

# MONDAY MORNING INTEL

**AUGUST 7, 2023** 

# INTEL TABLE OF CONTENTS

- = #1 SONGS THIS WEEK
- *5 POWERS*
- 7 ACTION/RECURRENTS
- S TOP 40 CALLOUT
- 10 MMI WEEK AT A GLANCE
- 12 HOTZONE/JEVELOPIONG
- 13 HOTAC CALLOUT
- 14 CALLOUT DIAGNOSIS
- 15 VIDEO STREAMING
- 15 INTELESCOPE
  - IZ INTELEVISION
- 13 METHODOLOGY
- 19 THE BACK PAGE



COMPOSITE

**MORGAN WALLEN "LAST NIGHT"** 

AIRPLAY

**TAYLOR SWIFT "CRUEL SUMMER"** 

AIRSCORE

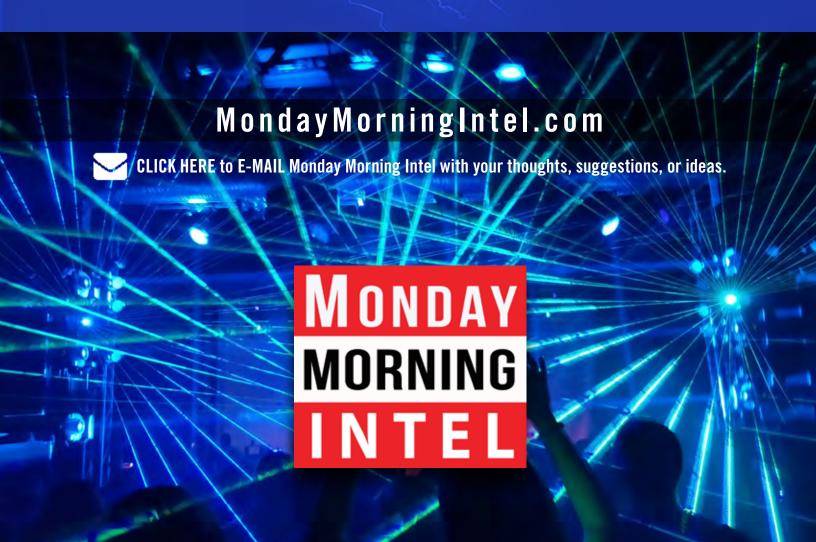
TAYLOR SWIFT "CRUEL SUMMER"

CALLOUT MIGUEL "SURE THING"

ALICIO MORGAN WALLEN "LAST NIGHT"

VIDEO JAIN "MAKEBA"

**SALES** JUNG KOOK F/ LATTO "SEVEN"



# AIRTEL 3.0

# HUNDREDS OF IN-DEPTH STATION PLAYLISTS WITH SUGGESTED PLAY ANALYSES

IN-DEPTH WEEKLY CALLOUT RESEARCH RESPONDENTS FROM DOZENS OF KEY MARKETS

AIRPLAY, STREAMING, AIRSCORE, & MORE

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### LISTENERS WANT vs.

what you think they want, it can be the difference between hitting the target and

