# MONDAY MORNING INTEL



Country Edition

**NASHVILLE APPROVED** 

SEPTEMBER 18, 2023

# MONDAY MORNING INTEL

**SEPTEMBER 18, 2023** 

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COMPOSITE JASON ALDEAN "Try That In A Small Town"

AIRPLAY KANE BROWN "Bury Me In Georgia"

AIRSCORE LAINEY WILSON "Watermelon Moonshine"

CALLOUT MORGAN WALLEN "Thinkin' About Me"

ALIDIO ZACH BRYAN F/KM "I Remember Everything"

VITE OLIVER ANTHONY "Rich Men North Of Richmond"

**SALES OLIVER ANTHONY "Rich Men North Of Richmond"** 

# MONDAY **MORNING** NTEL

Monday Morning Intel.com

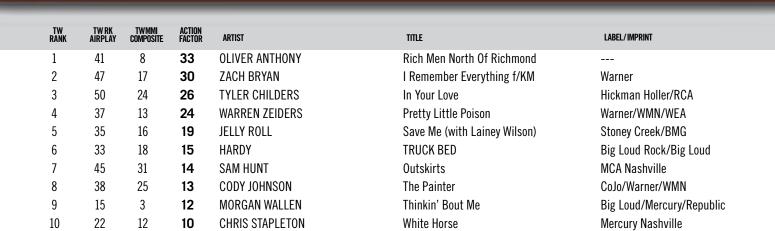


CLICK HERE to E-MAIL Monday Morning Intel with your thoughts, suggestions, or ideas.





TW RK AIRPLAY	TW RK ' AlRscore	TW RK CALLOUT	TW RK AUDIO	TW RK VIDEO	TW RK SALES	TW COMP RANK	ARTIST	TITLE	LABEL
5	2	2	9	2	3	1	JASON ALDEAN	Try That In A Small Town	Macon Music/Broken Bow
3	1	5	5	7	5	2	LAINEY WILSON	Watermelon Moonshine	Broken Bow
15	7	1	4	5	6	3	MORGAN WALLEN	Thinkin' Bout Me	Big Loud/Mercury/Republic
6	4	3	10	8	10	4	LUKE COMBS	Love You Anyway	River House/Columbia Nash
1	3	11	11	12	8	5	KANE BROWN	Bury Me In Georgia	RCA Nashville
4	5	22	3	6	7	6	BAILEY ZIMMERMAN	Religiously	Warner/WEA/Elektra
8	8	25	15	15	12	7	MORGAN WALLEN	Everything I Love	Big Loud/Mercury/Republic
41	25	X	2	1	1	8	OLIVER ANTHONY	Rich Men North Of Richmond	
10	11	26	13	17	14	9	TIM MCGRAW	Standing Room Only	Big Machine
19	15	8	17	16	23	10	JON PARDI	Your Heart Or Mine	Capitol Nashville
13	9	7	29	19	28	11	DYLAN SCOTT	Can't Have Mine (Find You A)	Curb
22	18	35	8	14	4	12	CHRIS STAPLETON	White Horse	Mercury Nashville
37	21	14	12	10	13	13	WARREN ZEIDERS	Pretty Little Poison	Warner/WMN/WEA
12	13	21	26	22	15	14	LUKE BRYAN	But I Got A Beer In My Hand	Capitol Nashville
2	6	17	28	30	27	15	THOMAS RHETT	Angels	Valory Music Co.
35	29	4	23	3	17	16	JELLY ROLL	Save Me (with Lainey Wilson)	Stoney Creek/BMG
47	34	Χ	1	4	2	17	ZACH BRYAN	I Remember Everything f/KM	Warner
33	24	27	7	9	11	18	HARDY	TRUCK BED	Big Loud Rock/Big Loud
28	22	9	16	23	25	19	NATE SMITH	World On Fire	RCA Nashville
11	12	12	33	28	30	20	DUSTIN LYNCH	Stars Like Confetti	Broken Bow
14	16	23	31	24	26	21	KELSEA BALLERINI	If You Go Down (I'm Going)	Black River Entertainment
7	10	15	34	37	34	22	PARMALEE	Girl In Mine	Stoney Creek
9	14	6	44	36	29	23	RUSSELL DICKERSON	God Gave Me A Girl	Triple Tigers
50	36	Х	6	11	9	24	TYLER CHILDERS	In Your Love	Hickman Holler/RCA
38	28	34	14	21	18	25	CODY JOHNSON	The Painter	CoJo/Warner/WMN
16	17	13	35	40	35	26	DAN + SHAY	Save Me The Trouble	Warner/WAR
30	31	42	18	20	20	27	PARKER MCCOLLUM	Burn It Down	MCA Nashville
18	20	28	37	34	32	28	ASHLEY MCBRYDE	Light On In The Kitchen	Warner Nashville/WMN
34	35	39	30	18	19	29	CARLY PEARCE	We Don't Fightf/C.Stapleton	Big Machine
20	23	30	41	27	38	30	MITCHELL TENPENNY	We Got History	Riser House/Columbia Nash
45 20	39 27	16	21	31	31	31	SAM HUNT	Outskirts	MCA Nashville
26 25	50	24 38	24 22	38 13	43 22	32	RILEY GREEN CHAYCE BECKHAM	Different Round Here f/L.Combs	BMLG Wheelbayee
25 32	30 37	30 32	43	15 25	22 24	33 34	JACKSON DEAN	23 Fearless	Wheelhouse
32 17	37 19	32 20	43 39	48	45	35	CHRIS JANSON	All I Need Is You	Big Machine BMLG
21	26	10	49	39	46	36	GEORGE BIRGE	Mind On You	RECORDS Nashville
43	38	19	25	32	49	37	CHASE MATTHEW	Love You Again	Warner/WAR
27	32	33	32	42	44	38	CARRIE UNDERWOOD	Out Of That Truck	Capitol Nashville
46	44	Х	20	35	33	39	COREY KENT	Something's Gonna Kill Me	Combustion/RCA Nashville
23	30	41	38	41	41	40	CONNER SMITH	Creek Will Rise	Valory Music Co.
40	41	36	19	33	47	41	MEGAN MORONEY	I'm Not Pretty	Columbia/Columbia Nash
39	49	18	Х	Х	Х	42	TYLER HUBBARD	Back Then Right Now	EMI Nashville
29	40	44	27	45	37	43	GABBY BARRETT	Glory Days	Warner/WAR
48	48	Х	36	26	21	44	BRETT YOUNG	Dance With You	BMLG
24	33	40	42	44	42	45	BROTHERS OSBORNE	Nobody's Nobody	EMI Nashville
36	43	31	48	47	36	46	SCOTTY MCCREERY	Cab In A Solo	Triple Tigers
49	47	Χ	47	29	16	47	WALKER HAYES	Good With Me	RCA/Monument
44	45	29	45	46	40	48	JORDAN DAVIS	Tucson Too Late	MCA Nashville
31	42	37	46	49	48	49	BRIAN KELLEY	See You Next Summer	Big Machine
42	46	43	40	43	39	50	KASSI ASHTON	Drive You Out Of My Mind	MCA Nashville/Interscope



