



GOING FOR ADDS 7/17

MMI PROFILE PAM GREEN

Country Edition

NASHVILLE APPROVED

JULY 10, 2023

MONDAY MORNING INTEL

JULY 10, 2023

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COMPOSITE LUKE COMBS "Fast Car"

AIRPLAY LUKE COMBS "Fast Car"

AIRSCORE LUKE COMBS "Fast Car"

CALLOUT MORGAN WALLEN "Last Night"

ALIZIO MORGAN WALLEN "Last Night"

VIDED MORGAN WALLEN "Last Night"

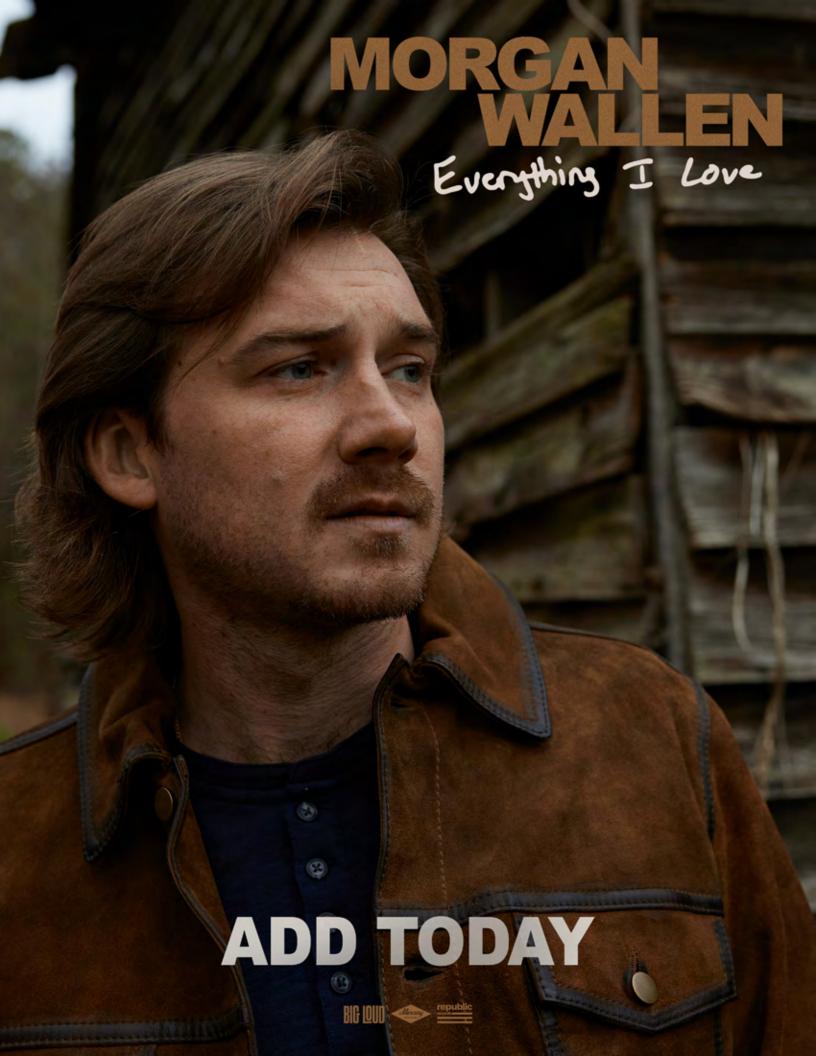
SALES LUKE COMBS "Fast Car"

MONDAY **MORNING** NTEL

Monday Morning Intel.com



CLICK HERE to E-MAIL Monday Morning Intel with your thoughts, suggestions, or ideas.





