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TOPLOEDITION

AUGUST 14, 2023

MONDAY MORNING INTEL

<u>AUGUS</u>T 14, 2023

INTEL TABLE OF CONTENTS

- = #1 SONGS THIS WEEK
- **5** POWERS
- 7 ACTION/RECURRENTS
- S TOP 40 CALLOUT
- 10 MMI WEEK AT A GLANCE
- 12 HOTZONE/JEVELOPIONG
- 13 HOTAC CALLOUT
- 14 CALLOUT DIAGNOSIS
- 15 VIDEO STREAMING
- 15 INTELESCOPE
- 17 INTELEVISION
- 18 METHODOLOGY
- 19 THE BACK PAGE



COMPOSITE

TAYLOR SWIFT "CRUEL SUMMER"

AIRPLAY

TAYLOR SWIFT "CRUEL SUMMER"

AIRSCORE TAYLOR SWIFT "CRUEL SUMMER"

CALLOUT MIGUEL "SURE THING"

ALIZIO MORGAN WALLEN "LAST NIGHT"

VIDEO JAIN "MAKEBA"

SALES LUKE COMBS "FAST CAR"



AIRTEL 3.0

HUNDREDS OF IN-DEPTH STATION PLAYLISTS WITH SUGGESTED PLAY ANALYSES

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Airplay Intel 3.0 has become an EGRAL TOOL each week in my music discussions. It really gives me a frame of to decide if I'm missing anything, or if I need to increase spins. It's truly helped give another on where a song may be going.

CTEVE MADOUALI

Program Director/Afternoon Air Talent KIMN Denver (Mix 100) - KSE Media

TW RK AIRPLAY	TW RK AIRscore	TWRK Callout	TW RK AUDIO	TW RK VIDEO	TW RK SALES	TW COMP RANK	ARTIST	TITLE	LABEL
1	1	8	6	7	8	1	TAYLOR SWIFT	Cruel Summer	Republic
2	2	11	13	5	9	2	REMA & SELENA GOMEZ	Calm Down	Mavin/Virgin/Interscope
11	4	5	1	16	3	3	MORGAN WALLEN	Last Night	Big Loud/Mercury/Republic
19	-11	3	2	2	7	4	NICKI MINAJ & ICE SPICE	Barbie World w/Aqua	Atlantic-Republic-Capitol
7	7	21	8	6	4	5	DUA LIPA	Dance The Night	Atlantic/Warner
-	-							•	
3	5	25	7	4	11	6	OLIVIA RODRIGO	Vampire 5-14 One	Geffen/Interscope
9	8	12	4	21	1	7	LUKE COMBS	Fast Car	River House/Columbia Nash
10	6	2	17	14	10	8	MILEY CYRUS	Flowers	Columbia
14	13	17	10	12	13	9	LIL DURK	All My Life f/J. Cole	Alamo
6	9	24	19	3	24	10	FIFTY FIFTY	Cupid	Warner
5	3	1	24	19	29	11	MIGUEL	Sure Thing	By Storm/RCA
8	10	15	15	20	21	12	SZA	Snooze	Top Dawg/RCA
4	12	13	20	27	12	13	TAYLOR SWIFT	Karma	Republic
17	19	37	9	10	2	14	JUNG KOOK	Seven f/Latto	big hit/Geffen/Interscope
18	14	4	30	11	27	15	DOECHII	What It Is (Block Boy)	TDE/Capitol
31	15	14	14	9	28	16	TOOSII	Favorite Song	SCMG/Capitol