# HITTING THE BULLSEYE.



**Hubbard Broadcasting** 

TWRK AIRPLAY	TW RK AIRscore	TW RK Callout	TW RK AUDIO	TW RK VIDEO	TW RK SALES	TW COMP RANK	ARTIST	TITLE	LABEL
5	2	2	1	14	4	1	MORGAN WALLEN	Last Night	Big Loud/Mercury/Republic
1	1	8	7	6	10	2	TAYLOR SWIFT	Cruel Summer	Republic
2	3	9	13	5	12	3	REMA & SELENA GOMEZ	Calm Down	Mavin/Virgin/Interscope
24	13	6	2	3	5	4	NICKI MINAJ & ICE SPICE	Barbie World w/Aqua	Atlantic-Republic-Capitol
9	5	4	14	15	11	5	MILEY CYRUS	Flowers	Columbia
7	6	25	5	4	13	6	OLIVIA RODRIGO	Vampire	Geffen/Interscope
11	7	14	4	21	3	7	LUKE COMBS	Fast Car	River House/Columbia Nash
8	10	28	9	8	7	8	DUA LIPA	Dance The Night	Atlantic/Warner
14	11	18	11	7	16	9	LIL DURK	All My Life f/J. Cole	Alamo
6	9	24	18	2	25	10	FIFTY FIFTY	Cupid	Warner
4	4	1	22	20	33	11	MIGUEL	Sure Thing	By Storm/RCA
3	8	16	20	27	17	12	TAYLOR SWIFT	Karma	Republic
21	20	37	8	10	1	13	JUNG KOOK	Seven f/Latto	big hit/Geffen/Interscope
10	12	17	19	22	23	14	SZA	Snooze	Top Dawg/RCA
28	15	13	12	9	30	15	TOOSII	Favorite Song	SCMG/Capitol
22	14	3	29	11	31	16	DOECHII	What It Is (Block Boy)	TDE/Capitol
27	19	12	23	19	26	17	DAVID KUSHNER	Daylight	Virgin
29	25	22	40	1	14	18	JAIN	Makeba	Sony France/Spookland
32	34	44	3	23	2	19	TRAVIS SCOTT/BAD BUNNY/WEEKND	K-POP	Cactus Jack/Epic
31	21	11	26	12	40	20	KALIII	Area Codes	Atlantic
43	27	21	15	29	6	21	JELLY ROLL	NEED A FAVOR	Stoney Creek/BMG
15	18	30	30	32	24	22	POST MALONE	Mourning	Mercury/Republic
19	23	27	25	36	19	23	POST MALONE	Chemical	Mercury/Republic
47	46	χ	6	18	8	24	BILLIE EILISH	What Was I Made For?	Darkroom/Interscope
12	16	15	33	49	32	25	D. GUETTA/ANNE-MARIE/C. LERAY	Baby Don't Hurt Me	Parlophone UK/Warner
16	22	19	38	45	22	26	ED SHEERAN	Eyes Closed	Atlantic
13	17	23	42	43	29	27	MILEY CYRUS	Jaded	Columbia
30	24	7	44	26	39	28	ICANDY	Keep Dat	RECORDS/Columbia
48	χ	Χ	16	16	37	29	NEWJEANS	Super Shy	Interscope
45	30	26	21	37	21	30	LIL DURK	Stand By Me f/Morgan Wallen	Republic-Alamo
23	26	31	28	38	41	31	THE WEEKND	Popular f/Playboi C. & Madonna	XO/Republic
26	33	20	49	46	20	32	PITBULL & LIL JON	Jumpin	Mr. 305
18	28	40	35	35	42	33	BAKAR	Hell N Back	Black Butter/Epic
38	31	5	47	31	44	34	BENSON BOONE	In The Stars	Warner
34	39	36	31	34	28	35	ZAYN	Love Like This	Mercury/Republic
42	44	45	10	42	15	36	NOAH KAHAN	Dial Drunk	Mercury/Republic
49	43	Χ	24	17	36	37	ICE SPICE & NICKI MINAJ	Princess Diana	10K/Republic-Capitol
50	Χ	Χ	27	13	38	38	LATTO	Put It On Da Floor f/Cardi B	Streamcut/RCA
44	47	29	17	33	35	39	TAYLOR SWIFT	I Can See You (Taylor's Ver.)	Republic
46	37	10	34	24	50	40	D4VD	Here With Me	Darkroom/Interscope
36	35	33	39	44	34	41	JONAS BROTHERS	Waffle House	Republic
33	38	34	32	30	48	42	METRO BOOMIN/NAV/A BOOGIE	Calling f/Swae Lee	Republic
17	29	38	37	47	46	43	DOMINIC FIKE	Mona Lisa (Spider-Man: Across	Columbia
35	40	32	41	50	18	44	FALL OUT BOY	We Didn't Start The Fire	Fueled By Ramen/3EE
41	45	46	45	40	9	45	WILL.I.AM & BRITNEY SPEARS	MIND YOUR BUSINESS	will.i.am music, llc/Epic
39	41	39	46	41	27	46	KYLIE MINOGUE	Padam Padam	BMG
20	32	35	43	48	47	47	HARRY STYLES	Satellite	Columbia
25	36	43	50	25	49	48	MELANIE MARTINEZ	Void	Atlantic
37	48	41	36	28	45	49	DOJA CAT	Attention	Kemosabe/RCA
40	42	42	48	39	43	50	TXT X JONAS BROTHERS	Do It Like That	Imperial/Republic

### MMI-ACTION

TW RANK	TW RK AIRPLAY	TWMMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
1	47	24	23	BILLIE EILISH	What Was I Made For?	Darkroom/Interscope
2	43	21	22	JELLY ROLL	NEED A FAVOR	Stoney Creek/BMG
3	24	4	20	NICKI MINAJ & ICE SPICE	Barbie World w/Aqua	Atlantic-Republic-Capitol
4	48	29	19	NEWJEANS	Super Shy	Interscope
5	45	30	15	LIL DURK	Stand By Me f/Morgan Wallen	Republic-Alamo
6	32	19	13	TRAVIS SCOTT/BAD BUNNY/WEEKND	K-POP	Cactus Jack/Epic
7	28	15	13	TOOSII	Favorite Song	SCMG/Capitol
8	50	38	12	LATTO	Put It On Da Floor f/Cardi B	Streamcut/RCA
9	49	37	12	ICE SPICE & NICKI MINAJ	Princess Diana	10K/Republic-Capitol
10	31	20	11	KALIII	Area Codes	Atlantic
11	29	18	11	JAIN	Makeba	Sony France/Spookland

