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JULY 24, 2023

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MONDAY MORNING INTEL

JULY 24, 2023

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COMPOSITE

MORGAN WALLEN "LAST NIGHT"

AIRPLAY

REMA & SELENA GOMEZ "CALM DOWN"

AIRSCORE

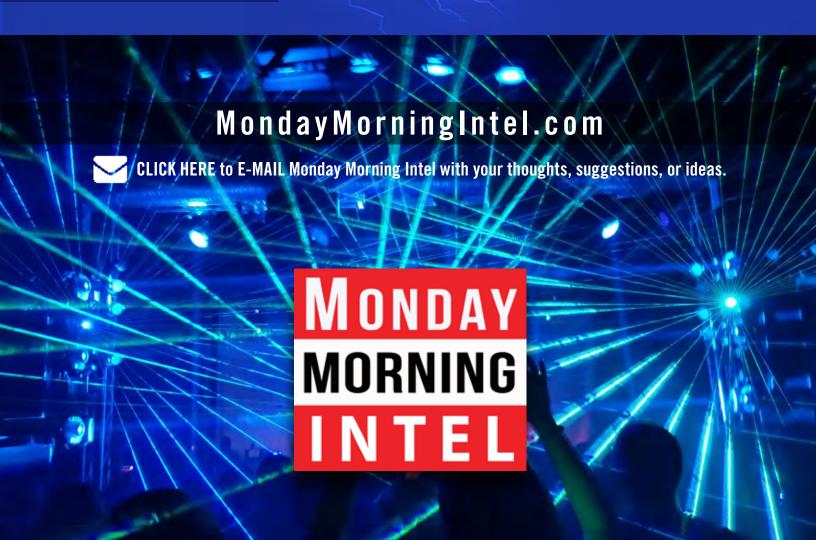
REMA & SELENA GOMEZ "CALM DOWN"

CALLOLT METRO BOOMIN F/THE WEEKND, 21 SAV "CREEPIN"

ALIDIO MORGAN WALLEN "LAST NIGHT"

VIDEO JAIN "MAKEBA"

SALES LUKE COMBS "FAST CAR"



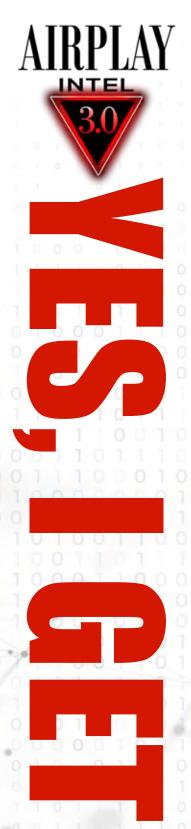
AIRTEL 3.0

HUNDREDS OF IN-DEPTH STATION PLAYLISTS WITH SUGGESTED PLAY ANALYSES

IN-DEPTH WEEKLY CALLOUT RESEARCH RESPONDENTS FROM DOZENS OF KEY MARKETS

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Operations Manager/Program Director FLY92.3 (WFLY), ALT104.9 (WINU) Z97.1 (WZRT)

