

**MONDAY**  
**MORNING**  
**INTEL**

**GEORGE BIRGE**  
*MIND ON YOU*

**MB 29\* BB 29\***  
**RESEARCHING LIKE A BIG OLE HIT!**



**MMI**  
**PROFILE**  
**KELLEIGH BANNEN**

*Country Edition*

**NASHVILLE**  
**APPROVED**

**JULY 31, 2023**

MICKEY GUYTON FEAT. KANE BROWN

# NOTHING COMPARES TO YOU

ADD 8/7



# **MONDAY MORNING INTEL**

JULY 31, 2023

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***MMI – A MODERN DAY MUSIC RESEARCH SYSTEM***

**MONDAY  
MORNING  
INTEL**

**#1**

**SONGS THIS WEEK**  
BY MMI COMPOSITE CATEGORIES **7.31.23**

**COMPOSITE**

LUKE COMBS "Fast Car"

**AIRPLAY**

LUKE COMBS "Fast Car"

**AIRSCORE**

MORGAN WALLEN "Last Night"

**CALLOUT**

MORGAN WALLEN "Last Night"

**AUDIO**

MORGAN WALLEN "Last Night"

**VIDEO**

JASON ALDEAN "Try That In A Small Town"

**SALES**

JASON ALDEAN "Try That In A Small Town"

**MONDAY  
MORNING  
INTEL**

**MondayMorningIntel.com**



CLICK HERE to E-MAIL Monday Morning Intel with your thoughts, suggestions, or ideas.

TWRK AIRPLAY	TWRK AIRscore	TWRK CALLOUT	TWRK AUDIO	TWRK VIDEO	TWRK SALES	TWRK COMP RANK	ARTIST	TITLE	LABEL
1	2	2	2	3	2	1	LUKE COMBS	Fast Car	River House/Columbia Nash
4	1	1	1	2	3	2	MORGAN WALLEN	Last Night	Big Loud/Mercury/Republic
2	3	3	5	6	4	3	JELLY ROLL	NEED A FAVOR	Stoney Creek/BMG
6	4	4	9	7	9	4	LUKE COMBS	Love You Anyway	River House/Columbia Nash
22	12	5	8	1	1	5	JASON ALDEAN	Try That In A Small Town	Macon Music/Broken Bow
7	7	19	7	12	8	6	KANE BROWN	Bury Me In Georgia	RCA Nashville
17	9	7	6	18	11	7	OLD DOMINION	Memory Lane	Columbia Nashville
16	11	17	11	9	5	8	LAINIE WILSON	Watermelon Moonshine	Broken Bow
5	6	12	13	16	17	9	JON PARDI	Your Heart Or Mine	Capitol Nashville
9	8	31	4	8	10	10	BAILEY ZIMMERMAN	Religiously	Warner/WEA/Elektra
3	5	6	18	17	21	11	JUSTIN MOORE & PRISCILLA BLOCK	You, Me, And Whiskey	Valory/InDent/Mercury
13	16	28	29	10	12	12	TIM MCGRAW	Standing Room Only	Big Machine
15	13	11	21	19	31	13	HAILEY WHITTERS	Everything She Ain't	Pigasus/S&D/Big Loud
21	17	10	22	20	22	14	DYLAN SCOTT	Can't Have Mine (Find You A..)	Curb
19	18	27	12	15	23	15	MORGAN WALLEN	Everything I Love	Big Loud/Mercury/Republic
44	31	x	3	5	7	16	MORGAN WALLEN	Thinkin' Bout Me	Big Loud/Mercury/Republic
35	24	9	14	23	15	17	DAN + SHAY	Save Me The Trouble	Warner/WAR
39	27	29	10	11	6	18	HARDY	TRUCK BED	Big Loud Rock/Big Loud
8	10	13	34	32	26	19	THOMAS RHETT	Angels	Valory Music Co.
10	15	23	26	29	20	20	COLE SWINDELL	Drinkaby	Warner/WMN
14	21	24	28	25	13	21	LUKE BRYAN	But I Got A Beer In My Hand	Capitol Nashville
18	20	21	25	21	25	22	KELSEA BALLERINI	If You Go Down (I'm Going...)	Black River Entertainment
11	14	15	27	40	32	23	PARMALEE	Girl In Mine	Stoney Creek
41	29	16	16	24	29	24	NATE SMITH	World On Fire	RCA Nashville
45	38	x	15	14	18	25	WARREN ZEIDERS	Pretty Little Poison	Warner/WMN/WEA
12	19	22	32	39	41	26	CHRIS YOUNG	Looking For You	RCA Nashville
46	40	x	24	4	16	27	JELLY ROLL	Save Me (with Lainie Wilson)	Stoney Creek/BMG
20	22	8	40	42	40	28	RUSSELL DICKERSON	God Gave Me A Girl	Triple Tigers
25	25	35	42	34	14	29	ASHLEY MCBRYDE	Light On In The Kitchen	Warner Nashville/WMN
24	23	14	36	37	44	30	DUSTIN LYNCH	Stars Like Confetti	Broken Bow
37	32	43	19	22	24	31	PARKER MCCOLLUM	Burn It Down	MCA Nashville
38	34	38	37	30	19	32	CARLY PEARCE	We Don't Fight...f/C.Stapleton	Big Machine
29	44	26	x	x	x	33	CHRIS STAPLETON	White Horse	Mercury Nashville
27	30	33	38	31	43	34	MITCHELL TENPENNY	We Got History	Riser House/Columbia Nash
32	39	32	46	27	30	35	JACKSON DEAN	Fearless	Big Machine
36	36	20	39	35	46	36	RILEY GREEN	Different Round Here f/L.Combs	BMLG
30	35	34	35	38	42	37	GABBY BARRETT	Glory Days	Warner/WAR
31	28	41	33	41	38	38	CARRIE UNDERWOOD	Out Of That Truck	Capitol Nashville
23	26	25	45	47	48	39	CHRIS JANSON	All I Need Is You	BMLG
47	47	x	20	26	33	40	SAM HUNT	Outskirts	MCA Nashville
34	50	39	30	13	35	41	CHAYCE BECKHAM	23	Wheelhouse
26	33	40	44	44	36	42	BROTHERS OSBORNE	Nobody's Nobody	EMI Nashville
49	46	x	17	36	34	43	COREY KENT	Something's Gonna Kill Me	Combustion/RCA Nashville
48	45	x	23	28	45	44	CHASE MATTHEW	Love You Again	Warner/WAR
28	37	37	43	43	47	45	CONNER SMITH	Creek Will Rise	Valory Music Co.
40	42	30	48	49	28	46	DARIUS RUCKER	Fires Don't Start Themselves	Capitol Nashville
43	43	36	47	45	27	47	JAKE OWEN	On The Boat Again	Big Loud
33	41	18	49	48	49	48	GEORGE BIRGE	Mind On You	RECORDS Nashville
50	49	x	31	33	37	49	JOSH ROSS	Trouble	Mercury Nashville
42	48	42	41	46	39	50	KASSI ASHTON	Drive You Out Of My Mind	MCA Nashville/Interscope