TW RK Airplay	TW RK AIRscore	TW RK Callout	TW RK AUDIO	TW RK VIDEO	TW RK SALES	TW COMP RANK	ARTIST	TITLE	LABEL
1	1	2	2	2	1	1	LUKE COMBS	Fast Car	River House/Columbia Nash
3	2	1	1	1	2	2	MORGAN WALLEN	Last Night	Big Loud/Mercury/Republic
5	4	4	5	6	3	3	JELLY ROLL	NEED A FAVOR	Stoney Creek/BMG
2	3	3	7	7	8	4	JORDAN DAVIS	Next Thing You Know	MCA Nashville
9	7	6	10	9	10	5	LUKE COMBS	Love You Anyway	River House/Columbia Nash
7	5	5	11	11	13	6	TYLER HUBBARD	Dancin' In The Country	EMI Nashville
4	6	8	8	21	16	7	OLD DOMINION	Memory Lane	Columbia Nashville
24	11	12	9	8	9	8	MEGAN MORONEY	Tennessee Orange	Columbia/Columbia Nash
8	8	7	15	17	20	9	JON PARDI	Your Heart Or Mine	Capitol Nashville
10	10	25	14	13	7	10	KANE BROWN	Bury Me In Georgia	RCA Nashville
6	9	9	22	20	19	11	JUSTIN MOORE & PRISCILLA BLOCK	You, Me, And Whiskey	Valory/InDent/Mercury
16	13	38	6	10	12	12	BAILEY ZIMMERMAN	Religiously	Warner/WEA/Elektra
27	23	35	3	4	6	13	ZACH BRYAN	Something In The Orange	Belting Bronco/Warner/WAR
21	18	17	16	19	11	14	LAINEY WILSON	Watermelon Moonshine	Broken Bow
47	26	Χ	4	5	5	15	MORGAN WALLEN	Thinkin' Bout Me	Big Loud/Mercury/Republic
17	12	15	21	23	27	16	HAILEY WHITTERS	Everything She Ain't	Pigasus/S&D/Big Loud
12	14	28	27	29	17	17	COLE SWINDELL	Drinkaby	Warner/WMN
11	15	16	36	37	24	18	THOMAS RHETT	Angels	Valory Music Co.
19	21	26	26	24	23	19	KELSEA BALLERINI	If You Go Down (I'm Going)	Black River Entertainment
42	32	29	12	12	15	20	HARDY	TRUCK BED	Big Loud Rock/Big Loud
20	22	23	23	28	28	21	DYLAN SCOTT	Can't Have Mine (Find You A)	Curb
13	17	22	17	41	30	22	PARMALEE	Girl In Mine	Stoney Creek
18	19	27	28	35	21	23	LUKE BRYAN	But I Got A Beer In My Hand	Capitol Nashville
15	20	34	34	22	22	24	TIM MCGRAW	Standing Room Only	Big Machine
26	24	10	46	25	18	25	JASON ALDEAN	Try That In A Small Town	Macon Music/Broken Bow
14	16	24	25	39	40	26	CHRIS YOUNG	Looking For You	RCA Nashville
48	41	Χ	19	3	14	27	JELLY ROLL	Save Me (with Lainey Wilson)	Stoney Creek/BMG
35	34	30	13	16	38	28	MORGAN WALLEN	Everything I Love	Big Loud/Mercury/Republic
41	45	40	20	15	4	29	CARLY PEARCE	We Don't Fightf/C.Stapleton	Big Machine
25	29	Χ	43	27	25	30	ASHLEY MCBRYDE	Light On In The Kitchen	Warner Nashville/WMN
40	30	Χ	18	33	33	31	PARKER MCCOLLUM	Burn It Down	MCA Nashville
28	25	11	37	38	43	32	DUSTIN LYNCH	Stars Like Confetti	Broken Bow
23	27	20	44	44	29	33	CHRIS JANSON	All I Need Is You	BMLG
29	33	32	33	31	37	34	MITCHELL TENPENNY	We Got History	Riser House/Columbia Nash
22	28	13	42	45	41	35	RUSSELL DICKERSON	God Gave Me A Girl	Triple Tigers
43	37	18	29	18	49	36	KYLIE MORGAN	If He Wanted To He Would	EMI Nashville
38	50	37	31	14	36	37	CHAYCE BECKHAM	23	Wheelhouse
33	31	44	24	43	35	38	CARRIE UNDERWOOD	Out Of That Truck	Capitol Nashville
32	38	36	47	30	32	39	JACKSON DEAN	Fearless	Big Machine
45	44	19	35	36	39	40	NATE SMITH	World On Fire	RCA Nashville
39	35	21	38	40	45	41	RILEY GREEN	Different Round Here f/L.Combs	BMLG
30	36	43	41	46	34	42	BROTHERS OSBORNE	Nobody's Nobody	EMI Nashville
36	42	31	49	32	47 4.4	43	BRANTLEY GILBERT/BLAKE SHELTON	Heaven By Then f/Vince Gill	Valory Music Co.
50	46	Χ 41	30	26 40	44	44	CARRY RAPPETT	Love You Again	Warner/WAR
34 27	43 20	41 14	40 50	49 50	42 50	45 46	GABBY BARRETT	Glory Days Mind On You	Warner/WAR
37 46	39 48	14 22	50 32	50	50 46	46 47	GEORGE BIRGE	Mind On You Over For You	RECORDS Nashville Warner Nashville/WEA
46 49	48 49	33	32 39	42 34	46 31	47 48	MORGAN EVANS JOSH ROSS	Over For You Trouble	
49 31	49 40	х 39	39 45	34 48	31 48	48 49	CONNER SMITH	Creek Will Rise	Mercury Nashville
									Valory Music Co.
44	47	42	48	47	26	50	JAKE OWEN	On The Boat Again	Big Loud