36	30	26	5	8	6	17	BILLIE EILISH	What Was I Made For?	Darkroom/Interscope
22	18	10	26	18	20	18	DAVID KUSHNER	Daylight	Virgin
28	24	23	37	1	14	19	JAIN	Makeba	Sony France/Spookland
39	25	20	18	24	5	20	JELLY ROLL	NEED A FAVOR	Stoney Creek/BMG
35	22	9	29	17	38	21	KALIII	Area Codes	Atlantic
13	17	18	38	41	26	22	MILEY CYRUS	Jaded	Columbia
12	16	16	32	47	30	23	D. GUETTA/ANNE-MARIE/C. LERAY	Baby Don't Hurt Me	Parlophone UK/Warner
20	20	30	16	23	45	24	POST MALONE	Mourning	Mercury/Republic
25	23	19	36	40	22	25	ED SHEERAN	Eyes Closed	Atlantic
29	34	41	3	29	X	26	TRAVIS SCOTT/BAD BUNNY/WEEKND	K-POP	Cactus Jack/Epic
34	28	7	42	26	37	27	ICANDY	Keep Dat	RECORDS/Columbia
30	36	44	12	42	37 15	28	NOAH KAHAN	Dial Drunk	Mercury/Republic
						29		Chemical	
24	21	27	11	32	49		POST MALONE		Mercury/Republic
23	29	31	31	37	32	30	THE WEEKND	Popular f/Playboi C. & Madonna	XO/Republic
16	27	38	33	33	34	31	BAKAR	Hell N Back	Black Butter/Epic
26	32	22	47	44	19	32	PITBULL & LIL JON	Jumpin	Mr. 305
45	35	Χ	25	35	18	33	LIL DURK	Stand By Me f/Morgan Wallen	Republic-Alamo
50	Х	Х	22	22	23	34	CHARLI XCX	Speed Drive	Atlantic
41	31	6	44	31	43	35	BENSON BOONE	In The Stars	Warner
47	44	Χ	28	13	36	36	ICE SPICE & NICKI MINAJ	Princess Diana	10K/Republic-Capitol
49	Χ	Χ	27	36	17	37	DIPLO, JESSIE MURPH & POLO G	Heartbroken	Columbia
15	26	36	35	45	41	38	DOMINIC FIKE	Mona Lisa (Spider-Man: Across	Columbia
46	48	Χ	21	15	33	39	NEWJEANS	Super Shy	Interscope
44	47	28	23	34	31	40	TAYLOR SWIFT	I Can See You (Taylor's Ver.)	Republic
37	40	29	41	50	16	41	FALL OUT BOY	We Didn't Start The Fire	Fueled By Ramen/3EE
21	33	34	40	46	44	42	HARRY STYLES	Satellite	Columbia
43	38	32	34	30	47	43	METRO BOOMIN/NAV/A BOOGIE	Calling f/Swae Lee	Republic
40	45	43	45	39	25	44	KYLIE MINOGUE	Padam Padam	BMG
32	37	35	39	43	46	45	ZAYN	Love Like This	Mercury/Republic
27	39	33	50	48	42	46	ONEREPUBLIC	Runaway	Mosley/Interscope
38	43	39	48	28	48	47	MELANIE MARTINEZ	Void	Atlantic
42	42	42	46	38	40	48	TXT X JONAS BROTHERS	Do It Like That	Imperial/Republic
48	46	χ	43	25	39	49	TAYLOR SWIFT	We Are Never Ever (Taylor's	Republic
33	41	40	49	49	35	50	JONAS BROTHERS	Summer Baby	Republic
								•	.