# HAILEY WHITTERS

#9 US SHAZAM  
COUNTRY  
SONG

CONVERT  
NOW

#17 CONSUMPTION

#15 AIRPLAY



*Everything  
She  
Ain't*



TW RANK	TW RK AIRPLAY	TWMMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
1	44	16	<b>28</b>	MORGAN WALLEN	Thinkin' Bout Me	Big Loud/Mercury/Republic
2	39	18	<b>21</b>	HARDY	TRUCK BED	Big Loud Rock/Big Loud
3	45	25	<b>20</b>	WARREN ZEIDERS	Pretty Little Poison	Warner/WMN/WEA
4	46	27	<b>19</b>	JELLY ROLL	Save Me (with Lainey Wilson)	Stoney Creek/BMG
5	35	17	<b>18</b>	DAN + SHAY	Save Me The Trouble	Warner/WAR
6	41	24	<b>17</b>	NATE SMITH	World On Fire	RCA Nashville
7	22	5	<b>17</b>	JASON ALDEAN	Try That In A Small Town	Macon Music/Broken Bow
8	17	7	<b>10</b>	OLD DOMINION	Memory Lane	Columbia Nashville
9	16	8	<b>8</b>	LAINÉY WILSON	Watermelon Moonshine	Broken Bow
10	47	40	<b>7</b>	SAM HUNT	Outskirts	MCA Nashville
11	21	14	<b>7</b>	DYLAN SCOTT	Can't Have Mine (Find You A..)	Curb