TW Rank	TW RK AIRPLAY	TWMMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
1	47	15	32	MORGAN WALLEN	Thinkin' Bout Me	Big Loud/Mercury/Republic
2	48	27	21	JELLY ROLL	Save Me (with Lainey Wilson)	Stoney Creek/BMG
3	42	21	21	HARDY	TRUCK BED	Big Loud Rock/Big Loud
4	24	8	16	MEGAN MORONEY	Tennessee Orange	Columbia/Columbia Nash
5	27	13	14	ZACH BRYAN	Something In The Orange	Belting Bronco/Warner/WAR
6	41	29	12	CARLY PEARCE	We Don't Fightf/C.Stapleton	Big Machine
7	40	31	9	PARKER MCCOLLUM	Burn It Down	MCA Nashville
8	35	28	7	MORGAN WALLEN	Everything I Love	Big Loud/Mercury/Republic
9	21	14	7	LAINEY WILSON	Watermelon Moonshine	Broken Bow
10	43	36	7	KYLIE MORGAN	If He Wanted To He Would	EMI Nashville

Country

MMI-RECURRENTS

7.10.23

RANK TW	ARTIST	TITLE	LABEL/IMPRINT
1	BAILEY ZIMMERMAN	Rock And A Hard Place	Warner/WEA/Elektra
2	COLE SWINDELL	She Had Me At Heads Carolina	Warner/WMN
3	MORGAN WALLEN	Thought You Should Know	Big Loud/Mercury/Republic
4	SCOTTY MCCREERY	It Matters To Her	Triple Tigers
5	KANE BROWN & KATELYN BROWN	Thank God	RCA Nashville/RCA
6	JORDAN DAVIS	What My World Spins Around	MCA Nashville
7	MORGAN WALLEN	You Proof	Big Loud/Mercury/Republic
8	CODY JOHNSON	Til You Can't	CoJo/Warner/WMN
9	LUKE COMBS	The Kind Of Love We Make	River House/Columbia Nash
10	LAINEY WILSON	Heart Like A Truck	Broken Bow
11	NATE SMITH	Whiskey On You	Arista Nashville
12	DIERKS BENTLEY	Gold	Capitol Nashville
13	TYLER HUBBARD	5 Foot 9	EMI Nashville
14	DAN + SHAY	You	Warner/WAR
15	PARMALEE	Take My Name	Stoney Creek/BMG
16	DUSTIN LYNCH	Thinking 'Bout You f/M. Porter	Broken Bow
17	JASON ALDEAN	Trouble With A Heartbreak	Macon Music/Broken Bow
18	PARKER MCCOLLUM	Handle On You	MCA Nashville
19	COREY KENT	Wild As Her	Combustion/RCA Nashville
20	MORGAN WALLEN	Wasted On You	Big Loud/Republic
21	MORGAN WALLEN	One Thing At A Time	Big Loud/Mercury/Republic
22	JASON ALDEAN/CARRIE UNDERWOOD	If I Didn't Love You	BMG/Capitol
23	MITCHELL TENPENNY	Truth About You	Riser House/Columbia
24	THOMAS RHETT	Half Of Me f/Riley Green	Valory Music Co./BMLG
25	JELLY ROLL	Son Of A Sinner	Stoney Creek/BMG
26	LUKE COMBS	Going, Going, Gone	River House/Columbia Nash
27	BAILEY ZIMMERMAN	Fall In Love	Warner/WEA/Elektra
28	JON PARDI	Last Night Lonely	Capitol Nashville
29	CARLY PEARCE	What He Didn't Do	Big Machine
30	HARDY	wait in the truck f/La. Wilson	Broken Bow/Big Loud





MMISS SERVICE OF THE SERVICE OF THE

FOR MODERN RADIO DECISION MAKERS



MMI-HOTZONE

	ARTIST	TITLE	LABEL/IMPRINT
HOTZONE	CHRIS YOUNG	Looking For You	RCA Nashville
HOTZONE	LAINEY WILSON	Watermelon Moonshine	Broken Bow
HOTZONE	RUSSELL DICKERSON	God Gave Me A Girl	Triple Tigers
HOTZONE	DUSTIN LYNCH	Stars Like Confetti	Broken Bow
HOTZONE	CONNER SMITH	Creek Will Rise	Valory Music Co.
HOTZONE	JACKSON DEAN	Fearless	Big Machine
HOTZONE	CARRIE UNDERWOOD	Out Of That Truck	Capitol Nashville
HOTZONE	GABBY BARRETT	Glory Days	Warner/WAR
HOTZONE	MORGAN WALLEN	Everything I Love	Big Loud/Mercury/Republic
HOTZONE	CHAYCE BECKHAM	23	Wheelhouse
HOTZONE	RILEY GREEN	Different Round Here f/L.Combs	BMLG
HOTZONE	PARKER MCCOLLUM	Burn It Down	MCA Nashville
HOTZONE	JAKE OWEN	On The Boat Again	Big Loud
HOTZONE	NATE SMITH	World On Fire	RCA Nashville