TW Rank	TW RK AIRPLAY	TWMMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
1	39	20	19	JELLY ROLL	NEED A FAVOR	Stoney Creek/BMG
2	36	17	19	BILLIE EILISH	What Was I Made For?	Darkroom/Interscope
3	50	34	16	CHARLI XCX	Speed Drive	Atlantic
4	31	16	15	T00SII	Favorite Song	SCMG/Capitol
5	19	4	15	NICKI MINAJ & ICE SPICE	Barbie World w/Aqua	Atlantic-Republic-Capitol
6	35	21	14	KALIII	Area Codes	Atlantic
7	45	33	12	LIL DURK	Stand By Me f/Morgan Wallen	Republic-Alamo
8	49	37	12	DIPLO, JESSIE MURPH & POLO G	Heartbroken	Columbia
9	47	36	11	ICE SPICE & NICKI MINAJ	Princess Diana	10K/Republic-Capitol
10	28	19	9	JAIN	Makeba	Sony France/Spookland

TOP 40

MMI-RECURRENTS

8.14.23

RANK TW	ARTIST	TITLE	LABEL/IMPRINT
1	METRO BOOMIN	Creepin' f/The Weeknd, 21 Sav.	Boominati/Epic-Republc
2	SZA	Kill Bill	Top Dawg/RCA
3	THE WEEKND	Die For You	XO/Republic
4	POST MALONE	l Like You f/Doja Cat	Mercury/RCA-Republic
5	HARRY STYLES	As It Was	Columbia
6	DAVID GUETTA & BEBE REXHA	I'm Good (Blue)	Parlophone UK/Warner
7	TAYLOR SWIFT	Anti-Hero	Republic
8	THE KID LAROI & JUSTIN BIEBER	Stay	Columbia
9	GLASS ANIMALS	Heat Waves	Republic
10	NICKY YOURE	Sunroof f/Dazy	Columbia
11	JUSTIN BIEBER	Ghost	Def Jam
12	HARRY STYLES	Late Night Talking	Columbia
13	COI LERAY	Players	Uptown/Republic
14	SAM SMITH & KIM PETRAS	Unholy	Capitol
15	LIZZO	About Damn Time	Nice Life/Atlantic
16	STEVE LACY	Bad Habit	L-M/RCA
17	PINKPANTHERESS & ICE SPICE	Boy's A Liar	300 Ent./Capitol-3EE
18	LATTO	Big Energy	Streamcut/RCA
19	DOJA CAT	Need To Know	Kemosabe/RCA
20	ED SHEERAN	Shivers	Atlantic
21	STEPHEN SANCHEZ	Until I Found You	Mercury/Republic
22	DOJA CAT	Vegas	Kemosabe/RCA
23	LIL NAS X & JACK HARLOW	INDUSTRY BABY	Columbia
24	LIL NAS X	Thats What I Want	Columbia
25	ONEREPUBLIC	I Ain't Worried	Mosley/Interscope
26	JACK HARLOW	First Class	Generation Now/Atlantic
27	RAYE	Escapism f/070 Shake	HR/The Orchard-Def Jam
28	IMAGINE DRAGONS	Enemy From League Of Legends	KidinaKorner/Interscope
29	SIA	Unstoppable	RCA
30	JONAS BROTHERS	Waffle House	Republic

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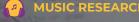
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TOP 40 MMI-TOP 40 CALLOLT 8.14.23

RANK	ARTIST	TITLE	N'EAST	MIDWEST	SOUTH	WEST
1	MIGUEL	Sure Thing	9	1	1	1
2	CYRUS, MILEY	Flowers	3	5	2	3
3	MINAJ, NICKI & ICE SPICE FEAT. AQUA	Barbie World	1	3	4	6
4	DOECHII & KODAK BLACK	What It Is (Block Boy)	2	2	3	14
5	WALLEN, MORGAN	Last Night	5	4	6	10
6	BOONE, BENSON	In The Stars	13	8	5	4
7	ICANDY	Keep Dat	8	6	7	16
8	SWIFT, TAYLOR	Cruel Summer	4	11	15	5
9	KALI	Area Codes	10	10	10	12
10	KUSHNER, DAVID	Daylight	14	9	11	7
11	REMA & SELENA GOMEZ	Calm Down	7	18	12	2
12	COMBS, LUKE	Fast Car	11	7	14	24
13	SWIFT, TAYLOR	Karma	6	21	16	8
14	TOOSII	Favorite Song	15	12	8	19
15	SZA	Snooze	16	16	13	9
16	GUETTA, DAVID, ANNE-MARIE, COI LERAY	Baby Don't Hurt Me	19	22	18	13
17	LIL DURK FEAT. J. COLE	All My Life	18	13	17	20
18	CYRUS, MILEY	Jaded	22	24	20	15
19	SHEERAN, ED	Eyes Closed	20	14	22	21
20	JELLY ROLL	Need A Favor	31	15	9	30
21	LIPA, DUA	Dance The Night	12	26	21	25
22	PITBULL FEAT. LIL' JON	Jumpin	26	19	24	18
23	JAIN	Makeba	24	28	25	11
24	FIFTY FIFTY	Cupid	17	30	23	22
25	RODRIGO, OLIVIA	Vampire	25	17	30	26
26	DOJA CAT	Paint The Town Red	23	27	27	17
27	EILISH, BILLIE	What Was I Made For?	34	25	19	23
28	POST MALONE	Chemical	21	31	26	29
29	SWIFT, TAYLOR	l Can See You	30	23	29	32
30	FALL OUT BOY	We Didn't Start The Fire	27	20	32	38

This is an abbreviated report.
For greatly expanded research contact:

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3.0



MMI WEEK AT A GLANCE

JOHN SHOMBY

Partner, Radio's Fresh Eyes, LLC | EVP/GM Studio2Bee Entertainment Sr. Chart/Data Analyst MMI Publications

"Barbie" first rules the movies and now it's Top 40 radio with three songs from the soundtrack on the Powers chart top 20, including two of them in the top 5. Moving up 7 spots from 24-17 this week is the Billie Eilish tune, prominent in the movie, "What Was I Made For?" Callout is just starting to take hold as it's in the top 30, but sales and streaming are both top 10 giving the song the big boost this week. In addition, the panel is getting more involved as airplay rises from 47 last week to 36th this week. I wouldn't get left behind not playing the big music from this movie.