RANK TW	ARTIST	TITLE	LABEL/IMPRINT
1	JORDAN DAVIS	Next Thing You Know	MCA Nashville
2	TYLER HUBBARD	Dancin' In The Country	EMI Nashville
3	BAILEY ZIMMERMAN	Rock And A Hard Place	Warner/WEA/Elektra
4	COLE SWINDELL	She Had Me At Heads Carolina	Warner/WMN
5	MORGAN WALLEN	Thought You Should Know	Big Loud/Mercury/Republic
6	JORDAN DAVIS	What My World Spins Around	MCA Nashville
7	KANE BROWN & KATELYN BROWN	Thank God	RCA Nashville/RCA
8	CODY JOHNSON	Til You Can't	CoJo/Warner/WMN
9	MORGAN WALLEN	You Proof	Big Loud/Mercury/Republic
10	LUKE COMBS	The Kind Of Love We Make	River House/Columbia Nash
11	SCOTTY MCCREERY	It Matters To Her	Triple Tigers
12	LAINÉY WILSON	Heart Like A Truck	Broken Bow
13	NATE SMITH	Whiskey On You	Arista Nashville
14	TYLER HUBBARD	5 Foot 9	EMI Nashville
15	DIERKS BENTLEY	Gold	Capitol Nashville
16	DUSTIN LYNCH	Thinking 'Bout You f/M. Porter	Broken Bow
17	PARMALEE	Take My Name	Stoney Creek/BMG
18	MORGAN WALLEN	Wasted On You	Big Loud/Republic
19	JASON ALDEAN	Trouble With A Heartbreak	Macon Music/Broken Bow
20	THOMAS RHETT	Half Of Me f/Riley Green	Valory Music Co./BMLG
21	MITCHELL TENPENNY	Truth About You	Riser House/Columbia
22	JELLY ROLL	Son Of A Sinner	Stoney Creek/BMG
23	PARKER MCCOLLUM	Handle On You	MCA Nashville
24	COREY KENT	Wild As Her	Combustion/RCA Nashville
25	BAILEY ZIMMERMAN	Fall In Love	Warner/WEA/Elektra
26	DAN + SHAY	You	Warner/WAR
27	LUKE COMBS	Going, Going, Gone	River House/Columbia Nash
28	JON PARDI	Last Night Lonely	Capitol Nashville
29	JUSTIN MOORE	With A Woman You Love	Valory Music Co.
30	ZAC BROWN BAND	Same Boat	Home Grown/Warner/WAR



	ARTIST	TITLE	LABEL/IMPRINT
HOTZONE	LUKE BRYAN	But I Got A Beer In My Hand	Capitol Nashville
HOTZONE	LAINIE WILSON	Watermelon Moonshine	Broken Bow
HOTZONE	MORGAN WALLEN	Everything I Love	Big Loud/Mercury/Republic
HOTZONE	CHRIS STAPLETON	White Horse	Mercury Nashville
HOTZONE	GEORGE BIRGE	Mind On You	RECORDS Nashville
HOTZONE	DAN + SHAY	Save Me The Trouble	Warner/WAR
HOTZONE	DIERKS BENTLEY	Something Real	Capitol Nashville

	ARTIST	TITLE	LABEL/IMPRINT
DEVELOPING	PARMALEE	Girl In Mine	Stoney Creek
DEVELOPING	CHRIS YOUNG	Looking For You	RCA Nashville
DEVELOPING	TIM MCGRAW	Standing Room Only	Big Machine
DEVELOPING	HAILEY WHITTERS	Everything She Ain't	Pegasus/S&D/Big Loud
DEVELOPING	KELSEA BALLERINI	If You Go Down (I'm Going...)	Black River Entertainment
DEVELOPING	RUSSELL DICKERSON	God Gave Me A Girl	Triple Tigers
DEVELOPING	DYLAN SCOTT	Can't Have Mine (Find You A..)	Curb
DEVELOPING	JASON ALDEAN	Try That In A Small Town	Macon Music/Broken Bow
DEVELOPING	CHRIS JANSON	All I Need Is You	BMLG
DEVELOPING	DUSTIN LYNCH	Stars Like Confetti	Broken Bow
DEVELOPING	BROTHERS OSBORNE	Nobody's Nobody	EMI Nashville
DEVELOPING	MITCHELL TENPENNY	We Got History	Riser House/Columbia Nash
DEVELOPING	CONNER SMITH	Creek Will Rise	Valory Music Co.
DEVELOPING	GABBY BARRETT	Glory Days	Warner/WAR
DEVELOPING	CARRIE UNDERWOOD	Out Of That Truck	Capitol Nashville
DEVELOPING	JACKSON DEAN	Fearless	Big Machine
DEVELOPING	CHAYCE BECKHAM	23	Wheelhouse
DEVELOPING	BRIAN KELLEY	See You Next Summer	Big Machine
DEVELOPING	RILEY GREEN	Different Round Here f/L.Combs	BMLG
DEVELOPING	PARKER MCCOLLUM	Burn It Down	MCA Nashville
DEVELOPING	CARLY PEARCE	We Don't Fight...f/C.Stapleton	Big Machine
DEVELOPING	HARDY	TRUCK BED	Big Loud Rock/Big Loud
DEVELOPING	DARIUS RUCKER	Fires Don't Start Themselves	Capitol Nashville
DEVELOPING	NATE SMITH	World On Fire	RCA Nashville
DEVELOPING	FRANK RAY	Somebody Else's Whiskey	Stoney Creek
DEVELOPING	KASSI ASHTON	Drive You Out Of My Mind	MCA Nashville/Interscope
DEVELOPING	JAKE OWEN	On The Boat Again	Big Loud
DEVELOPING	DALTON DOVER	Giving Up On That	Mercury Nashville
DEVELOPING	MORGAN EVANS	Over For You	Warner Nashville/WEA

