

MONDAY MORNING INTEL

OVER
3 MILLION

*on demand
artist streams
per week*

570
MILLION

*on demand
artist streams
to date*

*Kidd G
Daylight Savings*



GOING FOR ADDS 7/17

MMI
PROFILE
UNCLE SAM

Country Edition

NASHVILLE
APPROVED

JULY 3, 2023

MONDAY MORNING INTEL

JULY 3, 2023

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MMI - A MODERN DAY MUSIC RESEARCH SYSTEM

**MONDAY
MORNING
INTEL**

#1

SONGS THIS WEEK
BY MMI COMPOSITE CATEGORIES **7.3.23**

COMPOSITE

MORGAN WALLEN "Last Night"

AIRPLAY

JORDAN DAVIS "Next Thing You Know"

AIRSCORE

MORGAN WALLEN "Last Night"

CALLOUT

MORGAN WALLEN "Last Night"

AUDIO

MORGAN WALLEN "Last Night"

VIDEO

MORGAN WALLEN "Last Night"

SALES

LUKE COMBS "Fast Car"

**MONDAY
MORNING
INTEL**

MondayMorningIntel.com



CLICK HERE to E-MAIL Monday Morning Intel with your thoughts, suggestions, or ideas.

MORGAN WALLEN

Everything I Love

ADD TODAY

BIG LOUD



republic

TWRK AIRPLAY	TWRK AIRscore	TWRK CALLOUT	TWRK AUDIO	TWRK VIDEO	TWRK SALES	TWRK COMP RANK	ARTIST	TITLE	LABEL
3	1	1	1	1	2	1	MORGAN WALLEN	Last Night	Big Loud/Mercury/Republic
2	3	2	2	2	1	2	LUKE COMBS	Fast Car	River House/Columbia Nash
7	5	3	5	6	3	3	JELLY ROLL	NEED A FAVOR	Stoney Creek/BMG
1	2	4	8	7	8	4	JORDAN DAVIS	Next Thing You Know	MCA Nashville
5	4	5	12	12	13	5	TYLER HUBBARD	Dancin' In The Country	EMI Nashville
9	7	6	11	9	10	6	LUKE COMBS	Love You Anyway	River House/Columbia Nash
15	10	9	10	8	9	7	MEGAN MORONEY	Tennessee Orange	Columbia/Columbia Nash
4	6	7	9	22	17	8	OLD DOMINION	Memory Lane	Columbia Nashville
8	9	12	16	18	21	9	JON PARDI	Your Heart Or Mine	Capitol Nashville
11	11	29	15	14	7	10	KANE BROWN	Bury Me In Georgia	RCA Nashville
6	8	10	23	21	20	11	JUSTIN MOORE & PRISCILLA BLOCK	You, Me, And Whiskey	Valory/InDent/Mercury
18	15	34	6	11	12	12	BAILEY ZIMMERMAN	Religiously	Warner/WEA/Elektra
28	14	28	7	10	16	13	MORGAN WALLEN	One Thing At A Time	Big Loud/Mercury/Republic
26	25	36	3	4	6	14	ZACH BRYAN	Something In The Orange	Belting Bronco/Warner/WAR
22	22	18	17	20	11	15	LAINIE WILSON	Watermelon Moonshine	Broken Bow
48	26	x	4	5	5	16	MORGAN WALLEN	Thinkin' Bout Me	Big Loud/Mercury/Republic
17	13	19	22	24	27	17	HAILEY WHITTERS	Everything She Ain't	Pigasus/S&D/Big Loud
12	16	27	28	30	18	18	COLE SWINDELL	Drinkaby	Warner/WMN
21	21	14	24	29	28	19	DYLAN SCOTT	Can't Have Mine (Find You A..)	Curb
20	19	24	27	25	24	20	KELSEA BALLERINI	If You Go Down (I'm Going...)	Black River Entertainment
10	12	20	37	37	25	21	THOMAS RHETT	Angels	Valory Music Co.
14	18	33	35	23	23	22	TIM MCGRAW	Standing Room Only	Big Machine
43	32	31	13	13	15	23	HARDY	TRUCK BED	Big Loud Rock/Big Loud
13	17	25	18	42	30	24	PARMALEE	Girl In Mine	Stoney Creek
19	23	22	29	35	22	25	LUKE BRYAN	But I Got A Beer In My Hand	Capitol Nashville
16	20	16	26	39	39	26	CHRIS YOUNG	Looking For You	RCA Nashville
27	24	15	46	26	19	27	JASON ALDEAN	Try That In A Small Town	Macon Music/Broken Bow
49	40	x	20	3	14	28	JELLY ROLL	Save Me (with Lainie Wilson)	Stoney Creek/BMG
25	31	30	43	28	26	29	ASHLEY MCBRYDE	Light On In The Kitchen	Warner/WMN
45	50	x	21	16	4	30	CARLY PEARCE	We Don't Fight...f/C.Stapleton	Big Machine
30	30	8	38	38	43	31	DUSTIN LYNCH	Stars Like Confetti	Broken Bow
38	38	17	30	19	49	32	KYLIE MORGAN	If He Wanted To He Would	EMI Nashville
42	35	x	19	34	32	33	PARKER MCCOLLUM	Burn It Down	MCA Nashville
24	29	21	44	45	29	34	CHRIS JANSON	All I Need Is You	BMLG
29	33	35	34	32	36	35	MITCHELL TENPENNY	We Got History	Riser House/Columbia Nash
23	28	11	42	46	41	36	RUSSELL DICKERSON	God Gave Me A Girl	Triple Tigers
47	44	x	14	17	37	37	MORGAN WALLEN	Everything I Love	Big Loud/Mercury/Republic
35	27	43	25	44	34	38	CARRIE UNDERWOOD	Out Of That Truck	Capitol Nashville
39	49	40	32	15	35	39	CHAYCE BECKHAM	23	Wheelhouse
33	41	37	47	31	31	40	JACKSON DEAN	Fearless	Big Machine
41	36	23	39	40	45	41	RILEY GREEN	Different Round Here f/L.Combs	BMLG
31	37	42	41	47	33	42	BROTHERS OSBORNE	Nobody's Nobody	EMI Nashville
40	34	26	49	41	40	43	SHANE PROFITT	How It Oughta Be	BMLG
34	39	39	48	33	47	44	BRANTLEY GILBERT/BLAKE SHELTON	Heaven By Then f/Vince Gill	Valory Music Co.
46	46	x	36	36	38	45	NATE SMITH	World On Fire	RCA Nashville
44	48	32	33	43	46	46	MORGAN EVANS	Over For You	Warner Nashville/WEA
50	47	x	31	27	44	47	CHASE MATTHEW	Love You Again	Warner/WAR
37	42	13	50	50	50	48	GEORGE BIRGE	Mind On You	RECORDS Nashville
36	45	41	40	49	42	49	GABBY BARRETT	Glory Days	Warner/WAR
32	43	38	45	48	48	50	CONNER SMITH	Creek Will Rise	Valory Music Co.

