# MONDAY Morning Intel

CURB

# TOPUO EDITION

Sarah Jever

JULY 31, 2023

## TOP 5 MOST ADDED

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JULY 31, 2023

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MMI – A MODERN DAY MUSIC RESEARCH SYSTEM



**CALLOLIT** METRO BOOMIN F/THE WEEKND, 21 SAV "CREEPIN"

ALIJIO MORGAN WALLEN "LAST NIGHT"

**VIDEO** JAIN "MAKEBA"

**SALES** LUKE COMBS "FAST CAR"

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Director of Programming XHTZ, San Diego for Local Media of America Creator/Host - Sunday Night Slow Jams

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#### **TOP 40**



#### 7.31.23

| TWRK     | TW RK    | TWRK     | TWRK     | TWRK     | TWRK     | TW COMP  |                                  |  |  |
|----------|----------|----------|----------|----------|----------|----------|----------------------------------|--|--|
| AIRPLAY  | AIRscore | CALLOUT  | AUDIO    | VIDEO    | SALES    | RANK     | ARTIST                           | TITLE  | LABEL  |
| 3        | 1        | 7        | 4        | 5        | 4        | 1        | TAYLOR SWIFT                     | Cruel Summer                                 | Republic<br>Distant (Massachus)                |
| 5        | 2        | 3        | 1        | 12       | 2        | 2        | MORGAN WALLEN                    | Last Night                                   | Big Loud/Mercury/Republic                      |
| 2        | 3        | 9        | 10       | 6<br>12  | 8        | 3        | REMA & SELENA GOMEZ              | Calm Down                                    | Mavin/Virgin/Interscope                        |
| 7        | 5        | 5        | 12       | 13       | 7        | 4        | MILEY CYRUS                      | Flowers                                      | Columbia<br>Coffee (Intercore                  |
| 9<br>12  | 8        | 27<br>11 | 2        | 3<br>18  | 5<br>1   | 5        | OLIVIA RODRIGO<br>Luke combs     | Vampire<br>Fast Car                          | Geffen/Interscope<br>River House/Columbia Nash |
| 13<br>4  | 10<br>4  | 2        | 3<br>17  | 10       | 25       | 6<br>7   | MIGUEL                           | Sure Thing                                   | By Storm/RCA                                   |
| 4<br>16  | 4<br>12  | 20       | 5        |          | 25<br>10 | 8        | LIL DURK                         |  | Alamo  |
| 29       | 12       | 20<br>12 | 5<br>6   | 9<br>4   | 11       | о<br>9   | NICKI MINAJ & ICE SPICE          | All My Life f/J. Cole<br>Barbie World w/Aqua | Atlantic-Republic-Capitol                      |
| 29<br>6  | 9        | 25       | 13       | 2        | 24       | 9<br>10  | FIFTY FIFTY                      | Cupid  | Warner   |
| 1        | 6        | 15       | 16       | 24       | 16       | 11       | TAYLOR SWIFT                     | Karma  | Republic                                       |
| 23       | 0<br>14  | 10       | 8        | 8        | 29       | 11       | TOOSII                           | Favorite Song                                | SCMG/Capitol                                   |
| 10       | 7        | 10       | 20       | 22       | 37       | 12       | METRO BOOMIN                     | Creepin' f/The Weeknd, 21 Sav.               | Boominati/Epic-Republc                         |
| 10       | ,<br>11  | 18       | 15       | 17       | 28       | 10       | SZA                              | Snooze                                       | Top Dawg/RCA                                   |
| 8        | 13       | 28       | 19       | 27       | 9        | 15       | DUA LIPA                         | Dance The Night                              | Atlantic/Warner                                |
| 28       | 18       | 4        | 27       | 11       | 31       | 16       | DOECHII                          | What It Is (Block Boy)                       | TDE/Capitol                                    |
| 31       | 21       | 13       | 21       | 14       | 27       | 17       | DAVID KUSHNER                    | Daylight                                     | Virgin   |
| 36       | 22       | 14       | 23       | 7        | 36       | 18       | KALIII                           | Area Codes                                   | Atlantic                                       |
| 49       | x        | x        | 9        | 20       | 6        | 19       | BILLIE EILISH                    | What Was I Made For?                         | Darkroom/Interscope                            |
| 34       | 32       | 23       | 36       | 1        | 14       | 20       | JAIN                             | Makeba                                       | Sony France/Spookland                          |
| 18       | 20       | 26       | 22       | 33       | 18       | 21       | POST MALONE                      | Chemical                                     | Mercury/Republic                               |
| 12       | 16       | 19       | 35       | 37       | 17       | 22       | ED SHEERAN                       | Eyes Closed                                  | Atlantic                                       |
| 14       | 15       | 17       | 34       | 45       | 22       | 23       | D. GUETTA/ANNE-MARIE/C. LERAY    | Baby Don't Hurt Me                           | Parlophone UK/Warner                           |
| 17       | 23       | 32       | 28       | 41       | 20       | 24       | POST MALONE                      | Mourning                                     | Mercury/Republic                               |
| 15       | 19       | 21       | 39       | 38       | 30       | 25       | MILEY CYRUS                      | Jaded  | Columbia                                       |
| 25       | 26       | 37       | Х        | Х        | Х        | 26       | JUNG KOOK                        | Seven  | big hit/Geffen/Interscope                      |
| 45       | 25       | 24       | 18       | 32       | 19       | 27       | LIL DURK                         | Stand By Me f/Morgan Wallen                  | Republic-Alamo                                 |
| 47       | 41       | Х        | 14       | 30       | 3        | 28       | JELLY ROLL                       | NEED A FAVOR                                 | Stoney Creek/BMG                               |
| 33       | 28       | 8        | 43       | 26       | 34       | 29       | ICANDY                           | Keep Dat                                     | RECORDS/Columbia                               |
| 24       | 24       | 31       | 25       | 36       | 35       | 30       | THE WEEKND                       | Popular f/Playboi C. & Madonna               | XO/Republic                                    |
| 43       | 46       | 30       | 7        | 28       | 21       | 31       | TAYLOR SWIFT                     | l Can See You (Taylor's Ver.)                | Republic                                       |
| 19       | 27       | 41       | 33       | 31       | 38       | 32       | BAKAR                            | Hell N Back                                  | Black Butter/Epic                              |
| 44       | 42       | Х        | 11       | 39       | 15       | 33       | NOAH KAHAN                       | Dial Drunk                                   | Mercury/Republic                               |
| 50       | Х        | Х        | 24       | 10       | 33       | 34       | LATTO                            | Put It On Da Floor f/Cardi B                 | Streamcut/RCA                                  |
| 26       | 35       | 22       | 47       | 44       | 12       | 35       | PITBULL & LIL JON                | Jumpin                                       | Mr. 305  |
| 39       | 31       | 6        | 44       | 29       | 44       | 36       | BENSON BOONE                     | In The Stars                                 | Warner   |
| 30       | 34       | 34       | 38       | 40       | 23       | 37       | JONAS BROTHERS                   | Waffle House                                 | Republic                                       |
| 48       | 45       | X        | 26       | 16       | 39       | 38       | ICE SPICE & NICKI MINAJ          | Princess Diana                               | 10K/Republic-Capitol                           |
| 46       | 36       | 16       | 32       | 19       | 48       | 39       | D4VD                             | Here With Me                                 | Darkroom/Interscope                            |
| 40       | 38       | 29       | 37       | 48<br>05 | 13       | 40       | FALL OUT BOY                     | We Didn't Start The Fire                     | Fueled By Ramen/3EE                            |
| 35       | 37       | 35       | 29       | 25       | 47       | 41       | METRO BOOMIN/NAV/A BOOGIE        | Calling f/Swae Lee                           | Republic                                       |
| 21<br>22 | 33<br>20 | 38<br>43 | 31<br>45 | 43<br>21 | 43<br>46 | 42<br>43 | DOMINIC FIKE<br>MELANIE MARTINEZ | Mona Lisa (Spider-Man: Across<br>Void        | Columbia<br>Atlantic                           |
|          | 30<br>20 | 43<br>33 | 45<br>41 |          | 46<br>45 | 43<br>44 | HARRY STYLES                     | Satellite                                    | Columbia                                       |
| 20<br>42 | 29<br>40 | 33<br>39 | 41<br>40 | 42<br>35 | 45<br>26 | 44<br>45 | KYLIE MINOGUE                    | Padam Padam                                  | BMG  |
| 42<br>37 | 40<br>48 | 39<br>42 | 40<br>30 | 35<br>23 | 26<br>40 | 45<br>46 | DOJA CAT                         | Attention                                    | BMG<br>Kemosabe/RCA                            |
| 57<br>41 | 40<br>44 | 42<br>40 | 30<br>42 | 23<br>34 | 40<br>32 | 40<br>47 | TXT X JONAS BROTHERS             | Do It Like That                              | Imperial/Republic                              |
| 41<br>27 | 44<br>39 | 40<br>36 | 42<br>48 | 34<br>46 | 32<br>42 | 47       | ONEREPUBLIC                      | Runaway                                      | Mosley/Interscope                              |
| 32       | 39<br>43 | 30<br>44 | 40<br>46 | 40<br>47 | 42<br>41 | 40<br>49 | JONAS BROTHERS                   | Summer Baby                                  | Republic                                       |
| 38       | 43<br>47 | 44<br>45 | 40<br>X  | 47<br>X  | 41<br>X  | 49<br>50 | TRAVIS SCOTT/BAD BUNNY/WEEKND    | K-POP  | Cactus Jack/Epic                               |
| 50       | 1        | чJ       | ^        | Λ        | ^        | 00       | HARTO COUT / DAD DONNI / WEEKIND |  | σαστασσασκ/ μρισ                               |