### **TOP 40**

### MMI-RECURRENTS

8.7.23

RANK TW	ARTIST	TITLE	LABEL/IMPRINT
1	METRO BOOMIN	Creepin' f/The Weeknd, 21 Sav.	Boominati/Epic-Republc
2	SZA	Kill Bill	Top Dawg/RCA
3	THE WEEKND	Die For You	XO/Republic
4	POST MALONE	l Like You f/Doja Cat	Mercury/RCA-Republic
5	HARRY STYLES	As It Was	Columbia
6	DAVID GUETTA & BEBE REXHA	I'm Good (Blue)	Parlophone UK/Warner
7	TAYLOR SWIFT	Anti-Hero	Republic
8	GLASS ANIMALS	Heat Waves	Republic
9	THE KID LAROI & JUSTIN BIEBER	Stay	Columbia
10	NICKY YOURE	Sunroof f/Dazy	Columbia
11	JUSTIN BIEBER	Ghost	Def Jam
12	COI LERAY	Players	Uptown/Republic
13	HARRY STYLES	Late Night Talking	Columbia
14	LIZZO	About Damn Time	Nice Life/Atlantic
15	ED SHEERAN	Bad Habits	Atlantic
16	SAM SMITH & KIM PETRAS	Unholy	Capitol
17	STEVE LACY	Bad Habit	L-M/RCA
18	PINKPANTHERESS & ICE SPICE	Boy's A Liar	300 Ent./Capitol-3EE
19	STEPHEN SANCHEZ	Until I Found You	Mercury/Republic
20	LATTO	Big Energy	Streamcut/RCA
21	DOJA CAT	Vegas	Kemosabe/RCA
22	DOJA CAT	Need To Know	Kemosabe/RCA
23	LIL NAS X	Thats What I Want	Columbia
24	ED SHEERAN	Shivers	Atlantic
25	LIL NAS X & JACK HARLOW	INDUSTRY BABY	Columbia
26	RAYE	Escapism f/070 Shake	HR/The Orchard-Def Jam
27	ONEREPUBLIC	I Ain't Worried	Mosley/Interscope
28	JACK HARLOW	First Class	Generation Now/Atlantic
29	IMAGINE DRAGONS	Enemy From League Of Legends	KidinaKorner/Interscope
30	ELTON JOHN & DUA LIPA	Cold Heart	Mercury/Warner-Interscope

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### TOP 40 MMI-TOP 40 CALLOUT 8.7.23

RANK	ARTIST	TITLE	N'EAST	MIDWEST	SOUTH	WEST
1	MIGUEL	Sure Thing	4	1	1	4
2	WALLEN, MORGAN	Last Night	3	4	2	6
3	DOECHII & KODAK BLACK	What It Is (Block Boy)	5	3	4	9
4	CYRUS, MILEY	Flowers	6	11	5	3
5	BOONE, BENSON	In The Stars	10	10	3	8
6	MINAJ, NICKI & ICE SPICE FEAT. AQUA	Barbie World	1	5	11	11
7	ICANDY	Keep Dat	9	2	8	18
8	SWIFT, TAYLOR	Cruel Summer	2	13	9	12
9	REMA & SELENA GOMEZ	Calm Down	7	17	10	1
10	D4VD	Here With Me	14	8	15	7
11	KALI	Area Codes	16	7	6	14
12	KUSHNER, DAVID	Daylight	15	12	14	5
13	TOOSII	Favorite Song	12	9	7	17
14	COMBS, LUKE	Fast Car	8	6	12	20
15	GUETTA, DAVID, ANNE-MARIE, COI LERAY	Baby Don't Hurt Me	13	20	19	2
16	SWIFT, TAYLOR	Karma	11	22	17	10
17	SZA	Snooze	19	23	16	16
18	LIL DURK FEAT. J. COLE	All My Life	17	15	18	25
19	SHEERAN, ED	Eyes Closed	24	14	22	21
20	PITBULL FEAT. LIL' JON	Jumpin	25	16	20	19
21	JELLY ROLL	Need A Favor	34	18	13	28
22	JAIN	Makeba	20	28	24	15
23	CYRUS, MILEY	Jaded	18	27	26	13
24	FIFTY FIFTY	Cupid	22	31	25	22
25	RODRIGO, OLIVIA	Vampire	26	19	28	23
26	LIL DURK FEAT. MORGAN WALLEN	Stand By Me	30	24	21	26
27	POST MALONE	Chemical	21	26	30	27
28	LIPA, DUA	Dance The Night	23	30	23	30
29	SWIFT, TAYLOR	I Can See You	28	25	27	33
30	POST MALONE	Mourning	29	29	31	24