### Country

### MMI-RECURRENTS

9.18.23

DANK			
RANK Tw	ARTIST	TITLE	LABEL/IMPRINT
1	JELLY ROLL	NEED A FAVOR	Stoney Creek/BMG
2	LUKE COMBS	Fast Car	River House/Columbia Nash
3	MORGAN WALLEN	Last Night	Big Loud/Mercury/Republic
4	TYLER HUBBARD	Dancin' In The Country	EMI Nashville
5	JORDAN DAVIS	Next Thing You Know	MCA Nashville
6	COLE SWINDELL	She Had Me At Heads Carolina	Warner/WMN
7	BAILEY ZIMMERMAN	Rock And A Hard Place	Warner/WEA/Elektra
8	COLE SWINDELL	Drinkaby	Warner/WMN
9	JORDAN DAVIS	What My World Spins Around	MCA Nashville
10	CODY JOHNSON	Til You Can't	CoJo/Warner/WMN
11	JUSTIN MOORE & PRISCILLA BLOCK	You, Me, And Whiskey	Valory/InDent/Mercury
12	MORGAN WALLEN	Thought You Should Know	Big Loud/Mercury/Republic
13	MORGAN WALLEN	You Proof	Big Loud/Mercury/Republic
14	LUKE COMBS	The Kind Of Love We Make	River House/Columbia Nash
15	KANE BROWN & KATELYN BROWN	Thank God	RCA Nashville/RCA
16	TYLER HUBBARD	5 Foot 9	EMI Nashville
17	NATE SMITH	Whiskey On You	Arista Nashville
18	LAINEY WILSON	Heart Like A Truck	Broken Bow
19	SCOTTY MCCREERY	It Matters To Her	Triple Tigers
20	JELLY ROLL	Son Of A Sinner	Stoney Creek/BMG
21	PARMALEE	Take My Name	Stoney Creek/BMG
22	OLD DOMINION	Memory Lane	Columbia Nashville
23	DIERKS BENTLEY	Gold	Capitol Nashville
24	MORGAN WALLEN	Wasted On You	Big Loud/Republic
25	MITCHELL TENPENNY	Truth About You	Riser House/Columbia
26	JASON ALDEAN	Trouble With A Heartbreak	Macon Music/Broken Bow
27	HAILEY WHITTERS	Everything She Ain't	Pigasus/S&D/Big Loud
28	PARKER MCCOLLUM	Handle On You	MCA Nashville
29	THOMAS RHETT	Half Of Me f/Riley Green	Valory Music Co./BMLG
30	CHRIS YOUNG	Looking For You	RCA Nashville



