inc.

Here we go again with FOUR of the top 10 songs coming from Morgan Wallen and Luke Combs plus, if you count one other from Mr. Wallen, they have FIVE in the top 20. Let's start with Luke. His single "Love You Anyway" drops one spot to 7th overall but shows continued growth with top 10 ranks in three of the four regions and airplay jumping two spots from 14th to 12th. Fairly evident that a good portion of the panel has this one in heavy. The album cut, the cover of the 80's hit "Fast Car", is a whole other story remaining 2nd overall for the second straight week as the top selling country song and top 5 in the other three categories. With the airplay rank rising 3 spots to 6th, it's safe to say this is a definite power for most of the stations.

For Morgan Wallen, the hits just keep on comin'. A new album cut getting some attention "Thinkin' 'Bout Me" moves from 18 to 17 this week. Airplay is minimal at number 49 (out of 50), but the song is top in sales and streaming. It has not reached the point to get any callout, so this is one for the panel to circle for future reference. Morgan's actual single "One Thing At A Time" is slowly working its way up the top 10 going from 10 to 9 this week. Callout has been an issue from day one with no real story as the audience has given it a resounding "meh" (33rd). Regardless, it's solid with top 10 sales and streaming and airplay is still in the top 10. Finally, there's the monster album cut "Last Night" which has quickly crossed over to pop. The song occupies the top spot for the 6th consecutive week ranking first in streaming, callout, and airplay and second in sales. Considering it's only been out for 15 weeks; the legs remain good on this one.

Two new entries into the top 20. The biggest mover of the week is an artist who tends to "hang around" for a while and then suddenly his music takes hold. Dylan Scott's "Can't Have Mine" goes from 27 to 20 overall this week behind a pretty good callout showing at 12th. Sales and streaming are lagging right now but that is usually the case with his music. The airplay rank moves up 3 to number 26 letting us know that more stations are getting behind it. The other top 20 new entrant is Cole Swindell's summer-sounding "Drinkaby" reaching 19th from number 22 last week. Sales are decent at number 17 but streaming and callout are way behind at this point. It has not stopped stations from playing it with the airplay standing rising to 14th from 17 last week.

The next top 5 candidate appears to be Megan Moroney's "Tennessee Orange" moving from 7th to 6th. Sales and streaming are very good plus she's finally getting a callout story going ranked 14th this past week. No question this one is in heavy sitting at 3rd in airplay. Let it grow a lot more despite push weeks, etc.

Jellyroll's "Need a Favor" drops one spot to 5th but is doing just fine ranking 3rd in sales behind Morgan and Luke, 6th in video and 5th in audio streams and 10th in callout. With airplay at number 11, the panel is seeing the value in playing it more after all the publicity from the past two weeks. Jordan Davis' "Next Thing You Know" jumps two spots to number 3 with top ranks in all four categories AND it's the second most played song on the chart. If not for the two ahead of him (Luke Combs and Morgan Wallen), he'd probably already be at the top.