This is an abbreviated report.
For greatly expanded research contact:

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**3.**0



### MMI WEEK AT A GLANCE

### JOHN SHOMBY

Partner, Radio's Fresh Eyes, LLC | EVP/GM Studio2Bee Entertainment Sr. Chart/Data Analyst MMI Publications

Looks as if "Barbie" is a not just a box office hit. Musically, the soundtrack is making lots of noise, too, especially on this week's Powers chart. A big move for Dua Lipa's "Dance The Night", from the movie, going 15 all the way up to 8. Top 40 radio has already recognized this one with a steady power-like rank of 8th in airplay again this week. In addition, the song has now reached the top 10 in sales and streaming. This is the sound that Top 40 needs more of so count on this song being around long after the movie.

Another developing monster from the soundtrack features superstar Nicki Minaj and star newbie Ice Spice, with help from Aqua, and the rap hit "Barbie World". This one, in just 5 weeks' time, has made into the top 5 going from 9 to 4 this week. Across the board, the numbers are very impressive in sales, streaming and callout while airplay is growing as the rank moves from 29th to 24th. Don't ignore the high callout burn score (11.9) on this one as it may be one to hit hard quickly and then back away.

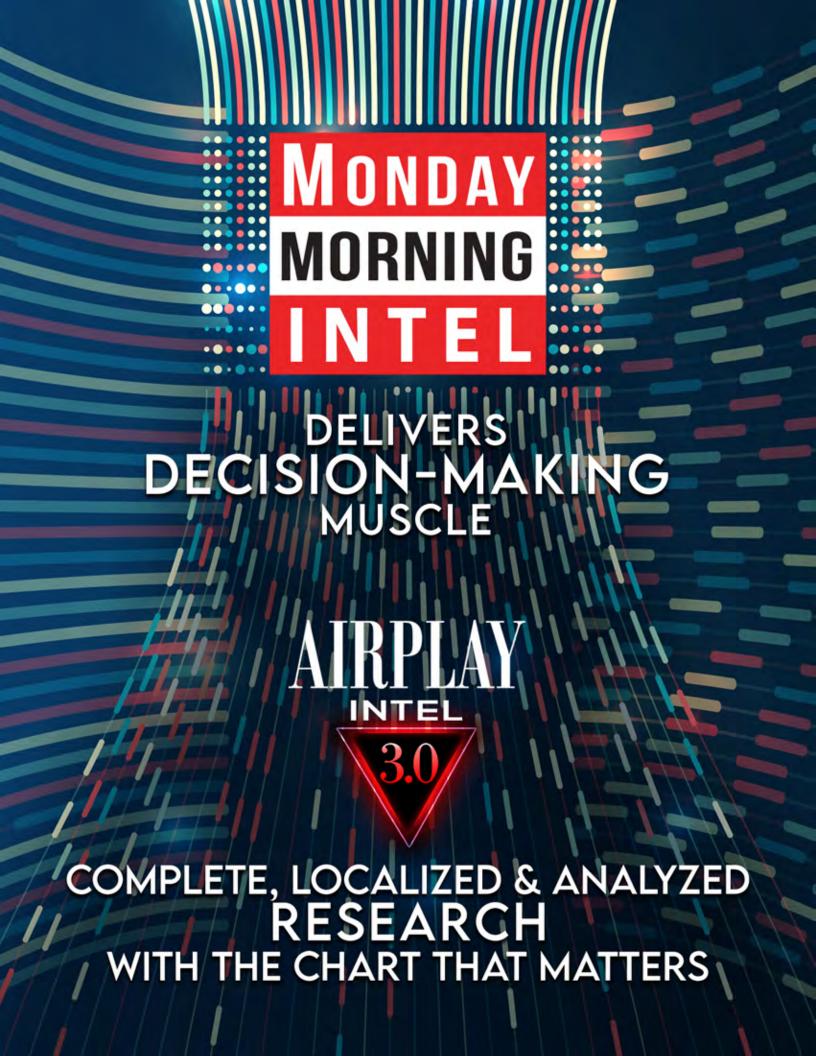
The biggest move of the week comes from a BTS member Jung Kook, with some help from female rapper Latto, and "Seven". After a strong debut last week at 26th, this week it vaults into the top 15 at number 13 and all this with only two weeks on the Mediabase chart. It's a number one seller right now and top 10 in streaming. Callout has not caught up with this one, but airplay is already approaching the top 20 at number 21. Another strong pop sound for the format so I would hit this sooner rather than later knowing the huge following BTS has/had.