## MMI-HOTZONE

	ARTIST	TITLE	LABEL/IMPRINT
HOTZONE	DUSTIN LYNCH	Stars Like Confetti	Broken Bow
<i>HOTZONE</i>	DYLAN SCOTT	Can't Have Mine (Find You A)	Curb
<i>HOTZONE</i>	MORGAN WALLEN	Thinkin' Bout Me	Big Loud/Mercury/Republic
<i>HOTZONE</i>	DAN + SHAY	Save Me The Trouble	Warner/WAR
<i>HOTZONE</i>	CHRIS JANSON	All I Need Is You	BMLG
<i>HOTZONE</i>	ASHLEY MCBRYDE	Light On In The Kitchen	Warner Nashville/WMN
<i>HOTZONE</i>	GEORGE BIRGE	Mind On You	RECORDS Nashville
<i>HOTZONE</i>	CHRIS STAPLETON	White Horse	Mercury Nashville
<i>HOTZONE</i>	CHAYCE BECKHAM	23	Wheelhouse
<i>HOTZONE</i>	RILEY GREEN	Different Round Here f/L.Combs	BMLG
<i>HOTZONE</i>	CARRIE UNDERWOOD	Out Of That Truck	Capitol Nashville
<i>HOTZONE</i>	NATE SMITH	World On Fire	RCA Nashville
<i>HOTZONE</i>	PARKER MCCOLLUM	Burn It Down	MCA Nashville
<i>HOTZONE</i>	HARDY	TRUCK BED	Big Loud Rock/Big Loud
<i>HOTZONE</i>	JELLY ROLL	Save Me (with Lainey Wilson)	Stoney Creek/BMG
<i>HOTZONE</i>	SCOTTY MCCREERY	Cab In A Solo	Triple Tigers
<i>HOTZONE</i>	CODY JOHNSON	The Painter	CoJo/Warner/WMN
<i>HOTZONE</i>	TYLER HUBBARD	Back Then Right Now	EMI Nashville
<i>HOTZONE</i>	MEGAN MORONEY	I'm Not Pretty	Columbia/Columbia Nash
<i>HOTZONE</i>	DIERKS BENTLEY	Something Real	Capitol Nashville
HOTZONE	JORDAN DAVIS	Tucson Too Late	MCA Nashville

Country

MMI-DEVELOPING

9.18.23

	ARTIST	TITLE	LABEL/IMPRINT
DEVELOPING	LUKE BRYAN	But I Got A Beer In My Hand	Capitol Nashville
DEVELOPING	KELSEA BALLERINI	If You Go Down (I'm Going)	Black River Entertainment
DEVELOPING	MITCHELL TENPENNY	We Got History	Riser House/Columbia Nash
DEVELOPING	CONNER SMITH	Creek Will Rise	Valory Music Co.
DEVELOPING	BROTHERS OSBORNE	Nobody's Nobody	EMI Nashville
DEVELOPING	GABBY BARRETT	Glory Days	Warner/WAR
DEVELOPING	BRIAN KELLEY	See You Next Summer	Big Machine
DEVELOPING	JACKSON DEAN	Fearless	Big Machine
DEVELOPING	CARLY PEARCE	We Don't Fightf/C.Stapleton	Big Machine
DEVELOPING	WARREN ZEIDERS	Pretty Little Poison	Warner/WMN/WEA
DEVELOPING	FRANK RAY	Somebody Else's Whiskey	Stoney Creek
DEVELOPING	DILLON CARMICHAEL	Drinkin' Problems	Riser House
DEVELOPING	OLIVER ANTHONY	Rich Men North Of Richmond	
DEVELOPING	DALTON DOVER	Giving Up On That	Mercury Nashville
DEVELOPING	KASSI ASHTON	Drive You Out Of My Mind	MCA Nashville/Interscope
DEVELOPING	CHASE MATTHEW	Love You Again	Warner/WAR
DEVELOPING	TIGIRLILY GOLD	Shoot Tequila	Monument





# MMI WEEK AT A GLANCE

JOHN SHOMBY

Owner/CEO Country's Radio Coach, Inc.