#### **TOP 40**



7.31.23

| TW<br>RANK | TW RK<br>Airplay | TWMMI<br>Composite | ACTION<br>Factor | ARTIST                  | TITLE                         | LABEL/IMPRINT             |
|------------|------------------|--------------------|------------------|-------------------------|-------------------------------|---------------------------|
| 1          | 49               | 19                 | 30               | BILLIE EILISH           | What Was I Made For?          | Darkroom/Interscope       |
| 2          | 29               | 9                  | 20               | NICKI MINAJ & ICE SPICE | Barbie World w/Aqua           | Atlantic-Republic-Capitol |
| 3          | 47               | 28                 | 19               | JELLY ROLL              | NEED A FAVOR                  | Stoney Creek/BMG          |
| 4          | 45               | 27                 | 18               | LIL DURK                | Stand By Me f/Morgan Wallen   | Republic-Alamo            |
| 5          | 36               | 18                 | 18               | KALIII                  | Area Codes                    | Atlantic                  |
| 6          | 50               | 34                 | 16               | LATTO                   | Put It On Da Floor f/Cardi B  | Streamcut/RCA             |
| 7          | 34               | 20                 | 14               | JAIN                    | Makeba                        | Sony France/Spookland     |
| 8          | 31               | 17                 | 14               | DAVID KUSHNER           | Daylight                      | Virgin                    |
| 9          | 43               | 31                 | 12               | TAYLOR SWIFT            | l Can See You (Taylor's Ver.) | Republic                  |
| 10         | 28               | 16                 | 12               | DOECHII                 | What It Is (Block Boy)        | TDE/Capitol               |