TW RK AIRPLAY	TW RK AIRscore	TWRK Callout	TW RK AUDIO	TW RK VIDEO	TW RK SALES	TW COMP RANK	ARTIST	TITLE	LABEL
4	2	3	1	12	2	1	MORGAN WALLEN	Last Night	Big Loud/Mercury/Republic
1	1	9	8	4	9	2	REMA & SELENA GOMEZ	Calm Down	Mavin/Virgin/Interscope
6	5	7	5	8	8	3	TAYLOR SWIFT	Cruel Summer	Republic
5	4	4	9	15	6	4	MILEY CYRUS	Flowers	Columbia
12	10	29	2	3	3	5	OLIVIA RODRIGO	Vampire	Geffen/Interscope
14	9	13	4	21	1	6	LUKE COMBS	Fast Car	River House/Columbia Nash
2	6	12	13	23	13	7	TAYLOR SWIFT	Karma	Republic Republic
10	8	24	10	2	19	8	FIFTY FIFTY	Cupid	Warner
3	3	2	16	16	30	9	MIGUEL	Sure Thing	By Storm/RCA
ა 19	ა 12	11	7			10	TOOSII		
				10	18			Favorite Song	SCMG/Capitol
18	15	23	6	10	12	11	LIL DURK	All My Life f/J. Cole	Allamo
28	19	16	11	6	14	12	NICKI MINAJ & ICE SPICE	Barbie World w/Aqua	Atlantic-Republic-Capitol
11	11	18	12	19	23	13	SZA	Snooze	Top Dawg/RCA
9	7	1	15	28	37	14	METRO BOOMIN	Creepin' f/The Weeknd, 21 Sav.	Boominati/Epic-Republc
8	13	30	19	29	5	15	DUA LIPA	Dance The Night	Atlantic/Warner
29	21	10	18	14	22	16	DAVID KUSHNER	Daylight	Virgin
30	20	5	23	13	28	17	DOECHII	What It Is (Block Boy)	TDE/Capitol
7	14	20	31	39	10	18	ED SHEERAN	Eyes Closed	Atlantic
37	22	14	17	5	34	19	KALIII	Area Codes	Atlantic
16	16	26	21	34	16	20	POST MALONE	Chemical	Mercury/Republic
45	42	Χ	3	11	4	21	TAYLOR SWIFT	I Can See You (Taylor's Ver.)	Republic
39	40	22	35	1	11	22	JAIN	Makeba	Spookland
15	18	19	40	42	25	23	MILEY CYRUS	Jaded	Columbia
13	17	17	33	48	31	24	D. GUETTA/ANNE-MARIE/C. LERAY	Baby Don't Hurt Me	Parlophone UK/Warner
33	26	6	42	22	33	25	ICANDY	Keep Dat	RECORDS/Columbia
17	23	31	28	44	24	26	POST MALONE	Mourning	Mercury/Republic
24	25	28	22	38	35	27	THE WEEKND	Popular f/Playboi C. & Madonna	XO/Republic
49	χ	Χ	20	9	27	28	LATTO	Put It On Da Floor f/Cardi B	Streamcut/RCA
40	28	27	34	37	7	29	FALL OUT BOY	We Didn't Start The Fire	Fueled By Ramen/3EE
46	36	X	14	33	17	30	LIL DURK	Stand By Me f/Morgan Wallen	Republic-Alamo
20	24	35	38	41	29	31	JONAS BROTHERS	Waffle House	Republic
27	33	36	36	35	32	32	NF	HAPPY	NF Real Music/Virgin
21	27	41	32	32	42	33	BAKAR	Hell N Back	Black Butter/Epic
26	32	21	48	46	21	34	PITBULL & LIL JON	Jumpin	Mr. 305
31	35	38	25	17	46	35	METRO BOOMIN/NAV/A BOOGIE	Calling f/Swae Lee	Republic
47	Х	Х	24	18	39	36	ICE SPICE & NICKI MINAJ	Princess Diana	10K/Republic-Capitol
38	29	8	44	31	43	37	BENSON BOONE	In The Stars	Warner
44	34	15	30	25	48	38	D4VD	Here With Me	Darkroom/Interscope
		39		45	46 36		DOMINIC FIKE		Columbia
25 25	38		27 20			39		Mona Lisa (Spider-Man: Across	
35	46	40	26	20	38	40	DOJA CAT	Attention	Kemosabe/RCA
42	41	Х	39	36	15	41	KYLIE MINOGUE	Padam Padam	BMG
36	37	25	45	43	26	42	P!NK	TRUSTFALL	RCA
23	30	42	46	24	45	43	MELANIE MARTINEZ	Void	Atlantic
32	44	32	Χ	Χ	Χ	44	JUNG KOOK	Seven	big hit/Geffen/Interscope
41	39	33	X	X	X	45	TXT X JONAS BROTHERS	Do It Like That	Imperial/Republic
22	31	34	41	47	47	46	HARRY STYLES	Satellite	Columbia
43	45	Χ	47	30	20	47	BILLIE EILISH	What Was I Made For?	Darkroom/Interscope
50	Χ	Χ	29	26	40	48	LIBIANCA	People	RCA
34	43	37	37	40	44	49	KODAK BLACK & NLE CHOPPA	Angel Pt. 1 f/Jimin,JVKE,Muni	Artist Partner Group
48	Χ	Χ	43	27	41	50	LAUREN SPENCER SMITH	That Part	Island/Republic