MMI-DEVELOPING

7.10.23

	ARTIST	TITLE	LABEL/IMPRINT
DEVELOPING	THOMAS RHETT	Angels	Valory Music Co.
DEVELOPING	COLE SWINDELL	Drinkaby	Warner/WMN
DEVELOPING	PARMALEE	Girl In Mine	Stoney Creek
DEVELOPING	TIM MCGRAW	Standing Room Only	Big Machine
DEVELOPING	BAILEY ZIMMERMAN	Religiously	Warner/WEA/Elektra
DEVELOPING	HAILEY WHITTERS	Everything She Ain't	Pigasus/S&D/Big Loud
DEVELOPING	LUKE BRYAN	But I Got A Beer In My Hand	Capitol Nashville
DEVELOPING	KELSEA BALLERINI	If You Go Down (I'm Going)	Black River Entertainment
DEVELOPING	DYLAN SCOTT	Can't Have Mine (Find You A)	Curb
DEVELOPING	CHRIS JANSON	All I Need Is You	BMLG
DEVELOPING	ASHLEY MCBRYDE	Light On In The Kitchen	Warner Nashville/WMN
DEVELOPING	JASON ALDEAN	Try That In A Small Town	Macon Music/Broken Bow
DEVELOPING	MITCHELL TENPENNY	We Got History	Riser House/Columbia Nash
DEVELOPING	BROTHERS OSBORNE	Nobody's Nobody	EMI Nashville
DEVELOPING	BRANTLEY GILBERT/BLAKE SHELTON	Heaven By Then f/Vince Gill	Valory Music Co.
DEVELOPING	GEORGE BIRGE	Mind On You	RECORDS Nashville
DEVELOPING	BRIAN KELLEY	See You Next Summer	Big Machine
DEVELOPING	DARIUS RUCKER	Fires Don't Start Themselves	Capitol Nashville
DEVELOPING	HARDY	TRUCK BED	Big Loud Rock/Big Loud
DEVELOPING	FRANK RAY	Somebody Else's Whiskey	Stoney Creek
DEVELOPING	KASSI ASHTON	Drive You Out Of My Mind	MCA Nashville/Interscope



MMI WEEK AT A **GLANCE**

JOHN SHOMBY Owner/CEO

Big week for the big man!! TWO songs in the top 5 for Luke Combs including a number one. The single "Love You Anyway" enters the top 5 for the first time up from 6th. The song is top 10 across the board - sales, streaming, callout, and now, airplay. Meanwhile, the smash album cut "Fast Car" unseats Morgan Wallen's "Last Night", after 8 weeks, as the new number one song on the Power chart. Number one in sales and number two in streaming and callout, it's this week's most played song by the panel. Two heavies for Luke, for sure.

Morgan Wallen stays strong with three songs on the chart - two in the top 15. The newest release "Everything I Love" rises 9 spots from 37th to 28th behind top 15 numbers in streaming. Airplay is also growing with the rank going from 47 to 35. This appears to the next one up for the panel even though another album cut "Thinkin' 'Bout Me" enters the top 15 at 15 this week up one from last week. Top 5 in sales and streaming, there is not enough airplay to measure any callout ranking still a weak 47th (out of 50). The huge album cut hit "Last Night" drops from 1 to 2 this week but remains huge ranked number one in streaming and callout, 2nd in sales and 3rd in airplay. Stations are still hammering the heck out of this and should be for a while.

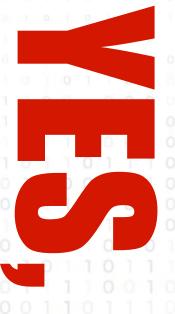
Bailey Zimmerman and Lainey Wilson are moving a little slower than expected. Bailey Z's follow-up to two huge number ones, "Religiously", remains 12th although top 10 in streaming and 12th in sales. The Callout has not kicked in as it did with the others so the panel is taking this somewhat slow with an airplay rank of 16th. Plenty of time.

Lainey Wilson's "Watermelon Moonshine" does rise one spot from 15 to 14 but right now the song has just cracked the top 20 in streaming and callout and top 15 in sales. The panel is slow to move this one up with airplay stalled at 21. If you recall, Lainey's past two hits took an inordinate amount of time to catch on, and it appears this one is following suit.

Sandwiched between the two Luke Combs hits and Morgan Wallen in the top 5 are Jordan Davis and Jellyroll. "Next Thing You Know" is shaping up to be as big as Jordan D's award-winning "Buy Dirt" last year. Still at 4th week, it's top 5 in sales and streaming, 3rd in callout and 2nd overall in airplay. 18 weeks in, the song has a lot left. Jellyroll's "Need A Favor" has taken a little longer to get here (23 weeks) as he hangs at 3rd again this week with top 5 numbers across the board now including airplay. Stations, for the most part, are powering it.