TW RANK	TW RK AIRPLAY	TWMMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
1	48	16	32	MORGAN WALLEN	Thinkin' Bout Me	Big Loud/Mercury/Republic
2	49	28	21	JELLY ROLL	Save Me (with Lainey Wilson)	Stoney Creek/BMG
3	43	23	20	HARDY	TRUCK BED	Big Loud Rock/Big Loud
4	28	13	15	MORGAN WALLEN	One Thing At A Time	Big Loud/Mercury/Republic
5	45	30	15	CARLY PEARCE	We Don't Fight...f/C.Stapleton	Big Machine
6	26	14	12	ZACH BRYAN	Something In The Orange	Belting Bronco/Warner/WAR
7	47	37	10	MORGAN WALLEN	Everything I Love	Big Loud/Mercury/Republic
8	42	33	9	PARKER MCCOLLUM	Burn It Down	MCA Nashville
9	15	7	8	MEGAN MORONEY	Tennessee Orange	Columbia/Columbia Nash
10	22	15	7	LAINY WILSON	Watermelon Moonshine	Broken Bow

RANK TW	ARTIST	TITLE	LABEL/IMPRINT
1	BAILEY ZIMMERMAN	Rock And A Hard Place	Warner/WEA/Elektra
2	COLE SWINDELL	She Had Me At Heads Carolina	Warner/WMN
3	SCOTTY MCCREERY	It Matters To Her	Triple Tigers
4	MORGAN WALLEN	Thought You Should Know	Big Loud/Mercury/Republic
5	KANE BROWN & KATELYN BROWN	Thank God	RCA Nashville/RCA
6	JORDAN DAVIS	What My World Spins Around	MCA Nashville
7	CODY JOHNSON	Til You Can't	CoJo/Warner/WMN
8	MORGAN WALLEN	You Proof	Big Loud/Mercury/Republic
9	LAINY WILSON	Heart Like A Truck	Broken Bow
10	LUKE COMBS	The Kind Of Love We Make	River House/Columbia Nash
11	NATE SMITH	Whiskey On You	Arista Nashville
12	DAN + SHAY	You	Warner/WAR
13	DIERKS BENTLEY	Gold	Capitol Nashville
14	DUSTIN LYNCH	Thinking 'Bout You f/M. Porter	Broken Bow
15	TYLER HUBBARD	5 Foot 9	EMI Nashville
16	PARMALEE	Take My Name	Stoney Creek/BMG
17	PARKER MCCOLLUM	Handle On You	MCA Nashville
18	COREY KENT	Wild As Her	Combustion/RCA Nashville
19	LUKE COMBS	Going, Going, Gone	River House/Columbia Nash
20	JASON ALDEAN & CARRIE UNDERWOOD	If I Didn't Love You	BMG/Capitol
21	MORGAN WALLEN	Wasted On You	Big Loud/Republic
22	BAILEY ZIMMERMAN	Fall In Love	Warner/WEA/Elektra
23	JASON ALDEAN	Trouble With A Heartbreak	Macon Music/Broken Bow
24	JELLY ROLL	Son Of A Sinner	Stoney Creek/BMG
25	THOMAS RHETT	Half Of Me f/Riley Green	Valory Music Co./BMLG
26	MITCHELL TENPENNY	Truth About You	Riser House/Columbia
27	CODY JOHNSON	Human	CoJo/Warner/WMN
28	CARLY PEARCE	What He Didn't Do	Big Machine
29	JON PARDI	Last Night Lonely	Capitol Nashville
30	HARDY	wait in the truck f/La. Wilson	Broken Bow/Big Loud