# DYLAN SCHNEIDER

AIN'T MISSIN' YOU

**SECOND  
MOST  
ADDED!**

**19M+**  
ON-DEMAND STREAMS  
AND COUNTING!

**88K+**  
USER GENERATED  
TIKTOK VIDEOS

**93M+**  
VIEWS ON TIKTOK

**"BREAKTHROUGH  
ARTIST"**

amazon music

**"COUNTRY MUSIC'S  
NEXT RISING STAR"**

billboard

ON TOUR WITH KANE BROWN AND GRANGER SMITH



BBR  
MUSIC GROUP



BMG



# **MMI WEEK AT A GLANCE**

**JOHN SHOMBY**

Owner/CEO  
Country's Radio Coach, Inc.

If anyone in country music had any second thoughts about what the recent Jason Aldean video controversy would do for Jason's career need only look no further than our Country Power Chart this week. "Try That in a Small Town" had been milling around in the high teens and low twenties since its release. Since everything happened last week, the song goes from number 23 to number 5 overall this week! The video is streaming number one and sales of the song are at the top. In addition, he's top 10 in audio streams and 5th in callout, but airplay is middle of the pack at 22nd. The country audience has spoken but will the panel follow? Let's see what happens in the next few weeks.

---

Another long-time superstar, Tim McGraw, is the other big mover this week with his powerful "Standing Room Only" going from 22nd to 12th on the chart. A strong video has really helped this as it sits at number 10 in video streams and selling at enough of a pace to rank 12th. This shows that Tim still has some juice with the audience. Airplay is up to 13th it's most likely a strong medium right now as we see if a callout story can develop over the next week or two.

---

Dylan Scott's "Can't Have Mine" makes its way into the top 15 rising 4 spots to number 14 overall based on a top 10 callout number while it's ranked low 20's elsewhere. The highest debut goes to Dan + Shay, after only two weeks, starting at number 17 with top 15 numbers in sales and streaming and top 10 callout. A good bit of the panel is on it but still at a light pace with the airplay rank at number 35.

---

The rest of the chart belongs to Luke Combs and Morgan Wallen. Morgan has three songs in the top 20 and Luke has 2 in the top 5. Morgan's newest album cut "Thinkin' 'Bout Me" dropped four spots to 16th but still is top 5 in streaming and 7th in sales. A smattering of the panel is on it with an airplay rank of 44th. Meanwhile, the new single "Everywhere I Go" enters the top 15 after just three weeks going from 17 to 15 overall. Right now, it's strength is in streaming and airplay ranking top 15 on the streaming side and the panel showing they're already behind it as it's sitting at number 19 in airplay. His smash album cut "Last Night" holds at the number two position; still the number one audio streamer and number one in callout. Sales, video streams and airplay also rank in the top 5 so this has lots of time left in a current rotation.

---

Luke's two tunes are two of the five hottest out right now. The single "Love You Anyway" has slowly made its way to number 4 overall this week behind top 10 numbers in sales and streaming and top 5 for callout and airplay. The amazing album cut and cover of the 80's hit "Fast Car" remains at the top spot of the chart with top 5 numbers across the board plus being the most played song by the panel again this week.

---

The third star in this mix, Jellyroll, would be number one if not for these boys. He's hanging at the 3rd position with big numbers in all categories including being the 2nd most played song of the week. As with Luke and Morgan, the big man is starting to crossover to Hot AC. Another good sign for the format.



**MONDAY  
MORNING  
INTEL**



**YES,  
I  
GET  
IT**

A chart including **call-out**  
and **retention scores**;  
**BROKEN DOWN  
BY REGION!**