# THE CLOCK IS TICKING...

## Daylight Savings





AV RANK	ARTIST	TITLE	LABEL/IMPRINT	LISTEN! LINKS
1	MORGAN WALLEN	Last Night	Big Loud/Mercury/Republic	<a href="#">PLAY VIDEO ▶</a>
2	JELLY ROLL	Save Me (with Lainey Wilson)	Stoney Creek/BMG	<a href="#">PLAY VIDEO ▶</a>
3	LUKE COMBS	Fast Car	River House/Columbia Nash	<a href="#">PLAY VIDEO ▶</a>
4	ZACH BRYAN	Something In The Orange	Belting Bronco/Warner/WAR	<a href="#">PLAY VIDEO ▶</a>
5	MORGAN WALLEN	Thinkin' Bout Me	Big Loud/Mercury/Republic	<a href="#">PLAY VIDEO ▶</a>
6	JELLY ROLL	NEED A FAVOR	Stoney Creek/BMG	<a href="#">PLAY VIDEO ▶</a>
7	JORDAN DAVIS	Next Thing You Know	MCA Nashville	<a href="#">PLAY VIDEO ▶</a>
8	MEGAN MORONEY	Tennessee Orange	Columbia/Columbia Nash	<a href="#">PLAY VIDEO ▶</a>
9	LUKE COMBS	Love You Anyway	River House/Columbia Nash	<a href="#">PLAY VIDEO ▶</a>
10	MORGAN WALLEN	One Thing At A Time	Big Loud/Mercury/Republic	<a href="#">PLAY VIDEO ▶</a>
11	TYLER HUBBARD	Dancin' In The Country	EMI Nashville	<a href="#">PLAY VIDEO ▶</a>
12	BAILEY ZIMMERMAN	Religiously	Warner/WEA/Elektra	<a href="#">PLAY VIDEO ▶</a>
13	CODY JOHNSON	Human	CoJo/Warner/WMN	<a href="#">PLAY VIDEO ▶</a>
14	CHAYCE BECKHAM	23	Wheelhouse	<a href="#">PLAY VIDEO ▶</a>
15	HARDY	TRUCK BED	Big Loud Rock/Big Loud	<a href="#">PLAY VIDEO ▶</a>
16	KYLIE MORGAN	If He Wanted To He Would	EMI Nashville	<a href="#">PLAY VIDEO ▶</a>
17	KANE BROWN	Bury Me In Georgia	RCA Nashville	<a href="#">PLAY VIDEO ▶</a>
18	JON PARDI	Your Heart Or Mine	Capitol Nashville	<a href="#">PLAY VIDEO ▶</a>
19	JUSTIN MOORE & PRISCILLA BLOCK	You, Me, And Whiskey	Valory/InDent/Mercury	<a href="#">PLAY VIDEO ▶</a>
20	OLD DOMINION	Memory Lane	Columbia Nashville	<a href="#">PLAY VIDEO ▶</a>
21	TIM MCGRAW	Standing Room Only	Big Machine	<a href="#">PLAY VIDEO ▶</a>
22	JASON ALDEAN	Try That In A Small Town	Macon Music/Broken Bow	<a href="#">PLAY VIDEO ▶</a>
23	HAILEY WHITTERS	Everything She Ain't	Pigasus/S&D/Big Loud	<a href="#">PLAY VIDEO ▶</a>
24	KELSEA BALLERINI	If You Go Down (I'm Going...)	Black River Entertainment	<a href="#">PLAY VIDEO ▶</a>
25	LAINEY WILSON	Watermelon Moonshine	Broken Bow	<a href="#">PLAY VIDEO ▶</a>
26	SCOTTY MCCREERY	It Matters To Her	Triple Tigers	<a href="#">PLAY VIDEO ▶</a>
27	CHASE MATTHEW	Love You Again	Warner/WAR	<a href="#">PLAY VIDEO ▶</a>
28	DYLAN SCOTT	Can't Have Mine (Find You A..)	Curb	<a href="#">PLAY VIDEO ▶</a>
29	COLE SWINDELL	Drinkaby	Warner/WMN	<a href="#">PLAY VIDEO ▶</a>
30	BRANTLEY GILBERT/BLAKE SHELTON	Heaven By Then f/Vince Gill	Valory Music Co.	<a href="#">PLAY VIDEO ▶</a>
31	DAN + SHAY	You	Warner/WAR	<a href="#">PLAY VIDEO ▶</a>
32	MITCHELL TENPENNY	We Got History	Riser House/Columbia Nash	<a href="#">PLAY VIDEO ▶</a>
33	NATE SMITH	World On Fire	RCA Nashville	<a href="#">PLAY VIDEO ▶</a>
34	LUKE BRYAN	But I Got A Beer In My Hand	Capitol Nashville	<a href="#">PLAY VIDEO ▶</a>
35	THOMAS RHETT	Angels	Valory Music Co.	<a href="#">PLAY VIDEO ▶</a>
36	JACKSON DEAN	Fearless	Big Machine	<a href="#">PLAY VIDEO ▶</a>
37	RILEY GREEN	Different Round Here f/L.Combs	BMLG	<a href="#">PLAY VIDEO ▶</a>
38	KEITH URBAN	Brown Eyes Baby	Capitol Nashville	<a href="#">PLAY VIDEO ▶</a>
39	SHANE PROFITT	How It Oughta Be	BMLG	<a href="#">PLAY VIDEO ▶</a>
40	DUSTIN LYNCH	Stars Like Confetti	Broken Bow	<a href="#">PLAY VIDEO ▶</a>
41	CHRIS YOUNG	Looking For You	RCA Nashville	<a href="#">PLAY VIDEO ▶</a>
42	MORGAN EVANS	Over For You	Warner Nashville/WEA	<a href="#">PLAY VIDEO ▶</a>
43	ASHLEY MCBRYDE	Light On In The Kitchen	Warner/WMN	<a href="#">PLAY VIDEO ▶</a>
44	CARRIE UNDERWOOD	Out Of That Truck	Capitol Nashville	<a href="#">PLAY VIDEO ▶</a>
45	PARMALEE	Girl In Mine	Stoney Creek	<a href="#">PLAY VIDEO ▶</a>
46	BROTHERS OSBORNE	Nobody's Nobody	EMI Nashville	<a href="#">PLAY VIDEO ▶</a>
47	CHRIS JANSON	All I Need Is You	BMLG	<a href="#">PLAY VIDEO ▶</a>
48	BRIAN KELLEY	See You Next Summer	Big Machine	<a href="#">PLAY VIDEO ▶</a>
49	RUSSELL DICKERSON	God Gave Me A Girl	Triple Tigers	<a href="#">PLAY VIDEO ▶</a>
50	GEORGE BIRGE	Mind On You	RECORDS Nashville	<a href="#">PLAY VIDEO ▶</a>



