MONDAY Morning Intel

CHRISLANE FIND ANOTHER BAR

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Country Sdition

NASHVILLE APPROVED

AUGUST 21, 2023

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CHRISLANE FIND ANOTHER BAR



IMPACTING NOW

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MONDAY MORNING

AUGUST 21, 2023 INTEL TABLE OF

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MINI – A MODERN DAY MUSIC RESEARCH SYSTEM



MONDAY MORNING INTEL

Monday Morning Intel.com

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HAILEY WHITERS

NOW

TOP 15 US SHAZAM COUNTRY SONG FOR 15 CONSECUTIVE WEEKS

OVER 175M TOTAL ON-DEMAND STREAMS TO DATE



Everything She Aint



MMI-POWERS

8.21.23

TW RK AIRPLAY	TW RK AlRscore	TW RK Callout	TW RK Audio	TW RK Video	TW RK Sales	TW COMP Rank	ARTIST	TITLE	LABEL
1	2	1	4	3	2	1	JELLY ROLL	NEED A FAVOR	Stoney Creek/BMG
12	5	2	3	1	1	2	JASON ALDEAN	Try That In A Small Town	Macon Music/Broken Bow
2	1	4	9	7	9	3	LUKE COMBS	Love You Anyway	River House/Columbia Nash
4	4	12	8	10	8	4	KANE BROWN	Bury Me In Georgia	RCA Nashville
9	7	13	5	8	4	5	LAINEY WILSON	Watermelon Moonshine	Broken Bow
1	8	26	1	5	5	6	BAILEY ZIMMERMAN	Religiously	Warner/WEA/Elektra
3	3	7	13	13	17	7	JON PARDI	Your Heart Or Mine	Capitol Nashville
5	6	8	10	16	15	8	JUSTIN MOORE & PRISCILLA BLOCK	You, Me, And Whiskey	Valory/InDent/Mercury
36	21	3	2	4	6	9	MORGAN WALLEN	Thinkin' Bout Me	Big Loud/Mercury/Republic
13 6	10 9	22 9	11 16	14 30	11 24	10 11	MORGAN WALLEN THOMAS RHETT	Everything I Love	Big Loud/Mercury/Republic
6 14	9 12	9 18	23	30 17	24 10	12	LUKE BRYAN	Angels But I Got A Beer In My Hand	Valory Music Co. Capitol Nashville
14	12	5	25 25	20	20	12	DYLAN SCOTT	Can't Have Mine (Find You A)	Curb
10	14	17	28	26	18	14	COLE SWINDELL	Drinkaby	Warner/WMN
10	13	11	21	20 19	31	15	HAILEY WHITTERS	Everything She Ain't	Pigasus/S&D/Big Loud
39	27	27	6	6	7	16	HARDY	TRUCK BED	Big Loud Rock/Big Loud
28	22	37	7	15	3	17	CHRIS STAPLETON	White Horse	Mercury Nashville
41	26	21	12	9	12	18	WARREN ZEIDERS	Pretty Little Poison	Warner/WMN/WEA
15	17	28	27	18	16	19	TIM MCGRAW	Standing Room Only	Big Machine
38	24	10	14	21	22	20	NATE SMITH	World On Fire	RCA Nashville
18	18	20	31	22	21	21	KELSEA BALLERINI	If You Go Down (I'm Going)	Black River Entertainment
8	15	16	37	40	32	22	PARMALEE	Girl In Mine	Stoney Creek
24	23	14	29	37	29	23	DAN + SHAY	Save Me The Trouble	Warner/WAR
11	16	19	33	38	37	24	CHRIS YOUNG	Looking For You	RCA Nashville
16	19	6	42	41	33	25	RUSSELL DICKERSON	God Gave Me A Girl	Triple Tigers
48	44	Х	20	2	13	26	JELLY ROLL	Save Me (with Lainey Wilson)	Stoney Creek/BMG
20	20	15	36	34	39	27	DUSTIN LYNCH	Stars Like Confetti	Broken Bow
35	30	42	15	24	23	28	PARKER MCCOLLUM	Burn It Down	MCA Nashville
46	45	Х	18	12	14	29	BRETT YOUNG	Dance With You	BMLG
23	29	29	39	29	35	30	MITCHELL TENPENNY	We Got History	Riser House/Columbia Nash
37	35	32	34	31	19	31	CARLY PEARCE	We Don't Fightf/C.Stapleton	Big Machine
29	33	31	46	25	25	32		Fearless	Big Machine
22 32	28 50	38 22	41 24	33	27	33	ASHLEY MCBRYDE	Light On In The Kitchen 23	Warner Nashville/WMN Wheelhouse
52 45	50 46	33	24 17	11 27	28 34	34 35	CHAYCE BECKHAM SAM HUNT	25 Outskirts	MCA Nashville
43	40 39	X X	17 19	27	34 46	36	CHASE MATTHEW	Love You Again	Warner/WAR
34	34	25	35	20 39	40 47	37	RILEY GREEN	Different Round Here f/L.Combs	BMLG
31	31	40	30	42	42	38	CARRIE UNDERWOOD	Out Of That Truck	Capitol Nashville
21	25	23	45	49	48	39	CHRIS JANSON	All I Need Is You	BMLG
30	38	34	38	44	36	40	GABBY BARRETT	Glory Days	Warner/WAR
49	43	X	26	23	41	41	MEGAN MORONEY	I'm Not Pretty	Columbia/Columbia Nash
47	42	Х	22	35	40	42	COREY KENT	Something's Gonna Kill Me	Combustion/RCA Nashville
25	32	36	43	47	43	43	BROTHERS OSBORNE	Nobody's Nobody	EMI Nashville
26	36	39	44	45	45	44	CONNER SMITH	Creek Will Rise	Valory Music Co.
27	37	24	50	46	49	45	GEORGE BIRGE	Mind On You	RECORDS Nashville
40	40	30	47	48	38	46	DARIUS RUCKER	Fires Don't Start Themselves	Capitol Nashville
43	47	41	49	36	26	47	JAKE OWEN	On The Boat Again	Big Loud
42	48	43	40	43	30	48	KASSI ASHTON	Drive You Out Of My Mind	MCA Nashville/Interscope
50	49	Х	32	32	44	49	JOSH ROSS	Trouble	Mercury Nashville
33	41	35	48	50	50	50	BRIAN KELLEY	See You Next Summer	Big Machine