Jellyroll and Lainey Wilson are on their own kind of roll right now. Jelly's "Save Me", with help from Lainey, is the biggest mover of the week as it enters the top 20 at number 16 up all the way from 29th last week. It's ranked 3rd in video streams and 4th already in callout plus it's a top 20 seller at number 17. The song has been out for a few weeks and more of the panel is believing as airplay goes from 44 to 35 this week. Lainey Wilson's current hit "Watermelon Moonshine" is catching on a lot faster than her previous two hits reaching number two (from 4 last week) after only 15 weeks. The song is top 5 across the board plus enters the top 5 in airplay at number. The 8-time CMA nominee is finally being recognized for the superstar she is.

The highest debut of the week comes from a strong collaboration with Zach Bryan and Kacey Musgraves. "I Remember Everything" has been all over the DSPs since the day Zach's self-titled album was released a few weeks back. The numbers bear out the quick viral response. It's 2nd in sales, 4th in video streams and number one in audio streams. Although it's too early to check the song in callout, the panel is starting to stick its toe in the water with airplay sitting at 47th. Very light airplay to be sure but I suspect that number will change over the next several weeks. This could be the song that gets these two smack in the middle of the mainstream.

The one other "outlier" on the chart has now made it into the top 10 this week. "Rich Men North of Richmond" from Oliver Anthony (Anthony Michael Lunsford, actually) moves from 12th to 8th this week solely on what it's doing online. It's the number one seller, number one video streamer and 2nd in audio streams. This is another where there is not enough airplay to check callout with the rank rising just one spot to 41. This is one that probably will stay as a viral hit with stations featuring it and nothing more.

Morgan Wallen joins Lainey Wilson as the other artist with two songs on the chart, but he has the distinction of having two in the top 10. His single "Everything I Love" has been a mediocre performer other than with airplay where it's now ranked 7th. Sales and streaming is top 15 and callout is much further down the list (27th). His latest album hit "Thinkin' Bout Me", meanwhile, is making a lot more noise going from 6th to 3rd overall while ranking 6th in sales, top 5 in streaming and number one at callout. Even though it moves from 20 to 15, airplay still lags behind the other numbers. I can't say it enough. This one has proven that it's the hit so give it the just due it deserves.

Looking at the rest of the top 5, Kane Brown's "Bury Me in Georgia" finally gets there moving from 7 to 5. He's 8th in sales, top 12 in streams and 11th in callout but the big story is the fact that this is the most played song of the week. Down one spot to number 4 is Luke Combs' "Love You Anyway" with top 10 sales and streams and still 3rd in callout but dropping all the way from first to 6th in airplay. Caution here – don't play the chart game with this one. It should be a power everywhere for the next couple of weeks at least.

Reaching number one for the first time is Jason Aldean's "Try That in a Small Town". Considering the controversy surrounding this song when it was released, it looks like a mainstream country hit now with airplay now in the top 5 at number 5. 3rd in sales, 2nd in video streams, of course, top 10 in audio streams and 2nd in callout, this is possibly Jason's biggest hit in a couple of years.