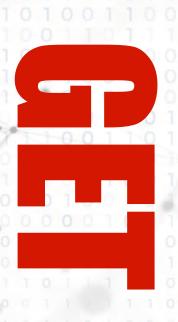


MMI is an amazing

RESOURCE

I use all the time!
I love the 1k+ weekly sample size in the call-out research, and that it is BROKEN DOWN BY REGION. A great one stop shop with access to so many tools

I NEED AND USE!
I Get It!



MICHAEL CHASE National Director, Radio

Warner Music Nashville

MMI AND THE AIRPLAY INTEL FAMILY OF PUBLICATIONS

AV Rank	ARTIST	TITLE	LABEL/IMPRINT	LISTEN! LINKS
1	MORGAN WALLEN	Last Night	Big Loud/Mercury/Republic	PLAY VIDEO ▶
2	LUKE COMBS	Fast Car	River House/Columbia Nash	PLAY VIDEO ▶
3	JELLY ROLL	Save Me (with Lainey Wilson)	Stoney Creek/BMG	PLAY VIDEO ▶
4	ZACH BRYAN	Something In The Orange	Belting Bronco/Warner/WAR	PLAY VIDEO ▶
5	MORGAN WALLEN	Thinkin' Bout Me	Big Loud/Mercury/Republic	PLAY VIDEO ►
6	JELLY ROLL	NEED A FAVOR	Stoney Creek/BMG	PLAY VIDEO ►
7	JORDAN DAVIS	Next Thing You Know	MCA Nashville	PLAY VIDEO ►
8	MEGAN MORONEY	Tennessee Orange	Columbia/Columbia Nash	PLAY VIDEO ▶
9	LUKE COMBS	Love You Anyway	River House/Columbia Nash	PLAY VIDEO ▶
10	BAILEY ZIMMERMAN	Religiously	Warner/WEA/Elektra	PLAY VIDEO ►
11	TYLER HUBBARD	Dancin' In The Country	EMI Nashville	PLAY VIDEO ▶
12	HARDY	TRUCK BED	Big Loud Rock/Big Loud	PLAY VIDEO ►
13	KANE BROWN	Bury Me In Georgia	RCA Nashville	PLAY VIDEO ▶
14	CHAYCE BECKHAM	23	Wheelhouse	PLAY VIDEO ▶
15	CARLY PEARCE	We Don't Fightf/C.Stapleton	Big Machine	PLAY VIDEO ►
16	MORGAN WALLEN	Everything I Love	Big Loud/Mercury/Republic	PLAY VIDEO ►
17	JON PARDI	Your Heart Or Mine	Capitol Nashville	PLAY VIDEO ▶
18	KYLIE MORGAN	If He Wanted To He Would	EMI Nashville	PLAY VIDEO ▶
19	LAINEY WILSON	Watermelon Moonshine	Broken Bow	PLAY VIDEO ▶
20	JUSTIN MOORE & PRISCILLA BLOCK	You, Me, And Whiskey	Valory/InDent/Mercury	PLAY VIDEO ▶
21	OLD DOMINION	Memory Lane	Columbia Nashville	PLAY VIDEO ▶
22	TIM MCGRAW	Standing Room Only	Big Machine	PLAY VIDEO ▶
23	HAILEY WHITTERS	Everything She Ain't	Pigasus/S&D/Big Loud	PLAY VIDEO ▶
24	KELSEA BALLERINI	If You Go Down (I'm Going)	Black River Entertainment	PLAY VIDEO ▶
25	JASON ALDEAN	Try That In A Small Town	Macon Music/Broken Bow	PLAY VIDEO ▶
26	CHASE MATTHEW	Love You Again	Warner/WAR	PLAY VIDEO ▶
27	ASHLEY MCBRYDE	Light On In The Kitchen	Warner Nashville/WMN	PLAY VIDEO ▶
28	DYLAN SCOTT	Can't Have Mine (Find You A)	Curb	PLAY VIDEO ▶
29	COLE SWINDELL	Drinkaby	Warner/WMN	PLAY VIDEO ►
30	JACKSON DEAN	Fearless	Big Machine	PLAY VIDEO ►
31	MITCHELL TENPENNY	We Got History	Riser House/Columbia Nash	PLAY VIDEO ►
32	BRANTLEY GILBERT/BLAKE SHELTON	Heaven By Then f/Vince Gill	Valory Music Co.	PLAY VIDEO ►
33	PARKER MCCOLLUM	Burn It Down	MCA Nashville	PLAY VIDEO ▶
34	JOSH ROSS	Trouble	Mercury Nashville	PLAY VIDEO ►
35	LUKE BRYAN	But I Got A Beer In My Hand	Capitol Nashville	PLAY VIDEO ►
36	NATE SMITH	World On Fire	RCA Nashville	PLAY VIDEO ►
37	THOMAS RHETT	Angels	Valory Music Co.	PLAY VIDEO ►
38	DUSTIN LYNCH	Stars Like Confetti	Broken Bow	PLAY VIDEO ►
39	CHRIS YOUNG	Looking For You	RCA Nashville	PLAY VIDEO ►
40	RILEY GREEN	Different Round Here f/L.Combs	BMLG	PLAY VIDEO ►
41	PARMALEE MADRO AN EVANO	Girl In Mine	Stoney Creek	PLAY VIDEO ►
42	MORGAN EVANS	Over For You	Warner Nashville/WEA	PLAY VIDEO ►
43	CARRIE UNDERWOOD	Out Of That Truck	Capitol Nashville	PLAY VIDEO ►
44 45	CHRIS JANSON	All I Need Is You	BMLG Triple Tigore	PLAY VIDEO ►
45 46	RUSSELL DICKERSON	God Gave Me A Girl	Triple Tigers	PLAY VIDEO ►
46	BROTHERS OSBORNE	Nobody's Nobody	EMI Nashville	PLAY VIDEO ►
47 40	JAKE OWEN	On The Boat Again	Big Loud	PLAY VIDEO ►
48 40	CONNER SMITH	Creek Will Rise	Valory Music Co.	PLAY VIDEO ►
49 50	GABBY BARRETT	Glory Days	Warner/WAR	PLAY VIDEO ►
50	GEORGE BIRGE	Mind On You	RECORDS Nashville	PLAY VIDEO ▶

