

MONDAY
MORNING
INTEL



*Sarah
Reeves*

CURB
RECORDS

TOP 40 EDITION

JULY 17, 2023

*Sarah
Reeves*

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JULY 17, 2023

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MMI - A MODERN DAY MUSIC RESEARCH SYSTEM

**MONDAY
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#1 SONGS THIS WEEK

BY MMI COMPOSITE CATEGORIES

7.17.23

COMPOSITE

MILEY CYRUS "FLOWERS"

AIRPLAY

TAYLOR SWIFT "KARMA"

AIRSCORE

MILEY CYRUS "FLOWERS"

CALLOUT

METRO BOOMIN F/THE WEEKND, 21 SAV "CREEPIN"

AUDIO

OLIVIA RODRIGO "VAMPIRE"

VIDEO

JAIN "MAKEBA"

SALES

LUKE COMBS "FAST CAR"

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IT**

AirPlay Intel 3.0
CONTRIBUTES
to our playlist
DECISIONS
each week with their
INNOVATIVE
TECHNOLOGY
and giving us a clear
SNAPSHOT
of what's happening.

SCOTT G MAHALICK

Operation Manager Hubbard Radio Seattle
Brand Content Director

| TWRK AIRPLAY | TWRK AIRScore | TWRK CALLOUT | TWRK AUDIO | TWRK VIDEO | TWRK SALES | TW COMP RANK | ARTIST | TITLE | LABEL |
|--------------|---------------|--------------|------------|------------|------------|--------------|---------------------------------|--------------------------------|---------------------------|
| 4 | 1 | 5 | 8 | 7 | 6 | 1 | MILEY CYRUS | Flowers | Columbia |
| 5 | 4 | 3 | 2 | 13 | 4 | 2 | MORGAN WALLEN | Last Night | Big Loud/Mercury/Republic |
| 2 | 2 | 9 | 9 | 3 | 7 | 3 | REMA & SELENA GOMEZ | Calm Down | Mavin/Virgin/Interscope |
| 11 | 6 | 7 | 4 | 11 | 10 | 4 | TAYLOR SWIFT | Cruel Summer | Republic |
| 16 | 13 | 29 | 1 | 5 | 2 | 5 | OLIVIA RODRIGO | Vampire | Geffen/Interscope |
| 20 | 11 | 10 | 3 | 21 | 1 | 6 | LUKE COMBS | Fast Car | River House/Columbia Nash |
| 14 | 9 | 15 | 6 | 8 | 17 | 7 | TOOSII | Favorite Song | SCMG/Capitol |
| 1 | 5 | 12 | 13 | 23 | 13 | 8 | TAYLOR SWIFT | Karma | Republic |
| 3 | 3 | 2 | 16 | 16 | 29 | 9 | MIGUEL | Sure Thing | By Storm/RCA |
| 9 | 10 | 25 | 11 | 2 | 18 | 10 | FIFTY FIFTY | Cupid | Warner |
| 10 | 8 | 6 | 7 | 17 | 31 | 11 | SZA | Kill Bill | Top Dawg/RCA |
| 22 | 16 | 24 | 5 | 10 | 12 | 12 | LIL DURK | All My Life f/J. Cole | Alamo |
| 7 | 7 | 1 | 17 | 26 | 37 | 13 | METRO BOOMIN | Creepin' f/The Weeknd, 21 Sav. | Boominati/Epic-Republic |
| 12 | 12 | 22 | 12 | 19 | 23 | 14 | SZA | Snooze | Top Dawg/RCA |
| 8 | 15 | 30 | 21 | 28 | 5 | 15 | DUA LIPA | Dance The Night | Atlantic/Warner |
| 32 | 27 | 18 | 10 | 12 | 11 | 16 | NICKI MINAJ & ICE SPICE | Barbie World w/Aqua | Atlantic-Republic-Capitol |
| 30 | 21 | 13 | 19 | 4 | 22 | 17 | DAVID KUSHNER | Daylight | Virgin |
| 37 | 22 | 14 | 15 | 6 | 32 | 18 | KALIII | Area Codes | Atlantic |