#### **TOP 40**

## MMI-RECURRENTS

| RANK<br>TW | ARTIST                        | TITLE                        | LABEL/IMPRINT           |
|------------|-------------------------------|------------------------------|-------------------------|
| 1          | SZA                           | Kill Bill                    | Top Dawg/RCA            |
| 2          | THE WEEKND                    | Die For You                  | XO/Republic             |
| 3          | HARRY STYLES                  | As It Was                    | Columbia                |
| 4          | POST MALONE                   | l Like You f/Doja Cat        | Mercury/RCA-Republic    |
| 5          | DAVID GUETTA & BEBE REXHA     | l'm Good (Blue)              | Parlophone UK/Warner    |
| 6          | TAYLOR SWIFT                  | Anti-Hero                    | Republic                |
| 7          | GLASS ANIMALS                 | Heat Waves                   | Republic                |
| 8          | THE KID LAROI & JUSTIN BIEBER | Stay                         | Columbia                |
| 9          | NICKY YOURE                   | Sunroof f/Dazy               | Columbia                |
| 10         | COI LERAY                     | Players                      | Uptown/Republic         |
| 11         | JUSTIN BIEBER                 | Ghost                        | Def Jam                 |
| 12         | HARRY STYLES                  | Late Night Talking           | Columbia                |
| 13         | LIZZO                         | About Damn Time              | Nice Life/Atlantic      |
| 14         | SAM SMITH & KIM PETRAS        | Unholy                       | Capitol                 |
| 15         | PINKPANTHERESS & ICE SPICE    | Boy's A Liar                 | 300 Ent./Capitol-3EE    |
| 16         | ED SHEERAN                    | Bad Habits                   | Atlantic                |
| 17         | DOJA CAT                      | Need To Know                 | Kemosabe/RCA            |
| 18         | STEVE LACY                    | Bad Habit                    | L-M/RCA                 |
| 19         | LATTO                         | Big Energy                   | Streamcut/RCA           |
| 20         | STEPHEN SANCHEZ               | Until I Found You            | Mercury/Republic        |
| 21         | DOJA CAT                      | Vegas                        | Kemosabe/RCA            |
| 22         | LIL NAS X & JACK HARLOW       | INDUSTRY BABY                | Columbia                |
| 23         | RAYE                          | Escapism f/070 Shake         | HR/The Orchard-Def Jam  |
| 24         | LIL NAS X                     | Thats What I Want            | Columbia                |
| 25         | ONEREPUBLIC                   | I Ain't Worried              | Mosley/Interscope       |
| 26         | JACK HARLOW                   | First Class                  | Generation Now/Atlantic |
| 27         | ED SHEERAN                    | Shivers                      | Atlantic                |
| 28         | IMAGINE DRAGONS               | Enemy From League Of Legends | KidinaKorner/Interscope |
| 29         | NICKI MINAJ                   | Super Freaky Girl            | Republic                |
| 30         | SIA                           | Unstoppable                  | RCA                     |

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## торчо мм-*тор 40 сацоит* 7.31.23