Country MMI-COUNTRY CALLOLT 7.10.23

RANK	ARTIST	TITLE	N'EAST	MIDWEST	SOUTH	WEST
1	WALLEN, MORGAN	LAST NIGHT	8	1	1	2
2	COMBS, LUKE	FAST CAR	6	2	9	1
3	DAVIS, JORDAN	NEXT THING YOU KNOW	9	3	4	3
4	JELLY ROLL	NEED A FAVOR	1	6	2	8
5	HUBBARD, TYLER	DANCIN' IN THE COUNTRY	3	4	5	13
6	COMBS, LUKE	LOVE YOU ANYWAY	7	5	3	14
7	PARDI, JON	YOUR HEART OR MINE	18	7	7	25
8	OLD DOMINION	MEMORY LANE	19	11	6	9
9	MOORE, JUSTIN FEAT. PRISCILLA BLOCK	YOU, ME, & WHISKEY	15	8	24	5
10	ALDEAN, JASON	TRY THAT IN A SMALL TOWN	5	12	12	17
11	LYNCH, DUSTIN	STARS LIKE CONFETTI	10	15	8	24
12	MORONEY, MEGAN	TENNESSEE ORANGE	25	10	11	11
13	DICKERSON, RUSSELL	GOD GAVE ME A GIRL	12	13	19	6
14	BIRGE, GEORGE	MIND ON YOU	4	25	10	27
15	HAILEY WHITTERS	EVERYTHING SHE AIN'T	24	9	18	18
16	RHETT, THOMAS	ANGELS (DON'T ALWAYS HAVE WINGS)	22	20	16	12
17	WILSON, LAINEY	WATERMELON MOONSHINE	27	21	20	7
18	MORGAN, KYLIE	IF HE WANTED TO HE WOULD	13	28	13	16
19	SMITH, NATE	WORLD ON FIRE	11	19	27	10
20	JANSON, CHRIS	ALL I NEED IS YOU	29	22	22	4
21	GREEN, RILEY FEAT. LUKE COMBS	DIFFERENT 'ROUND HERE	2	29	14	29
22	PARMALEE	GIRL IN MINE	17	14	21	23
23	SCOTT, DYLAN	CAN'T HAVE MINE	21	27	15	15
24	YOUNG, CHRIS	LOOKING FOR YOU	20	18	17	21
25	BROWN, KANE	BURY ME IN GEORGIA	23	16	23	36
26	BALLERINI, KELSEA	IF YOU GO DOWN (I'M GOIN' DOWN TOO)	14	31	29	26
27	BRYAN, LUKE	BUT I GOT A BEER IN MY HAND	16	30	26	33
28	SWINDELL, COLE	DRINKABY	39	17	32	42
29	HARDY	TRUCK BED	44	26	30	32
30	WALLEN, MORGAN	EVERYTHING I LOVE	36	23	36	30

This is an abbreviated report.
For greatly expanded research contact:

Cheryl Broz 615.293.9867 cheryl@airplayintel.com AIRPLAY

3.0



FEATURING THE BEST NEW ARTISTS WITH CORNBREAD OR BISCUIT.