| 13 | 17 | 26 | 20 | 34 | 15 | 19 | POST MALONE | Chemical | Mercury/Republic |
| 6 | 14 | 23 | 35 | 40 | 8 | 20 | ED SHEERAN | Eyes Closed | Atlantic |
| 40 | 33 | 20 | 36 | 1 | 9 | 21 | JAIN | Makeba | Spookland |
| 38 | 26 | 4 | 27 | 15 | 30 | 22 | DOECHII | What It Is (Block Boy) | TDE/Capitol |
| 33 | 25 | 11 | 41 | 14 | 28 | 23 | ICANDY | Keep Dat | RECORDS/Columbia |
| 18 | 19 | 17 | 33 | 49 | 24 | 24 | D. GUETTA/ANNE-MARIE/C. LERAY | Baby Don't Hurt Me | Parlophone UK/Warner |
| 17 | 18 | 19 | 42 | 42 | 25 | 25 | MILEY CYRUS | Jaded | Columbia |
| 48 | x | x | 18 | 9 | 26 | 26 | LATTO | Put It On Da Floor f/Cardi B | Streamcut/RCA |
| 15 | 20 | 34 | 39 | 38 | 27 | 27 | JONAS BROTHERS | Waffle House | Republic |
| 21 | 24 | 31 | 30 | 46 | 21 | 28 | POST MALONE | Mourning | Mercury/Republic |
| 45 | x | x | 28 | 31 | 3 | 29 | FALL OUT BOY | We Didn't Start The Fire | Fueled By Ramen/3EE |
| 19 | 23 | 33 | 40 | 35 | 33 | 30 | NF | HAPPY | NF Real Music/Virgin |
| 28 | 29 | 28 | 25 | 39 | 36 | 31 | THE WEEKND | Popular f/Playboi C. & Madonna | XO/Republic |
| 46 | x | x | 14 | 41 | 16 | 32 | LIL DURK | Stand By Me f/Morgan Wallen | Republic-Alamo |
| 26 | 28 | 27 | 47 | 44 | 19 | 33 | P!NK | TRUSTFALL | RCA |
| 25 | 30 | 37 | 31 | 29 | 42 | 34 | BAKAR | Hell N Back | Black Butter/Epic |
| 43 | 42 | x | 24 | 18 | 35 | 35 | ICE SPICE & NICKI MINAJ | Princess Diana | 10K/Republic-Capitol |
| 27 | 36 | 21 | 50 | 47 | 20 | 36 | PITBULL & LIL JON | Jumpin | Mr. 305 |
| 42 | 37 | x | 38 | 37 | 14 | 37 | KYLIE MINOGUE | Padam Padam | BMG |
| 34 | 43 | 41 | 23 | 22 | 34 | 38 | DOJA CAT | Attention | Kemosabe/RCA |
| 35 | 38 | 36 | 22 | 20 | 46 | 39 | METRO BOOMIN/NAV/A BOOGIE... | Calling f/Swae Lee | Republic |
| 39 | 32 | 8 | 48 | 30 | 48 | 40 | BENSON BOONE | In The Stars | Warner |
| 41 | 35 | 16 | 34 | 27 | 50 | 41 | D4VD | Here With Me | Darkroom/Interscope |
| 31 | 41 | 35 | 37 | 36 | 44 | 42 | KODAK BLACK & NLE CHOPPA | Angel Pt. 1 f/Jimin,JVKE,Muni | Artist Partner Group |
| 24 | 31 | 32 | 43 | 48 | 47 | 43 | HARRY STYLES | Satellite | Columbia |
| 23 | 34 | 40 | 49 | 32 | 49 | 44 | MELANIE MARTINEZ | Void | Atlantic |
| 29 | 40 | 38 | 32 | 45 | 45 | 45 | DOMINIC FIKE | Mona Lisa (Spider-Man: Across | Columbia |
| 47 | 44 | x | 26 | 33 | 38 | 46 | METRO BOOMIN/A\$AP ROCKY/ROISEE | Am I Dreaming | Republic |
| 50 | x | x | 29 | 24 | 41 | 47 | LIBIANCA | People | RCA |
| 36 | 39 | 39 | 44 | 50 | 40 | 48 | CALVIN HARRIS & ELLIE GOULDING | Miracle | Columbia |
| 49 | x | x | 46 | 25 | 43 | 49 | LAUREN SPENCER SMITH | That Part | Island/Republic |
| 44 | x | x | 45 | 43 | 39 | 50 | BURNA BOY | Sittin' On Top Of The World | Atlantic |