RANK	ARTIST	TITLE	N'EAST	MIDWEST	SOUTH	WEST
1	WALLEN, MORGAN	LAST NIGHT	3	4	1	2
2	DAN + SHAY	YOU	6	2	9	5
3	HUBBARD, TYLER	DANCIN' IN THE COUNTRY	10	1	3	8
4	COMBS, LUKE	FAST CAR	7	3	4	6
5	MCCREERY, SCOTTY	IT MATTERS TO HER	18	9	2	4
6	DAVIS, JORDAN	NEXT THING YOU KNOW	4	5	6	9
7	COMBS, LUKE	LOVE YOU ANYWAY	2	6	8	10
8	OLD DOMINION	MEMORY LANE	9	12	5	14
9	JOHNSON, CODY	HUMAN	5	11	12	7
10	JELLY ROLL	NEED A FAVOR	12	7	7	21
11	ALDEAN, JASON	TRY THAT IN A SMALL TOWN	8	18	10	17
12	SCOTT, DYLAN	CAN'T HAVE MINE	26	13	15	11
13	DICKERSON, RUSSELL	GOD GAVE ME A GIRL	34	16	31	1
14	MORONEY, MEGAN	TENNESSEE ORANGE	15	10	17	22
15	URBAN, KEITH	BROWN EYES BABY	38	8	24	13
16	MOORE, JUSTIN FEAT. PRISCILLA BLOCK	YOU, ME, & WHISKEY	22	14	16	26
17	WILSON, LAINEY	WATERMELON MOONSHINE	19	22	38	3
18	RHETT, THOMAS	ANGELS (DON'T ALWAYS HAVE WINGS)	14	24	21	16
19	BIRGE, GEORGE	MIND ON YOU	30	19	19	20
20	LYNCH, DUSTIN	STARS LIKE CONFETTI	28	27	13	23
21	GREEN, RILEY FEAT. LUKE COMBS	DIFFERENT 'ROUND HERE	21	15	25	39
22	YOUNG, CHRIS	LOOKING FOR YOU	20	20	18	35
23	MORGAN, KYLIE	IF HE WANTED TO HE WOULD	11	33	27	15
24	HAILEY WHITTERS	EVERYTHING SHE AIN'T	35	21	28	19
25	PARDI, JON	YOUR HEART OR MINE	39	26	11	32
26	JANSON, CHRIS	ALL I NEED IS YOU	27	32	26	18
27	BALLERINI, KELSEA	IF YOU GO DOWN (I'M GOIN' DOWN TOO)	25	28	14	42
28	BRYAN, LUKE	BUT I GOT A BEER IN MY HAND	13	36	23	36
29	PROFITT, SHANE	HOW IT OUGHTA BE	23	44	20	30
30	PARMALEE	GIRL IN MINE	24	25	32	43

This is an abbreviated report.  
For greatly expanded research  
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**AIRPLAY**  
**INTEL**  
**3.0**



**MONDAY  
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**YES,  
—  
GET  
IT**

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# JOHNNY CHIANG INTEL

## CURRENT POSITION:

SR. DIRECTOR OF  
COUNTRY PROGRAMMING  
SIRIUSXM, PANDORA

### Since you now have added responsibilities with SiriusXM country, take us through the typical “day in the life” of Johnny Chiang.