MONDAY
MORNING
INTEL



KNOWLEDGE IS
POWER

MMI
IS
ROCKET FUEL
FOR MODERN RADIO DECISION MAKERS



	ARTIST	TITLE	LABEL/IMPRINT
HOTZONE	KANE BROWN	Bury Me In Georgia	RCA Nashville
HOTZONE	TIM MCGRAW	Standing Room Only	Big Machine
HOTZONE	CHRIS YOUNG	Looking For You	RCA Nashville
HOTZONE	BAILEY ZIMMERMAN	Religiously	Warner/WEA/Elektra
HOTZONE	LUKE BRYAN	But I Got A Beer In My Hand	Capitol Nashville
HOTZONE	KELSEA BALLERINI	If You Go Down (I'm Going...)	Black River Entertainment
HOTZONE	DYLAN SCOTT	Can't Have Mine (Find You A..)	Curb
HOTZONE	LAINEY WILSON	Watermelon Moonshine	Broken Bow
HOTZONE	RUSSELL DICKERSON	God Gave Me A Girl	Triple Tigers
HOTZONE	CHRIS JANSON	All I Need Is You	BMLG
HOTZONE	ASHLEY MCBRYDE	Light On In The Kitchen	Warner/WMN
HOTZONE	MITCHELL TENPENNY	We Got History	Riser House/Columbia Nash
HOTZONE	CONNER SMITH	Creek Will Rise	Valory Music Co.
HOTZONE	JACKSON DEAN	Fearless	Big Machine
HOTZONE	CARRIE UNDERWOOD	Out Of That Truck	Capitol Nashville
HOTZONE	GABBY BARRETT	Glory Days	Warner/WAR
HOTZONE	CHAYCE BECKHAM	23	Wheelhouse
HOTZONE	PARKER MCCOLLUM	Burn It Down	MCA Nashville
HOTZONE	JAKE OWEN	On The Boat Again	Big Loud
HOTZONE	CARLY PEARCE	We Don't Fight...f/C.Stapleton	Big Machine

	ARTIST	TITLE	LABEL/IMPRINT
DEVELOPING	COLE SWINDELL	Drinkaby	Warner/WMN
DEVELOPING	PARMALEE	Girl In Mine	Stoney Creek
DEVELOPING	HAILEY WHITTERS	Everything She Ain't	Pegasus/S&D/Big Loud
DEVELOPING	ZACH BRYAN	Something In The Orange	Belting Bronco/Warner/WAR
DEVELOPING	JASON ALDEAN	Try That In A Small Town	Macon Music/Broken Bow
DEVELOPING	DUSTIN LYNCH	Stars Like Confetti	Broken Bow
DEVELOPING	BROTHERS OSBORNE	Nobody's Nobody	EMI Nashville
DEVELOPING	BRANTLEY GILBERT/BLAKE SHELTON	Heaven By Then f/Vince Gill	Valory Music Co.
DEVELOPING	GEORGE BIRGE	Mind On You	RECORDS Nashville
DEVELOPING	KYLIE MORGAN	If He Wanted To He Would	EMI Nashville
DEVELOPING	BRIAN KELLEY	See You Next Summer	Big Machine
DEVELOPING	RILEY GREEN	Different Round Here f/L.Combs	BMLG
DEVELOPING	DARIUS RUCKER	Fires Don't Start Themselves	Capitol Nashville
DEVELOPING	HARDY	TRUCK BED	Big Loud Rock/Big Loud
DEVELOPING	FRANK RAY	Somebody Else's Whiskey	Stoney Creek
DEVELOPING	MORGAN EVANS	Over For You	Warner Nashville/WEA



MMI WEEK AT A GLANCE

JOHN SHOMBY

Owner/CEO
Country's Radio Coach, Inc.