With the pop sound so needed on Top 40 right now, Dua Lipa's "Dance The Night" rises three spots to number 5 overall this week. Top 5 in sales and Top 10 in streaming with airplay at number 7 overall, the last piece is callout and a seven-spot move to number 21 this week shows that listeners remember this well from the movie.

Finally, the hip-hop/rap "Barbie World" from Nicki Minaj and Ice Spice, with help from Aqua, remains 4th this week with top 10 sales and top 5 streams and callout. This is looking more like a medium for the panel this week with airplay breaking into the top 20 at number 19. This is all happening after only 6 weeks!

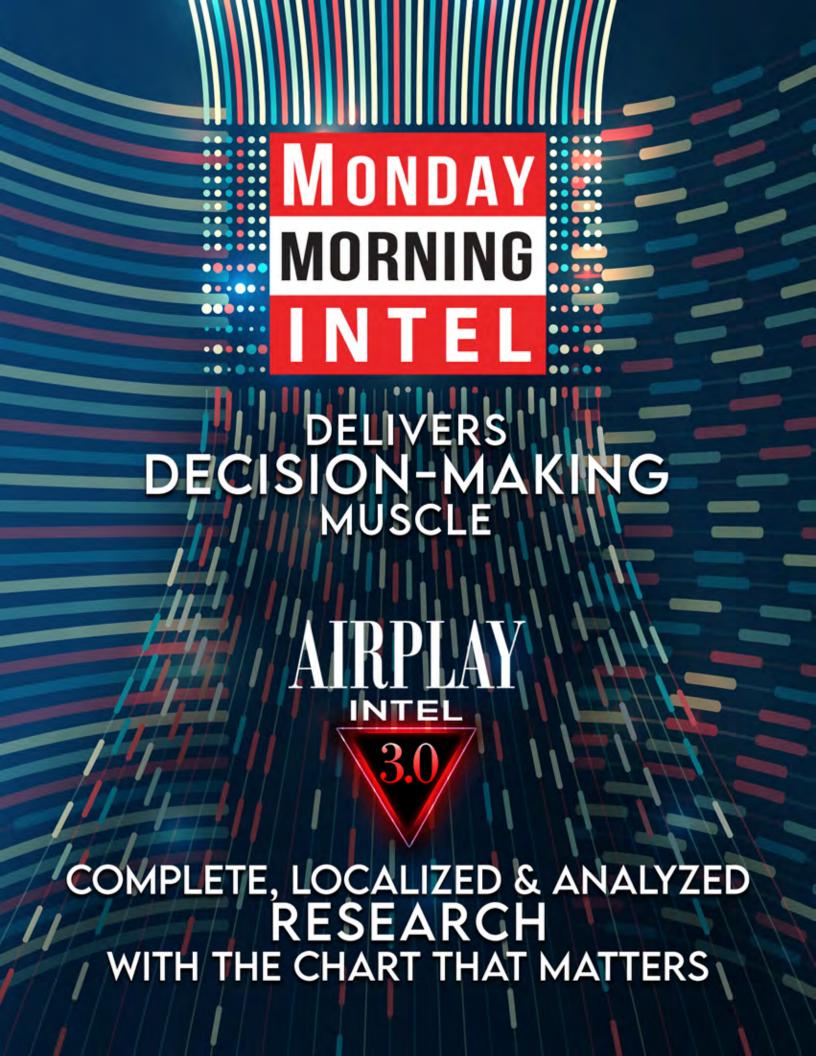
The country crossovers continue to do well with Jellyroll's "Need a Favor" breaking into the top 20 at number 20 overall mostly driven by a top 5 rank in sales and 20th at callout. The panel is starting to warm up to it with airplay moving up four spots to number 39. Luke Combs' "Fast Car" hangs at number 7 again this week as the top seller and number 4 audio streamer. Callout is still good at 12th overall while airplay is approaching the heavy rotation area moving from 11th to 9th. Would you have thought we'd be talking about Luke Combs even ON a top 40 station at the beginning of '23?