Finally, the highest debut of the week comes from three stars collaborating for, what appears to have the making of a hit. Travis Scott, Bad Bunny and The Weeknd's "K-Pop" gets a quick start this week at number 19 based on top 5 sales and streaming already. Airplay is also off to a good start at number 32. Keep an eye on this one. Sounds very much like a reaction song.

The country crossovers continue to grow on this chart with a third one making a decent move. Jellyroll's country smash "Need a Favor" goes from 28 to 21 this week featuring top 10 sales, top 15 streaming and, with a rank of 21 at callout, it's something to watch for sure. Airplay is very scattered right now at 43rd out of 50.

Meanwhile, Morgan Wallen's "Last Night" has finally made it to the top spot on the Top 40 Power chart moving up from number 2 last week. It's an across-the-board smash at Top 40 including top 5 with airplay. Luke Combs' "Fast Car" drops one spot to 7th but still has excellent sales and streaming plus airplay is up to number 11 so more stations are giving it more of a shot.

Taylor Swift's "Cruel Summer" dropped to second overall this week but remains top 10 in sales, streams and callout and is this week's most played song on the chart.







	ARTIST	TITLE	LABEL/IMPRINT
HOTZONE	LIL DURK	All My Life f/J. Cole	Alamo
HOTZONE	DOMINIC FIKE	Mona Lisa (Spider-Man: Across	Columbia
HOTZONE	JUNG KOOK	Seven f/Latto	big hit/Geffen/Interscope
HOTZONE	DOECHII	What It Is (Block Boy)	TDE/Capitol
HOTZONE	NICKI MINAJ & ICE SPICE	Barbie World w/Aqua	Atlantic-Republic-Capitol
HOTZONE	DAVID KUSHNER	Daylight	Virgin
HOTZONE	JAIN	Makeba	Sony France/Spookland
HOTZONE	ICANDY	Keep Dat	RECORDS/Columbia
HOTZONE	KALIII	Area Codes	Atlantic
HOTZONE	TRAVIS SCOTT/BAD BUNNY/WEEKND	K-POP	Cactus Jack/Epic
HOTZONE	ZAYN	Love Like This	Mercury/Republic
HOTZONE	FALL OUT BOY	We Didn't Start The Fire	Fueled By Ramen/3EE
HOTZONE	KYLIE MINOGUE	Padam Padam	BMG
HOTZONE	WILL.I.AM & BRITNEY SPEARS	MIND YOUR BUSINESS	will.i.am music, llc/Epic
HOTZONE	NOAH KAHAN	Dial Drunk	Mercury/Republic
HOTZONE	JELLY ROLL	NEED A FAVOR	Stoney Creek/BMG

### **TOP 40**

### MMI-DEVELOPING

8.7.23

	ARTIST	TITLE	LABEL/IMPRINT
DEVELOPING	LUKE COMBS	Fast Car	River House/Columbia Nash
DEVELOPING	D. GUETTA/ANNE-MARIE/C. LERAY	Baby Don't Hurt Me	Parlophone UK/Warner
DEVELOPING	MILEY CYRUS	Jaded	Columbia
DEVELOPING	POST MALONE	Mourning	Mercury/Republic
DEVELOPING	BAKAR	Hell N Back	Black Butter/Epic
DEVELOPING	HARRY STYLES	Satellite	Columbia
DEVELOPING	THE WEEKND	Popular f/Playboi C. & Madonna	XO/Republic
DEVELOPING	PITBULL & LIL JON	Jumpin	Mr. 305
DEVELOPING	JONAS BROTHERS	Summer Baby	Republic
DEVELOPING	BENSON BOONE	In The Stars	Warner
DEVELOPING	SMITH	Lemon	Hitmaker Music Group
DEVELOPING	TXT X JONAS BROTHERS	Do It Like That	Imperial/Republic
DEVELOPING	P1HARMONY	Jump	FNCEnt
DEVELOPING	TAYLOR SWIFT	l Can See You (Taylor's Ver.)	Republic