TW RANK	TW RK AIRPLAY	TW MMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
1	45	21	24	TAYLOR SWIFT	I Can See You (Taylor's Ver.)	Republic
2	49	28	21	LATTO	Put It On Da Floor f/Cardi B	Streamcut/RCA
3	37	19	18	KALIII	Area Codes	Atlantic
4	39	22	17	JAIN	Makeba	Spookland
5	28	12	16	NICKI MINAJ & ICE SPICE	Barbie World w/Aqua	Atlantic-Republic-Capitol
6	46	30	16	LIL DURK	Stand By Me f/Morgan Wallen	Republic-Alamo
7	30	17	13	DOECHII	What It Is (Block Boy)	TDE/Capitol
8	29	16	13	DAVID KUSHNER	Daylight	Virgin
9	47	36	11	ICE SPICE & NICKI MINAJ	Princess Diana	10K/Republic-Capitol
10	40	29	11	FALL OUT BOY	We Didn't Start The Fire	Fueled By Ramen/3EE

TOP 40

MMI-RECURRENTS

7.24.23

RANK TW	ARTIST	TITLE	LABEL/IMPRINT
1	SZA	Kill Bill	Top Dawg/RCA
2	THE WEEKND	Die For You	XO/Republic
3	HARRY STYLES	As It Was	Columbia
4	DAVID GUETTA & BEBE REXHA	I'm Good (Blue)	Parlophone UK/Warner
5	POST MALONE	I Like You f/Doja Cat	Mercury/RCA-Republic
6	TAYLOR SWIFT	Anti-Hero	Republic
7	GLASS ANIMALS	Heat Waves	Republic
8	THE KID LAROI & JUSTIN BIEBER	Stay	Columbia
9	NICKY YOURE	Sunroof f/Dazy	Columbia
10	COI LERAY	Players	Uptown/Republic
11	SAM SMITH & KIM PETRAS	Unholy	Capitol
12	LIZZO	About Damn Time	Nice Life/Atlantic
13	PINKPANTHERESS & ICE SPICE	Boy's A Liar	300 Ent./Capitol-3EE
14	DOJA CAT	Need To Know	Kemosabe/RCA
15	JUSTIN BIEBER	Ghost	Def Jam
16	HARRY STYLES	Late Night Talking	Columbia
17	LATTO	Big Energy	Streamcut/RCA
18	STEVE LACY	Bad Habit	L-M/RCA
19	STEPHEN SANCHEZ	Until I Found You	Mercury/Republic
20	ED SHEERAN	Bad Habits	Atlantic
21	RAYE	Escapism f/070 Shake	HR/The Orchard-Def Jam
22	DOJA CAT	Vegas	Kemosabe/RCA
23	LIL NAS X	Thats What I Want	Columbia
24	LIL NAS X & JACK HARLOW	INDUSTRY BABY	Columbia
25	JACK HARLOW	First Class	Generation Now/Atlantic
26	ONEREPUBLIC	I Ain't Worried	Mosley/Interscope
27	ED SHEERAN	Shivers	Atlantic
28	IMAGINE DRAGONS	Enemy From League Of Legends	KidinaKorner/Interscope
29	NICKI MINAJ	Super Freaky Girl	Republic
30	ELTON JOHN & DUA LIPA	Cold Heart	Mercury/Warner-Interscope

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TOP 40 MMI-TOP 40 CALLOLT 7.24.23

RANK	ARTIST	TITLE	N'EAST	MIDWEST	SOUTH	WEST
1	METRO BOOMIN FEAT. THE WEEKND, 21 SAVAGE	Creepin'	1	1	1	1
2	MIGUEL	Sure Thing	5	2	2	2
3	WALLEN, MORGAN	Last Night	3	5	3	8
4	CYRUS, MILEY	Flowers	2	4	6	3
5	DOECHII & KODAK BLACK	What It Is (Block Boy)	15	3	4	6
6	ICANDY	Keep Dat	10	6	8	11
7	SWIFT, TAYLOR	Cruel Summer	4	10	7	12
8	BOONE, BENSON	In The Stars	12	12	5	5
9	REMA & SELENA GOMEZ	Calm Down	6	15	15	4
10	KUSHNER, DAVID	Daylight	14	11	12	7
11	T00SII	Favorite Song	13	7	9	17
12	SWIFT, TAYLOR	Karma	7	14	13	15
13	COMBS, LUKE	Fast Car	8	8	10	23
14	KALI	Area Codes	16	9	14	9
15	D4VD	Here With Me	18	13	11	19
16	MINAJ, NICKI & ICE SPICE FEAT. AQUA	Barbie World	9	17	16	14
17	GUETTA, DAVID, ANNE-MARIE, COI LERAY	Baby Don't Hurt Me	11	16	17	13
18	SZA	Snooze	19	26	18	10
19	CYRUS, MILEY	Jaded	17	20	20	20
20	SHEERAN, ED	Eyes Closed	20	23	24	18
21	PITBULL FEAT. LIL' JON	Jumpin	23	21	19	25
22	JAIN	Makeba	24	19	27	16
23	LIL DURK FEAT. J. COLE	All My Life	25	22	21	24
24	FIFTY FIFTY	Cupid	22	28	22	22
25	PINK	Trustfall	26	25	25	26
26	POST MALONE	Chemical	28	24	23	34
27	FALL OUT BOY	We Didn't Start The Fire	21	18	33	44
28	THE WEEKND FEAT. PLAYBOI CARTI & MADONNA	Popular	29	27	28	30
29	RODRIGO, OLIVIA	Vampire	36	30	26	27
30	Lipa, dua	Dance The Night	27	34	30	33