First of all, there’s no “typical” in my life. I’m based in Houston, but travel to Nashville every other week, sometimes more, like clockwork. When I’m there, the vast majority of my time is spent with my team. Plus, the industry has kind of figured out my travel cadence so we tend to cram in as many meetings and listening sessions as possible when I’m in town. When I’m in Houston, it’s kind of the same but everything’s done virtually. Whether in Houston or in Nashville, on a day-to-day basis, when the sun’s up I tend to focus more on meetings, internally with the team or externally with the industry. At night it’s when I put fingers to the keyboard and program Pandora Country. Thank goodness I have a great team of programmers on SXM Country who handle the day-to-day programming,

### You are one of the few to experience THREE sides of this industry – radio, label and DSP. Can you tell us what you see as the general differences and similarities among the three?

The similarities are in that everything we do is about the product, which in our case is the music. Whether it’s radio, label, or DSP, if we don’t have the music then we’re at a disadvantage. The major differences between radio and a DSP lie in the far greater bandwidth the DSP’s have to play music. There’s just far more real estate there.

### Do you see radio as a competitor or a “compadre”?

A bit of both. We all definitely compete for our fair share of ears and eyes, but we also benefit from each others’ success, especially long-term.

### You just made it through your first, FULL CMA Fest. Were there any “moments” that will stay with you?

No doubt the highlight for me was presenting Jelly Roll with his Pandora billionaires plaque live on the Highway during Music Row Happy Hour. Seeing the genuine surprise and happiness on Mr. Roll’s face made it all worthwhile. And then when he led the raucous crowd in singing “Need a Favor”, I got goosebumps.

### When it comes to emerging artists in this format, has your philosophy changed at all coming from radio?

The philosophy hasn’t changed, but the opportunities and execution certainly have. By that, I mean when I was programming KKIQ, and other contemporary music stations in my career, I always loved



to seek out new artists/music and breaking them. I feel we did a pretty good job of that over the years. But now at Pandora and SXM, that has been put into hyper drive. Here at my new gig, it's not good enough to jump out early on new music. We're expected to go out and find new artists, especially if they're unsigned, and take the lead. When I was hired, Steve Blatter said to me point blank: "If you add a song the same time as terrestrial radio, you've failed miserably."

**You've been asked to create a channel that ONLY plays your 5 favorite artists of all time. Who would they be and why?**

Van Halen (my fav band of all-time), Kimberly Perry/The Band Perry (my sister from another mother), Keith Urban (the greatest human being), AC/DC, and Guns N' Roses.

**You have always been considered the consummate talent coach and mentor. Who does Johnny Chiang list as his top 5 mentors?**

Kim Guthrie, Steve Smith, Chris Wegmann, Judi Jones, and Claudia Marshall.

**BONUS QUESTION - Tex Mex or Nashville Hot Chicken?**

Neither. I hate Tex Mex, and please don't call it Mexican food. I'm from L.A., that's where you find real Mexican food! And I don't get the "Hot Chicken" thing.

**MONDAY  
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**CLICK HERE to E-MAIL Monday Morning Intel with your thoughts, suggestions, or ideas.**



# WE'RE ALL JUST EVERYDAY PEOPLE

Playing for Change is a global organization that builds, maintains and supports music education for kids around the world. They are simply awesome. Their content can brighten your day and inspire with one viewing. They embody the power of music. The non-profit captures the magic of the healing force of our beloved profession. Let's try a quick test: Are you having an off day? Monday blues? Lookin' at your shoes this am? One viewing of this video will fix that...hence the name Playing For Change. Click Here:





The background is a dark blue field filled with a complex pattern of colorful, curved lines and dots in shades of red, teal, yellow, and white. At the top, a series of vertical lines in red, teal, and yellow converge towards the center. Below this, a red rectangular box contains the word "MONDAY" in white, bold, sans-serif capital letters. Below the red box is a white rectangular box containing the word "MORNING" in black, bold, sans-serif capital letters. Below the white box is another red rectangular box containing the word "INTEL" in white, bold, sans-serif capital letters. The dots are arranged in a grid-like pattern, with some dots being larger and more prominent than others.