The fact that there aren't any huge moves on the chart this week supports the theory of how well country music is resonating with its audience right now. Lots of solid tunes. Only one upward move in the entire top 10 and that distinction goes to the California Cowboy, Jon Pardi, with "Your Heart of Mine". The song appears to finally have taken hold, after 35 weeks on the chart, moving into the top 10, up 3 to number 9. Top 20 in streaming and top 15 in callout, the panel has been way out in front on this one with the airplay rank at 8.

Two new entries into the top 20. Dylan Scott's "Can't Have Mine", slowly but surely is making its way upward moving from 23 to 19. Callout is driving this one ranked 14th while airplay is at a respectable rank of 21st. Most likely a light or medium on most stations. Meanwhile, Cole Swindell is racing up the chart. After just 22 weeks, "Drinkaby" rises from 21 to 18 as a top 20 seller and a panel favorite ranking 12th in airplay. Not a big streaming or callout story yet but his past track record with hits appears to be carrying a lot of this.

Bailey Zimmerman is making his bid for a third hit with the title cut from his album "Religiously" as the song is up 2 spots to number 12 overall this week. Sales and streaming are leading the way while callout is still lagging. Most stations are playing it in some rotation right now as indicated by the airplay at 18. This has not come on as fast as the first two, but it still is moving.

Morgan Wallen, once again, has the honor of having three songs on the chart. His new single "Everything I Love", after only two weeks, is stalled at 37 again this week. Streaming is the only story at this point ranked in the top 15 while airplay is very minimal sitting at 47th this week. No real idea, as of now, how this will fare. The start has been slower than most of his past releases.

The current single "One Thing At A Time" appears to have peaked dropping two spots to 13th overall but still top 10 in streaming and 16th in sales. The song never took hold with callout. His crossover album cut "Last Night" continues to be massive in its 8th week as the number one song overall on the chart. Number one in streaming and callout, number two in sales and number 3 in airplay, forget the drops in Mediabase. This still has lots of life left in it.

Luke Combs is back again with two hits in the top 10. The single "Love You Anyway" stays at number 6 ranking top 10 across the board including airplay. Meanwhile, "Fast Car" is at number two for the second straight week ranked number 1 in sales and number 2 in streaming, callout, and airplay. All this after only 8 weeks. Still, plenty of time for this one.

One upward move in the top 5 comes from Jellyroll's "Need a Favor" going from 4th to 3rd. Top 5 in sales, streaming and callout, airplay is starting to catch up as he rises to 7th there. It's time to play this one as often as you can. After two hits, the big man has approached superstar status.



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**YES,
I
GET
IT**



**MMI is my multi week
go-to for the best,
freshest and well
CURATED DATA.**

**And I love the
interviews.** They
are entertaining and
EYE OPENING.

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I GET IT.