This is an abbreviated report.
For greatly expanded research contact:

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MMI WEEK AT A GLANCE

JOHN SHOMBY

Partner, Radio's Fresh Eyes, LLC | EVP/GM Studio2Bee Entertainment Sr. Chart/Data Analyst MMI Publications

Not only is she selling out stadiums all over the world but now Taylor Swift has THREE songs in the top 25 on the Power chart. On the heels of her just released, number one, "Speak Now (Taylor's Version)" album is the highest debut of the week. "I Can See You" is off to a great start entering the chart at number 21. Of course, it's way too early for any callout but this one is in the top 5 for sales and audio streams. With an airplay rank of 45, the panel has not done much with it yet but don't be surprised if it gets some big adds in the next few weeks.

Her current number one Mediabase song "Karma" moves up one from 8th to 7th with top 15 ranks in sales, audio streams and callout. Lots of heavy airplay from the panel as she sits at number two. Finally, the latest single, the 3-year-old "Cruel Summer", rises from 4th to 3rd overall with top 10 numbers in sales, callout and video streams and number 5 with audio streams. The panel's play has increased exponentially over the past several weeks as it's now ranked 6th in that category. Looks like two Taylors in heavy from here.

The newest entry into the top 20 is already a callout surprise. Female rapper Doeschii with help from Kodak Black and "What It Is (Block Boy)" jumps five spots from 22 to 17. The video is a big draw ranking 13th and number 5 in callout tells us that listeners are liking what they're hearing. The panel is starting to believe with airplay going from 38 to 30 this week.

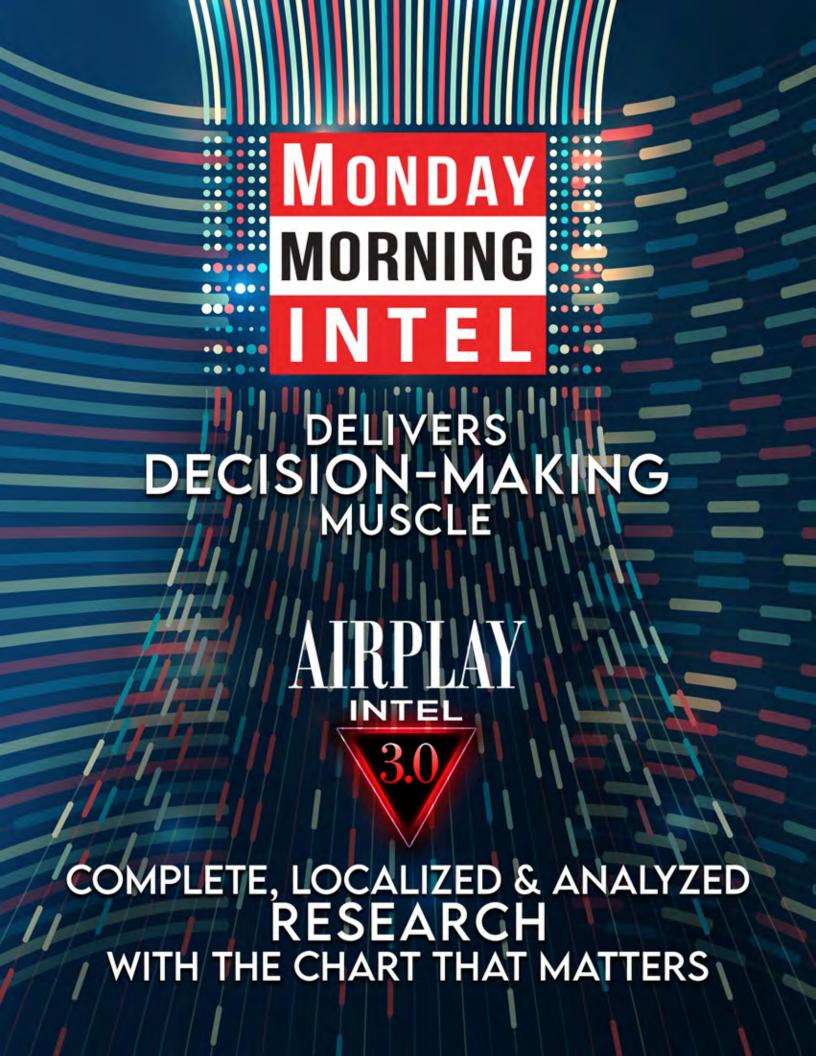
As much as I talked Luke Combs' crossover hit "Fast Car" would not get out of medium, it's looking as if some of the panel is taking it to heavy. The song remains at 6th overall as the number one seller, 4th in audio streams and 13th in callout. The airplay rank hadn't moved for several weeks, until this week, and it's now gone from 20 to 14.