| TW RANK | TWRK AIRPLAY | TWMMI COMPOSITE | ACTION FACTOR | ARTIST | TITLE | LABEL/IMPRINT |
|---------|--------------|-----------------|---------------|-------------------------|------------------------------|---------------------------|
| 1 | 48 | 26 | 22 | LATTO | Put It On Da Floor f/Cardi B | Streamcut/RCA |
| 2 | 37 | 18 | 19 | KALIII | Area Codes | Atlantic |
| 3 | 40 | 21 | 19 | JAIN | Makeba | Spookland |
| 4 | 32 | 16 | 16 | NICKI MINAJ & ICE SPICE | Barbie World w/Aqua | Atlantic-Republic-Capitol |
| 5 | 45 | 29 | 16 | FALL OUT BOY | We Didn't Start The Fire | Fueled By Ramen/3EE |
| 6 | 38 | 22 | 16 | DOECHII | What It Is (Block Boy) | TDE/Capitol |
| 7 | 20 | 6 | 14 | LUKE COMBS | Fast Car | River House/Columbia Nash |
| 8 | 46 | 32 | 14 | LIL DURK | Stand By Me f/Morgan Wallen | Republic-Alamo |
| 9 | 30 | 17 | 13 | DAVID KUSHNER | Daylight | Virgin |
| 10 | 16 | 5 | 11 | OLIVIA RODRIGO | Vampire | Geffen/Interscope |

| RANK TW | ARTIST | TITLE | LABEL/IMPRINT |
|---------|-------------------------------|------------------------------|-------------------------|
| 1 | THE WEEKND | Die For You | XO/Republic |
| 2 | HARRY STYLES | As It Was | Columbia |
| 3 | DAVID GUETTA & BEBE REXHA | I'm Good (Blue) | Parlophone UK/Warner |
| 4 | POST MALONE | I Like You .. f/Doja Cat | Mercury/RCA-Republic |
| 5 | TAYLOR SWIFT | Anti-Hero | Republic |
| 6 | THE KID LAROI & JUSTIN BIEBER | Stay | Columbia |
| 7 | GLASS ANIMALS | Heat Waves | Republic |
| 8 | NICKY YOURE | Sunroof f/Dazy | Columbia |
| 9 | SAM SMITH & KIM PETRAS | Unholy | Capitol |
| 10 | PINKPANTHERESS & ICE SPICE | Boy's A Liar | 300 Ent./Capitol-3EE |
| 11 | COI LERAY | Players | Uptown/Republic |
| 12 | LIZZO | About Damn Time | Nice Life/Atlantic |
| 13 | JUSTIN BIEBER | Ghost | Def Jam |
| 14 | DOJA CAT | Need To Know | Kemosabe/RCA |
| 15 | HARRY STYLES | Late Night Talking | Columbia |
| 16 | STEPHEN SANCHEZ | Until I Found You | Mercury/Republic |
| 17 | STEVE LACY | Bad Habit | L-M/RCA |
| 18 | ED SHEERAN | Bad Habits | Atlantic |
| 19 | LATTO | Big Energy | Streamcut/RCA |
| 20 | RAYE | Escapism f/070 Shake | HR/The Orchard-Def Jam |
| 21 | DOJA CAT | Vegas | Kemosabe/RCA |
| 22 | LIL NAS X & JACK HARLOW | INDUSTRY BABY | Columbia |
| 23 | LIL NAS X | Thats What I Want | Columbia |
| 24 | ONEREPUBLIC | I Ain't Worried | Mosley/Interscope |
| 25 | JACK HARLOW | First Class | Generation Now/Atlantic |
| 26 | ED SHEERAN | Shivers | Atlantic |
| 27 | NICKI MINAJ | Super Freaky Girl | Republic |
| 28 | TAYLOR SWIFT | Lavender Haze | Republic |
| 29 | IMAGINE DRAGONS | Enemy From League Of Legends | KidinaKorner/Interscope |
| 30 | SIA | Unstoppable | RCA |