MMI is a **strategic**,  
easy to read  
**RESEARCH TOOL.**

**We reference it weekly.**  
And the video blurbs  
are hilarious...

**I TOTALLY GET IT!**

**JOHN REYNOLDS**

Beasley Broadcasting  
Charlotte

**MMI AND THE AIRPLAY INTEL  
FAMILY OF PUBLICATIONS**

AV RANK	ARTIST	TITLE	LABEL/IMPRINT	LISTEN! LINKS
1	JASON ALDEAN	Try That In A Small Town	Macon Music/Broken Bow	<a href="#">PLAY VIDEO ▶</a>
2	MORGAN WALLEN	Last Night	Big Loud/Mercury/Republic	<a href="#">PLAY VIDEO ▶</a>
3	LUKE COMBS	Fast Car	River House/Columbia Nash	<a href="#">PLAY VIDEO ▶</a>
4	JELLY ROLL	Save Me (with Lainey Wilson)	Stoney Creek/BMG	<a href="#">PLAY VIDEO ▶</a>
5	MORGAN WALLEN	Thinkin' Bout Me	Big Loud/Mercury/Republic	<a href="#">PLAY VIDEO ▶</a>
6	JELLY ROLL	NEED A FAVOR	Stoney Creek/BMG	<a href="#">PLAY VIDEO ▶</a>
7	LUKE COMBS	Love You Anyway	River House/Columbia Nash	<a href="#">PLAY VIDEO ▶</a>
8	BAILEY ZIMMERMAN	Religiously	Warner/WEA/Elektra	<a href="#">PLAY VIDEO ▶</a>
9	LAINHEY WILSON	Watermelon Moonshine	Broken Bow	<a href="#">PLAY VIDEO ▶</a>
10	TIM MCGRAW	Standing Room Only	Big Machine	<a href="#">PLAY VIDEO ▶</a>
11	HARDY	TRUCK BED	Big Loud Rock/Big Loud	<a href="#">PLAY VIDEO ▶</a>
12	KANE BROWN	Bury Me In Georgia	RCA Nashville	<a href="#">PLAY VIDEO ▶</a>
13	CHAYCE BECKHAM	23	Wheelhouse	<a href="#">PLAY VIDEO ▶</a>
14	WARREN ZEIDERS	Pretty Little Poison	Warner/WMN/WEA	<a href="#">PLAY VIDEO ▶</a>
15	MORGAN WALLEN	Everything I Love	Big Loud/Mercury/Republic	<a href="#">PLAY VIDEO ▶</a>
16	JON PARDI	Your Heart Or Mine	Capitol Nashville	<a href="#">PLAY VIDEO ▶</a>
17	JUSTIN MOORE & PRISCILLA BLOCK	You, Me, And Whiskey	Valory/InDent/Mercury	<a href="#">PLAY VIDEO ▶</a>
18	OLD DOMINION	Memory Lane	Columbia Nashville	<a href="#">PLAY VIDEO ▶</a>
19	HAILEY WHITTERS	Everything She Ain't	Pigasus/S&D/Big Loud	<a href="#">PLAY VIDEO ▶</a>
20	DYLAN SCOTT	Can't Have Mine (Find You A..)	Curb	<a href="#">PLAY VIDEO ▶</a>
21	KELSEA BALLERINI	If You Go Down (I'm Going...)	Black River Entertainment	<a href="#">PLAY VIDEO ▶</a>
22	PARKER MCCOLLUM	Burn It Down	MCA Nashville	<a href="#">PLAY VIDEO ▶</a>
23	DAN + SHAY	Save Me The Trouble	Warner/WAR	<a href="#">PLAY VIDEO ▶</a>
24	NATE SMITH	World On Fire	RCA Nashville	<a href="#">PLAY VIDEO ▶</a>
25	LUKE BRYAN	But I Got A Beer In My Hand	Capitol Nashville	<a href="#">PLAY VIDEO ▶</a>
26	SAM HUNT	Outskirts	MCA Nashville	<a href="#">PLAY VIDEO ▶</a>
27	JACKSON DEAN	Fearless	Big Machine	<a href="#">PLAY VIDEO ▶</a>
28	CHASE MATTHEW	Love You Again	Warner/WAR	<a href="#">PLAY VIDEO ▶</a>
29	COLE SWINDELL	Drinkaby	Warner/WMN	<a href="#">PLAY VIDEO ▶</a>
30	CARLY PEARCE	We Don't Fight...f/C.Stapleton	Big Machine	<a href="#">PLAY VIDEO ▶</a>
31	MITCHELL TENPENNY	We Got History	Riser House/Columbia Nash	<a href="#">PLAY VIDEO ▶</a>
32	THOMAS RHETT	Angels	Valory Music Co.	<a href="#">PLAY VIDEO ▶</a>
33	JOSH ROSS	Trouble	Mercury Nashville	<a href="#">PLAY VIDEO ▶</a>
34	ASHLEY MCBRYDE	Light On In The Kitchen	Warner Nashville/WMN	<a href="#">PLAY VIDEO ▶</a>
35	RILEY GREEN	Different Round Here f/L.Combs	BMLG	<a href="#">PLAY VIDEO ▶</a>
36	COREY KENT	Something's Gonna Kill Me	Combustion/RCA Nashville	<a href="#">PLAY VIDEO ▶</a>
37	DUSTIN LYNCH	Stars Like Confetti	Broken Bow	<a href="#">PLAY VIDEO ▶</a>
38	GABBY BARRETT	Glory Days	Warner/WAR	<a href="#">PLAY VIDEO ▶</a>
39	CHRIS YOUNG	Looking For You	RCA Nashville	<a href="#">PLAY VIDEO ▶</a>
40	PARMALEE	Girl In Mine	Stoney Creek	<a href="#">PLAY VIDEO ▶</a>
41	CARRIE UNDERWOOD	Out Of That Truck	Capitol Nashville	<a href="#">PLAY VIDEO ▶</a>
42	RUSSELL DICKERSON	God Gave Me A Girl	Triple Tigers	<a href="#">PLAY VIDEO ▶</a>
43	CONNER SMITH	Creek Will Rise	Valory Music Co.	<a href="#">PLAY VIDEO ▶</a>
44	BROTHERS OSBORNE	Nobody's Nobody	EMI Nashville	<a href="#">PLAY VIDEO ▶</a>
45	JAKE OWEN	On The Boat Again	Big Loud	<a href="#">PLAY VIDEO ▶</a>
46	KASSI ASHTON	Drive You Out Of My Mind	MCA Nashville/Interscope	<a href="#">PLAY VIDEO ▶</a>
47	CHRIS JANSON	All I Need Is You	BMLG	<a href="#">PLAY VIDEO ▶</a>
48	GEORGE BIRGE	Mind On You	RECORDS Nashville	<a href="#">PLAY VIDEO ▶</a>
49	DARIUS RUCKER	Fires Don't Start Themselves	Capitol Nashville	<a href="#">PLAY VIDEO ▶</a>