Olivia Rodrigo's "Vampire" proves that this song is no fluke sticking at number 5 again this week. Callout has yet to catch up with the fact that she's top 5 in sales and streaming. Doesn't matter to the panel with the airplay rank rising four spots to 12th this week. If you're not on it, you're missing out on a tune that will get listeners to lean in, for sure.

Rema and Selena Gomez' "Calm Down" moves up one slot to number two this week with strong numbers across the board plus it's the most played song of the 50 surveyed.

Last, but certainly not least, the country music wave has made it to top 40 in the strongest way as Morgan Wallen's "Last Night" goes 2 to 1 this week on the Power chart. 2nd in sales and number one in audio streams, it sits as the 4th most played song this week. Crossed over all the way to the top.

One to watch with the movie opening this week is Nicki Minaj and Ice Spice's "Barbie World" (with some side help from Aqua). The song goes 16 to 12 overall ranking 6th with the video and 11th in audio streams. Airplay is gradually happening, up 32 to 28 this week. Let's see if those numbers change after "Barbie"'s opening weekend.





	ARTIST	TITLE	LABEL/IMPRINT
HOTZONE	OLIVIA RODRIGO	Vampire	Geffen/Interscope
HOTZONE	D. GUETTA/ANNE-MARIE/C. LERAY	Baby Don't Hurt Me	Parlophone UK/Warner
HOTZONE	LUKE COMBS	Fast Car	River House/Columbia Nash
HOTZONE	LIL DURK	All My Life f/J. Cole	Alamo
HOTZONE	BAKAR	Hell N Back	Black Butter/Epic
HOTZONE	HARRY STYLES	Satellite	Columbia
HOTZONE	THE WEEKND	Popular f/Playboi C. & Madonna	XO/Republic
HOTZONE	DOMINIC FIKE	Mona Lisa (Spider-Man: Across	Columbia
HOTZONE	PITBULL & LIL JON	Jumpin	Mr. 305
HOTZONE	ONEREPUBLIC	Runaway	Mosley/Interscope
HOTZONE	NICKI MINAJ & ICE SPICE	Barbie World w/Aqua	Atlantic-Republic-Capitol
HOTZONE	DAVID KUSHNER	Daylight	Virgin
HOTZONE	DOECHII	What It Is (Block Boy)	TDE/Capitol
HOTZONE	METRO BOOMIN/NAV/A BOOGIE	Calling f/Swae Lee	Republic
HOTZONE	JUNG KOOK	Seven	big hit/Geffen/Interscope
HOTZONE	KALIII	Area Codes	Atlantic
HOTZONE	BENSON BOONE	In The Stars	Warner
HOTZONE	JAIN	Makeba	Spookland
HOTZONE	FALL OUT BOY	We Didn't Start The Fire	Fueled By Ramen/3EE
HOTZONE	TXT X JONAS BROTHERS	Do It Like That	Imperial/Republic
HOTZONE	KYLIE MINOGUE	Padam Padam	BMG
HOTZONE	BILLIE EILISH	What Was I Made For?	Darkroom/Interscope

TOP 40

MMI-DEVELOPING

7.24.23

	ARTIST	TITLE	LABEL/IMPRINT
DEVELOPING	SZA	Snooze	Top Dawg/RCA
DEVELOPING	MILEY CYRUS	Jaded	Columbia
DEVELOPING	POST MALONE	Mourning	Mercury/Republic
DEVELOPING	MELANIE MARTINEZ	Void	Atlantic
DEVELOPING	FLO RIDA	What A Night	Artist Partner Group/IMG
DEVELOPING	JONAS BROTHERS	Summer Baby	Republic
DEVELOPING	ICANDY	Keep Dat	RECORDS/Columbia
DEVELOPING	DOJA CAT	Attention	Kemosabe/RCA
DEVELOPING	SMITH	Lemon	Hitmaker Music Group