| F | RANK | ARTIST                                   | TITLE                    | N'EAST | MIDWEST | SOUTH | WEST |
|---|------|--|--------------------------|--------|---------|-------|------|
|   | 1    | METRO BOOMIN FEAT. THE WEEKND, 21 SAVAGE | Creepin'                 | 2      | 1       | 1     | 1    |
|   | 2    | MIGUEL                                   | Sure Thing               | 6      | 2       | 2     | 2    |
|   | 3    | WALLEN, MORGAN                           | Last Night               | 1      | 5       | 3     | 13   |
|   | 4    | DOECHII & KODAK BLACK                    | What It Is (Block Boy)   | 9      | 4       | 4     | 8    |
|   | 5    | CYRUS, MILEY                             | Flowers                  | 4      | 7       | 5     | 3    |
|   | 6    | BOONE, BENSON                            | In The Stars             | 11     | 13      | 6     | 5    |
|   | 7    | SWIFT, TAYLOR                            | Cruel Summer             | 5      | 9       | 8     | 9    |
|   | 8    | ICANDY                                   | Keep Dat                 | 16     | 3       | 9     | 16   |
|   | 9    | REMA & SELENA GOMEZ                      | Calm Down                | 8      | 16      | 11    | 7    |
| 1 | 10   | TOOSII                                   | Favorite Song            | 10     | 10      | 7     | 18   |
| 1 | 11   | COMBS, LUKE                              | Fast Car                 | 7      | 6       | 12    | 21   |
| 1 | 12   | MINAJ, NICKI & ICE SPICE FEAT. AQUA      | Barbie World             | 3      | 12      | 15    | 19   |
| 1 | 13   | KUSHNER, DAVID                           | Daylight                 | 18     | 15      | 10    | 4    |
| 1 | 14   | KALI                                     | Area Codes               | 17     | 8       | 13    | 12   |
| 1 | 15   | SWIFT, TAYLOR                            | Karma                    | 12     | 14      | 16    | 10   |
| 1 | 16   | D4VD                                     | Here With Me             | 19     | 11      | 14    | 11   |
| 1 | 17   | GUETTA, DAVID, ANNE-MARIE, COI LERAY     | Baby Don't Hurt Me       | 14     | 19      | 17    | 6    |
| 1 | 18   | SZA                                      | Snooze                   | 13     | 28      | 18    | 14   |
| 1 | 19   | SHEERAN, ED                              | Eyes Closed              | 23     | 18      | 22    | 20   |
| 2 | 20   | LIL DURK FEAT. J. COLE                   | All My Life              | 21     | 20      | 19    | 22   |
| 2 | 21   | CYRUS, MILEY                             | Jaded                    | 15     | 27      | 26    | 17   |
| 2 | 22   | PITBULL FEAT. LIL' JON                   | Jumpin                   | 22     | 24      | 20    | 25   |
| 2 | 23   | JAIN                                     | Makeba                   | 25     | 21      | 24    | 15   |
| 2 | 24   | LIL DURK FEAT. MORGAN WALLEN             | Stand By Me              | 28     | 17      | 21    | 28   |
| 2 | 25   | FIFTY FIFTY                              | Cupid                    | 20     | 32      | 27    | 26   |
| 2 | 26   | POST MALONE                              | Chemical                 | 26     | 22      | 30    | 32   |
| 2 | 27   | RODRIGO, OLIVIA                          | Vampire                  | 31     | 29      | 28    | 24   |
| 2 | 28   | LIPA, DUA                                | Dance The Night          | 24     | 30      | 29    | 33   |
| 2 | 29   | FALL OUT BOY                             | We Didn't Start The Fire | 27     | 25      | 31    | 40   |
| 3 | 30   | SWIFT, TAYLOR                            | I Can See You            | 35     | 26      | 23    | 37   |
|   |      |  |                          |        |         |       |      |

This is an abbreviated report. For greatly expanded research contact:

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# AIRPLAY INTEL 3.0

#### TOP 40 MONDAY MORNING INTEL 7.31.23





JOHN SHOMBY Partner, Radio's Fresh Eyes, LLC | EVP/GM Studio2Bee Entertainment Sr. Chart/Data Analyst MMI Publications

Apparently "Barbie" is planning on taking over the Top 40 Power chart for a while. Three songs from the record-breaking movie make it into the top 20 this week. Someone who has a knack for getting on movie soundtracks, Billie Eillish, enters at number 19 this week all the way from 47th last week with the sultry ballad "What Was I Made For?". Of course, it's too early for any callout but the song, right now, is driven totally by sales (ranked 6th) and audio streams (9th). Airplay is almost non-existent at this point, but we'll see how much impact the movie has on playing this very slow song on a large number of panel stations.

A second song on the chart from "Barbie" comes from superstar Dual Lipa and "Dance The Night" which remains at number 15 this week. Sales and streaming are both pretty good with callout lagging behind but airplay is strong ranking 8th this week. The panel jumped on this one right away and has been playing it like crazy as evidenced by its top 10 ranking on Mediabase after only 9 weeks.

Finally, Nicki Minaj and Ice Spice, with help from Aqua, have continued their quick chart ascent with "Barbie World" rising into the top 10 up 3 spots to 9th. It's a big streamer sitting at 6th in both, plus 11th in sales and a callout story already ranking 12th. Airplay is just starting to grow at 29 and at number 27 in Mediabase in only 4 weeks time. This is definitely one to watch for the panel.

Two other debuts in the top 30 of note: Country star Jellyroll's "Need A Favor" is starting to show up especially with sales and streams as it debuts on the overall chart at 28. Airplay is very low now at 47 but my gut tells me to not ignore this one in the weeks ahead. One of the vocalists from K-Pop sensation, BTS, is making his mark. Jung Kook's "Seven" debuts at number 26 overall driven solely by the panel as it already ranks 25th in airplay in its first week. There is no sales, streaming or callout story yet but I'm guessing there will be.

Another new entry into the top 10 comes from L'il Durk with an assist from J Cole "All My Life" moving from 11th to 8th overall. Its strength is in sales (10th) and streaming (9th and 5th respectively). The song is beginning to catch hold at callout at number 20 and airplay is increasing at 16th as the song jumps into the Mediabase top 20. Looking more each week like a hit.

The top 5 is comprised of the same 5 songs as last week but a few changes including a new number one. Olivia Rodrigo's "Vampire" remains at 5th which, after only three weeks, is a great sign for the song. Callout is still slow to develop and may stay that way because of the sound of the song but sales, streaming and airplay are top 5 so it's a panel favorite. Still ranked 4th after 28 weeks on the chart, Miley Cyrus' "Flowers", despite a callout burn score is 5th there ,7th in sales and 7th on airplay telling us that the burn is not as big a deal at this point. Dropping from 2nd to 3rd, Rema and Selena Gomez' "Calm Down" stays strong with top 10 numbers across the board and the 2nd most played song of the 50 surveyed. Morgan Wallen's crossover hit "Last Night" drops from one to two on the overall chart with still amazing numbers in all categories only because the format's number one star, Taylor Swift, takes "Cruel Summer" to the top spot from 3 last week. Top sales and streaming, 7th in callout and up to 3rd in airplay, she is more of what this format needs.