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| RANK | ARTIST | TITLE | NEAST | MIDWEST | SOUTH | WEST |
|------|--|------------------------|-------|---------|-------|------|
| 1 | METRO BOOMIN FEAT. THE WEEKND, 21 SAVAGE | Creepin' | 1 | 1 | 1 | 1 |
| 2 | MIGUEL | Sure Thing | 5 | 3 | 2 | 2 |
| 3 | WALLEN, MORGAN | Last Night | 10 | 2 | 3 | 8 |
| 4 | DOECHII & KODAK BLACK | What It Is (Block Boy) | 9 | 5 | 4 | 4 |
| 5 | CYRUS, MILEY | Flowers | 4 | 4 | 10 | 5 |
| 6 | SZA | Kill Bill | 6 | 10 | 7 | 6 |
| 7 | SWIFT, TAYLOR | Cruel Summer | 2 | 7 | 8 | 7 |
| 8 | BOONE, BENSON | In The Stars | 8 | 12 | 6 | 11 |
| 9 | REMA & SELENA GOMEZ | Calm Down | 7 | 15 | 16 | 3 |
| 10 | COMBS, LUKE | Fast Car | 14 | 6 | 9 | 19 |
| 11 | ICANDY | Keep Dat | 17 | 9 | 11 | 9 |
| 12 | SWIFT, TAYLOR | Karma | 3 | 14 | 15 | 16 |
| 13 | KUSHNER, DAVID | Daylight | 13 | 13 | 5 | 18 |
| 14 | KALI | Area Codes | 16 | 11 | 12 | 12 |
| 15 | TOOSII | Favorite Song | 18 | 8 | 13 | 21 |
| 16 | D4VD | Here With Me | 12 | 17 | 14 | 14 |
| 17 | GUETTA, DAVID, ANNE-MARIE, COI LERAY | Baby Don't Hurt Me | 15 | 18 | 18 | 13 |
| 18 | MINAJ, NICKI & ICE SPICE FEAT. AQUA | Barbie World | 11 | 22 | 17 | 20 |
| 19 | CYRUS, MILEY | Jaded | 19 | 19 | 20 | 22 |
| 20 | JAIN | Makeba | 23 | 21 | 21 | 10 |
| 21 | PITBULL FEAT. LIL' JON | Jumpin | 22 | 20 | 27 | 17 |
| 22 | SZA | Snooze | 21 | 31 | 19 | 15 |
| 23 | SHEERAN, ED | Eyes Closed | 24 | 16 | 24 | 23 |
| 24 | LIL DURK FEAT. J. COLE | All My Life | 26 | 23 | 22 | 26 |
| 25 | FIFTY FIFTY | Cupid | 20 | 26 | 23 | 24 |
| 26 | POST MALONE | Chemical | 29 | 24 | 25 | 31 |
| 27 | PINK | Trustfall | 25 | 25 | 30 | 29 |
| 28 | THE WEEKND FEAT. PLAYBOI CARTI & MADONNA | Popular | 28 | 28 | 28 | 28 |
| 29 | RODRIGO, OLIVIA | Vampire | 35 | 34 | 26 | 27 |
| 30 | LIPA, DUA | Dance The Night | 27 | 32 | 34 | 30 |

This is an abbreviated report.
For greatly expanded research
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MMI WEEK AT A GLANCE

JOHN SHOMBY

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Sr. Chart/Data Analyst MMI Publications

One of the biggest new pop acts to enter the top 40 arena in 2021 is back with new music after two years and this could be the excitement this format could use. Olivia Rodrigo will release her second album "Guts" in early September and her first single from that album, "Vampire", is making itself known after only two weeks entering the top 5 on the Power chart. Lyrically, when you listen, you can figure out that Olivia wrote about something personal and it's already getting quick attention in all areas, first jumping an amazing 31 to 5 overall. The song sits at top 5 in sales and streaming while callout is still way too early with a rank of 29th out of 50 which still is fairly respectable. The panel is solidly behind it moving from 22 to 16 in airplay. This is a definite reaction song that is right up Top 40's alley. If you're not on it, it's time!

Another huge mover is riding the wave of an upcoming, highly anticipated movie. "Barbie World" from Nicki Minaj and Ice Spice with help from Aqua rises 22 spots from 38 to 16. For a song that's only been out for three weeks, the numbers are strong ranked in the top 15 in sales and video streams and 10th in audio streaming. With callout at 18th, that's a good sign that listeners are catching on although the panel is still in a "wait and see" mode with the airplay rank only at 32. The "Barbie" movie" comes out this Friday (7-21) so that could speed this process up a bit.

Another surprise entry into the top 25 is another one of those older tunes getting some new life on TikTok. French singer-songwriter Jain's "Makeba", the danceable tribute to the late South African singing star and political activist, Miriam Makeba, debuts at 21. The song was originally released 8 years ago but lots of TikToks about this song suddenly brought it back to life which is why it is number one with video streams and 9th in sales. Airplay is very minimal at this point sitting at 40th but the next few weeks should be interesting.

Luke Combs' "Fast Car" is getting one step closer to the top 5 going 7 to 6 overall. The number one seller and the number three audio streamer, the panel is content with keeping it in medium as it remains at number 20 in airplay.

Taylor Swift's 3-year-old "Cruel Summer" is even better the second time around. After just four weeks, she moves into the top 5 going from 9th to 4th. The song is top 5 in audio streams and top 10 in the other three categories plus stations are jumping on it quickly and playing it often with airplay rising from 15th to 11th this week.

Morgan Wallen's "Last Night" drops out of the number one spot to number two but is still top 5 everywhere but video streams. Miley Cyrus "Flowers" picked up in sales and streaming as it goes back to number one from third. Airplay rank remains at 4th which tells me that most of the panel is not shaken at all by that 19.8 burn score in callout. It's a pop song, which the format so desperately needs, so I get it.