RANK	ARTIST	TITLE	N'EAST	MIDWEST	SOUTH	WEST
1	METRO BOOMIN FEAT. THE WEEKND, 21 SAVAGE	CREEPIN'	1	1	1	1
2	SIA	UNSTOPPABLE	4	5	3	2
3	GLASS ANIMALS	HEAT WAVES	3	3	2	3
4	THE KID LAROI & JUSTIN BIEBER	STAY	5	4	7	6
5	SHEERAN, ED	BAD HABITS	2	9	6	9
6	CYRUS, MILEY	FLOWERS	6	7	11	4
7	WALLEN, MORGAN	LAST NIGHT	14	2	4	19
8	LIPA, DUA	LEVITATING	8	12	13	5
9	MIGUEL	SURE THING	13	8	5	15
10	BIEBER, JUSTIN	GHOST	7	10	12	11
11	Combs, Luke	Fast Car	20	6	10	13
12	Guetta, David & Bebe Rexha	I'm Good (Blue)	12	11	15	7
13	Youre, Nicky	Sunroof	9	15	14	12
14	Post Malone Feat. Doja Cat	l Like You (A Happier Song)	11	13	8	22
15	Boone, Benson	In The Stars	21	14	9	16
16	Rema & Selena Gomez	Calm Down	10	27	17	17
17	The Weeknd	Die For You	25	18	16	8
18	Guetta, David Feat. Anne-Marie & Coi Leray	Baby Don't Hurt Me	17	24	19	10
19	Swift, Taylor	Anti-Hero	15	16	24	18
20	Swift, Taylor	Cruel Summer	18	22	18	20
21	Styles, Harry	As It Was	16	28	27	14
22	Lizzo	About Damn Time	19	20	25	21
23	Lewis, Dean	How Do I Say Goodbye	27	17	22	24
24	Sheeran, Ed	Eyes Closed	22	25	20	27
25	Swift, Taylor	Karma	28	26	21	23
26	Capaldi, Lewis	Wish You The Best	24	23	23	25
27	Cyrus, Miley	Jaded	23	19	26	26
28	Fall Out Boy	We Didn't Start The Fire	29	21	31	29
29	Post Malone	Chemical	31	30	28	35
30	Lipa, Dua	Dance The Night	26	33	37	32

This is an abbreviated report.
For greatly expanded research contact:

**TOP 40** 

Cheryl Broz 615.293.9867 cheryl@airplayintel.com AIRPLAY

8.7.23

**3.**0



### THE CALLOUT *DIAGNOSIS* HOTAC

MIKE MCVAY President

McVay Media Consulting

The research I see weekly from Monday Morning Intel emboldened me in a recent discussion with a friend about the challenges of CHR versus Hot AC today. The question being why Hot AC is performing well in some markets and not in others. The same for CHR. The answer is clear when you look at what the panelists say they love and like. Mass appeal, variety of styles, Current and Recurrent, longevity ... and quick to embrace a song that takes off. That's the benefit of research.

The Top-15 are about the same rank as the last couple weeks. Metro Boomin featuring The Weeknd and 21 Savage continues to sit at the top of the best testing songs "out there." Sia, Glass Animals, The Kid Laroi & Justin Bieber, Ed Sheeran, Miley Cyrus, Morgan Wallen, Dua Lipa, Miguel and Justin Bieber make-up the Top-10. The next five are by the likes of Luke Combs, David Guetta & Bebe Rexha, Nicky Youre, Post Malone, and Benson Boone.

The tunes that are starting to resemble that red flashing HOT light on your dashboard include Miley Cyrus' song "Flowers" at 18.4%, Dua Lipa is next with "Levitating", Nicky Youre "Sunroof", Harry Styles "As It Was" and I'm Good (Blue) by David Guetta & Bebe Rexha at 15.8%. During my PD days ... none of those would have too much burn to play, but I'd have them in a Power Recurrent category. Variety and freshness are almost as important as familiarity.

Benson Booke is one to watch with "In The Stars." This song is showing real potential at Hot AC. The song is the 15th best researching song already. The familiarity score is at 88.4%. Looking across the four regions of the nation, Metro Boomin' has the best testing song. Ed Sheeran's song "Bad Habits" has not performed as well as his previous hits, but it's performance is still one that many other artists have to be envious of and wish for themselves. It is the #2 best testing sing in the Northeast. It comes in down the test list at #9 in the Midwest and West. The South likes the title enough to put it at #6. The Northeast loves themselves some Ed Sheeran.

The titles that are down the test list ... worthy of watching over the next few weeks ... includes some really strong well-known names with excellent songs. These are titles that, because of the logiam at the top of the test panel, will take time to build, but they're all worthy of strong consideration. They are Kelly Clarkson "Mine", Harry Styles "Satellite", "Runaway" by OneRepublic, "Vampire" Olivia Rodrigo, Maroon 5 with "Middle Ground" and Lauren Daigle "Thank God I Do."