## DELIVERS DECISION-MAKING MUSCLE

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#### тор чо



#### 7.31.23

|         | ARTIST                        | TITLE                          | LABEL/IMPRINT             |
|---------|-------------------------------|--------------------------------|---------------------------|
| HOTZONE | LUKE COMBS                    | Fast Car                       | River House/Columbia Nash |
| HOTZONE | D. GUETTA/ANNE-MARIE/C. LERAY | Baby Don't Hurt Me             | Parlophone UK/Warner      |
| HOTZONE | LIL DURK                      | All My Life f/J. Cole          | Alamo                     |
| HOTZONE | POST MALONE                   | Mourning                       | Mercury/Republic          |
| HOTZONE | BAKAR                         | Hell N Back                    | Black Butter/Epic         |
| HOTZONE | HARRY STYLES                  | Satellite                      | Columbia                  |
| HOTZONE | DOMINIC FIKE                  | Mona Lisa (Spider-Man: Across  | Columbia                  |
| HOTZONE | THE WEEKND                    | Popular f/Playboi C. & Madonna | XO/Republic               |
| HOTZONE | JUNG KOOK                     | Seven                          | big hit/Geffen/Interscope |
| HOTZONE | ONEREPUBLIC                   | Runaway                        | Mosley/Interscope         |
| HOTZONE | DOECHII                       | What It Is (Block Boy)         | TDE/Capitol               |
| HOTZONE | NICKI MINAJ & ICE SPICE       | Barbie World w/Aqua            | Atlantic-Republic-Capitol |
| HOTZONE | DAVID KUSHNER                 | Daylight                       | Virgin                    |
| HOTZONE | ICANDY                        | Keep Dat                       | <b>RECORDS/Columbia</b>   |
| HOTZONE | JAIN                          | Makeba                         | Sony France/Spookland     |
| HOTZONE | METRO BOOMIN/NAV/A BOOGIE     | Calling f/Swae Lee             | Republic                  |
| HOTZONE | KALIII                        | Area Codes                     | Atlantic                  |
| HOTZONE | TRAVIS SCOTT/BAD BUNNY/WEEKND | К-РОР                          | Cactus Jack/Epic          |
| HOTZONE | BENSON BOONE                  | In The Stars                   | Warner                    |
| HOTZONE | FALL OUT BOY                  | We Didn't Start The Fire       | Fueled By Ramen/3EE       |
| HOTZONE | TXT X JONAS BROTHERS          | Do It Like That                | Imperial/Republic         |
| HOTZONE | KYLIE MINOGUE                 | Padam Padam                    | BMG                       |
| HOTZONE | ZAYN                          | Love Like This                 | Mercury/Republic          |
| HOTZONE | TAYLOR SWIFT                  | l Can See You (Taylor's Ver.)  | Republic                  |
| HOTZONE | WILL.I.AM & BRITNEY SPEARS    | MIND YOUR BUSINESS             | will.i.am music, llc/Epic |
| HOTZONE | P1HARMONY                     | Jump                           | FNCEnt                    |

#### торчо

## MMI-DEVELOPING

#### 7.31.23

|            | ARTIST            | TITLE     | LABEL/IMPRINT        |
|------------|-------------------|-----------|----------------------|
| DEVELOPING | SZA               | Snooze    | Top Dawg/RCA         |
| DEVELOPING | MILEY CYRUS       | Jaded     | Columbia             |
| DEVELOPING | MELANIE MARTINEZ  | Void      | Atlantic             |
| DEVELOPING | PITBULL & LIL JON | Jumpin    | Mr. 305              |
| DEVELOPING | DOJA CAT          | Attention | Kemosabe/RCA         |
| DEVELOPING | SMITH             | Lemon     | Hitmaker Music Group |