Morgan Wallen's "Last Night" may have peaked as it falls to 3rd from the top spot last week. It's still the number one audio streamer and 3rd in sales plus 5th at callout. Some of the panel is backing off it as the airplay ranks falls 6 places to 11th. An excellent run for the country superstar. Will there be another top 40 hit in his future?

Rounding out the top 5, Rema and Selena Gomez' "Calm Down" still has some life moving back up from 3 to 2 overall this week. With top 10 sales, top 5 video streams and Top 15 audio streaming and callout, the panel is still solidly behind this with the song being the second most played of all. You must pay attention to that 13.0 callout burn score as you move ahead, though.

Taylor Swift takes another one to number one, this time in only 8 weeks' time. "Cruel Summer" moves to the top from number two last week as, once again, it's the most played song of the 50 surveyed plus top 8 numbers across all categories.

There are three recurrents I think you should keep your eye on for continued heavy airplay as they are the top three of the thirty researched. "Creepin'" from Metro Boomin with The Weeknd and 21 Savage, Sza's "Kill Bill" and The Weeknd's "Die For You". Don't discount all or any combination of these three to continue in your heavies.





		ARTIST	TITLE	LABEL/IMPRINT
HOTZ	ZONE	DOMINIC FIKE	Mona Lisa (Spider-Man: Across	Columbia
HOTZ	ZONE	JUNG KOOK	Seven f/Latto	big hit/Geffen/Interscope
HOTZ	ZONE	DOECHII	What It Is (Block Boy)	TDE/Capitol
HOTZ	ZONE	NICKI MINAJ & ICE SPICE	Barbie World w/Aqua	Atlantic-Republic-Capitol
HOTZ	ZONE	DAVID KUSHNER	Daylight	Virgin
HOTZ	ZONE	JAIN	Makeba	Sony France/Spookland
HOTZ	ZONE	DOJA CAT	Paint The Town Red	Kemosabe/RCA
HOTZ	ZONE	TRAVIS SCOTT/BAD BUNNY/WEEKND	K-POP	Cactus Jack/Epic
HOTZ	ZONE	NOAH KAHAN	Dial Drunk	Mercury/Republic
HOTZ	ZONE	ZAYN	Love Like This	Mercury/Republic
HOTZ	ZONE	BILLIE EILISH	What Was I Made For?	Darkroom/Interscope
HOTZ	ZONE	FALL OUT BOY	We Didn't Start The Fire	Fueled By Ramen/3EE
HOTZ	ZONE	JELLY ROLL	NEED A FAVOR	Stoney Creek/BMG
HOTZ	ZONE	CHRIS BROWN	Summer Too Hot	Chris Brown Ent./RCA
HOTZ	ZONE	(G)I-DLE	I DO	Cube/88rising

TOP 40

MMI-DEVELOPING

8.14.23

	ARTIST	TITLE	LABEL/IMPRINT
DEVELOPING	D. GUETTA/ANNE-MARIE/C. LERAY	Baby Don't Hurt Me	Parlophone UK/Warner
DEVELOPING	MILEY CYRUS	Jaded	Columbia
DEVELOPING	LIL DURK	All My Life f/J. Cole	Alamo
DEVELOPING	BAKAR	Hell N Back	Black Butter/Epic
DEVELOPING	THE WEEKND	Popular f/Playboi C. & Madonna	XO/Republic
DEVELOPING	PITBULL & LIL JON	Jumpin	Mr. 305
DEVELOPING	ONEREPUBLIC	Runaway	Mosley/Interscope
DEVELOPING	KALIII	Area Codes	Atlantic
DEVELOPING	KYLIE MINOGUE	Padam Padam	BMG
DEVELOPING	WILL.I.AM & BRITNEY SPEARS	MIND YOUR BUSINESS	will.i.am music, llc/Epic