Country



TW Rank	TW RK Airplay	TWMMI Composite	ACTION Factor	ARTIST TITLE I		LABEL/IMPRINT	
1	36	9	27	MORGAN WALLEN	Thinkin' Bout Me	Big Loud/Mercury/Republic	
2	41	18	23	WARREN ZEIDERS	Pretty Little Poison	Warner/WMN/WEA	
3	39	16	23	HARDY	TRUCK BED	Big Loud Rock/Big Loud	
4	48	26	22	JELLY ROLL	Save Me (with Lainey Wilson)	Stoney Creek/BMG	
5	38	20	18	NATE SMITH	World On Fire	RCA Nashville	
6	46	29	17	BRETT YOUNG	Dance With You	BMLG	
7	28	17	11	CHRIS STAPLETON	White Horse	Mercury Nashville	
8	45	35	10	SAM HUNT	Outskirts	MCA Nashville	
9	12	2	10	JASON ALDEAN	Try That In A Small Town	Macon Music/Broken Bow	
10	49	41	8	MEGAN MORONEY	I'm Not Pretty	Columbia/Columbia Nash	
11	44	36	8	CHASE MATTHEW	Love You Again	Warner/WAR	



RANK TW	ARTIST	TITLE	LABEL/IMPRINT
1	LUKE COMBS	Fast Car	River House/Columbia Nash
2	MORGAN WALLEN	Last Night	Big Loud/Mercury/Republic
3	TYLER HUBBARD	Dancin' In The Country	EMI Nashville
4	JORDAN DAVIS	Next Thing You Know	MCA Nashville
5	BAILEY ZIMMERMAN	Rock And A Hard Place	Warner/WEA/Elektra
6	COLE SWINDELL	She Had Me At Heads Carolina	Warner/WMN
7	MORGAN WALLEN	Thought You Should Know	Big Loud/Mercury/Republic
8	JORDAN DAVIS	What My World Spins Around	MCA Nashville
9	KANE BROWN & KATELYN BROWN	Thank God	RCA Nashville/RCA
10	CODY JOHNSON	Til You Can't	CoJo/Warner/WMN
11	MORGAN WALLEN	You Proof	Big Loud/Mercury/Republic
12	TYLER HUBBARD	5 Foot 9	EMI Nashville
13	LAINEY WILSON	Heart Like A Truck	Broken Bow
14	LUKE COMBS	The Kind Of Love We Make	River House/Columbia Nash
15	NATE SMITH	Whiskey On You	Arista Nashville
16	SCOTTY MCCREERY	It Matters To Her	Triple Tigers
17	OLD DOMINION	Memory Lane	Columbia Nashville
18	DIERKS BENTLEY	Gold	Capitol Nashville
19	MORGAN WALLEN	Wasted On You	Big Loud/Republic
20	PARMALEE	Take My Name	Stoney Creek/BMG
21	MITCHELL TENPENNY	Truth About You	Riser House/Columbia
22	JASON ALDEAN	Trouble With A Heartbreak	Macon Music/Broken Bow
23	THOMAS RHETT	Half Of Me f/Riley Green	Valory Music Co./BMLG
24	JELLY ROLL	Son Of A Sinner	Stoney Creek/BMG
25	PARKER MCCOLLUM	Handle On You	MCA Nashville
26	JON PARDI	Last Night Lonely	Capitol Nashville
27	COREY KENT	Wild As Her	Combustion/RCA Nashville
28	BAILEY ZIMMERMAN	Fall In Love	Warner/WEA/Elektra
29	INGRID ANDRESS	Wishful Drinking w/Sam Hunt	Atlantic/Warner/WEA
30	JUSTIN MOORE	With A Woman You Love	Valory Music Co.