MARK RAZZ
WXTU

**MMI AND THE AIRPLAY INTEL
FAMILY OF PUBLICATIONS**

AV RANK	ARTIST	TITLE	LABEL/IMPRINT	LISTEN! LINKS
1	MORGAN WALLEN	Last Night	Big Loud/Mercury/Republic	PLAY VIDEO ▶
2	LUKE COMBS	Fast Car	River House/Columbia Nash	PLAY VIDEO ▶
3	JELLY ROLL	Save Me (with Lainey Wilson)	Stoney Creek/BMG	PLAY VIDEO ▶
4	ZACH BRYAN	Something In The Orange	Belting Bronco/Warner/WAR	PLAY VIDEO ▶
5	MORGAN WALLEN	Thinkin' Bout Me	Big Loud/Mercury/Republic	PLAY VIDEO ▶
6	JELLY ROLL	NEED A FAVOR	Stoney Creek/BMG	PLAY VIDEO ▶
7	JORDAN DAVIS	Next Thing You Know	MCA Nashville	PLAY VIDEO ▶
8	MEGAN MORONEY	Tennessee Orange	Columbia/Columbia Nash	PLAY VIDEO ▶
9	LUKE COMBS	Love You Anyway	River House/Columbia Nash	PLAY VIDEO ▶
10	MORGAN WALLEN	One Thing At A Time	Big Loud/Mercury/Republic	PLAY VIDEO ▶
11	BAILEY ZIMMERMAN	Religiously	Warner/WEA/Elektra	PLAY VIDEO ▶
12	TYLER HUBBARD	Dancin' In The Country	EMI Nashville	PLAY VIDEO ▶
13	HARDY	TRUCK BED	Big Loud Rock/Big Loud	PLAY VIDEO ▶
14	KANE BROWN	Bury Me In Georgia	RCA Nashville	PLAY VIDEO ▶
15	CHAYCE BECKHAM	23	Wheelhouse	PLAY VIDEO ▶
16	CARLY PEARCE	We Don't Fight...f/C.Stapleton	Big Machine	PLAY VIDEO ▶
17	MORGAN WALLEN	Everything I Love	Big Loud/Mercury/Republic	PLAY VIDEO ▶
18	JON PARDI	Your Heart Or Mine	Capitol Nashville	PLAY VIDEO ▶
19	KYLIE MORGAN	If He Wanted To He Would	EMI Nashville	PLAY VIDEO ▶
20	LAINEY WILSON	Watermelon Moonshine	Broken Bow	PLAY VIDEO ▶
21	JUSTIN MOORE & PRISCILLA BLOCK	You, Me, And Whiskey	Valory/InDent/Mercury	PLAY VIDEO ▶
22	OLD DOMINION	Memory Lane	Columbia Nashville	PLAY VIDEO ▶
23	TIM MCGRAW	Standing Room Only	Big Machine	PLAY VIDEO ▶
24	HAILEY WHITTERS	Everything She Ain't	Pegasus/S&D/Big Loud	PLAY VIDEO ▶
25	KELSEA BALLERINI	If You Go Down (I'm Going...)	Black River Entertainment	PLAY VIDEO ▶
26	JASON ALDEAN	Try That In A Small Town	Macon Music/Broken Bow	PLAY VIDEO ▶
27	CHASE MATTHEW	Love You Again	Warner/WAR	PLAY VIDEO ▶
28	ASHLEY MCBRYDE	Light On In The Kitchen	Warner/WMN	PLAY VIDEO ▶
29	DYLAN SCOTT	Can't Have Mine (Find You A..)	Curb	PLAY VIDEO ▶
30	COLE SWINDELL	Drinkaby	Warner/WMN	PLAY VIDEO ▶
31	JACKSON DEAN	Fearless	Big Machine	PLAY VIDEO ▶
32	MITCHELL TENPENNY	We Got History	Riser House/Columbia Nash	PLAY VIDEO ▶
33	BRANTLEY GILBERT/BLAKE SHELTON	Heaven By Then f/Vince Gill	Valory Music Co.	PLAY VIDEO ▶
34	PARKER MCCOLLUM	Burn It Down	MCA Nashville	PLAY VIDEO ▶
35	LUKE BRYAN	But I Got A Beer In My Hand	Capitol Nashville	PLAY VIDEO ▶
36	NATE SMITH	World On Fire	RCA Nashville	PLAY VIDEO ▶
37	THOMAS RHETT	Angels	Valory Music Co.	PLAY VIDEO ▶
38	DUSTIN LYNCH	Stars Like Confetti	Broken Bow	PLAY VIDEO ▶
39	CHRIS YOUNG	Looking For You	RCA Nashville	PLAY VIDEO ▶
40	RILEY GREEN	Different Round Here f/L.Combs	BMLG	PLAY VIDEO ▶
41	SHANE PROFITT	How It Oughta Be	BMLG	PLAY VIDEO ▶
42	PARMALEE	Girl In Mine	Stoney Creek	PLAY VIDEO ▶
43	MORGAN EVANS	Over For You	Warner Nashville/WEA	PLAY VIDEO ▶
44	CARRIE UNDERWOOD	Out Of That Truck	Capitol Nashville	PLAY VIDEO ▶
45	CHRIS JANSON	All I Need Is You	BMLG	PLAY VIDEO ▶
46	RUSSELL DICKERSON	God Gave Me A Girl	Triple Tigers	PLAY VIDEO ▶
47	BROTHERS OSBORNE	Nobody's Nobody	EMI Nashville	PLAY VIDEO ▶
48	CONNER SMITH	Creek Will Rise	Valory Music Co.	PLAY VIDEO ▶
49	GABBY BARRETT	Glory Days	Warner/WAR	PLAY VIDEO ▶
50	GEORGE BIRGE	Mind On You	RECORDS Nashville	PLAY VIDEO ▶