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COMPLETE, LOCALIZED & ANALYZED
RESEARCH
WITH THE CHART THAT MATTERS

| | ARTIST | TITLE | LABEL/IMPRINT |
|----------------|------------------------------|-------------------------------|---------------------------|
| <i>HOTZONE</i> | TAYLOR SWIFT | Cruel Summer | Republic |
| <i>HOTZONE</i> | SZA | Snooze | Top Dawg/RCA |
| <i>HOTZONE</i> | OLIVIA RODRIGO | Vampire | Geffen/Interscope |
| <i>HOTZONE</i> | DOMINIC FIKE | Mona Lisa (Spider-Man: Across | Columbia |
| <i>HOTZONE</i> | NICKI MINAJ & ICE SPICE | Barbie World w/Aqua | Atlantic-Republic-Capitol |
| <i>HOTZONE</i> | DOJA CAT | Attention | Kemosabe/RCA |
| <i>HOTZONE</i> | METRO BOOMIN/NAV/A BOOGIE... | Calling f/Swae Lee | Republic |
| <i>HOTZONE</i> | KALIII | Area Codes | Atlantic |
| <i>HOTZONE</i> | SMITH | Lemon | Hitmaker Music Group |
| <i>HOTZONE</i> | JAIN | Makeba | Spookland |
| <i>HOTZONE</i> | D4VD | Here With Me | Darkroom/Interscope |

| | ARTIST | TITLE | LABEL/IMPRINT |
|-------------------|-------------------|--------------------------------|---------------------------|
| <i>DEVELOPING</i> | LUKE COMBS | Fast Car | River House/Columbia Nash |
| <i>DEVELOPING</i> | LIL DURK | All My Life f/J. Cole | Alamo |
| <i>DEVELOPING</i> | MELANIE MARTINEZ | Void | Atlantic |
| <i>DEVELOPING</i> | HARRY STYLES | Satellite | Columbia |
| <i>DEVELOPING</i> | BAKAR | Hell N Back | Black Butter/Epic |
| <i>DEVELOPING</i> | FLO RIDA | What A Night | Artist Partner Group/IMG |
| <i>DEVELOPING</i> | PITBULL & LIL JON | Jumpin | Mr. 305 |
| <i>DEVELOPING</i> | THE WEEKND | Popular f/Playboi C. & Madonna | XO/Republic |
| <i>DEVELOPING</i> | ONEREPUBLIC | Runaway | Mosley/Interscope |
| <i>DEVELOPING</i> | JONAS BROTHERS | Summer Baby | Republic |
| <i>DEVELOPING</i> | DAVID KUSHNER | Daylight | Virgin |
| <i>DEVELOPING</i> | ICANDY | Keep Dat | RECORDS/Columbia |
| <i>DEVELOPING</i> | DOECHII | What It Is (Block Boy) | TDE/Capitol |
| <i>DEVELOPING</i> | BENSON BOONE | In The Stars | Warner |

| RANK | ARTIST | TITLE | N/EAST | MIDWEST | SOUTH | WEST |
|------|--|-----------------------------|--------|---------|-------|------|
| 1 | METRO BOOMIN FEAT. THE WEEKND, 21 SAVAGE | CREEPIN' | 3 | 1 | 2 | 3 |
| 2 | GLASS ANIMALS | HEAT WAVES | 2 | 4 | 1 | 4 |
| 3 | THE KID LAROI & JUSTIN BIEBER | STAY | 4 | 3 | 4 | 1 |
| 4 | SIA | UNSTOPPABLE | 7 | 5 | 5 | 9 |
| 5 | SHEERAN, ED | BAD HABITS | 5 | 9 | 6 | 6 |
| 6 | YOU'RE, NICKY | SUNROOF | 14 | 7 | 3 | 8 |
| 7 | CYRUS, MILEY | FLOWERS | 9 | 13 | 7 | 7 |
| 8 | BIEBER, JUSTIN | GHOST | 1 | 14 | 8 | 15 |
| 9 | LIPA, DUA | LEVITATING | 11 | 11 | 18 | 5 |
| 10 | WALLEN, MORGAN | LAST NIGHT | 12 | 2 | 14 | 14 |
| 11 | Miguel | Sure Thing | 8 | 8 | 11 | 12 |
| 12 | Guetta, David & Bebe Rexha | I'm Good (Blue) | 6 | 15 | 17 | 10 |
| 13 | Post Malone Feat. Doja Cat | I Like You (A Happier Song) | 15 | 22 | 15 | 2 |
| 14 | The Weeknd | Die For You | 16 | 10 | 12 | 13 |
| 15 | Smith, Sam Feat. Kim Petras | Unholy | 10 | 17 | 16 | 17 |
| 16 | Combs, Luke | Fast Car | 21 | 6 | 9 | 20 |
| 17 | Rema & Selena Gomez | Calm Down | 13 | 23 | 10 | 11 |
| 18 | Styles, Harry | As It Was | 17 | 12 | 20 | 18 |
| 19 | Boone, Benson | In The Stars | 18 | 16 | 13 | 21 |
| 20 | Guetta, David Feat. Anne-Marie & Coi Leray | Baby Don't Hurt Me | 19 | 24 | 21 | 19 |
| 21 | Lizzo | About Damn Time | 20 | 21 | 26 | 23 |
| 22 | Swift, Taylor | Anti-Hero | 25 | 25 | 23 | 16 |
| 23 | Swift, Taylor | Karma | 28 | 20 | 19 | 22 |
| 24 | Sheeran, Ed | Eyes Closed | 22 | 19 | 28 | 24 |
| 25 | Lewis, Dean | How Do I Say Goodbye | 29 | 18 | 24 | 26 |
| 26 | Swift, Taylor | Cruel Summer | 23 | 27 | 25 | 25 |
| 27 | Cyrus, Miley | Jaded | 27 | 26 | 22 | 27 |
| 28 | Capaldi, Lewis | Wish You The Best | 24 | 28 | 29 | 28 |
| 29 | Post Malone | Chemical | 26 | 30 | 27 | 31 |
| 30 | Pink | Trustfall | 30 | 29 | 30 | 30 |