GEORGE BIRG

TOP 25 AND GROWING!







	ARTIST	TITLE	LABEL/IMPRINT
HOTZONE	JASON ALDEAN	Try That In A Small Town	Macon Music/Broken Bow
HOTZONE	MORGAN WALLEN	Everything I Love	Big Loud/Mercury/Republic
HOTZONE	RUSSELL DICKERSON	God Gave Me A Girl	Triple Tigers
HOTZONE	DAN + SHAY	Save Me The Trouble	Warner/WAR
HOTZONE	GEORGE BIRGE	Mind On You	RECORDS Nashville
HOTZONE	CHRIS STAPLETON	White Horse	Mercury Nashville
HOTZONE	MORGAN WALLEN	Thinkin' Bout Me	Big Loud/Mercury/Republic
HOTZONE	CODY JOHNSON	The Painter	CoJo/Warner/WMN



MMI-DEVELOPING

8.21.23

	ARTIST
DEVELOPING	CHRIS YOUNG
DEVELOPING	KELSEA BALLERINI
DEVELOPING	DYLAN SCOTT
DEVELOPING	DUSTIN LYNCH
DEVELOPING	CHRIS JANSON
DEVELOPING	ASHLEY MCBRYDE
DEVELOPING	MITCHELL TENPENNY
DEVELOPING	BROTHERS OSBORNE
DEVELOPING	CONNER SMITH
DEVELOPING	JACKSON DEAN
DEVELOPING	CARRIE UNDERWOOD
DEVELOPING	CHAYCE BECKHAM
DEVELOPING	BRIAN KELLEY
DEVELOPING	RILEY GREEN
DEVELOPING	PARKER MCCOLLUM
DEVELOPING	CARLY PEARCE
DEVELOPING	NATE SMITH
DEVELOPING	HARDY
DEVELOPING	DARIUS RUCKER
DEVELOPING	WARREN ZEIDERS
DEVELOPING	FRANK RAY
DEVELOPING	DILLON CARMICHAEL
DEVELOPING	DIERKS BENTLEY
DEVELOPING	KASSI ASHTON
DEVELOPING	JAKE OWEN
DEVELOPINO	

DEVELOPING

CHASE MATTHEW

TITLE

Looking For You If You Go Down (I'm Going ...) Can't Have Mine (Find You A..) Stars Like Confetti All I Need Is You Light On In The Kitchen We Got History Nobody's Nobody Creek Will Rise Fearless **Out Of That Truck** 23 See You Next Summer Different Round Here f/L.Combs Burn It Down We Don't Fight...f/C.Stapleton World On Fire TRUCK BED Fires Don't Start Themselves Pretty Little Poison Somebody Else's Whiskey Drinkin' Problems Something Real Drive You Out Of My Mind On The Boat Again Love You Again

LABEL/IMPRINT

RCA Nashville Black River Entertainment Curb Broken Bow BMLG Warner Nashville/WMN **Riser House/Columbia Nash EMI Nashville** Valory Music Co. **Big Machine Capitol Nashville** Wheelhouse **Big Machine** BMLG MCA Nashville **Big Machine RCA Nashville Big Loud Rock/Big Loud Capitol Nashville** Warner/WMN/WEA Stoney Creek **Riser House Capitol Nashville** MCA Nashville/Interscope **Big Loud** Warner/WAR

Country MONDAY MORNING INTEL 8.21.23





JOHN SHOMBY Owner/CEO Country's Radio Coach, Inc.

As I mentioned in my callout report, if you had any questions about whether Jason Aldean's "Try That in a Small Town" was just a fluke, the Powers chart should answer all of them. Overall, the song is at number two, up from three last week. It's the number one seller, number one video streamer (no surprise there!), 3rd with audio streams and 2nd in callout. The audience speaks but stations are still being somewhat cautious as the song's airplay rank rises but to number 12 from 16th. Other songs with numbers like this usually are in the top 5 in airplay. From my vantage point, this is a hit. Doesn't matter how it got there!

Lainey Wilson's "Watermelon Moonshine" makes its move into the top 5 going 6th to 5th overall. Top 5 sales and streaming and callout is picking up at 13th. Stations are fully on board now as airplay breaks into the top 10 rising from 11th to 9th. Chalk up one more for Ms. Wilson.

Very quietly, Kane Brown's "Bury Me in Georgia" has worked its way into the top 5 sitting this week at number 4 with top 10 sales and streaming and a panel favorite now up to 4th in airplay. Right now, Kane can do no wrong. Luke Combs' "Love You Anyway" moves up one more spot to 3rd this week with top sales and streams and top 5 callout plus it's the second most played song on the chart. The man has been on a perpetual roll for close to 5 years now.