RANK	ARTIST	TITLE	N'EAST	MIDWEST	SOUTH	WEST	
1	METRO BOOMIN FEAT. THE WEEKND, 21 SAVAGE	CREEPIN'	1	1	1	1	
2	SIA	UNSTOPPABLE	3	7	7	2	
3	GLASS ANIMALS	HEAT WAVES	4	4	3	4	
4	CYRUS, MILEY	FLOWERS	10	3	4	3	
5	THE KID LAROI & JUSTIN BIEBER	STAY	2	5	10	8	
6	WALLEN, MORGAN	LAST NIGHT	14	2	2	12	
7	BIEBER, JUSTIN	GHOST	9	9	13	7	
8	SHEERAN, ED	BAD HABITS	5	12	12	13	
9	LIPA, DUA	LEVITATING	6	13	14	9	
10	GUETTA, DAVID & BEBE REXHA	I'M GOOD (BLUE)	11	10	18	6	
11	Miguel	Sure Thing	13	11	6	16	
12	Sheeran, Ed	Shivers	7	17	16	5	
13	Combs, Luke	Fast Car	19	6	11	15	
14	Boone, Benson	In The Stars	22	15	5	10	
15	Post Malone Feat. Doja Cat	I Like You (A Happier Song)	12	14	8	20	
16	Youre, Nicky	Sunroof	8	16	15	18	
17	Jelly Roll	Need A Favor	31	8	9	17	
18	The Weeknd	Die For You	21	21	17	11	
19	Rema & Selena Gomez	Calm Down	15	23	22	14	
20	Swift, Taylor	Anti-Hero	16	19	21	19	
21	Swift, Taylor	Cruel Summer	18	24	19	23	
22	Guetta, David Feat. Anne-Marie & Coi Leray	Baby Don't Hurt Me	17	22	24	24	
23	Sheeran, Ed	Eyes Closed	20	18	20	26	
24	Lewis, Dean	How Do I Say Goodbye	29	20	23	25	
25	Styles, Harry	As It Was	23	30	25	22	
26	Swift, Taylor	Karma	28	29	26	21	
27	Capaldi, Lewis	Wish You The Best	25	26	27	28	
28	Cyrus, Miley	Jaded	24	25	28	29	
29	Lizzo	About Damn Time	26	27	29	27	
30	Fall Out Boy	We Didn't Start The Fire	27	28	34	31	

This is an abbreviated report. For greatly expanded research contact:

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THE CALLOUT DIAGNOSIS HOTAC

MIKE McVAY
President
McVay Media Consulting

It's extreme heat in much of the United States ... and that mirrors the heat that some titles are absorbing via the Tired Of score. Dua Lipa is crispy with "Levitating" at 18.7%, Harry Styles "As It Was" is sitting at 17.5% burn and Miley Cyrus' song "Flowers" is at 16.7%. Lizzo's track "About Damn Time" is flashing a score of 16.3% and the fifth most "Burn" score goes to "Stay" by the Kid Laroi which has a 16.2% in the "tired of" category.

Benson Boone "In The Stars" continues to be the freshest title that's testing well. The song now ranks as the 14th best testing title, up from 15th last week. Total positive is 59.3%. Familiarity is 85.9%. The burn is a 6.8%. This tune is testing best in the South where it's the 5th best testing title. In the West it comes in at #10. If you're not exposing this song across all dayparts, you're missing a song with a strong Total Positive score. The best testers based on region show "Creepin'" by Metro Boomin as #1 in the Northeast, Midwest, South and West. A rare across the board best testing song by an artist that was largely unknown at the start of the year. The #2 best testing song varies by region. "Stay" by The Kid Laroi & Justin Bieber is in second in the Northeast. "Last Night" by Morgan Wallen is #1 in the Midwest and South. "Unstoppable" by Sia is in the second spot ... after a year of high testing research results.

It's interesting to see various Country songs continue to cross over and score strongly across the nation. The aforementioned Morgan Wallen song "Last Night" is the highest testing of those songs that are drafting off of the Hot AC format. Luke Combs with "Fast Car" is testing power. Jelly Roll "Need a Favor" is a square peg in a round hole ... and clearly loved by multiple audiences. Big upside with this unique performer.

We're always looking for fresh titles that research well and have the potential to become catalog songs for the format. Despite what is still low familiarity, tunes to keep an eye and ear on include Kelly Clarkson "Mine", Harry Styles "Satellite", "Runaway" by OneRepublic, "Vampire" by Olivia Rodrigo, Maroon 5 with "Middle Ground", Lauren Daigle "Thank God I Do", "Sail Away" Lovely the Band, and "Mona Lisa" by Dominic Fike.