## торчо мм-HOTAC CALLOLT 7.31.23

| RANK | ARTIST                                     | TITLE                       | N'EAST | MIDWEST | SOUTH | WEST |
|------|--|-----------------------------|--------|---------|-------|------|
| 1    | METRO BOOMIN FEAT. THE WEEKND, 21 SAVAGE   | CREEPIN'                    | 1      | 2       | 1     | 1    |
| 2    | GLASS ANIMALS                              | HEAT WAVES                  | 3      | 3       | 2     | 4    |
| 3    | THE KID LAROI & JUSTIN BIEBER              | STAY                        | 4      | 5       | 4     | 2    |
| 4    | SIA  | UNSTOPPABLE                 | 5      | 4       | 3     | 6    |
| 5    | SHEERAN, ED                                | BAD HABITS                  | 2      | 7       | 5     | 8    |
| 6    | CYRUS, MILEY                               | FLOWERS                     | 9      | 8       | 10    | 5    |
| 7    | WALLEN, MORGAN                             | LAST NIGHT                  | 16     | 1       | 7     | 17   |
| 8    | MIGUEL                                     | SURE THING                  | 8      | 10      | 9     | 11   |
| 9    | LIPA, DUA                                  | LEVITATING                  | 7      | 15      | 14    | 3    |
| 10   | BIEBER, JUSTIN                             | GHOST                       | 6      | 16      | 11    | 7    |
| 11   | Youre, Nicky                               | Sunroof                     | 11     | 13      | 8     | 10   |
| 12   | Post Malone Feat. Doja Cat                 | l Like You (A Happier Song) | 12     | 11      | 6     | 13   |
| 13   | Guetta, David & Bebe Rexha                 | I'm Good (Blue)             | 10     | 9       | 13    | 9    |
| 14   | Combs, Luke                                | Fast Car                    | 22     | 6       | 12    | 15   |
| 15   | Boone, Benson                              | In The Stars                | 20     | 12      | 15    | 19   |
| 16   | Rema & Selena Gomez                        | Calm Down                   | 13     | 20      | 16    | 16   |
| 17   | The Weeknd                                 | Die For You                 | 23     | 17      | 17    | 14   |
| 18   | Guetta, David Feat. Anne-Marie & Coi Leray | Baby Don't Hurt Me          | 14     | 21      | 19    | 12   |
| 19   | Styles, Harry                              | As It Was                   | 17     | 25      | 22    | 18   |
| 20   | Lewis, Dean                                | How Do I Say Goodbye        | 29     | 14      | 18    | 21   |
| 21   | Sheeran, Ed                                | Eyes Closed                 | 24     | 18      | 20    | 25   |
| 22   | Swift, Taylor                              | Cruel Summer                | 19     | 24      | 21    | 22   |
| 23   | Swift, Taylor                              | Anti-Hero                   | 18     | 19      | 27    | 24   |
| 24   | Lizzo                                      | About Damn Time             | 15     | 23      | 28    | 20   |
| 25   | Cyrus, Miley                               | Jaded                       | 25     | 22      | 23    | 26   |
| 26   | Capaldi, Lewis                             | Wish You The Best           | 21     | 26      | 25    | 27   |
| 27   | Swift, Taylor                              | Karma                       | 28     | 27      | 24    | 23   |
| 28   | Post Malone                                | Chemical                    | 30     | 30      | 26    | 35   |
| 29   | Fall Out Boy                               | We Didn't Start The Fire    | 27     | 28      | 30    | 33   |
| 30   | Nickelback                                 | Those Days                  | 31     | 29      | 29    | 29   |

This is an abbreviated report. For greatly expanded research contact:

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# ARPLAY INTEL 30

### TOP 40 MONDAY MORNING INTEL 7.31.23





President McVay Media Consulting

July is rounding the corner to home and August is in the On-Deck Circle. Spring ratings are almost finished returning everywhere. Programmers whose stations performed well are geniuses. Those whose stations performed less than well in the survey are questioning everything. It is times like this that you rely on what your audience is telling you. No opinion counts more than the listeners. The research that's presented every week in Monday Morning Intel is built on a large sample of music radio listeners and segmented nationally and by regions.

The songs with the highest positive scores are "Creepin'" by Metro Boomin. That song is ranked #1 in every region except for the Midwest where it drops to #2. "Heat Waves" by Glass Animals, "Stay" by the Kid Laroi & Justin Bieber, Sia "Unstoppable", and bring-up the 5th spot of the Top-5 is "Bad Habits" by Ed Sheeran. The next five include Miley Cyrus, Morgan Wallen, Miguel, Dua Lipa and Justin Bieber. Luke Combs is showing a flattening of growth with the song "Fast Cars." My suspicion is that it's because of the logjam at the top of the test panel.

I'm excited to see Boone Benson jumping up the research ranks with the song "In The Stars." It gives the format a chance to be fresh and provide more variety. The title is 83.3% Familiar with a Total Positive of 56.4% and a Total Burn score at 7.9% overall. The song is testing slightly better with Females 33-39 at 60.2% while Females 25-32 comes in at 52.8%. A number of other new songs show up this week. Titles by Fall Out Boy, Dua Lipa, FIFTY FIFTY, Shinedown, Olivia Rodrigo and Dominic Fike. Many of these songs are still growing in familiarity, but their potential is clear.

The one to watch as a sure bet to reach the power category is a song by Harry Styles. The former One Direction band member appears in this week's research with "Satellite" as his follow-up to "As It Was." The song is still building Positives. The National Total Positive is only at 35.2% so far. Familiarity is reaching a good level with 66.9% Nationally. The artists is familiar. The rapid growth in positives should be reflected in greater acceptance over the next several weeks.

Comparing past research results, the top five songs are roughly the same with a slight juggling of position. The Weekend "Die For You" Total Positive is at 55.7 this week. Total Positive score last week was 56.8 Total Positive. It's a song that is likely going to have a long lifecycle at Hot AC. Luke Combs "Fast Car" is flat from last week and the week before as the 14th best researching title. Ignore the mild controversy around the songs lyrics and meaning. It's a strong song that you can't g wrong by playing.