Speaking of a "roll", Mr. Jellyroll himself reaches number one for the first time on the Powers chart with "Need A Favor". It is top 5 sales and streaming, number one with callout and the most played song on the entire chart. Count on this to be up or near the top for a while.

Entering the top 20 for the first time are Nate Smith's "World on Fire" and megastar Tim McGraw with his powerful "Standing Room Only". "World" goes 24 to 20 ranking in the top 15 in streams and top 10 in callout. The panel still sees this as early as the airplay ranks remains at number 38 out of 50. McGraw's "Standing" rises three spots from 22 to 19 driven by top 20 sales and video streams and top 15 airplay. Callout has been mediocre at best but it's still one of the most recognizable voices in the format with another strong message song.

Morgan Wallen continues his amazing run with two tunes in the top 10. His single "Everything I Love" appears to have kicked in moving from 12 to 10 with top 15 sales and streaming with callout breaking the top 25 for the first time at 22. Stations are playing it a tad more often as indicated by the number 13 rank in airplay. The title cut from his album "Thinkin' 'Bout Me" is raising its hand very high right now going 10 to 9 overall behind top 5 streams and callout and top 10 sales. Airplay is somewhat picking up, moving 39 to 36. I'm guessing that "Last Night" is still a current for some (#2 most played recurrent right now) and that's slowing down the play on "Thinkin'".

Finally, Bailey Zimmerman appears to have hit number three with "Religiously" which is up two spots from 8 to 6 overall. It's the number one audio streamer plus top 5 sales and video streams. Callout is still pretty slow on this one, but airplay is not, as it's up to 7th this week. A new panel favorite.

The big question for next week: Will we see the name Oliver Anthony anywhere?

"Hannah Ellis is here to stay, and the coming years promise to be one hell of a ride." IndiePulse Music

Hannah Guis WINE COUNTRY

"...a classic modern country anthem, as real as the day is long, but tailormade for the broadest possible audience.



"Wine Country,' a musical elixir that transports listeners to a place where the boundaries between grandeur and down-home backroads vanish."



"Ellis showcases her versatility and authenticity as an artist, proving that she is a force to be reckoned with."

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"Wine Country' is an unbelievably catchy pop country gem that scales greater heights than most fare these days, enhanced by Ellis' magnificent voice" **Daily Pop News**

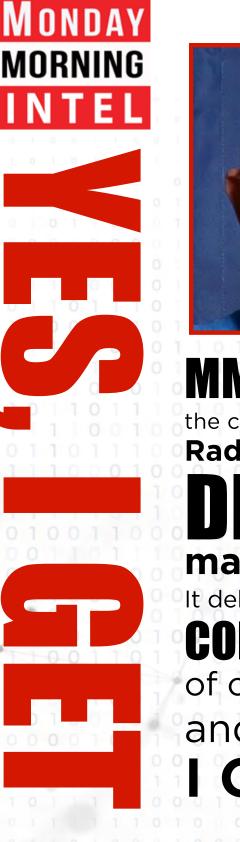
A COUNTRY -NOW- "New Songs You Need To Hear Right Now!"

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Country MMI-VIDED STREAMING 8.21.23