AV Rank	ARTIST	TITLE	LABEL/IMPRINT	LISTENLINKS
1	JAIN	Makeba	Sony France/Spookland	PLAY VIDEO ▶
2	FIFTY FIFTY	Cupid	Warner	PLAY VIDEO ▶
3	NICKI MINAJ & ICE SPICE	Barbie World w/Aqua	Atlantic-Republic-Capitol	PLAY VIDEO ▶
4	OLIVIA RODRIGO	Vampire	Geffen/Interscope	PLAY VIDEO ▶
5	REMA & SELENA GOMEZ	Calm Down	Mavin/Virgin/Interscope	PLAY VIDEO ▶
6	TAYLOR SWIFT	Cruel Summer	Republic	PLAY VIDEO ▶
7	LIL DURK	All My Life f/J. Cole	Alamo	PLAY VIDEO ▶
8	DUA LIPA	Dance The Night	Atlantic/Warner	PLAY VIDEO ▶
9	TOOSII	Favorite Song	SCMG/Capitol	PLAY VIDEO ▶
10	JUNG KOOK	Seven f/Latto	big hit/Geffen/Interscope	PLAY VIDEO ▶
11	DOECHII	What It Is (Block Boy)	TDE/Capitol	PLAY VIDEO ▶
12	KALIII	Area Codes	Atlantic	PLAY VIDEO ▶
13	LATTO	Put It On Da Floor f/Cardi B	Streamcut/RCA	PLAY VIDEO ▶
14	MORGAN WALLEN	Last Night	Big Loud/Mercury/Republic	PLAY VIDEO ▶
15	MILEY CYRUS	Flowers	Columbia	PLAY VIDEO ▶
16	NEWJEANS	Super Shy	Interscope	PLAY VIDEO ▶
17	ICE SPICE & NICKI MINAJ	Princess Diana	10K/Republic-Capitol	PLAY VIDEO ▶
18	BILLIE EILISH	What Was I Made For?	Darkroom/Interscope	PLAY VIDEO ▶
19	DAVID KUSHNER	Daylight	Virgin .	PLAY VIDEO ▶
20	MIGUEL	Sure Thing	By Storm/RCA	PLAY VIDEO ▶
21	LUKE COMBS	Fast Car	River House/Columbia Nash	PLAY VIDEO ▶
22	SZA	Snooze	Top Dawg/RCA	PLAY VIDEO ▶
23	TRAVIS SCOTT/BAD BUNNY/WEEKND	K-POP	Cactus Jack/Epic	PLAY VIDEO ▶
24	D4VD	Here With Me	Darkroom/Interscope	PLAY VIDEO ▶
25	MELANIE MARTINEZ	Void	Atlantic	PLAY VIDEO ▶
26	ICANDY	Keep Dat	RECORDS/Columbia	PLAY VIDEO ►
27	TAYLOR SWIFT	Karma	Republic	PLAY VIDEO ▶
28	DOJA CAT	Attention	Kemosabe/RCA	PLAY VIDEO ▶
29	JELLY ROLL	NEED A FAVOR	Stoney Creek/BMG	PLAY VIDEO ▶
30	METRO BOOMIN/NAV/A BOOGIE	Calling f/Swae Lee	Republic	PLAY VIDEO ▶
31	BENSON BOONE	In The Stars	Warner	PLAY VIDEO ▶
32	POST MALONE	Mourning	Mercury/Republic	PLAY VIDEO ▶
33	TAYLOR SWIFT	l Can See You (Taylor's Ver.)	Republic	PLAY VIDEO ▶
34	ZAYN	Love Like This	Mercury/Republic	PLAY VIDEO ►
35	BAKAR	Hell N Back	Black Butter/Epic	PLAY VIDEO ►
36	POST MALONE	Chemical	Mercury/Republic	PLAY VIDEO ►
37	LIL DURK	Stand By Me f/Morgan Wallen	Republic-Alamo	PLAY VIDEO ►
38	THE WEEKND	Popular f/Playboi C. & Madonna	XO/Republic	PLAY VIDEO ►
39	TXT X JONAS BROTHERS	Do It Like That	Imperial/Republic	PLAY VIDEO ►
40	WILL.I.AM & BRITNEY SPEARS	MIND YOUR BUSINESS	will.i.am music, llc/Epic	PLAY VIDEO ►
41	KYLIE MINOGUE	Padam Padam	BMG	PLAY VIDEO ►
42	NOAH KAHAN	Dial Drunk	Mercury/Republic	PLAY VIDEO ►
43	MILEY CYRUS	Jaded	Columbia	PLAY VIDEO ►
44	JONAS BROTHERS	Waffle House	Republic	PLAY VIDEO ►
45	ED SHEERAN	Eyes Closed	Atlantic	PLAY VIDEO ►
46	PITBULL & LIL JON	Jumpin	Mr. 305	PLAY VIDEO ►
47	DOMINIC FIKE	Mona Lisa (Spider-Man: Across	Columbia	PLAY VIDEO ►
48	HARRY STYLES	Satellite	Columbia	PLAY VIDEO ►
49 50	D. GUETTA/ANNE-MARIE/C. LERAY	Baby Don't Hurt Me	Parlophone UK/Warner	PLAY VIDEO ►
50	FALL OUT BOY	We Didn't Start The Fire	Fueled By Ramen/3EE	PLAY VIDEO ►