## TOP 40 MMI-VIJED STREAMING 7.31.23

| AV<br>Rank | ARTIST                        | TITLE                          | LABEL/IMPRINT             | LISTENLINKS  |
|------------|-------------------------------|--------------------------------|---------------------------|--------------|
| 1          | JAIN                          | Makeba                         | Sony France/Spookland     | PLAY VIDEO 🕨 |
| 2          | FIFTY FIFTY                   | Cupid                          | Warner                    | PLAY VIDEO 🕨 |
| 3          | OLIVIA RODRIGO                | Vampire                        | Geffen/Interscope         | PLAY VIDEO 🕨 |
| 4          | NICKI MINAJ & ICE SPICE       | Barbie World w/Aqua            | Atlantic-Republic-Capitol | PLAY VIDEO 🕨 |
| 5          | TAYLOR SWIFT                  | Cruel Summer                   | Republic                  | PLAY VIDEO 🕨 |
| 6          | REMA & SELENA GOMEZ           | Calm Down                      | Mavin/Virgin/Interscope   | PLAY VIDEO 🕨 |
| 7          | KALIII                        | Area Codes                     | Atlantic                  | PLAY VIDEO 🕨 |
| 8          | TOOSII                        | Favorite Song                  | SCMG/Capitol              | PLAY VIDEO 🕨 |
| 9          | LIL DURK                      | All My Life f/J. Cole          | Alamo                     | PLAY VIDEO 🕨 |
| 10         | LATTO                         | Put It On Da Floor f/Cardi B   | Streamcut/RCA             | PLAY VIDEO 🕨 |
| 11         | DOECHII                       | What It Is (Block Boy)         | TDE/Capitol               | PLAY VIDEO 🕨 |
| 12         | MORGAN WALLEN                 | Last Night                     | Big Loud/Mercury/Republic | PLAY VIDEO 🕨 |
| 13         | MILEY CYRUS                   | Flowers                        | Columbia                  | PLAY VIDEO 🕨 |
| 14         | DAVID KUSHNER                 | Daylight                       | Virgin                    | PLAY VIDEO 🕨 |
| 15         | MIGUEL                        | Sure Thing                     | By Storm/RCA              | PLAY VIDEO 🕨 |
| 16         | ICE SPICE & NICKI MINAJ       | Princess Diana                 | 10K/Republic-Capitol      | PLAY VIDEO 🕨 |
| 17         | SZA                           | Snooze                         | Top Dawg/RCA              | PLAY VIDEO 🕨 |
| 18         | LUKE COMBS                    | Fast Car                       | River House/Columbia Nash | PLAY VIDEO 🕨 |
| 19         | D4VD                          | Here With Me                   | Darkroom/Interscope       | PLAY VIDEO 🕨 |
| 20         | BILLIE EILISH                 | What Was I Made For?           | Darkroom/Interscope       | PLAY VIDEO 🕨 |
| 21         | MELANIE MARTINEZ              | Void                           | Atlantic                  | PLAY VIDEO 🕨 |
| 22         | METRO BOOMIN                  | Creepin' f/The Weeknd, 21 Sav. | Boominati/Epic-Republc    | PLAY VIDEO 🕨 |
| 23         | DOJA CAT                      | Attention                      | Kemosabe/RCA              | PLAY VIDEO 🕨 |
| 24         | TAYLOR SWIFT                  | Karma                          | Republic                  | PLAY VIDEO 🕨 |
| 25         | METRO BOOMIN/NAV/A BOOGIE     | Calling f/Swae Lee             | Republic                  | PLAY VIDEO 🕨 |
| 26         | ICANDY                        | Keep Dat                       | RECORDS/Columbia          | PLAY VIDEO 🕨 |
| 27         | DUA LIPA                      | Dance The Night                | Atlantic/Warner           | PLAY VIDEO 🕨 |
| 28         | TAYLOR SWIFT                  | l Can See You (Taylor's Ver.)  | Republic                  | PLAY VIDEO 🕨 |
| 29         | BENSON BOONE                  | In The Stars                   | Warner                    | PLAY VIDEO 🕨 |
| 30         | JELLY ROLL                    | NEED A FAVOR                   | Stoney Creek/BMG          | PLAY VIDEO 🕨 |
| 31         | BAKAR                         | Hell N Back                    | Black Butter/Epic         | PLAY VIDEO 🕨 |
| 32         | LIL DURK                      | Stand By Me f/Morgan Wallen    | Republic-Alamo            | PLAY VIDEO 🕨 |
| 33         | POST MALONE                   | Chemical                       | Mercury/Republic          | PLAY VIDEO 🕨 |
| 34         | TXT X JONAS BROTHERS          | Do It Like That                | Imperial/Republic         | PLAY VIDEO 🕨 |
| 35         | KYLIE MINOGUE                 | Padam Padam                    | BMG                       | PLAY VIDEO 🕨 |
| 36         | THE WEEKND                    | Popular f/Playboi C. & Madonna | XO/Republic               | PLAY VIDEO 🕨 |
| 37         | ED SHEERAN                    | Eyes Closed                    | Atlantic                  | PLAY VIDEO 🕨 |
| 38         | MILEY CYRUS                   | Jaded                          | Columbia                  | PLAY VIDEO 🕨 |
| 39         | NOAH KAHAN                    | Dial Drunk                     | Mercury/Republic          | PLAY VIDEO 🕨 |
| 40         | JONAS BROTHERS                | Waffle House                   | Republic                  | PLAY VIDEO 🕨 |
| 41         | POST MALONE                   | Mourning                       | Mercury/Republic          | PLAY VIDEO 🕨 |
| 42         | HARRY STYLES                  | Satellite                      | Columbia                  | PLAY VIDEO 🕨 |
| 43         | DOMINIC FIKE                  | Mona Lisa (Spider-Man: Across  | Columbia                  | PLAY VIDEO 🕨 |
| 44         | PITBULL & LIL JON             | Jumpin                         | Mr. 305                   | PLAY VIDEO 🕨 |
| 45         | D. GUETTA/ANNE-MARIE/C. LERAY | Baby Don't Hurt Me             | Parlophone UK/Warner      | PLAY VIDEO 🕨 |
| 46         | ONEREPUBLIC                   | Runaway                        | Mosley/Interscope         | PLAY VIDEO 🕨 |
| 47         | JONAS BROTHERS                | Summer Baby                    | Republic                  | PLAY VIDEO 🕨 |
| 48         | FALL OUT BOY                  | We Didn't Start The Fire       | Fueled By Ramen/3EE       | PLAY VIDEO 🕨 |