EPISODE 2 KIDD G SERVES UP HIS STORY

PREMIERS NEXT MONDAY **JULY 17**

MONDAY INTEL







CURRENT POSITION:

ONE OF COUNTRY RADIO'S
FIRST FEMALE MUSIC DIRECTORS,
WITH A 13 YEAR TENURE AT
WHN NEW YORK. SHE LATER
SERVED AS SR. DIRECTOR/ARTIST
RELATIONS FOR UNITED
STATIONS RADIO NETWORKS
AND WESTWOOD ONE.
WILL BE INDUCTED JULY 12
INTO THE COUNTRY RADIO
HALL OF FAME

Describe that feeling the minute you were told you would be a 2023 inductee into the Country Radio Hall of Fame?

It was so surreal! I was in shock after Joel Raab and RJ Curtis delivered the news via Zoom. I thought I was dreaming and I had to ask Joel to repeat that I was going into the Country Radio Hall of Fame. I will never forget that day!

Your career has covered 5 decades (sorry.... we had to!). You got your START at WHN in New York. How does one START in radio in the number one market in the country?

It was a combination of 3 things: a family connection, being in the right place at the right time and a little bit of luck. I grew up on a farm outside of Murfreesboro, Tenn. and moved to New York to be an actress after graduating with a BFA in theatre from Stephens College in Columbia, Missouri. I soon realized that I didn't want to pursue an acting career. My uncle Jack Stapp, 1989 Country Music Hall of Famer, who co-founded Tree International Publishing, told me to call him when I got to New York and I did as soon as I checked in to the Barbizon Hotel for Women. Jack called one of his friends, Ben Rosner, who was a record promotion man in New York and asked Ben to call me. He did and it turned out that Ben was good friends with WHN program director Ruth Meyer. She told Ben she was looking for someone to be assistant music director and the next thing I know I am hired. Ruth took WHN country in 1973 and was a real pioneer for women in radio.

Country radio left the New York airwaves a little over a year ago. Do you think there is still a place there for the format? Any suggestions for the next group who tries?

I definitely think there is still a place for country radio in the New York market. Times are so different from when WHN was #2 in America's #1 market and became the most listened to country station of all time. I do think you need a great advertising campaign, play great music and hire air personalities who are passionate about the music.

You've worked in radio; you've worked for a consultancy, and you worked in syndication. Does any one of the three stand out as a favorite and why?

Local radio is definitely my favorite. I love the spontaneity of local radio. I remember running into John Schneider who was filming a movie in the building where the WHN studios were located. This was in the early 80's when John was having success as a country artist. I asked him if he would come by WHN and be interviewed. It just happened and created a lot of excitement for our listeners. I also recall times when an artist like Larry Gatlin would be a guest deejay and bring their new single before it had been released. We played it and in some cases the records had their premiere on WHN.

You were Music Director for the legendary WHN in New York for 13 years which covered some of the 70's and the 80's. Describe the position as it was then so our readers can get an idea as to how it's changed over the years.

Program director Ed Salamon and I had weekly music meetings to audition new music and decide what songs we would add that week. If we got excited about a new release, it went on the air right away. When Ed arrived, WHN started doing research. I tracked record sales to see what was selling. As WHN's audience grew, the station's influence on single sales resulted in Top 40 WABC adding many songs that WHN played. And since WABC influenced other Top 40 stations, Dolly, Willie, Kenny Rogers and Ronnie Milsap, among others, enjoyed "crossover" success – selling a lot of records and having big country/pop hits. WHN produced a lot of in-house music specials which I helped produce. I also helped book artists to be guest deejays and helped book artists for live concert broadcasts from various venues including the Lone Star Café.

Without giving up the contents of your acceptance speech, who are the five people you would love to thank face-to-face for influencing your fantastic career?

Besides my Uncle Jack, Ben Rosner and Ruth Meyer who all unfortunately have passed, it would be Ed Salamon, Lee Arnold, Joel Raab, Gary Havens and the late Dene Hallam.

Bonus question:

- a) Yankees or Mets
- b) Giants or Jets
- c) Knicks or Nets
- d) Rangers or Devils
- e) None of the Above

While I am a big fan of Aaron Judge's, I have to say it's the Mets for me.

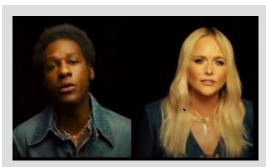
When I was at WHN, we broadcast the Mets games and I was working at the station when the Mets won the '86 world series. It was an exciting time. Also, Justin Verlander and his wife Kate Upton live in my neighborhood. I am waiting for the couple to invite me to be their guest at a game. I probably will be waiting for a very long time!

PEOPLE WATCHING WITH LAINEY WILSON





Check out these videos hand-picked by our staff!