TOP 40 MMI-HOTAC CALLOLT 7.24.23

RANK	ARTIST	TITLE	n'east	MIDWEST	SOUTH	WEST
1	METRO BOOMIN FEAT. THE WEEKND, 21 SAVAGE	CREEPIN'	3	1	1	1
2	GLASS ANIMALS	HEAT WAVES	5	4	2	3
3	THE KID LAROI & JUSTIN BIEBER	STAY	4	3	3	2
4	SHEERAN, ED	BAD HABITS	2	15	9	5
5	SIA	UNSTOPPABLE	11	5	6	7
6	CYRUS, MILEY	FLOWERS	8	11	10	6
7	BIEBER, JUSTIN	GHOST	1	13	8	13
8	LIPA, DUA	LEVITATING	7	14	15	4
9	WALLEN, MORGAN	LAST NIGHT	13	2	4	17
10	MIGUEL	SURE THING	10	8	7	9
11	Youre, Nicky	Sunroof	14	7	5	8
12	Guetta, David & Bebe Rexha	I'm Good (Blue)	6	9	16	10
13	Capaldi, Lewis	Forget Me	12	6	18	15
14	Combs, Luke	Fast Car	19	10	12	18
15	Rema & Selena Gomez	Calm Down	9	22	14	12
16	The Weeknd	Die For You	20	12	13	14
17	Boone, Benson	In The Stars	17	17	11	23
18	Styles, Harry	As It Was	18	18	21	11
19	Guetta, David Feat. Anne-Marie & Coi Leray	Baby Don't Hurt Me	15	20	20	16
20	Trainor, Meghan	Made You Look	28	16	17	25
21	Lewis, Dean	How Do I Say Goodbye	26	19	19	21
22	Sheeran, Ed	Eyes Closed	22	21	22	24
23	Lizzo	About Damn Time	16	25	29	20
24	Swift, Taylor	Cruel Summer	21	28	24	26
25	Cyrus, Miley	Jaded	27	23	23	27
26	Swift, Taylor	Karma	29	24	25	22
27	Swift, Taylor	Anti-Hero	24	26	28	19
28	Capaldi, Lewis	Wish You The Best	23	27	26	28
29	Post Malone	Chemical	25	29	27	34
30	Pink	Trustfall	31	30	32	30

This is an abbreviated report.
For greatly expanded research contact:

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THE CALLOUT DIAGNOSIS HOTAC

MIKE McVAY
President
McVay Media Consulting

The Hot AC format is most successful when it plays the most mass appeal songs coming from multiple genre and formats. "Creepin'" by Metro Boomin' has the highest testing slot on this weeks panel. Following are Glass Animals "Heat Waves", "Stay" The Kid Laroi & Justin Bieber is hanging in there and Ed Sheeran's tune "Bad Habits" continues to grow. Last Night, the crossover from Country giant Morgan Wallen, maintains at #10 on the National chart. It is #2 in the Midwest and #4 in the South. This artist is reaching a acceptance score that puts him in the Superstar Zone.

The Miley Cyrus song "Flowers" is showing a growing level of Burn at 18%, which should not be concerning even as it is showing some wear on the audience. She also has "Jaded" in this weeks test group. That song has not performed as well as "Flowers" yet, but it shows good familiarity and has a positive score that's slightly better with the older end of the sample. The song "Jaded" is testing the best in the Midwest and South.

There is no bigger artist, any format, than Taylor Swift. The research validates what we're seeing in stadium after stadium. Ms. Swift has three songs on this week's test list. "Cruel Summer" has moved to the top of the three. The other two are "Karma" which is closely followed by the former #1 song on several air play charts "Anti-Hero." None of the three have any noticeable burn. Interestingly, "Cruel Summer" tests slightly better than the other two with the younger end of the sample. Although the scores are within the margin of error. They're very close.