# PEE-WEE'S "OTHER" BIG RACE

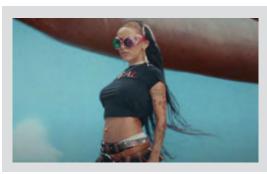
At MMI , we're saddened by the recent loss of genius weirdo Paul Reubens. In his "Post-Pee Wee Years" the madman would pop up in the best of places.



In 2006 we were treated to a glance at a character with a Snidely Whiplash-type mustache coaching Jack White on how to beat The Copper Kid in a box car race. Paul, Jack and the rest of the Raconteurs rock us steadily as she goes. Click on video.



Check out these videos hand-picked by our staff!



### **DOJA CAT - "PAINT THE TOWN RED"**

Doja gives 'em Hell in his devilish dive into damnation from our favorite cat woman. The imagery and messaging embedding within these satanic video frames will not point you to Sunday School but there is a message in here somewhere. Doja dances with Dr Death with a little Dionne Warlock back track as together they "Paint The Town Red".





### **NEWJEANS- "SUPER SHY"**

The K-Pop thing is kinda kool. The level of khoreography kintinues to rise and these South Korean babe-ettes are such great dancers. The flood of Korean girl groups has made it kompetitive but New Jeans and the others Kontinue to konquer US radio and streaming charts. Ok. Enough of that..... so, klick here:





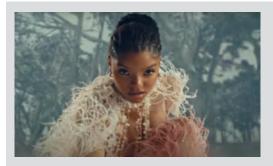
### LAUV - "STEAL THE SHOW"

Disney and Pixar teamed up for the animated multi-colored highly pink and purple film "Elemental". It landed with mixed reviews but the overall chatter was way positive and it was determined that 'haters be just making noise'. At MMI, we're easily entertained...and loved it, as we did the Lauv track "Steal The Show". Grab a tub of Orville Reddenbacker and check it out:



### DIPLO FT. JESSIE MURPH & POLO G - "HFARTRROKEN"

It's a Southern thing. Mega DJ Producer Diplo is from Tupelo, Mississippi, honey. Vocal badass Jessie Murph is from a small town in Alabama and Polo G is from the South Side of Chicago. From Pulp Fiction to 5 Easy Pieces to a trillion more, big scenes happen in diners. "Heartbroken" set in a diner (duh) checks the boxes. Diplo cooks, Jessie sits, Polo strolls...click here:



### HALLE - "ANGEL"

Looks like this mermaid is out of the water as Ms. Bailey, coming off her well-hydrated role of Ariel in the live-action "Little Mermaid" flick is spreading her wings. "Angel" is a stylistic and artistic debut as a solo artist without sis Chloe (the other half of Chloe + Halle Bailey...we know like duh). The soulful, sexy ballad shows us some hints of "future Halle" as an artist and the video has plenty of water references as "tips-of the-swim-cap" to the role that brought beautiful Ms Bailey to a bigger stage. Click here:







### **CHARTS/POWERS:**

- **1 AIRPLAY** is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.
- 2 AIRSCORE: THE AIRPLAY INTEL 3.0 RETENTION SCORE predicts listener tune-in/tune-out on song play by contemplating the trend over time relationship between local and national airplay, local/regional callout, and audio and video streaming.
- **3 NATIONAL CALLOUT** contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.
- **4 STREAMING, AUDIO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.
- **5 STREAMING, VIDEO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.
- **6 SALES** is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

### **HOT ZONE / DEVELOPING**

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

### RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

### **ACTION**

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

### STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.

CALL US at 818-699-6400 or EMAIL contact@mmi2020.com

# MONDAY MORNING INTEL

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