This is an abbreviated report.
 For greatly expanded research
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THE CALLOUT DIAGNOSIS HOTAC

MIKE McVAY

President
McVay Media Consulting

This week's research highlights the pillars of the Hot AC Format that continue to work well as Power Currents and Recurrents. Metro Boomin featuring The Weeknd and 21 Savage is this week's best testing song, again. Glass Animals "Heat Waves" had a fast rise through the ranks and continues to test well. The Kid Laroï & Justin Bieber hit with "Stay." Sia has "Unstoppable." Ed Sheeran remains Top-5 with "Bad Habits." My approach would be to have these songs in a Power Recurrent category.

The top testing song Nationally is Metro Boomin "Creepin'." The #1 researching song in the Northeast is "Ghost" by Justin Bieber. Metro Boomin "Creepin'" is #1 in the Midwest. "Heatwaves" by Glass Animals is the best researching song in the South. Holding onto the #1 position in the West is "Stay" by The Kid Laroï & Justin Bieber. The #1 song in the Total Burn category is a tie between "Levitating" Dua Lipa and Nicky Youre "Sunroof." These two songs show a Tired Of score of 16.4% ... which is not significant.

Some very interesting newer tunes are showing real potential. Benson Boone "In The Stars" is easy to predict as a future hit, based on its' fast rise through research. It's success at the Top-40 format supports it as a song that will be a chart topper in the Hot AC format. Given this songs beautifully thoughtful lyrics, it's a song that is perfect for Memorials. Expect to hear it a lot. It is definitely an "ear worm."

Titles, with promising research results, include The Weekend "Die For You" with a 59.2 Total Positive score. "Unholy" by Sam Smith & Kim Petras is the 15th best testing song. Starting to show some slide, but still testing well. Luke Combs is one that the Callout Diagnosis pointed to as One to Watch. The song is researching highly Familiar, which is no surprise given the fact that it's a cover of the Tracy Chapman song, and the Positive test score is following. This will be a Power category song. "Calm Down" by Rema & Selena Gomez has a 57.9% Positive and clearly familiar. Another song with Power category written all over it.

The Hot AC research results look to be variety focused. That is to say that there are multiformat songs testing very well at HAC. Morgan Wallen and Luke Combs came from Country. Lizzo and SZA from Urban AC. The CCM format (Contemporary Christian Music) has contributed to the success of For King and Country and Lauren Daigle. The benefit of embracing a crossover song, providing it sounds right for your station and is researching well with your target audience, is that it's already familiar. That's a big plus.