AV RANK	ARTIST	TITLE	LABEL/IMPRINT	LISTEN! LINKS
1	OLIVER ANTHONY	Rich Men North Of Richmond		PLAY VIDEO ▶
2	JASON ALDEAN	Try That In A Small Town	Macon Music/Broken Bow	PLAY VIDEO ▶
3	JELLY ROLL	Save Me (with Lainey Wilson)	Stoney Creek/BMG	PLAY VIDEO ▶
4	ZACH BRYAN	I Remember Everything f/KM	Warner	PLAY VIDEO ▶
5	MORGAN WALLEN	Thinkin' Bout Me	Big Loud/Mercury/Republic	PLAY VIDEO ▶
6	BAILEY ZIMMERMAN	Religiously	Warner/WEA/Elektra	PLAY VIDEO ▶
7	LAINEY WILSON	Watermelon Moonshine	Broken Bow	PLAY VIDEO ►
8	LUKE COMBS	Love You Anyway	River House/Columbia Nash	PLAY VIDEO ▶
9	HARDY	TRUCK BED	Big Loud Rock/Big Loud	PLAY VIDEO ►
10	WARREN ZEIDERS	Pretty Little Poison	Warner/WMN/WEA	PLAY VIDEO ►
11	TYLER CHILDERS	In Your Love	Hickman Holler/RCA	PLAY VIDEO ►
12	KANE BROWN	Bury Me In Georgia	RCA Nashville Wheelhouse	PLAY VIDEO ►
13 14	CHAYCE BECKHAM CHRIS STAPLETON	23 White Horse		PLAY VIDEO ►
15	MORGAN WALLEN		Mercury Nashville Big Loud/Mercury/Republic	PLAY VIDEO ►
16	JON PARDI	Everything I Love Your Heart Or Mine	Capitol Nashville	PLAY VIDEO ► PLAY VIDEO ►
17	TIM MCGRAW	Standing Room Only	Big Machine	PLAY VIDEO >
18	CARLY PEARCE	We Don't Fightf/C.Stapleton	Big Machine	PLAY VIDEO >
19	DYLAN SCOTT	Can't Have Mine (Find You A)	Curb	PLAY VIDEO >
20	PARKER MCCOLLUM	Burn It Down	MCA Nashville	PLAY VIDEO ▶
21	CODY JOHNSON	The Painter	CoJo/Warner/WMN	PLAY VIDEO ▶
22	LUKE BRYAN	But I Got A Beer In My Hand	Capitol Nashville	PLAY VIDEO ▶
23	NATE SMITH	World On Fire	RCA Nashville	PLAY VIDEO ▶
24	KELSEA BALLERINI	If You Go Down (I'm Going)	Black River Entertainment	PLAY VIDEO ▶
25	JACKSON DEAN	Fearless	Big Machine	PLAY VIDEO ▶
26	BRETT YOUNG	Dance With You	BMLG	PLAY VIDEO ▶
27	MITCHELL TENPENNY	We Got History	Riser House/Columbia Nash	PLAY VIDEO ▶
28	DUSTIN LYNCH	Stars Like Confetti	Broken Bow	PLAY VIDEO ▶
29	WALKER HAYES	Good With Me	RCA/Monument	PLAY VIDEO ▶
30	THOMAS RHETT	Angels	Valory Music Co.	PLAY VIDEO ▶
31	SAM HUNT	Outskirts	MCA Nashville	PLAY VIDEO ▶
32	CHASE MATTHEW	Love You Again	Warner/WAR	PLAY VIDEO ▶
33	MEGAN MORONEY	I'm Not Pretty	Columbia/Columbia Nash	PLAY VIDEO ▶
34	ASHLEY MCBRYDE	Light On In The Kitchen	Warner Nashville/WMN	PLAY VIDEO ▶
35	COREY KENT	Something's Gonna Kill Me	Combustion/RCA Nashville	PLAY VIDEO ▶
36	RUSSELL DICKERSON	God Gave Me A Girl	Triple Tigers	PLAY VIDEO ▶
37	PARMALEE	Girl In Mine	Stoney Creek	PLAY VIDEO ▶
38	RILEY GREEN	Different Round Here f/L.Combs	BMLG	PLAY VIDEO ▶
39	GEORGE BIRGE	Mind On You	RECORDS Nashville	PLAY VIDEO ▶
40	DAN + SHAY	Save Me The Trouble	Warner/WAR	PLAY VIDEO ▶
41	CONNER SMITH	Creek Will Rise	Valory Music Co.	PLAY VIDEO ►
42	CARRIE UNDERWOOD	Out Of That Truck	Capitol Nashville	PLAY VIDEO ►
43	KASSI ASHTON	Drive You Out Of My Mind	MCA Nashville/Interscope	PLAY VIDEO ►
44	BROTHERS OSBORNE	Nobody's Nobody	EMI Nashville	PLAY VIDEO ►
45 40	GABBY BARRETT	Glory Days	Warner/WAR	PLAY VIDEO ►
46 47	JORDAN DAVIS	Tucson Too Late	MCA Nashville	PLAY VIDEO ►
47 49	SCOTTY MCCREERY	Cab In A Solo	Triple Tigers	PLAY VIDEO ►
48 40	CHRIS JANSON	All I Need Is You	BMLG Pig Machina	PLAY VIDEO ►
49	BRIAN KELLEY	See You Next Summer	Big Machine	PLAY VIDEO ▶