RANK	ARTIST	TITLE	N'EAST	MIDWEST	SOUTH	WEST
1	WALLEN, MORGAN	LAST NIGHT	3	2	1	3
2	COMBS, LUKE	FAST CAR	4	1	6	1
3	JELLY ROLL	NEED A FAVOR	1	6	3	5
4	DAVIS, JORDAN	NEXT THING YOU KNOW	10	5	2	2
5	HUBBARD, TYLER	DANCIN' IN THE COUNTRY	2	4	5	12
6	COMBS, LUKE	LOVE YOU ANYWAY	8	3	4	10
7	OLD DOMINION	MEMORY LANE	23	7	8	11
8	LYNCH, DUSTIN	STARS LIKE CONFETTI	5	16	9	16
9	MORONEY, MEGAN	TENNESSEE ORANGE	16	9	13	19
10	MOORE, JUSTIN FEAT. PRISCILLA BLOCK	YOU, ME, & WHISKEY	19	8	19	7
11	DICKERSON, RUSSELL	GOD GAVE ME A GIRL	9	12	27	9
12	PARDI, JON	YOUR HEART OR MINE	11	11	7	38
13	BIRGE, GEORGE	MIND ON YOU	13	25	10	17
14	SCOTT, DYLAN	CAN'T HAVE MINE	26	14	14	14
15	ALDEAN, JASON	TRY THAT IN A SMALL TOWN	6	22	25	13
16	YOUNG, CHRIS	LOOKING FOR YOU	12	13	16	23
17	MORGAN, KYLIE	IF HE WANTED TO HE WOULD	17	20	11	20
18	WILSON, LAINEY	WATERMELON MOONSHINE	30	15	18	6
19	HAILEY WHITTERS	EVERYTHING SHE AIN'T	25	10	17	27
20	RHETT, THOMAS	ANGELS (DON'T ALWAYS HAVE WINGS)	21	18	20	8
21	JANSON, CHRIS	ALL I NEED IS YOU	24	29	24	4
22	BRYAN, LUKE	BUT I GOT A BEER IN MY HAND	18	28	12	25
23	GREEN, RILEY FEAT. LUKE COMBS	DIFFERENT 'ROUND HERE	7	23	23	32
24	BALLERINI, KELSEA	IF YOU GO DOWN (I'M GOIN' DOWN TOO)	22	17	26	26
25	PARMALEE	GIRL IN MINE	14	19	21	31
26	PROFITT, SHANE	HOW IT OUGHTA BE	31	24	15	36
27	SWINDELL, COLE	DRINKABY	29	27	22	29
28	WALLEN, MORGAN	ONE THING AT A TIME	20	21	31	34
29	BROWN, KANE	BURY ME IN GEORGIA	15	30	35	24
30	MCBRYDE, ASHLEY	LIGHT ON IN THE KITCHEN	33	33	33	18

This is an abbreviated report.
For greatly expanded research
contact:

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cheryl@airplayintel.com

AIRPLAY
INTEL
3.0



FEATURING THE BEST NEW ARTISTS
WITH CORNBREAD OR BISCUIT.

EPISODE 2

VALORY MUSIC'S

KIDD G

COMING SOON





UNCLE SAM INTEL

CURRENT POSITION:
NATIONAL PERSONIFICATION
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GOVERNMENT SINCE 1812

Great to have you with us on this long holiday weekend. Where have you been?

Laying low, yo. Last year sucked again. You cats keep choosing sides and finger pointing like the traffic manager who ran a Coke and Pepsi spot back-to-back. I wasn't getting in the middle of that...everybody was one side or the other and I thought my Country was headed to being Red, White, Black and Blue. Glad everybody's chilling out, at least for the weekend, and smiling on your brother, everybody get together gotta love one another, right now...again. Plus, I'm pretty old and not much into TikTok.

Do you have favorite radio stations?

Dude, I've been around since the early 1800's. I remember when the Marconi's had that goofy kid, Gugie. I told him to connect some wires and I have this idea for Radio Free Europe. I also used to dig Air America. But I can't find it for some reason. Maybe I need batteries in my Walkman. This weekend I've been streaming American Patriotic Music on my iHeartRadio app thingy.

Anything heavy on your mind?

Really? Where do you wanna start. How about the weather? What the heck does this heat index thing mean, anyhow?. But Lordy, I had an Audacy gig this weekend at a ball game...(you know, waving at folks and posing with the sweaty kids...) in Houston. It was 117 and trust me this wool suit is friggin' hot.....hey, look there's Nick Russo....what?