AV Rank	ARTIST	TITLE	LABEL/IMPRINT	LISTEN! LINKS
1	JASON ALDEAN	Try That In A Small Town	Macon Music/Broken Bow	PLAY VIDEO 🕨
2	JELLY ROLL	Save Me (with Lainey Wilson)	Stoney Creek/BMG	PLAY VIDEO 🕨
3	JELLY ROLL	NEED A FAVOR	Stoney Creek/BMG	PLAY VIDEO 🕨
4	MORGAN WALLEN	Thinkin' Bout Me	Big Loud/Mercury/Republic	PLAY VIDEO 🕨
5	BAILEY ZIMMERMAN	Religiously	Warner/WEA/Elektra	PLAY VIDEO 🕨
6	HARDY	TRUCK BED	Big Loud Rock/Big Loud	PLAY VIDEO 🕨
7	LUKE COMBS	Love You Anyway	River House/Columbia Nash	PLAY VIDEO 🕨
8	LAINEY WILSON	Watermelon Moonshine	Broken Bow	PLAY VIDEO 🕨
9	WARREN ZEIDERS	Pretty Little Poison	Warner/WMN/WEA	PLAY VIDEO 🕨
10	KANE BROWN	Bury Me In Georgia	RCA Nashville	PLAY VIDEO 🕨
11	CHAYCE BECKHAM	23	Wheelhouse	PLAY VIDEO 🕨
12	BRETT YOUNG	Dance With You	BMLG	PLAY VIDEO 🕨
13	JON PARDI	Your Heart Or Mine	Capitol Nashville	PLAY VIDEO 🕨
14	MORGAN WALLEN	Everything I Love	Big Loud/Mercury/Republic	PLAY VIDEO 🕨
15	CHRIS STAPLETON	White Horse	Mercury Nashville	PLAY VIDEO 🕨
16	JUSTIN MOORE & PRISCILLA BLOCK	You, Me, And Whiskey	Valory/InDent/Mercury	PLAY VIDEO 🕨
17	LUKE BRYAN	But I Got A Beer In My Hand	Capitol Nashville	PLAY VIDEO 🕨
18	TIM MCGRAW	Standing Room Only	Big Machine	PLAY VIDEO 🕨
19	HAILEY WHITTERS	Everything She Ain't	Pigasus/S&D/Big Loud	PLAY VIDEO 🕨
20	DYLAN SCOTT	Can't Have Mine (Find You A)	Curb	PLAY VIDEO 🕨
21	NATE SMITH	World On Fire	RCA Nashville	PLAY VIDEO 🕨
22	KELSEA BALLERINI	If You Go Down (I'm Going)	Black River Entertainment	PLAY VIDEO 🕨
23	MEGAN MORONEY	I'm Not Pretty	Columbia/Columbia Nash	PLAY VIDEO 🕨
24	PARKER MCCOLLUM	Burn It Down	MCA Nashville	PLAY VIDEO 🕨
25	JACKSON DEAN	Fearless	Big Machine	PLAY VIDEO 🕨
26	COLE SWINDELL	Drinkaby	Warner/WMN	PLAY VIDEO 🕨
27	SAM HUNT	Outskirts	MCA Nashville	PLAY VIDEO 🕨
28	CHASE MATTHEW	Love You Again	Warner/WAR	PLAY VIDEO 🕨
29	MITCHELL TENPENNY	We Got History	Riser House/Columbia Nash	PLAY VIDEO 🕨
30	THOMAS RHETT	Angels	Valory Music Co.	PLAY VIDEO 🕨
31	CARLY PEARCE	We Don't Fightf/C.Stapleton	Big Machine	PLAY VIDEO ►
32	JOSH ROSS	Trouble	Mercury Nashville	PLAY VIDEO ►
33	ASHLEY MCBRYDE	Light On In The Kitchen	Warner Nashville/WMN	PLAY VIDEO ►
34	DUSTIN LYNCH	Stars Like Confetti	Broken Bow	PLAY VIDEO ►
35	COREY KENT	Something's Gonna Kill Me	Combustion/RCA Nashville	PLAY VIDEO >
36	JAKE OWEN	On The Boat Again	Big Loud	PLAY VIDEO >
37	DAN + SHAY	Save Me The Trouble	Warner/WAR	PLAY VIDEO >
38	CHRIS YOUNG	Looking For You	RCA Nashville	PLAY VIDEO
39 40	RILEY GREEN	Different Round Here f/L.Combs	BMLG Stensy Greek	PLAY VIDEO >
40 41	PARMALEE RUSSELL DICKERSON	Girl In Mine God Gave Me A Girl	Stoney Creek	PLAY VIDEO >
41			Triple Tigers	
42 43	CARRIE UNDERWOOD Kassi Ashton	Out Of That Truck	Capitol Nashville	PLAY VIDEO >
43 44	GABBY BARRETT	Drive You Out Of My Mind Glory Days	MCA Nashville/Interscope Warner/WAR	
45 46	CONNER SMITH GEORGE BIRGE	Creek Will Rise Mind On You	Valory Music Co. RECORDS Nashville	
40 47	BROTHERS OSBORNE	Nobody's Nobody	EMI Nashville	
47 48	DARIUS RUCKER	Fires Don't Start Themselves		
40 49	CHRIS JANSON	All I Need Is You	Capitol Nashville BMLG	
49 50	BRIAN KELLEY	See You Next Summer		
50		SEE TOU WEAL SUITHIE	Big Machine	PLAY VIDEO 🕨





MRI CAPTURES the current state of Modern Radio Programmer's **DECISION DECISION DEC**

RJ CURTIS Executive Director CRB/CRS

MMI AND THE AIRPLAY INTEL FAMILY OF PUBLICATIONS

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Country MMI-COUNTRY CALLOUT 8.21.23