Comparing last week's research results, versus this week's, the top five songs are the same with a slight juggling of position. The Weekend "Die For You" had a 59.2 Total Positive score last week and this week is at 56.8 Total Positive. It's a song that is likely going to have a long lifecycle at Hot AC. "Unholy" by Sam Smith & Kim Petras was the 15th best testing song last week. It's been moved to Recurrent and off the test list this week. Luke Combs "Fast Car" is flat from last week as the 14th best researching title this week. Tracy Chapman has to be enjoying his success with a song that she wrote and recorded.

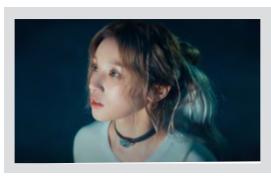
TOP 40 MM-VIDEO STREAMING 7.24.23

AV Rank	ARTIST	TITLE	LABEL/IMPRINT	LISTENLINKS
1	JAIN	Makeba	Spookland	PLAY VIDEO ▶
2	FIFTY FIFTY	Cupid	Warner	PLAY VIDEO ▶
3	OLIVIA RODRIGO	Vampire	Geffen/Interscope	PLAY VIDEO ▶
4	REMA & SELENA GOMEZ	Calm Down	Mavin/Virgin/Interscope	PLAY VIDEO ►
5	KALIII	Area Codes	Atlantic	PLAY VIDEO ▶
6	NICKI MINAJ & ICE SPICE	Barbie World w/Aqua	Atlantic-Republic-Capitol	PLAY VIDEO ▶
7	TOOSII	Favorite Song	SCMG/Capitol	PLAY VIDEO ▶
8	TAYLOR SWIFT	Cruel Summer	Republic	PLAY VIDEO ▶
9	LATTO	Put It On Da Floor f/Cardi B	Streamcut/RCA	PLAY VIDEO ▶
10	LIL DURK	All My Life f/J. Cole	Alamo	PLAY VIDEO ▶
11	TAYLOR SWIFT	I Can See You (Taylor's Ver.)	Republic	PLAY VIDEO ▶
12	MORGAN WALLEN	Last Night	Big Loud/Mercury/Republic	PLAY VIDEO ▶
13	DOECHII	What It Is (Block Boy)	TDE/Capitol	PLAY VIDEO ▶
14	DAVID KUSHNER	Daylight	Virgin	PLAY VIDEO ▶
15	MILEY CYRUS	Flowers	Columbia	PLAY VIDEO ▶
16	MIGUEL	Sure Thing	By Storm/RCA	PLAY VIDEO ▶
17	METRO BOOMIN/NAV/A BOOGIE	Calling f/Swae Lee	Republic	PLAY VIDEO ▶
18	ICE SPICE & NICKI MINAJ	Princess Diana	10K/Republic-Capitol	PLAY VIDEO ►
19	SZA	Snooze	Top Dawg/RCA	PLAY VIDEO ►
20	DOJA CAT	Attention	Kemosabe/RCA	PLAY VIDEO ►
21	LUKE COMBS	Fast Car	River House/Columbia Nash	PLAY VIDEO ►
22	ICANDY	Keep Dat	RECORDS/Columbia	PLAY VIDEO ►
23	TAYLOR SWIFT	Karma	Republic	PLAY VIDEO ►
24	MELANIE MARTINEZ	Void	Atlantic	PLAY VIDEO ►
25 26	D4VD	Here With Me	Darkroom/Interscope RCA	PLAY VIDEO ►
26 27	LIBIANCA LAUREN SPENCER SMITH	People That Part		PLAY VIDEO ►
28	METRO BOOMIN	Creepin' f/The Weeknd, 21 Sav.	Island/Republic Boominati/Epic-Republc	PLAY VIDEO ►
29	DUA LIPA	Dance The Night	Atlantic/Warner	PLAY VIDEO ► PLAY VIDEO ►
30	BILLIE EILISH	What Was I Made For?	Darkroom/Interscope	PLAY VIDEO >
31	BENSON BOONE	In The Stars	Warner	PLAY VIDEO ►
32	BAKAR	Hell N Back	Black Butter/Epic	PLAY VIDEO ►
33	LIL DURK	Stand By Me f/Morgan Wallen	Republic-Alamo	PLAY VIDEO ►
34	POST MALONE	Chemical	Mercury/Republic	PLAY VIDEO ►
35	NF	HAPPY	NF Real Music/Virgin	PLAY VIDEO ►
36	KYLIE MINOGUE	Padam Padam	BMG	PLAY VIDEO ►
37	FALL OUT BOY	We Didn't Start The Fire	Fueled By Ramen/3EE	PLAY VIDEO ▶
38	THE WEEKND	Popular f/Playboi C. & Madonna	XO/Republic	PLAY VIDEO ▶
39	ED SHEERAN	Eyes Closed	Atlantic	PLAY VIDEO ▶
40	KODAK BLACK & NLE CHOPPA	Angel Pt. 1 f/Jimin,JVKE,Muni	Artist Partner Group	PLAY VIDEO ▶
41	JONAS BROTHERS	Waffle House	Republic	PLAY VIDEO ▶
42	MILEY CYRUS	Jaded	Columbia	PLAY VIDEO ▶
43	P!NK	TRUSTFALL	RCA	PLAY VIDEO ▶
44	POST MALONE	Mourning	Mercury/Republic	PLAY VIDEO ▶
45	DOMINIC FIKE	Mona Lisa (Spider-Man: Across	Columbia	PLAY VIDEO ▶
46	PITBULL & LIL JON	Jumpin	Mr. 305	PLAY VIDEO ▶
47	HARRY STYLES	Satellite	Columbia	PLAY VIDEO ▶
48	D. GUETTA/ANNE-MARIE/C. LERAY	Baby Don't Hurt Me	Parlophone UK/Warner	PLAY VIDEO ▶