You've been around through all the wars, the turmoil and ups and downs. Does anything surprise you anymore?

Yes. No one has sued Smokey over the poster...MY poster! Check 'em out. A/B them. Me/Him...side by side. He's wearing a hat, pointing a finger...maybe it's a claw but you get my

point, and doing the “Only You”....bit. MY BIT. Friggin’ bears. Can’t trust ‘em. And now they’re showing in people’s yards everywhere! I don’t get it.

Is Uncle Sam an Air Name?

Yessir, I’m Sam Wilson from Chincoteague, Virginia. A fisherman by trade. I delivered bushels of assorted seafood to the soldiers during The War of 1812 and the cases were marked U.S. The dudes thought it was short for Uncle Sam ..ya, know, Wilson...me. And they started calling me that. No, really. No...really really. Google it. I got the hat from a Rocky IV memorabilia auction and the beard idea from Zac Brown’s great, great grandpa.

If you could give America some advice, what would it be?

Stop shooting each other. Please!! That’s just stupid. Play more Springsteen. Love thy neighbor. When you see someone/anyone in uniform, stop and thank them. Play more cross-over hits. Make a difference. Volunteer. Give peace a chance. Update my suit. Stay off those ridiculous scooters. Eat less red meat and more goat cheese! Gotta run, I have a DJ gig opening for Taylor Swift.

**MONDAY
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INTEL**

MondayMorningIntel.com



CLICK HERE to E-MAIL Monday Morning Intel with your thoughts, suggestions, or ideas.

CHRIS STAPLETON MAKES US PROUD!

It will be a television moment that will live in history. The song is so hard to sing that many artists pass on the opportunity for fear of flubbing something so sacred as our national anthem. But in February at the 2023 Superbowl...with a masterful mix of casual demeanor and soulful passion, Nashville's Chris Stapleton smacked the ball out of the stadium. This performance will live in musical foreverness alongside of Hendrix's Woodstock '69 version of "The Star Spangled Banner". Remove your hat, cover your heart and click here:



Check out these videos hand-picked by our staff!



CHAPEL HART - "WELCOME TO FIST CITY"

Things we love about Chapel Hart: 1. They're proudly from Poplarville, Mississippi. 2. The members are sisters and a cousin. 3. Damn, they're fun. 4. Everything. The vocal trio is going to break like an ostrich egg on the tailgate of a 83 Ford 150. In their latest, the girls salute Loretta and lay down the local law about stealing in the name of love. Buckle up and click here:



TANYA TUCKER - "WHEN THE RODEO IS OVER (WHERE DOES THE COWBOY GO?)"

Wow. Tanya takes a swing at the passing of time in this powerfully poignant piece of Country poetry. This tale has the emotional punch of a short story that deals with the unavoidable end of the line. Beautifully shot, beautifully sung, and equally well written, Tanya's last rodeo is obviously a long way down the dirt road. Click here:



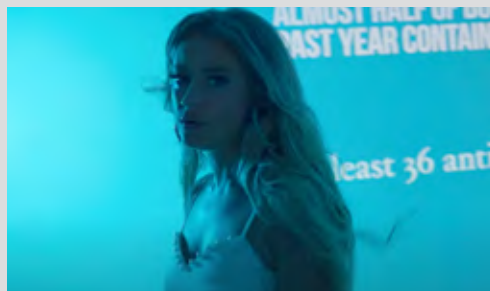
ZAC BROWN BAND FT. BRELAND - "KEEP ME IN MIND AND SUPERSTITION"

What happens when you mix it up in Milwaukee? A little wonder! Breland breaks off a little Stevie in the middle of Zac's "Keep Me In Mind" and the crowd goes Koo-Koo. If you believe in things that you can't understand, then you'll know why this works! Watch out for ladders and black cats and click here:



WILLIE JONES - "LET'S BE A LOVE SONG"