### Country MMI-COUNTRY CALLOLT 9.18.23

RANK	ARTIST	TITLE	N'EAST	MIDWEST	SOUTH	WEST
1	WALLEN, MORGAN	THINKIN' BOUT ME	3	2	3	3
2	ALDEAN, JASON	TRY THAT IN A SMALL TOWN	13	1	2	7
3	COMBS, LUKE	LOVE YOU ANYWAY	2	4	4	2
4	JELLY ROLL FEAT. LAINEY WILSON	SAVE ME	25	9	1	1
5	WILSON, LAINEY	WATERMELON MOONSHINE	7	5	5	5
6	DICKERSON, RUSSELL	GOD GAVE ME A GIRL	16	3	7	12
7	SCOTT, DYLAN	CAN'T HAVE MINE	6	7	8	18
8	PARDI, JON	YOUR HEART OR MINE	9	12	15	9
9	SMITH, NATE	WORLD ON FIRE	1	17	24	8
10	BIRGE, GEORGE	MIND ON YOU	4	10	28	13
11	BROWN, KANE	BURY ME IN GEORGIA	11	20	6	11
12	LYNCH, DUSTIN	STARS LIKE CONFETTI	12	8	22	10
13	DAN + SHAY	SAVE ME THE TROUBLE	17	16	9	17
14	ZEIDERS, WARREN	PRETTY LITTLE POISON	29	6	11	20
15	PARMALEE	GIRL IN MINE	18	14	10	22
16	HUNT, SAM	OUTSKIRTS	5	11	13	39
17	RHETT, THOMAS	ANGELS (DON'T ALWAYS HAVE WINGS)	19	15	19	15
18	HUBBARD, TYLER	BACK THEN RIGHT NOW	14	34	20	6
19	MATTHEW, CHASE	LOVE YOU AGAIN	26	28	27	4
20	JANSON, CHRIS	ALL I NEED IS YOU	15	21	12	23
21	BRYAN, LUKE	BUT I GOT A BEER IN MY HAND	8	18	18	30
22	CORBIN, EASTON	MARRY THAT GIRL	34	13	26	14
23	ZIMMERMAN, BAILEY	RELIGIOUSLY	21	25	17	21
24	BALLERINI, KELSEA	IF YOU GO DOWN (I'M GOIN' DOWN TOO)	22	23	23	16
25	GREEN, RILEY FEAT. LUKE COMBS	DIFFERENT 'ROUND HERE	28	24	16	28
26	WALLEN, MORGAN	EVERYTHING I LOVE	27	30	21	19
27	RAY, FRANK	SOMEBODY ELSE'S WHISKEY	24	19	34	27
28	CARMICHAEL, DILLION	DRINKIN' PROBLEMS	10	29	31	41
29	MCGRAW, TIM	STANDING ROOM ONLY	23	22	43	32
30	HARDY	TRUCK BED	50	40	14	26

This is an abbreviated report.
For greatly expanded research contact:

Cheryl Broz 615.293.9867 cheryl@airplayintel.com AIRPLAY

3.0

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#### **CURRENT POSITION:**

HOST - THE SAM ALEX SHOW FOUNDER, CEO CAMP BROADCAST

### For those of us who may not know how you got to where you are today, please give us a snapshot of the career of Sam Alex.

My career began 20 years ago with an internship in my hometown of Chicago at Clear Channel. While in college I worked at several stations in Bloomington-Normal, Illinois including Cumulus WBWN. I did everything from taking out the trash to filling-in for the morning show.

My first full-time gig was APD/Morning Host at CHR WBWB (B97) in Bloomington, Indiana. I was very fortunate that management let my co-hosts and I be super creative on-air and in the streets. We often had multiple appearances per day in the community and at the Indiana University campus. In addition to being hyper local on-air, we consistently landed big name guests because our show could also be heard in the Indianapolis metro market.

My next moves were at iHeart's WMZQ/Washington, Cumulus' WRRM/Cincinnati followed by hosting Townsquare Media's nationally syndicated Taste of Country Nights in Nashville for over 5 years. I was also a correspondent for the nationally syndicated entertainment news magazine television program Celebrity Page TV, seen on Reelz and 150+ markets including KCBS-TV/LA, WABC-TV/New York & WCIU-TV/Chicago. The Sam Alex Show debuted in July 2019 and I relocated to Chicago the following year.

You've been nominated for the CMA Award for Daily National Broadcast Personality of the Year. First of all, congratulations!! Secondly, as we look at the list of nominees, you are the only one who is NOT affiliated with a broadcast company. As we look further, we see that you are also a full-scale multi-media personality — all this as a true radio entrepreneur. Tell us how you've pulled it all off.

I'm very honored to be nominated in this category for the second year in a row. I've been very fortunate to have worked with many talented individuals in various market sizes and formats throughout my career. I'm constantly taking notes and striving to improve. I've always had the same philosophy of having each and every talk segment being the best it can be and imagine I'm speaking to only one person. I'm also constantly in communication with my Camp Broadcast students and alumni, who truly have the finger on the pulse of the latest trends. It also helps that I LOVE what I do. I've always been inquisitive and greatly enjoy learning about people and talking to them. I'm also a champion of all creatives and doing anything I can to help them achieve their goals.

Our industry laments daily about the lack of a "farm team" for developing new, young radio talent. From day one, you have been of the main proponents of getting young folks interested in this industry with your nationally known and acclaimed Camp Broadcast. Give us some background as to how it was started and what's up with the program now. An additional question — any "graduates" to brag about?