TOP 40 MM-VIDEO STREAMING 8.14.23

AV Rank	ARTIST	TITLE	LABEL/IMPRINT	LISTENLINKS
1	JAIN	Makeba	Sony France/Spookland	PLAY VIDEO ▶
2	NICKI MINAJ & ICE SPICE	Barbie World w/Aqua	Atlantic-Republic-Capitol	PLAY VIDEO ▶
3	FIFTY FIFTY	Cupid	Warner	PLAY VIDEO ▶
4	OLIVIA RODRIGO	Vampire	Geffen/Interscope	PLAY VIDEO ▶
5	REMA & SELENA GOMEZ	Calm Down	Mavin/Virgin/Interscope	PLAY VIDEO ▶
6	DUA LIPA	Dance The Night	Atlantic/Warner	PLAY VIDEO ▶
7	TAYLOR SWIFT	Cruel Summer	Republic	PLAY VIDEO ▶
8	BILLIE EILISH	What Was I Made For?	Darkroom/Interscope	PLAY VIDEO ▶
9	TOOSII	Favorite Song	SCMG/Capitol	PLAY VIDEO ▶
10	JUNG KOOK	Seven f/Latto	big hit/Geffen/Interscope	PLAY VIDEO ▶
11	DOECHII	What It Is (Block Boy)	TDE/Capitol	PLAY VIDEO ▶
12	LIL DURK	All My Life f/J. Cole	Alamo	PLAY VIDEO ▶
13	ICE SPICE & NICKI MINAJ	Princess Diana	10K/Republic-Capitol	PLAY VIDEO ▶
14	MILEY CYRUS	Flowers	Columbia	PLAY VIDEO ▶
15	NEWJEANS	Super Shy	Interscope	PLAY VIDEO ▶
16	MORGAN WALLEN	Last Night	Big Loud/Mercury/Republic	PLAY VIDEO ▶
17	KALIII	Area Codes	Atlantic	PLAY VIDEO ▶
18	DAVID KUSHNER	Daylight	Virgin	PLAY VIDEO ▶
19	MIGUEL	Sure Thing	By Storm/RCA	PLAY VIDEO ▶
20	SZA	Snooze	Top Dawg/RCA	PLAY VIDEO ▶
21	LUKE COMBS	Fast Car	River House/Columbia Nash	PLAY VIDEO ▶
22	CHARLI XCX	Speed Drive	Atlantic	PLAY VIDEO ▶
23	POST MALONE	Mourning	Mercury/Republic	PLAY VIDEO ▶
24	JELLY ROLL	NEED A FAVOR	Stoney Creek/BMG	PLAY VIDEO ▶
25	TAYLOR SWIFT	We Are Never Ever (Taylor's	Republic	PLAY VIDEO ▶
26	ICANDY	Keep Dat	RECORDS/Columbia	PLAY VIDEO ▶
27	TAYLOR SWIFT	Karma	Republic	PLAY VIDEO ▶
28	MELANIE MARTINEZ	Void	Atlantic	PLAY VIDEO ▶
29	TRAVIS SCOTT/BAD BUNNY/WEEKND	K-POP	Cactus Jack/Epic	PLAY VIDEO ▶
30	METRO BOOMIN/NAV/A BOOGIE	Calling f/Swae Lee	Republic	PLAY VIDEO ▶
31	BENSON BOONE	In The Stars	Warner	PLAY VIDEO ▶
32	POST MALONE	Chemical	Mercury/Republic	PLAY VIDEO ▶
33	BAKAR	Hell N Back	Black Butter/Epic	PLAY VIDEO ▶
34	TAYLOR SWIFT	I Can See You (Taylor's Ver.)	Republic	PLAY VIDEO ▶
35	LIL DURK	Stand By Me f/Morgan Wallen	Republic-Alamo	PLAY VIDEO ▶
36	DIPLO, JESSIE MURPH & POLO G	Heartbroken	Columbia	PLAY VIDEO ▶
37	THE WEEKND	Popular f/Playboi C. & Madonna	XO/Republic	PLAY VIDEO ▶
38	TXT X JONAS BROTHERS	Do It Like That	Imperial/Republic	PLAY VIDEO ▶
39	KYLIE MINOGUE	Padam Padam	BMG	PLAY VIDEO ▶
40	ED SHEERAN	Eyes Closed	Atlantic	PLAY VIDEO ▶
41	MILEY CYRUS	Jaded	Columbia	PLAY VIDEO ▶
42	NOAH KAHAN	Dial Drunk	Mercury/Republic	PLAY VIDEO ▶
43	ZAYN	Love Like This	Mercury/Republic	PLAY VIDEO ▶
44	PITBULL & LIL JON	Jumpin	Mr. 305	PLAY VIDEO ▶
45	DOMINIC FIKE	Mona Lisa (Spider-Man: Across	Columbia	PLAY VIDEO ▶
46	HARRY STYLES	Satellite	Columbia	PLAY VIDEO ▶
47	D. GUETTA/ANNE-MARIE/C. LERAY	Baby Don't Hurt Me	Parlophone UK/Warner	PLAY VIDEO ▶
48	ONEREPUBLIC	Runaway	Mosley/Interscope	PLAY VIDEO ▶
49	JONAS BROTHERS	Summer Baby	Republic	PLAY VIDEO ▶
50	FALL OUT BOY	We Didn't Start The Fire	Fueled By Ramen/3EE	PLAY VIDEO ▶