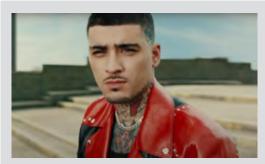
Video

Check out these videos hand-picked by our staff!



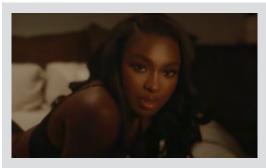
(G) I-DLE - "I DO"

MMI Fave Video of The Week Alert: The 88Rising Camp is so cool and they were first in on the K-Pop tsunami. This amazing video is a minisci-fi-teen-movie that has easter egg nods to ET and The Graduate. It's dripping with teen-age energy and romance and is shot beautifully. (G) I-DLE (we don't think you pronounce the () part) is another Korean Girl gathering. In the clip, one has to love the fact that sneezing transforms the protagonist into the next member. So worth a click here:



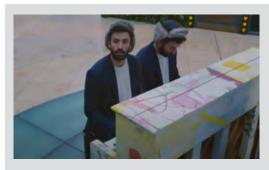
ZAYN - "LOVE LIKE THIS"

MMI Lots of Kissing Alert: Be advised. This video features lots of "kissing". This lip-action appears in elevators, on motorcycles, beaches, and streets. The lip-locking rating is in and said video is 82%. If you like kissing, this is the video for you. If you are considering kissing, let this be a tutorial. Zayn (formally Zayn Malik of formally One Direction) is British. So I think it's fair to say there's English Kissing, French kissing, and Korean kissing in the video. Global lip work. Wanna soma dis? Pucker up and click here:



COCO JONES - "ICU"

Oh Lordy me, Lil Coco is all grown up. She's from Lebanon (not the country) right outside of Nashville. You may remember the adorable young songbird from The Disney Channel and Disney Radio but Walt would be spinning in his cryogenic ice pod if he saw this video. The ballad is tailor made for slow dancing and anything else that comes to mind. Click here:



AJR - "THE DJ IS CRYING FOR HELP"

MMI Disclaimer: This video is NOT an editorial on the radio business. Now that that's clear, we love AJR in all their Pop-Alt-Art musical madness. There's a rumor that they convinced their label that this video would really be effective if it were shot in Paris. Must have worked, yo. If you want to enjoy the cool song, visit the Left Bank, and see a tower named Eiffel, try the snails and click here:



NESSA BARRETT - "AMERICAN JESUS"

Absolutely stunning New Jersey Bad Girl Nessa Barrett has found her perfect match in "American Jesus". This motorcycle, trouble-making, cigarette-puffing video sparkles with badness and intrigue and spells out a storyline that is going either nowhere or somewhere funky. Stay till the end to find out if the good guys or the rock and roll cats in black hats win the race. Click here:







CHARTS/POWERS:

- **1 AIRPLAY** is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.
- **2 AIRSCORE: THE AIRPLAY INTEL 3.0 RETENTION SCORE** predicts listener tune-in/tune-out on song play by contemplating the trend over time relationship between local and national airplay, local/regional callout, and audio and video streaming.
- **3 NATIONAL CALLOUT** contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.
- **4 STREAMING, AUDIO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.
- **5 STREAMING, VIDEO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.
- **6 SALES** is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.

CALL US at 818-699-6400 or EMAIL contact@mmi2020.com

MONDAY MORNING INTEL

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