MIRANDA LAMBERT, LEON BRIDGES - "IF YOU WERE MINE"

Born physically in the ATL but musically in Texas, Grammy Nominee Leon Bridges was signed to a label while performing during an open mic night at a steakhouse in Ft. Worth. The Lone Star State connection led him to Miranda and now they're delivering this masterful velvety summer sexy smash. Click here:



RUSSELL DICKERSON - "DOWN ON THE BEACH"

Beach songs. They're like musical Prozac. Every summer we reel in some fresh ones. They make our radios like little medicine cabinets and Dr. Dickerson delivers! Take 3 minutes of this and don't call anyone in the morning. Click here:





CONNER SMITH - "CREEK WILL RISE (LIVE)"

With Conner Smith, nothing seems forced. If you've seen him live, you know. He's as at home on stage as he is in the studio. Smith has a natural relaxed swagger that comes over like a rock and roll Country soldier reporting for duty! Wanna see our boy set a stage on fire? Click here:





LEWIS BRICE FT. LEE BRICE - "PRODUCT OF"

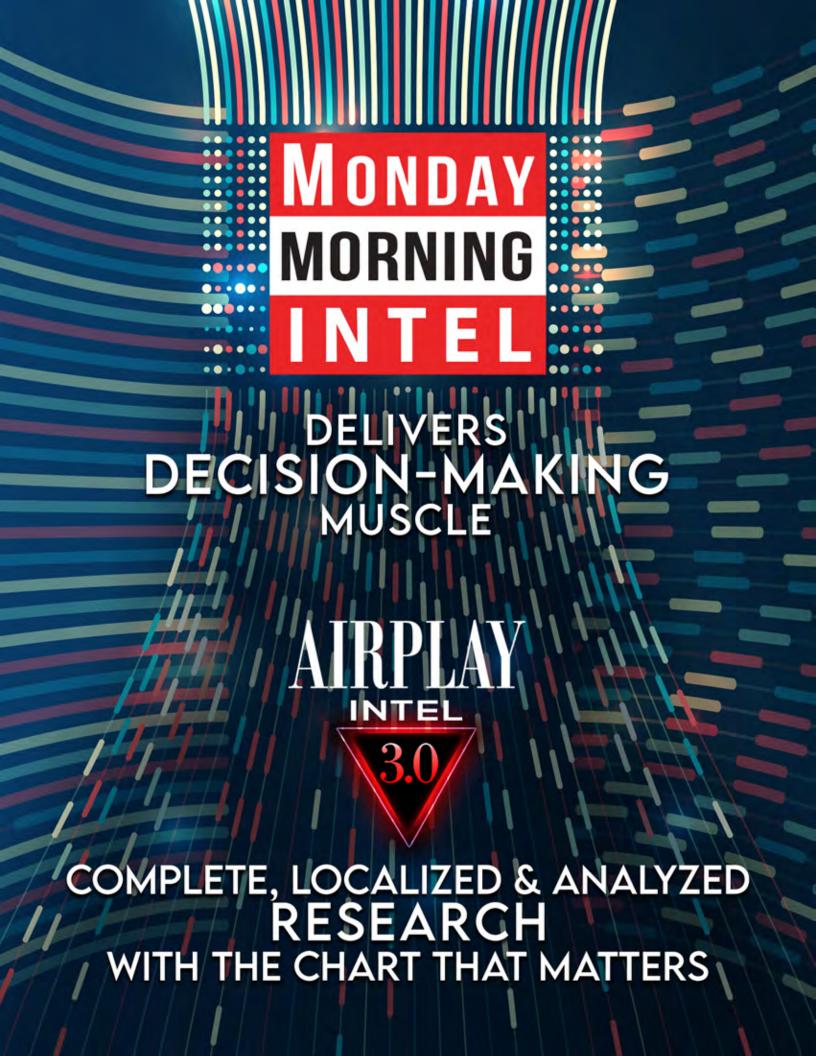
There's room for more than one Brice Boy around these parts and Lewis and Lee make a visit to Ma and Poppa B in this heartfelt family reunion. Click here:





SOUTHALL - "SCARED MONEY"

MMI Full Disclosure Alert: We didn't know diddly-squat about Southhall until we were sent this video. We checked it out... dug deeply and went down the google hole for more. These small-town Okies are serious road dogs playing bars and fairs deluxe. They're doing it right and dangit.... we're gonna go see 'em. Why? Because we like 'em!.... so there and click here:



CHARTS/POWERS:

- **AIRPLAY** is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.
- 2 AIRSCORE: THE AIRPLAY INTEL 3.0 RETENTION SCORE predicts listener tune-in/tune-out on song play by contemplating the trend over time relationship between local and national airplay, local/regional callout, and audio and video streaming.
- **NATIONAL CALLOUT** contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.
- **4 STREAMING, AUDIO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.
- **STREAMING, VIDEO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.
- **SALES** is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.

CALL US at 818-699-6400 or EMAIL contact@mmi2020.com

MONDAY MORNING INTEL

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