| AV RANK | ARTIST | TITLE | LABEL/IMPRINT | LISTENLINKS |
|---------|---------------------------------|--------------------------------|---------------------------|------------------------------|
| 1 | JAIN | Makeba | Spookland | PLAY VIDEO ▶ |
| 2 | FIFTY FIFTY | Cupid | Warner | PLAY VIDEO ▶ |
| 3 | REMA & SELENA GOMEZ | Calm Down | Mavin/Virgin/Interscope | PLAY VIDEO ▶ |
| 4 | DAVID KUSHNER | Daylight | Virgin | PLAY VIDEO ▶ |
| 5 | OLIVIA RODRIGO | Vampire | Geffen/Interscope | PLAY VIDEO ▶ |
| 6 | KALIII | Area Codes | Atlantic | PLAY VIDEO ▶ |
| 7 | MILEY CYRUS | Flowers | Columbia | PLAY VIDEO ▶ |
| 8 | TOOSII | Favorite Song | SCMG/Capitol | PLAY VIDEO ▶ |
| 9 | LATTO | Put It On Da Floor f/Cardi B | Streamcut/RCA | PLAY VIDEO ▶ |
| 10 | LIL DURK | All My Life f/J. Cole | Alamo | PLAY VIDEO ▶ |
| 11 | TAYLOR SWIFT | Cruel Summer | Republic | PLAY VIDEO ▶ |
| 12 | NICKI MINAJ & ICE SPICE | Barbie World w/Aqua | Atlantic-Republic-Capitol | PLAY VIDEO ▶ |
| 13 | MORGAN WALLEN | Last Night | Big Loud/Mercury/Republic | PLAY VIDEO ▶ |
| 14 | ICANDY | Keep Dat | RECORDS/Columbia | PLAY VIDEO ▶ |
| 15 | DOECHII | What It Is (Block Boy) | TDE/Capitol | PLAY VIDEO ▶ |
| 16 | MIGUEL | Sure Thing | By Storm/RCA | PLAY VIDEO ▶ |
| 17 | SZA | Kill Bill | Top Dawg/RCA | PLAY VIDEO ▶ |
| 18 | ICE SPICE & NICKI MINAJ | Princess Diana | 10K/Republic-Capitol | PLAY VIDEO ▶ |
| 19 | SZA | Snooze | Top Dawg/RCA | PLAY VIDEO ▶ |
| 20 | METRO BOOMIN/NAV/A BOOGIE... | Calling f/Swae Lee | Republic | PLAY VIDEO ▶ |
| 21 | LUKE COMBS | Fast Car | River House/Columbia Nash | PLAY VIDEO ▶ |
| 22 | DOJA CAT | Attention | Kemosabe/RCA | PLAY VIDEO ▶ |
| 23 | TAYLOR SWIFT | Karma | Republic | PLAY VIDEO ▶ |
| 24 | LIBIANCA | People | RCA | PLAY VIDEO ▶ |
| 25 | LAUREN SPENCER SMITH | That Part | Island/Republic | PLAY VIDEO ▶ |
| 26 | METRO BOOMIN | Creepin' f/The Weeknd, 21 Sav. | Boominati/Epic-Republic | PLAY VIDEO ▶ |
| 27 | D4VD | Here With Me | Darkroom/Interscope | PLAY VIDEO ▶ |
| 28 | DUA LIPA | Dance The Night | Atlantic/Warner | PLAY VIDEO ▶ |
| 29 | BAKAR | Hell N Back | Black Butter/Epic | PLAY VIDEO ▶ |
| 30 | BENSON BOONE | In The Stars | Warner | PLAY VIDEO ▶ |
| 31 | FALL OUT BOY | We Didn't Start The Fire | Fueled By Ramen/3EE | PLAY VIDEO ▶ |
| 32 | MELANIE MARTINEZ | Void | Atlantic | PLAY VIDEO ▶ |
| 33 | METRO BOOMIN/A\$AP ROCKY/ROISEE | Am I Dreaming | Republic | PLAY VIDEO ▶ |
| 34 | POST MALONE | Chemical | Mercury/Republic | PLAY VIDEO ▶ |
| 35 | NF | HAPPY | NF Real Music/Virgin | PLAY VIDEO ▶ |
| 36 | KODAK BLACK & NLE CHOPPA | Angel Pt. 1 f/Jimin,JVKE,Muni | Artist Partner Group | PLAY VIDEO ▶ |
| 37 | KYLIE MINOGUE | Padam Padam | BMG | PLAY VIDEO ▶ |
| 38 | JONAS BROTHERS | Waffle House | Republic | PLAY VIDEO ▶ |
| 39 | THE WEEKND | Popular f/Playboi C. & Madonna | XO/Republic | PLAY VIDEO ▶ |
| 40 | ED SHEERAN | Eyes Closed | Atlantic | PLAY VIDEO ▶ |
| 41 | LIL DURK | Stand By Me f/Morgan Wallen | Republic-Alamo | PLAY VIDEO ▶ |
| 42 | MILEY CYRUS | Jaded | Columbia | PLAY VIDEO ▶ |
| 43 | BURNA BOY | Sittin' On Top Of The World | Atlantic | PLAY VIDEO ▶ |
| 44 | P!NK | TRUSTFALL | RCA | PLAY VIDEO ▶ |
| 45 | DOMINIC FIKE | Mona Lisa (Spider-Man: Across | Columbia | PLAY VIDEO ▶ |
| 46 | POST MALONE | Mourning | Mercury/Republic | PLAY VIDEO ▶ |
| 47 | PITBULL & LIL JON | Jumpin | Mr. 305 | PLAY VIDEO ▶ |
| 48 | HARRY STYLES | Satellite | Columbia | PLAY VIDEO ▶ |
| 49 | D. GUETTA/ANNE-MARIE/C. LERAY | Baby Don't Hurt Me | Parlophone UK/Warner | PLAY VIDEO ▶ |
| 50 | CALVIN HARRIS & ELLIE GOULDING | Miracle | Columbia | PLAY VIDEO ▶ |