1 JELLY ROLL NEED A FAVOR 1 1 2 3 2 ALDEAN, JASON TRY THAT IN A SMALL TOWN 4 2 1 9 3 WALLEN, MORGAN THY THAT IN A SMALL TOWN 4 2 1 9 3 WALLEN, MORGAN THINKIN' BOUT ME 5 5 4 4 4 COMBS, LUKE LOVE YOU ANYWAY 3 11 5 1 5 SCOTT, DYLAN CAN'T HAVE MINE 9 3 8 6 6 DICKERSON, RUSSELL COD GAVE ME A GIRL 15 8 9 5 7 PARDI, JON YOUR HEART OR MINE 10 10 6 22 8 MOORE, JUSTIN FEAT. PRISCILLA BLOCK YOU, ME, & WHISKEY 20 6 10 11 9 RHETT, THOMAS ANGELS (DON'T ALWAYS HAVE WINGS) 11 4 16 13 10 SMITH, NATE VORLO ON FIRE 21 23 7 7	RANK	ARTIST	ΠΤLE	N'EAST	MIDWEST	SOUTH	WEST
3 WALLEN, MORGAN THINKIN' BOUT ME 5 5 4 4 4 COMBS, LUKE LOVE YOU ANYWAY 3 11 5 1 5 SCOTT, DYLAN CAN'T HAVE MINE 9 3 8 6 6 DICKERSON, RUSSELL GOD GAVE ME A GIRL 15 8 9 5 7 PARDI, JON YOUR HEART OR MINE 10 10 6 22 8 MOORE, JUSTIN FEAT. PRISCILLA BLOCK YOU, ME, & WHISKEY 20 6 10 11 9 RHETT, THOMAS ANGELS (DON'T ALWAYS HAVE WINGS) 11 4 16 13 10 SMITH, NATE WOLD ON FIRE 2 9 17 26 11 HALLEY WHITTERS EVERYTHING SHE AIN'T 12 12 13 10 12 BROWN, KANE BURY ME IN GEORGIA 13 13 12 16 13 WILSON, LAINEY WATERMELON MOONSHINE 21 23 7 7	1	JELLY ROLL	NEED A FAVOR	1	1	2	3
4 COMBS, LUKE LOVE YOU ANYWAY 3 11 5 1 5 SCOTT, DYLAN CAN'T HAVE MINE 9 3 8 6 6 DICKERSON, RUSSELL GOD GAVE ME A GIRL 15 8 9 5 7 PARDI, JON YOU MEART OR MINE 10 10 6 22 8 MODRE, JUSTIN FEAT. PRISCILLA BLOCK YOU, ME, & WHISKEY 20 6 10 11 9 RHETT, THOMAS ANGELS (DON'T ALWAYS HAVE WINGS) 11 4 16 13 10 SMITH, NATE WORLD ON FIRE 2 9 17 26 11 HAILEY WHITTERS EVERYTHING SHE AIN'T 12 12 13 10 12 BROWN, KANE BURY ME IN GEORGIA 13 13 12 16 13 WILSON, LAINEY SAVE ME THE TROUBLE 35 14 11 2 14 DAI + SHAY SAVE ME THE ROUBLE 35 14 11 2	2	ALDEAN, JASON	TRY THAT IN A SMALL TOWN	4	2	1	9
5 SCOTT, DYLAN CAN'T HAVE MINE 9 3 8 6 6 DICKERSON, RUSSELL GOD GAVE ME A GIRL 15 8 9 5 7 PARDI, JON YOUR HEART OR MINE 10 10 6 22 8 MOORE, JUSTIN FEAT. PRISCILLA BLOCK YOU, ME, & WHISKEY 20 6 10 11 9 RHETT, THOMAS ANGELS (DON'T ALWAYS HAVE WINGS) 11 4 16 13 10 SMITH, NATE WORLD ON FIRE 2 9 17 26 11 HAILEY WHITTERS EVERYTHING SHE AIN'T 12 12 13 10 12 BROWN, KANE BURY ME IN GEORGIA 13 13 12 16 13 WILSON, LAINEY WATERMELON MOONSHINE 21 23 7 7 14 DAN + SHAY SAVE ME THE TROUBLE 35 14 11 2 15 JOHNSON, CODY THE PAINTER 7 20 3 47 <th>3</th> <th>WALLEN, MORGAN</th> <th>THINKIN' BOUT ME</th> <th>5</th> <th>5</th> <th>4</th> <th>4</th>	3	WALLEN, MORGAN	THINKIN' BOUT ME	5	5	4	4
6 DICKERSON, RUSSELL GOD GAVE ME A GIRL 15 8 9 5 7 PARDI, JON YOUR HEART OR MINE 10 10 6 22 8 MOORE, JUSTIN FEAT. PRISCILLA BLOCK YOU, ME, & WHISKEY 20 6 10 11 9 RHETT, THOMAS ANGELS (DON'T ALWAYS HAVE WINGS) 11 4 16 13 10 SMITH, NATE WORLD ON FIRE 2 9 17 26 11 HALEY WHITERS EVERYTHING SHE AIN'T 12 12 13 10 12 BROWN, KANE BURY ME IN GEORGIA 13 13 12 16 13 WILSON, LAINEY WATERMELON MOONSHINE 21 23 7 7 14 DAN + SHAY SAVE ME THE TROUBLE 35 14 11 2 15 JOHNSON, CODY THE PAINTER 7 20 3 47 16 LYNCH, DUSTIN STARS LIKE CONFETTI 24 16 15 8	4	COMBS, LUKE	LOVE YOU ANYWAY	3	11	5	1
7 PARDI, JON YOUR HEART OR MINE 10 10 6 22 8 MOORE, JUSTIN FEAT. PRISCILLA BLOCK YOU, ME, & WHISKEY 20 6 10 11 9 RHET, THOMAS ANGELS (DON'T ALWAYS HAVE WINGS) 11 4 16 13 10 SMITH, NATE WORLD ON FIRE 2 9 17 26 11 HAILEY WHITTERS EVERYTHING SHE AIN'T 12 12 13 10 12 BROWN, KANE BURY ME IN GEORGIA 13 13 12 16 13 WILSON, LAINEY WATERMELON MOONSHINE 21 23 7 7 14 DAN + SHAY SAVE ME THE TROUBLE 35 14 11 2 15 JOHNSON, CODY THE PAINTER 7 20 3 47 16 LYNCH, DUSTIN STARS LIKE CONFETTI 24 16 15 8 17 PARMALEE GIRL IN MINE 17 7 27 25	5	SCOTT, DYLAN	CAN'T HAVE MINE	9	3	8	6
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	30	HARDY	TRUCK BED	38	24	33	24