#### MMI-INTELESCOPE

7.31.23

# SINEAD BEFORE PRINCE

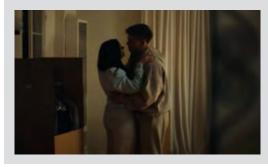
The masses discovered her in 1990 when she covered The Purple Ones's "Nothing Compares To You" but it was "Mandinka" that first draw global attention to the daring skin-headed supernova named Sinead O'Connor. It was from her debut album 'The Lion and The Cobra' and while supporting the release O'Connor was asked in an interview about the songs title. Her reply? "It's about a tribe of West African People. They are mentioned in Alex Haley's book "Roots". If you want to understand just read the book. So, read the book". End of interview. Last week the world lost a troubled gifted soldier. Click here:



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## MMI-INTELEVISION

#### Check out these videos hand-picked by our staff!

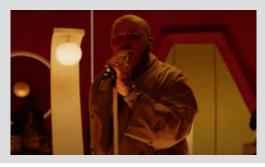


#### LAUREN SPENCER SMITH - "THAT PART"

MMI Manly Man Warning: Mushy Romantic Video Ahead. Ya gotta love love, right? Oh come on; put down the beer and remote and ADMIT that being in a solid long lasting loving relationship is the bomb-diggity. Our Canadian neighbor from the North, Lauren Spencer Smith slam dunks the concept with "That Part" using real peeps in real relationships. We get it: If you're a dude and don't want to be caught watching this spectacular video, no one is actually looking at your screen...or are we? Click here:



7.31.23



#### TEDDY SWIMS - "LOSE CONTROL"

MMI Mega-Fave, Guilty Pleasure, and Georgia Bad-Ass: Teddy Swims is all that and more. Is he a blues artist? Soul/R&B, Country, Pop, Gospel wailing machine? Yes....all of that. Is he the artist you dial up when you need to escape the confines of commercial drivel and lose yourself in a blistering blue emotional force? Hell yes.....Teddy is timeless, format-less, and hovers above the fray. Stream search for Swims,

punch up his profile, and shuffle through the catalog. Thank us later and click here:

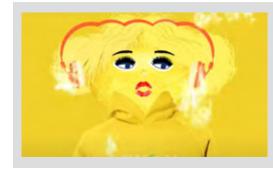




#### **MADISON BEER - "HOME TO ANOTHER ONE"**

Hey, wait just a darn minute. We thought this rhythmic pop danceable ditty was about being the girl on the side. And it kinda is...but until we saw this video we didn't realize the beautiful Ms. Beer of NY was having a fling with an alien!! That's cool, we think. This kinda redefines the 50-mile radius rule, right? For a fun trip into space and back, click here:





#### SMITH - "LEMON"

MMI has been watching the trend of Pop songs being supported by 'visualizers'....a new term for lower-cost, high-impact images. The wave seemed to be born from cost-cutting and as any popular art form, it's become more advanced, competitive, and downright fun to watch. Example: Pop Alt artist Smith squeezes some juice out of dancing skeletons, moon-eyed aliens, and prancing penguins in the video graphic look and our favorite flavor, "Lemon". Video Squeeze here:





#### **DEUX TWINS & AVIELLA - "GOOD TO FORGET"**

MMI Math Problem Alert: When does 2 actually equal 3? In this video. Count this up: The Deux Twins creatively came about that name because they are identical twin vocalists, DJs, producers, and Vegas nightclub mainstays. Now...stay with us here: add vocals from Dance Chart Diva, Aviella (who kinda sorta looks like a triplet) and your math gets funky. But know when you add it up, ya get 3! Count it down and click here:



#### **CHARTS/POWERS:**

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MONDAY

MORNING

**AIRPLAY** is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

UNDERSTANDING EACH OF THE 6 KEY COMPONENTS

**2** AIRSCORE: THE AIRPLAY INTEL 3.0 RETENTION SCORE predicts listener tune-in/ tune-out on song play by contemplating the trend over time relationship between local and national airplay, local/regional callout, and audio and video streaming.

**3 NATIONAL CALLOUT** contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

**4 STREAMING, AUDIO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

**5 STREAMING, VIDEO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

**6 SALES** is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

#### **HOT ZONE / DEVELOPING**

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

#### RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

#### ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

#### **STREAMING AUDIO, VIDEO AND SALES**

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.

## TOP 40 THE BACK PAGE

#### CALL US at 818-699-6400 or EMAIL contact@mmi2020.com

# MONDAY Morning Intel

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7.31.23

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