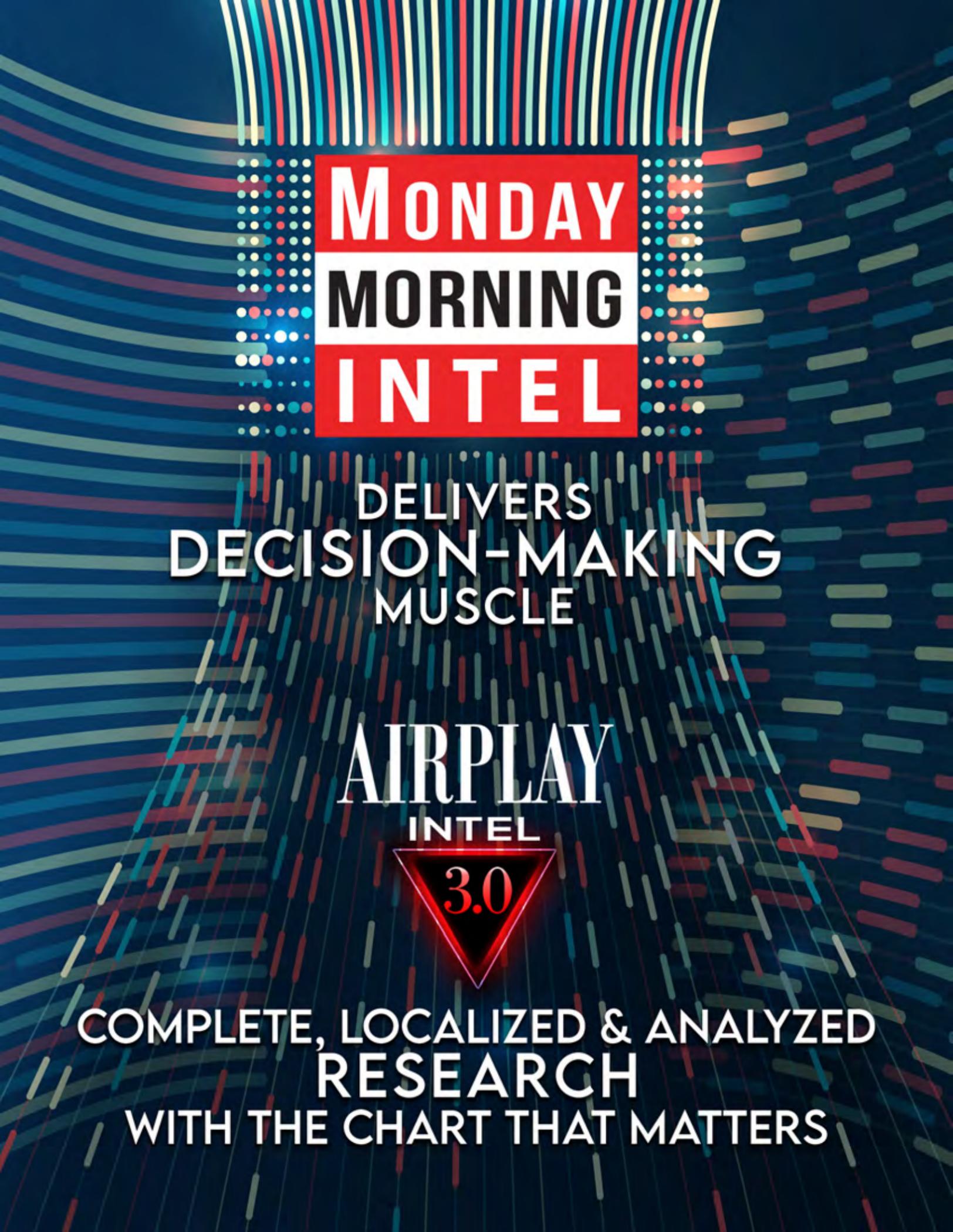
The propeller heads in the MMI research team are all card-carrying members of the Willie Jones SuperFan club. The mega-cool dude can jump from funk master mode to crooner like shifting into overdrive in a Caddy. In this silky couch-locked video, Dr. Jones has more than a game of poker on his mind. Roll the dice, deal the cards, and click here:



BROOKE EDEN - "OUTLAW LOVE"

Beautiful Brooke drops some visuals on the title track video to her new EP "Outlaw Love". The message is clear that, in the garden of Eden, there's no rules or boundaries on the power of love. Brooke continues to wave her planted flag that's filled with powerful and brightly sing-along modern Country music. Click here:





MONDAY
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DELIVERS
DECISION-MAKING
MUSCLE

AIRPLAY
INTEL

3.0

COMPLETE, LOCALIZED & ANALYZED
RESEARCH
WITH THE CHART THAT MATTERS

CHARTS/POWERS:

1 AIRPLAY is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

2 AIRSCORE: THE AIRPLAY INTEL 3.0 RETENTION SCORE predicts listener tune-in/tune-out on song play by contemplating the trend over time relationship between local and national airplay, local/regional callout, and audio and video streaming.

3 NATIONAL CALLOUT contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

4 STREAMING, AUDIO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

5 STREAMING, VIDEO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

6 SALES is based on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.

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MONDAY MORNING INTEL

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