RANK	ARTIST	TITLE	N'EAST	MIDWEST	SOUTH	WEST
1	WALLEN, MORGAN	LAST NIGHT	1	1	2	1
2	COMBS, LUKE	FAST CAR	5	2	3	2
3	JELLY ROLL	NEED A FAVOR	2	4	1	8
4	COMBS, LUKE	LOVE YOU ANYWAY	3	5	4	13
5	ALDEAN, JASON	TRY THAT IN A SMALL TOWN	11	8	5	10
6	MOORE, JUSTIN FEAT. PRISCILLA BLOCK	YOU, ME, & WHISKEY	4	7	9	23
7	OLD DOMINION	MEMORY LANE	9	13	13	9
8	DICKERSON, RUSSELL	GOD GAVE ME A GIRL	26	18	6	3
9	DAN + SHAY	SAVE ME THE TROUBLE	8	23	8	5
10	SCOTT, DYLAN	CAN'T HAVE MINE	10	17	7	11
11	RAY, FRANK	SOMEBODY ELSE'S WHISKEY	35	10	10	6
12	HAILEY WHITTERS	EVERYTHING SHE AIN'T	27	3	16	26
13	PARDI, JON	YOUR HEART OR MINE	18	6	20	20
14	RHETT, THOMAS	ANGELS (DON'T ALWAYS HAVE WINGS)	13	14	19	14
15	LYNCH, DUSTIN	STARS LIKE CONFETTI	17	15	15	17
16	PARMALEE	GIRL IN MINE	7	9	21	30
17	SMITH, NATE	WORLD ON FIRE	14	20	14	15
18	WILSON, LAINEY	WATERMELON MOONSHINE	31	11	17	12
19	BIRGE, GEORGE	MIND ON YOU	12	21	18	16
20	BROWN, KANE	BURY ME IN GEORGIA	19	12	12	32
21	GREEN, RILEY FEAT. LUKE COMBS	DIFFERENT 'ROUND HERE	24	22	11	18
22	BALLERINI, KELSEA	IF YOU GO DOWN (I'M GOIN' DOWN TOO)	23	19	22	27
23	YOUNG, CHRIS	LOOKING FOR YOU	22	28	23	19
24	SWINDELL, COLE	DRINKABY	33	16	31	22
25	BRYAN, LUKE	BUT I GOT A BEER IN MY HAND	20	27	34	29
26	JANSON, CHRIS	ALL I NEED IS YOU	21	38	26	24
27	STAPLETON, CHRIS	WHITE HORSE	6	48	35	7
28	WALLEN, MORGAN	EVERYTHING I LOVE	28	24	41	21
29	MCGRAW, TIM	STANDING ROOM ONLY	15	35	28	40
30	HARDY	TRUCK BED	25	29	29	42

This is an abbreviated report.  
For greatly expanded research  
contact:

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**615.293.9867**  
**cheryl@airplayintel.com**

**AIRPLAY**  
**INTEL**  
**3.0**

**MONDAY**  
**MORNING**  
**INTEL**

A vertical rocket launch is centered in the frame, ascending from a thick layer of golden-yellow clouds. The rocket's engines are glowing with bright yellow and orange light, creating a powerful upward thrust. The sky above the clouds is a clear, deep blue. The text 'KNOWLEDGE IS' is in black, and 'POWER' is in large, bold, red letters with a cloud-like texture, positioned over the rocket's plume.