# MONDAY MORNING INTEL

DELIVERS  
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INTEL

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COMPLETE, LOCALIZED & ANALYZED  
RESEARCH  
WITH THE CHART THAT MATTERS



Check out these videos hand-picked by our staff!



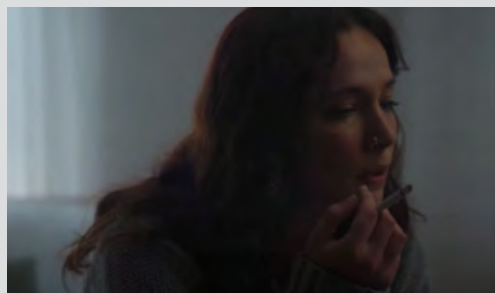
### HANNAH ELLIS - "WINE COUNTRY"

Ms. Ellis and her oak barrel full of boujee buddies embark on a Northern California Napa nuanced wine-infused romp as she pours out a full serving of vintage Country. There's nothing bottled up here. Hannah decants a full case of high-energy spirit in this up-tempo high-end tailgate-friendly smash. Click here:



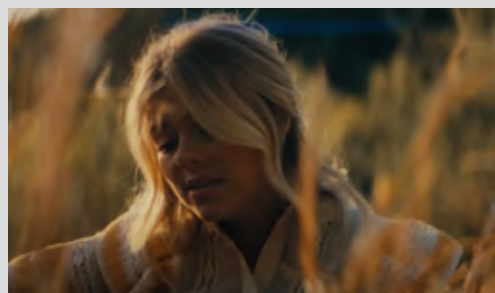
### JESSIE MURPH, MAREN MORRIS - "TEXAS"

Cool, edgy, down, and dirty, this Lone Star duet features a couple of angry ladies with a score to settle. Jessie Murph is a Nashville-born Alabama-raised teenage TikTok sensation with a full corral of talent. Ms. Murph is mesmerizing in her rap-ish twang delivery that is doubled down with our amazing Maren Morris trading vocal licks in this cow-punching, bull-riding rodeo. The language is as salty and smokey as Texas barbecue. Ask the kiddies to put beans in their ears for this one. Click here:



### LORI MCKENNA FT. HILLARY LINDSEY - "KILLING ME"

Okay, let's squeeze an immense amount of songwriting talent into one short video and call it "Killing Me". This brilliant introspective song features McKenna addressing her younger self as an older and wiser version of Lori! Besides being a co-writer, (along with Luke Laird) Hillary Lindsey adds harmony vocals to make this a musical feast. Check yourself in the mirror and click here:



### ANNE WILSON - "SEVENTH OF JUNE"

Anne Wilson is bigger than you may realize. Many brand her as a "Christian Singer" and she is indeed that, sporting her massive breakthrough hit "My Jesus" in 2021. But you can't keep this much talent in a labeled silo. She's just an amazing songwriting, and performing talent whose brilliance goes beyond one chart or format. "Seventh of June" is a heartbreaking lament to the loss of her brother Jacob and a reminder that grief is an omnipresent and patient unwelcomed visitor. Click here:



### DYLAN MARLOWE - "GREW UP COUNTRY"

Marlowe comes off as authentic. Straight country arrow, this kid. Looks like the only remix he wants is in a red solo cup. He's Country. Down to his camo socks. Tailgate sittin', fishin' in the creek, huntin' dang deer, and sippin' on a cold beer. This boy "Grew Up Country". Yep, no doubt. If you want to see all this in motion, click here:





## CHARTS/POWERS:

**1 AIRPLAY** is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

**2 AIRSCORE: THE AIRPLAY INTEL 3.0 RETENTION SCORE** predicts listener tune-in/tune-out on song play by contemplating the trend over time relationship between local and national airplay, local/regional callout, and audio and video streaming.

**3 NATIONAL CALLOUT** contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

**4 STREAMING, AUDIO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

**5 STREAMING, VIDEO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

**6 SALES** is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

## HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

## RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

## ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

## STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

*NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.*



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