I've always enjoyed having interns throughout my career and I was so heartbroken that COVID took internships and many entry level job opportunities away from students. I decided to create a week-long master class where broadcasting and journalism students could get real world opportunities to learn from industry professionals and interview celebrities & newsmakers.

At Camp Broadcast, we've had students interview guests such as Cole Swindell, Scotty McCreery, Olympic Gold Medalist Scott Hamilton, Bravo Personalities & more. Then at the end of the week they have content to add to their portfolio and produce a hosting reel & aircheck to send to prospective employers. Next June in Chicago & Nashville will be our 5th summer hosting sessions of Camp Broadcast.

We've been fortunate to have The Today Show, Good Morning America and many other outlets profile our program. Featured alumni include Hannah Brummer (Alpha Media/Chicago), Kira Kathleen (Cumulus/Allentown), Haley Jordan (Sports Illustrated), Tiffany Goldstein (CMT), Ellie Perrigo (ESPN), Bobbi Dixon (All Country News) & Rebecca Carney (Tampa Bay Rays).

If you were to have access to five "dream- come- true" interviews. Who would each be and why? Oprah, The Rock, Harry & Meghan, William & Kate, Mark Zuckerberg

Back to the non-affiliation thing — when we go to the "Affiliate Info" portion of your web site, it points directly to you. Are you your own Affiliate Relations Director? If so, how do you handle this, a radio show, a TV show, and your various other commitments?

Yes, I personally handle affiliate relations. In the past I've had a team to handle this aspect, but I enjoy talking to station owners and program directors so much that it's most organic for me to be the point person. These personal contacts help keep me abreast of the immediate needs and interests of each station and its listeners. My experience being a morning show executive producer has helped me understand the business aspect of radio.

You have a unique perspective of our industry as an entrepreneur. As you see how country radio has evolved over the past 10 years, what's your wish for the format in the next five years?

Listen to the fans, keep it fun and super serve the local community.

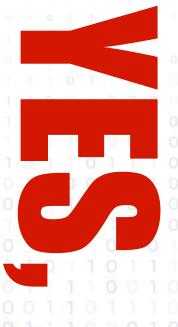
#### **Bonus questions:**

Best Chicago-style Deep Dish Pizza Lou Malnati's Best Chicago Steakhouse Glbsons Cubs or White Sox? Cubs

To us, you could qualify as radio's "Most Interesting" with all you have going. Best of luck and thanks for the time — the little you have!

Thank you!







I really love MMI because of the

# **COMPREHENSIVE**

music research and data.

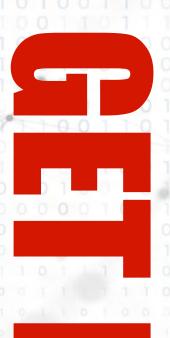
You can see AUDIO and

# VIDEO NUMBERS,

REGIONAL DATA, and find the highest performing

# CURRENTS and RECURRENTS.

For programmers, making the best informed decisions for your station is of the utmost importance.



### **BRENT MICHAELS**

KUZZ AM/FM & KRJK-FM
Program Director/On-Air Personality

MMI AND THE AIRPLAY INTEL FAMILY OF PUBLICATIONS





# O.N.E. EQUALS TWO: TALKING WITH O.N.E. THE DUO

Buzz and Curiosity Alert Deluxe XL: This momma/baby girl team has lit up the press machine and set little fires all over Nashville. The group is all about music, family with roots in Country, R&B, Americana, and Gospel. They are diverse and electric, talented, and beautiful. The album is out and you owe yourself a treat of streaming the entire collection. Click here:







Check out these videos hand-picked by our staff!



#### MAREN MORRIS - "GET THE HELL OUT OF HERE"

Maren has never been afraid to be herself. She's always gently pushing the envelope, wading deeper into artistic waters and showing her true bold poetic talent. This track could have lived in the folk days of the late Sixties or could have been from another time altogether. It's beautifully written, performed and delivered. Click here:





#### DAN + SHAY - "NEON COWGIRL"

Admittedly, you have to have some grey hair to get this reference: Why does Dan + Shay remind us of Poco? Especially, with this true Western Country vibe ringing true in the track "Neon Cowboy"? Those long-remembered sweet harmonies from Randy Meisner, Jim Messina, Ritchie Furay, and Rusty Young feel reborn in this latest offering from our modern power duo. Ok, now back outta the reminiscing and back to 2023.....for a lovely beautiful rolling ballad about mending a broken heart, click here:



#### **ERIC PASLAY - "PERFECT STRANGER"**

On a short list of MMI's fave writers is Eric Paslay. The dude is a gentle hit slinger and has plenty of metal on his mantle from singles that have been big for other artists but is a stage force of his own. Jake Owen, Lady A, Love and Theft, Rascal Flatts, and so many others have snagged chart success with Paslay compositions. For an artsy visual wrapped around a cool tune, click here:



#### **LEVI HUMMON FT. SAM TINNESZ - "ROCK BOTTOM"**

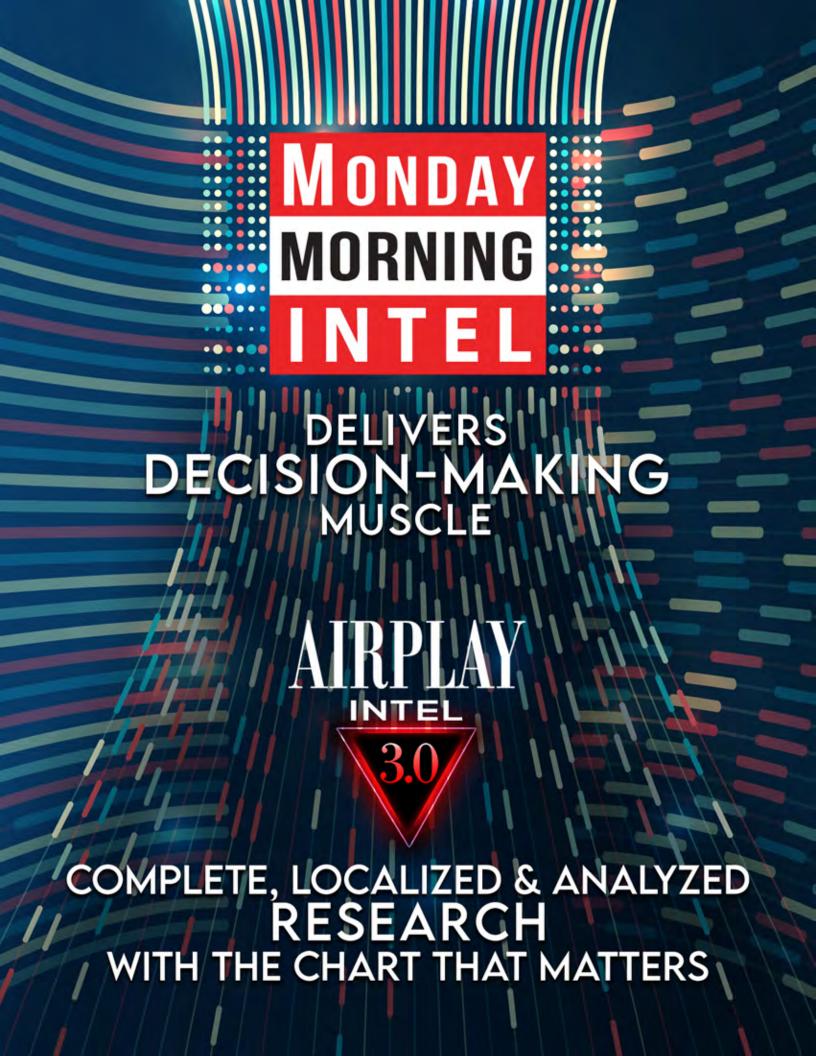
Nice pairing: Both these dudes work the modern route. Levi (Son of Grammy Winning Marcus) Hummon has garnered millions of streams on multiple tracks. It's his lane, cool songs for a young hip audience. Buddy Sam has done the same in the Pop world with over 5 billion ("b" word) TikTok views. This fun, rocking left-of-center outing brings out some girlfriends who are in big need of a few cheeseburgers. Click here:



#### DREW BALDRIDGE - "HONKY TONK TOWN"

This song and video addresses a phenomenon: When "outsiders" step into a smoking hot Country Club (and we don't mean with golf carts) they wonder how everyone knows the same dance! You know and I know and we ain't tellin'. Drew's back and ripping up the dance floor with this driving, Southern hot, speedball of a hit single. Click here:





#### **CHARTS/POWERS:**

- **AIRPLAY** is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.
- 2 AIRSCORE: THE AIRPLAY INTEL 3.0 RETENTION SCORE predicts listener tune-in/tune-out on song play by contemplating the trend over time relationship between local and national airplay, local/regional callout, and audio and video streaming.
- **NATIONAL CALLOUT** contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.
- **4 STREAMING, AUDIO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.
- **STREAMING, VIDEO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.
- **SALES** is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

#### HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

#### RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

#### ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

#### STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.

CALL US at 818-699-6400 or EMAIL contact@mmi2020.com

# MONDAY MORNING INTEL

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