**KNOWLEDGE IS**  
**POWER**

**MMI**  
**IS**  
**ROCKET FUEL**  
**FOR MODERN RADIO DECISION MAKERS**



# KELLEIGH BANNEN INTEL

## CURRENT POSITION:

SINGER/SONGWRITER  
HOST OF APPLE MUSIC  
COUNTRY'S TODAY'S  
COUNTRY RADIO

**We can't think of very many who have gone from being a recording artist to an on-air personality. What led you down this current career path?**

A happy accident? I started a podcast in 2016 (This Nashville Life) because I loved the intimacy of radio, and the long form storytelling that was happening in the podcast world. That show was like going to grad school for me. It was where I learned how to interview, and helped me fall in love with connecting as a host.

**You are part of a new Apple Music program called "Lost and Found". Tell us more about this intriguing feature and how you're involved.**

I really can't take any credit for "Lost and Found." I'm simply one of many cheerleaders for this special project. In the industry we know just how many incredible songs never reach the top of the charts, and how many "coulda been a hit"s are out there. This project connects previously unreleased songs by some of Nashville's most illustrious writers with major artists in the hope of unearthing some buried treasure.

**It's rare these days to find a Nashville native anywhere in Nashville, let alone someone from the country music sector. Explain what it was like growing up amidst all this musical talent.**

Growing up in Nashville—I think—can be a bit of a deterrent to entering the country music world. You see just how hard it is, and you watch a lot of people come to town, and ultimately move home. The "move home" is one of the saddest parts to me as a dreamer—I just want the dream to stay alive as long as it can. For me, growing up in Nashville made me have a healthy respect for just how high the odds are, and how much grit and hard work have to do with the equation.

**We have to ask.....You did a radio tour as a new artist in 2012. What experiences there have helped you navigate what you do on the "other" side now?**

I had SO MANY amazing experiences on radio tour. The passion that the country radio world has for the music, for the songs, how much they care about what we're all building together really impacted me. Be a decent human, and speak up about the songs and artists you care about: those were the big lessons for me.

**About that radio tour.....Where was the craziest place you had to perform for a PD and his/her staff?**

There was a bowling alley performance where we performed in one of the bowling lanes. I can't remember why exactly, but it was hilarious and fun.

**Country music is experiencing an amazing run of success right now, compared to other genres. From your vantage point, where do you see this all headed and if you had a message for the industry right now, what would it be?**

I hope we can continue to welcome the unexpected. I think that's one of the most inspiring things about where we are now. I don't think we want to be an exclusive club that people are on the outside looking in on. The unexpected successes are so good for us.

**BONUS QUESTIONS:**

**Old Nashville or New Nashville?**

Old Nashville's traffic, and New Nashville's restaurant scene.

**90's country or Today's country?**

90s country 4EVA!

**Hot Chicken or Barbecue?**

Just regular old southern fried chicken for this girl!

**MONDAY  
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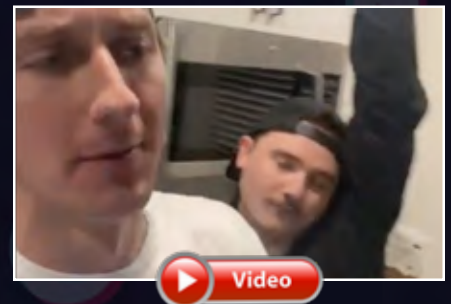


**CLICK HERE to E-MAIL Monday Morning Intel with your thoughts, suggestions, or ideas.**

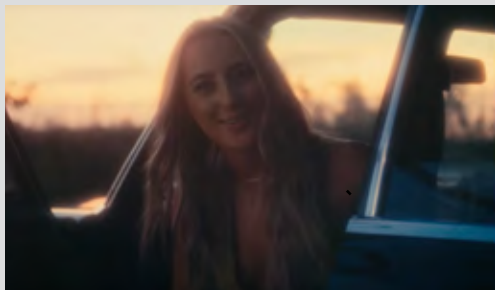
# COUNTRY BARBIE GIRL BUBBLES UP



We at MMI hear the Gen Xers downstairs in the research dept talking about (what we think is a new musical genre) AI Gore Rhythm. We figure it must be like, 'political dance tunes' or maybe 'climate-change soul'....but whatever. The propeller-heads tell us that that because of certain Pop cultural phenomena (P.C.P.) that this YouTube video has bubbled up in the aforementioned national AI Gore Rhythm. To us (upstairs) it sounds like a couple of yoo-hoos rewriting one hit wonder Aqua's "Barbie Girl". Who knows?. We're gonna go back to calculating our depreciative overhead now so you just go click this:

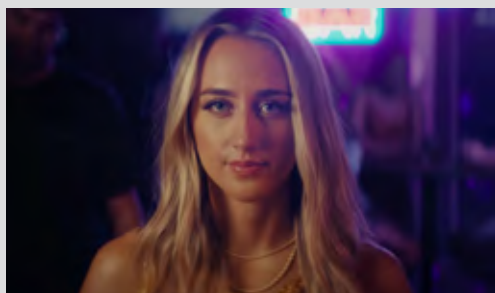


Check out these videos hand-picked by our staff!



### **ASHLEY COOKE** - "SHOT IN THE DARK"

We're all in too much of a hurry. But MMI suggests you slow down and take the time, take the trip, and enjoy all 24 tracks of Ashley Cooke's amazing debut album, "Shot In The Dark". Cooke has the ability to weave the art of storytelling into commercially viable Country songs. This extended collection of musical paintings reads like pages from Ashley's diary; very personal yet attractive, complex, and uplifting. She will be one of the new class of classics, stretching out for a 50-year career. Click here:



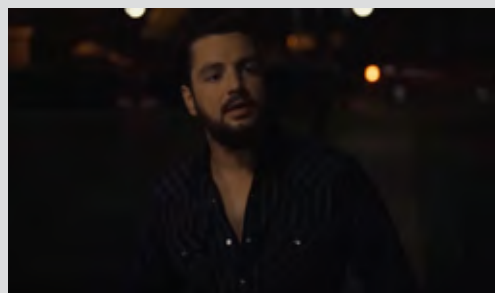
### **ASHLEY COOKE FT. NATE SMITH** - "SEE YOU AROUND"

So, come on now, we said the LP had multiple great tracks. I mean when you roll out 24 new tunes you deserve all the space you deserve. This is a song that deals with broken hearts and seeing ghosts! Cooke teams up with Nate Smith and whips out a street wandering duet type of thing. Look both ways and click here:



### **LANCO** - "LASSO"

This here video is a Country version of Dead or Alive's 1985 pop smash. "You Spin Me Round (Like a Record)". Nope...aint no remake. It's just the same dadgum feel-good message with a Nashville twist. Plus, this way fun danceable ditty comes with a theatric life lesson to boot. Click here:



### **CHAYCE BECKHAM** - "23"

This track deserves a video this good. "23" has had a massive blast of TV exposure and earned a long-running solid number one on the iTunes Singles chart. It also fits the cool new hot modern Outlaw sound that streams like the Rio Grande. As you know, Beckham won his season on American Idol and has been riding high ever since. This one checks a lot of boxes...we think 23 will soon be 2 and 3 and one, too! Click here:



### **NEON UNION** - "REDNECK RICH"

Why do we dig Neon Union? Let us count the ways: These 2 fellas are fun, bluesy, southern, gritty, Little-Feat-ish, street-wise, gutsy, rocky rollin' badass, and Country as cornbread and hot sauce in a cast iron skillet on the front burner. "Red Neck Rich" party much captures it. Cut loose and click here:



The background is a dark blue field filled with a complex pattern of colorful, curved lines and dots in shades of red, teal, yellow, and white. At the top, a series of vertical lines in red, teal, and yellow converge towards the center. Below this, a red rectangular box contains the word "MONDAY" in white, bold, sans-serif capital letters. Below the red box is a white rectangular box containing the word "MORNING" in black, bold, sans-serif capital letters. Below the white box is another red rectangular box containing the word "INTEL" in white, bold, sans-serif capital letters. The entire logo is flanked by vertical columns of small, multi-colored dots.

# MONDAY MORNING INTEL

DELIVERS  
DECISION-MAKING  
MUSCLE

AIRPLAY  
INTEL

3.0

COMPLETE, LOCALIZED & ANALYZED  
RESEARCH  
WITH THE CHART THAT MATTERS

## CHARTS/POWERS:

**1 AIRPLAY** is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

**2 AIRSCORE: THE AIRPLAY INTEL 3.0 RETENTION SCORE** predicts listener tune-in/tune-out on song play by contemplating the trend over time relationship between local and national airplay, local/regional callout, and audio and video streaming.

**3 NATIONAL CALLOUT** contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

**4 STREAMING, AUDIO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

**5 STREAMING, VIDEO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

**6 SALES** is based on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

## HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

## RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

## ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

## STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

*NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.*

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# MONDAY MORNING INTEL

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