This is an abbreviated report. For greatly expanded research contact:

Cheryl Broz 615.293.9867 cheryl@airplayintel.com

AIRPLAY INTEL 3.0

TOP 20 AND CLIMBING DYLAN SCOTT CAN'T HAVE MINE

2 WOMEN 25-34 RATE THE MUSIC # 5 WOMEN 34-44 MB CALLOUT

5 MMI CALLOUT

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Country





DAVE PARKER INTEL

CURRENT POSITION:

PROGRAM DIRECTOR WUSH (US 106.1) NORFOLK/VIRGINIA BEACH, VA

Your career trajectory has been a little different than most in our business. Give us a snapshot of the work history of Dave Parker. Why move from TV into radio? That doesn't happen a lot.

I think I may have done it backwards.. In college I thought it would be cool to be on tv. At that time the easiest way to do that was to get a job doing the weather. I interned with the weather person at the NBC affiliate in Roanoke, which is where I started my tv career. I went back to school to get a degree in meteorology, and was the evening meteorologist for most of 17 years. I finally got to the point where I was tired about worrying over the weather every day of my life, and the schedule wasn't family friendly. So, when my contract was up I declined to renew, and thought being in talk radio would be a nice change of pace. While I did that for several years, and it was by far the most challenging thing I've ever done in media, I wasn't cut out for the daily grind of how people respond to politics and social issues. I found it exhausting, and something certainly not good for one's soul. Fortunately, our group flipped one of our FMs to a country station about fifteen years ago. I started there on day one, and here we are today.

With your TV Meteorologist background, are you still a weather nerd?

Absolutely not and never again. My only interest in the weather nowadays is how it's going to affect me being on the motorcycle.

You're born and raised in the Norfolk/Virginia Beach area. How has that helped succeed as a PD?

I'm a huge proponent of being as local as possible. I'd rather hear an average local story than a better national story because there's a greater chance of the local angle having some type of impact on listeners. Being from here helps give context to some of those stories. Part of the brand I've created for the station is, "Locally owned, proudly independent." Being from here helps to add a little something to that brand.

WUSH (US 106.1) is locally owned and operated yet you have the format's number one syndicated personality, Bobby Bones, doing your morning show. If memory serves, your station was one of the first, outside of iHeart, to run the show. How has it performed for you over the years? How much of Bobby's personal touch is felt by the market? The owner was far more convinced than I was that it was the right move to bring on Bobby. I was concerned about a syndicated show affecting our local brand, but in the end, the owner was 100% right. Bobby has been a key part of our years-long success. It says something that when he comes to town, he sells out quickly. As long as he's on the air, he'll have a home with us.

You host and program a groundbreaking weekend show called "Six String Saturdays". Tell us about it and what sets this show apart from others on the station?

I put a lot of effort in curating the playlist each day, but that show is my baby. Three and a half years ago I began to worry that country radio wasn't reflective of what listeners were finding on their own. So, i experimented with spiking in Tyler Childers a few times per week. Then I sprinkled in Sturgill Simpson and Cody Jinks. After moving them into regular rotation due to listener feedback, I decided to do a two hour show on Saturday mornings that was all alternative and traditional. That took a little convincing around here. But, the response was eye-opening. I've expanded it twice, so now it's four hours. It's grown in to this signature thing that I don't think exists anywhere else on the panel. Listen, this type of music is part of the product I put on the shelf everyday for our customers. It's the bright line between us and our competitor. But that show gives me hope that a variety of good music can still thrive on country radio.

After checking out your bio, we see you once made an appearance on TV's "The Dating Game". We've got to know all about that!

Oh my. I was doing an internship at CBS Television City in LA between my junior and senior years of college. I was also doing amateur nights on the comedy club circuit. A few of us that it would be fun to be on a game show, and I had heard that The Dating Game was the easiest to get on. The audition was mainly me responding to and asking some goofy questions with continued exhortations from the producer to "get it up!" That being enthusiasm, by the way. I was the guy asking the questions on the actual tape day, which meant I automatically won a trip, which was Acapulco. That's where this story ends. :)

You STILL do some TV. Tell us about "Virginia Found".