HEATING THINGS UP WITH **THE BLAZE**



Please DO NOT confuse French electronic art duo The Blaze with the nutty right wing news source. Way diff, yo. This video piece qualifies as a short film and tells the story of young schoolboy "Liam" who catches his first taste on music madness. Captured in his poem, the specular video and mesmerizing beats, this is a true coming-of-age story that's worth a click. So go ahead... Click here:



Check out these videos hand-picked by our staff!



BILLIE EILISH - "WHAT WAS I MADE FOR?"

So okay.....Over 50 years ago Joni Mitchell's masterpiece "Blue" quietly rocked the world by telling us it's ok to let folks know you're hurting and self-reflecting. That lyrical complexity has returned as the sharp tip of the spear with Billie Eilish and her pop sensibilities. Even though it's a piece of the wave of pastel pink and plastic Barbie-Mania, Billie delivers a moving thoughtful video and song that moves the emotional needle. Click here:



JUNG KOOK FT. LATTO - "SEVEN"

This video is way cool because there's (all in the name of love) really bad weather, a restaurant being demolished, acrobatics and an actual death, funeral, and resurrection of a Pop star!! Right? This is one loaded baked potato, we say. As the BTS sabbatical rolls on the individual members forge solo greatness. Latto is at her rapping best as a grieving well-dressed mourner who loves to love up on the Dearly departed. Click here:



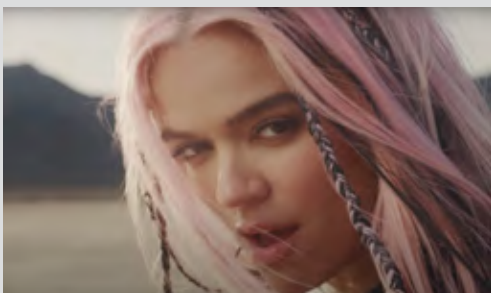
EVANGELIA - "LET'S GO MIA"

Evangelina was raised as a Jersey girl but spent a lot of her life in her ancestral home of Greece. And as a homage to her world travels she fires up the green screen tech to the tip-top to take us on a global walk around the world with a myriad of custom changes. You know, Bimini = Bikini..... Tangiers = Tank Top...and so on. This danceable ditty is perfect for some summertime suntan sessions. Click here:



TYLA YAWEH - "SUMMER VIBES"

Ya gotta love Summer songs. They require a sing-along hook, the metaphorical "roll the window down" command, and a bouncy infectious beat. Check, check, and check. "Summer Vibe" is all that and a skateboard. Young Tyler Brown (Soon to be Tyla Yaweh) got his legs under him while slinging hot dough at Dunkin' Donuts in Orlando. Serving em' up with a cup of Joe, until Post Malone found him and decided our hero needed to be baking rhymes and NOT pastries. Take the top down, turn it up, and click here:



KAROL G - "S91"

If you aren't brushed up on your Espanol, you may think this video and song are about Latin Grammy Winner and Colombian-born Global superstar Karol G being chased by wolves, sharks, and playing race car games. The "S" in the title "S91" stands for 'Salmo' which is Spanish for Psalm. So...the title translates to "Psalm 91" and the actual text from the Bible is within the lyric. The complete storyline is Karol being grateful to God for all she has and all she's done in the face of adversity and hate. Click here:



CHARTS/POWERS:

1 AIRPLAY is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

2 AIRSCORE: THE AIRPLAY INTEL 3.0 RETENTION SCORE predicts listener tune-in/ tune-out on song play by contemplating the trend over time relationship between local and national airplay, local/regional callout, and audio and video streaming.

3 NATIONAL CALLOUT contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

4 STREAMING, AUDIO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

5 STREAMING, VIDEO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

6 SALES is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.

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MONDAY MORNING INTEL

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