WHAT YEAR IS IT? AND WE SEE PHOEBE

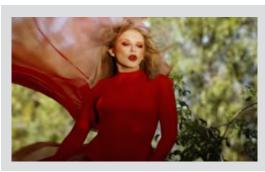
Check your calendar because The 1975 has delivered a 1920's-ish silent film take on their breezy "I'm In Love With You". Gotta say it, it's a brilliant piece of video work as frontman Matty Healy goes clowned face and finds



romance with a mysterious co-star that looks way like Phoebe Bridgers....Because dang it, it is Phoebe Bridgers! Some fans were swift to comment that Healy should play a "silent" role more often. What? Just sayin'. Click here:



Check out these videos hand-picked by our staff!



KYLIE MINOGUE - "PADAM PADAM"

MMI Awesome Power of Pure Pop Alert: It's simple. The more we hear it, the more we want it. Maybe need it. In a sea of data and research, as we ponder over reports and science, we can forget that it's magic that drives Pop Music. Ms. Minogue is globally massive and hits back with a lyric that isn't Shakespeare or Hemingway but mixed with the sexy flash of rhythm and melody, we're smitten. And addicted. And we need to hear it again. It makes our heart beat faster and louder like "Padam, Padam". Click here:



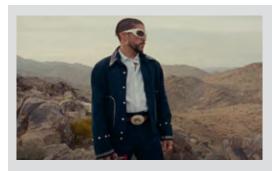
TOWA BIRD- "THIS ISN'T ME"

This feels pretty darned full-tilt auto-biographical. Towa Bird had a TikTok-fueled emergence during the pandemic featuring her effortless guitar wrangling and 70's-ish rockstar floppy hair. With music critics and a swelling fan base, she's gone from zero to 90mph in an English blink. Hong Kongborn London based and globally bad-ass, this Bird has flown to emerging stardom. But does the attention fit her well? "This Isn't Me" tells us who she really might be. Click here:



TKAY MAIDZA - "RING-A-LING"

What we wouldn't do for the love of moolah. Quoting Wu-Tang's C.R.E.A.M, cash rules everything around me. Highly educated and driven musician Tkay was born in Zimbabwe and migrated with Mom and Pop Maidza to Australia at an early age. She discovered her musical chops quickly at a young age and has walked the path rapidly ever since. "Ring-A-Ling" is driving global streams with its dark edge and infectious hooks. Beware the snake and click here:



BAD BUNNY - "WHERE SHE GOES"

IF you would have LISTENED in your 10th grade Spanish class, you would understand what this Baddest of Bunnies is singing about. But alas, We USA-uns tend to skew monolingual so we have to rely on images of convertible Rolls, underwear-clad angels, wild chickens, and a bonfire to decipher the meaning of "Where She Goes". Go back to class or click here:



BIG BOSS VETTE - "GET IT"

MMI No Kiddies Alert: Big Boss Vette is a certified take-no-prisoners in yer face artist. The St Louis girl throws down hard and with swagger deluxe. She's got it all. Poppa in prison and a bullet hole from her teens, BBV knows the meaning of street. If you'd like to reminisce about holding hands at the skating rink, going round-round to The 4 Seasons "Oh, What a Night"...this ain't it. Click here anyway:







CHARTS/POWERS:

- **1 AIRPLAY** is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.
- **2 AIRSCORE: THE AIRPLAY INTEL 3.0 RETENTION SCORE** predicts listener tune-in/tune-out on song play by contemplating the trend over time relationship between local and national airplay, local/regional callout, and audio and video streaming.
- **3 NATIONAL CALLOUT** contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.
- **4 STREAMING, AUDIO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.
- **5 STREAMING, VIDEO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.
- **6 SALES** is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.

CALL US at 818-699-6400 or EMAIL contact@mmi2020.com

MONDAY MORNING INTEL

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THANK YOU

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