Virginia Found is a thirty minute travel show that airs on PBS stations in Virginia. I host, film and edit each episode, which is ... a lot. Right now I'm trying to figure out how to make a third season work. I also have a weekly travel series, Discover, that airs on the CBS affiliates in Hampton Roads and Richmond.

BONUS QUESTIONS:

a) Seafood or Barbecue? I'm from the beach, so always seafood. Unless in some place like Kansas.

b) On a boat or on the road? My car is a motorcycle.

c) Norfolk or Virginia Beach?Can I say both? Live in VB yet work in Norfolk.

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MMI-INTELESCOPE

AND THE AWARD GOES TO CHASE RICE

8.21.23

Grab a hankie and some popcorn. This is a legitimate short film. And an impressive one which has been accepted to multiple major film festivals around the globe. Chase breaks out some serious acting chops and delivers a moving saga depicting the struggles of addiction. In "Bench Seat" it's as real as it gets and you can feel the peaks and valleys of emotion. For a front row seat, click here:





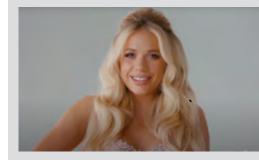
THINK STOP



Country

MMI-INTELEVISION

Check out these videos hand-picked by our staff!



MEGAN MORONEY - "I'M NOT PRETTY"

Ms. Moroney has expanded her resume to 'Video Director' (along with Jeff Johnson). This epic battle of the hair colors is a sight to behold and the storyline pokes fun at girls being girls about girls. The artistic thought and imaginative imagery in this clip runs deeper then the roots of the dye jobs and the battle lines are drawn. Check for flesh under those nails and click here:

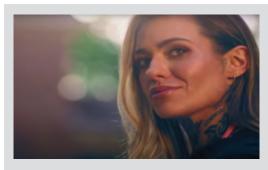




JORDAN DAVIS - "TUSCON TOO LATE"

Mr. Davis is a few steps behind of Miss Lonely and a few minutes ahead of a heartbreak in "Tuscon Too Late". This sweet and sad song is a Southwestern traditional throw-back and a desert shot mini-film of a desperate cowboy whose career is getting the best of him and letting love roll down the road. Click here:





MORGAN WADE - "FALL IN LOVE WITH ME"

Saying this is a 'tongue in cheek' video is an understatement. After months of buzzy online speculation and raised eyebrows, Morgan Wade and Kyle Richards give folks in the magazine aisle at Kroger something to talk about. In this 'borrowing a cup of sugar from your neighbor" scenario, Richards totally plays a real housewife role with high heels and ballgowns deluxe. Looks like these across-the-fence neighbors are

sharing more than gossip! Click here:





CHARLES ESTEN FT. ERIC PASLAY - "DOWN THE ROAD"

With his TV-branded dang good looks and country rockin' swagger, Charles Esten whips out an uptempo barn burner called "Down The Road". He's joined onstage with mega-hit songwriter and Nashville favorite red-head, Eric Paslay, and between the two, there's smoke coming off this performance. Click here:





RUSSELL DICKERSON - "GOD GAVE ME A GIRL"

Country music harbors a familiar platform of tough guys showing their softer loving sides and proclaiming their love for their life partners. Russell's moving track "God Gave Me a Girl" is no different and has an infectious melody to boot. The accompanying video is somewhat of a nail-biter and paints a scenario of an extreme life-or-death situation. Tip: stay til the end of the clip to see the cliff hanger's outcome. Click here:



DELIVERS DECISION-MAKING MUSCLE

MONDAY

MORNING

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COMPLETE, LOCALIZED & ANALYZED RESEARCH WITH THE CHART THAT MATTERS

CHARTS/POWERS:

Monday

MORNING

AIRPLAY is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

UNDERSTANDING EACH OF THE 6 KEY COMPONENTS

Z AIRSCORE: THE AIRPLAY INTEL 3.0 RETENTION SCORE predicts listener tune-in/ tune-out on song play by contemplating the trend over time relationship between local and national airplay, local/regional callout, and audio and video streaming.

3 NATIONAL CALLOUT contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

4 STREAMING, AUDIO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

3 STREAMING, VIDEO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

SALES is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone.Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.

THE BACK PAGE

CALL US at 818-699-6400 or EMAIL contact@mmi2020.com

Country

MONDAY Morning Intel

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THANK YOU from the entire staff: 8.21.23

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ZEN CZAR Rich Meyer CHIEF WRANGLER Steve Lehman

MARKETING, PROMOTION & Magic Fueled by Studio2Bee

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GRAPHIC DESIGN EGO Design

PYTHON POWER RANGER Trent Trento

OPERATIONS Kylee Laynee Higgins

PAW POWER Not in My Bowl

Hailey Dogg Monkey Dog Cooper